

1 Social Learning and Culture in Birds: Emerging Patterns and 2 Relevance to Conservation

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22 Song

23 24 25 **Abstract**

26
27 There is now abundant evidence for a role of social learning and culture in shaping behaviour
28 in a range of avian species across multiple contexts, from migration routes in geese and
29 foraging behaviour in crows, to passerine song. Recent emerging evidence has further linked
30 culture to fitness outcomes in some birds, highlighting its potential importance for
31 conservation. Here, we first summarise the state of knowledge on social learning and culture
32 in birds, focusing on the best-studied contexts of migration, foraging, predation, and song.
33 We identify extensive knowledge gaps for some taxa, but argue that existing evidence
34 suggests that: 1) social learning and culture is taxonomically clustered, and that 2) reliance on
35 social learning in one behavioural domain does not predict reliance across others. Together,
36 we use this to build a predictive framework to aid conservationists in species-specific
37 decision-making under imperfect knowledge. Second, we review evidence for a link between
38 culture and conservation in birds. We argue that understanding which behaviours birds are
39 likely to learn socially can help refine conservation strategies, improving the trajectories of
40 threatened populations. Lastly, we present practical steps for how consideration of culture can

41 be integrated into conservation actions including reintroductions, translocations, and captive
42 breeding programmes.
43

44 **1. Introduction**

45 *Aves* (hereafter birds) encompasses over 11,000 species across 36 orders, ranging from
46 enormous ratites to tiny hummingbirds, to aquatic penguins. Yet despite this diversity, the
47 majority of birds exhibit parental care (8) and are social, with social systems ranging from
48 monogamous territorial pairs to cooperative family groups and vast aggregations (9). A few
49 taxonomic groups of birds such as the Corvidae and Psittaciformes even rival great apes in
50 their social complexity (10). For example, species like common ravens (*Corvus corax*)
51 exhibit extended parental care of multiple months and adult lifespans of several decades (11)
52 coupled with a variety of socio-cognitively complex behaviours including alliance formation,
53 differentiated social networks, and extended social memory (12). This is reflected in their
54 brain neuronal countings, with high densities of neurons concentrated in the telencephalon
55 (forebrain), and absolute neuron counts comparable to primates (13).

56
57 Altogether, this combination of life history traits would suggest that the large majority of
58 birds are capable of social learning and possess the basic building blocks for animal culture.
59 Indeed, song learning in passerines is one of the best-studied forms of animal culture, with
60 abundant evidence from over a hundred years' of research that many passerines socially learn
61 songs from older models during development (14), and can exhibit geographical variation in
62 song dialects (15). To note, here we follow accepted convention and the other papers in this
63 special issue by defining *social information use* as the use of information from others to
64 inform decision-making (16), *social learning* as the acquisition of skills, knowledge or
65 behaviour from interaction or observation of other individuals and their products (17), and
66 *animal culture* as socially learned behavioural variants that are shared in groups and retained
67 over time (18).

68
69 While work on song has provided the majority of studies on animal culture in birds, there is
70 increasing evidence for social learning or culture in a variety of behavioural domains,
71 including other forms of vocal communication (19), diet and foraging behaviour (20, 21),
72 tool use (22), threat recognition (23), nest building (24), and migration (25). Much of this
73 evidence has derived from relatively short-term experiments in model species such as zebra
74 finches (*Taeniopygia guttata*) (26), great tits (*Parus major*) (27), chickens (*Gallus gallus*
75 *domesticus*) (28), New Caledonian crows (*Corvus moneduloides*) (29, 30), and budgerigars
76 (*Melopsittacus undulatus*) (31). In some cases, there is additional evidence that this social

77 learning leads to cultural inheritance of behaviour, where skills or knowledge are transmitted
78 across generations (32, 33). In a smaller subset of cases, social learning has also been shown
79 to lead to cultures (20, 22, 24). Collectively, this work is beginning to reveal how social
80 learning influences behaviour in a range of contexts, the complex interactions between social
81 learning, experience and genes in shaping phenotypes, and the circumstances which lead to
82 formation of cultures (34).

83

84 Theory suggests that individuals should continue to refine their behavioural repertoire by
85 selectively retaining the most beneficial behaviours variants and then honing those
86 behavioural variants with practice (35, 36). It therefore follows that animal cultures will tend
87 to be locally adaptive (Bolcato & Aplin, this issue), and the acquisition or loss of cultural
88 traits will have potential fitness consequences (Crates et al., this issue). If cultural traits have
89 fitness consequences, then it further follows that retention of the capacity for culture in
90 animal populations may be important for conservation, and the loss or erosion of existing
91 cultures may also have associated conservation outcomes (2). This theoretical link between
92 animal culture and conservation was recently formalised in two reviews by Brakes et al., (37,
93 38). Whilst most empirical evidence to date has come from primates (39), there is a growing
94 body of research in birds showing a link between population declines or fragmentation with
95 changes in song cultures or migration behaviour.

96

97 The evidence for the capacity for social learning, culture and cultural evolution in birds has
98 been reviewed in previous work (23, 40-42), and we don't propose to provide a
99 comprehensive coverage here. Rather, we have three aims, all of which arise out of the avian
100 working group at previous meetings of the UN Environment Program (UNEP) Convention of
101 Migratory Species (CMS) Expert Working Group on Animal Culture and Social Complexity.
102 First, we review the taxonomic distribution for the evidence for social learning and culture
103 across the four best-studied behavioural contexts of predator responses, foraging, migration
104 and vocal communication, and identify the potential links to fitness and vital rates in each
105 case (37). Second, we use this to build a predictive framework for the presence and form of
106 cultures across the avian phylogeny, with the aim of assisting decision-making in the face of
107 the knowledge gaps that exist for many taxa. Finally, we highlight the practical measures
108 that conservationists can take to integrate understanding of culture in their decision-making.

109

110 **2. The evidence for social learning and culture in birds**

111

112 As stated above, there is widespread evidence for social learning in birds (23, 34, 40, 41), and
113 we don't aim to provide a comprehensive review. Instead, we focus on summarising that
114 evidence in four behavioural domains: threat responses, foraging, migration and vocal
115 communication. These represent contexts where most research has been concentrated and
116 where we consider that a loss of, or change in, these behaviours are likely to have
117 conservation implications.

118

119 *(2a) Social learning about danger*

120 Many birds exhibit mobbing behaviour, where individuals group together to harass potential
121 threats. This gives ample opportunities for the social transmission of knowledge about what
122 predators look like (43), the level of threat they pose (44, 45), and the alarm calls themselves
123 (46). This was first experimentally demonstrated in captive blackbirds (*Turdus merula*),
124 where naive individuals learned to mob a novel object when observing or hearing a
125 conspecific mob it (47). More recently, cultural transmission of predator recognition has been
126 shown in the wild. For example, in one study American crows (*Corvus brachyrhynchos*),
127 were captured by people wearing distinctive masks. Mobbing responses by crows to people
128 wearing these masks were then socially transmitted to naive crows and juveniles, with
129 mobbing responses persisting in the population for at least five years (48, 49). Birds are also
130 capable of socially learning about the threat of cuckoos through mobbing. For example, naive
131 superb fairywrens (*Malurus cyaneus*) and reed warblers (*Acrocephalus scirpaceus*) initially
132 show little response to cuckoos, but after observing conspecifics mob a cuckoo, will begin to
133 exhibit mobbing (50, 51). Finally, it is also possible for individuals to socially learn specific
134 alarm calls. In one notable example in fairywrens, simply pairing a known conspecific alarm
135 call with a novel heterospecific alarm call was sufficient to elicit learning that persisted over
136 time, suggesting acoustic-acoustic associative learning mechanisms (52).

137

138 Despite the abundant evidence for social learning of predator responses in birds, there is little
139 evidence that such responses lead to cultural variation across populations. In many cases, it is
140 instead clear that social learning operates to hone existing cognitive biases. For instance, in
141 the example above, reed warblers socially learned to mob a cuckoo, but did not respond after
142 observing a neighbour mob a harmless parrot (50). Similarly, blackbirds more easily learned

143 to fear a novel bird than a plastic bottle, although fear responses could still be socially learned
144 in either case (53). Furthermore, there should be a strong selective pressure to successfully
145 recognise predators and identify their threat level, with threat levels fairly consistent across
146 groups and environments. It therefore seems likely that even without underlying cognitive
147 biases, groups should rapidly converge on similar behavioural responses. While there is more
148 potential for cultural variation to arise in the alarm calls themselves, here the evidence also
149 suggests that acoustic properties of many avian alarm calls are conserved, which this genetic
150 architecture likely providing a selective advantage by eliciting faster learning (54, 55).

151

152 Whether predator responses are entirely socially learned, or whether social learning operates
153 to hone conserved cognitive or sensory biases, it seems self-evident that such learning will
154 have fitness consequences, as fast and accurate recognition of predators or of alarm calls will
155 directly impact survival (23). By contrast, knowledge about predators can often be rapidly
156 lost in captive or predator-free populations, such as those found on islands (56), with
157 potentially dramatic outcomes for conservation (Greggor et al., this issue). The mechanisms
158 leading to predator naivety in birds are multi-faceted (57). However, if predator responses are
159 socially influenced, this gives an opportunity to borrow experimental paradigms from social
160 learning research (58) to either train knowledge of invasive predators into wild populations or
161 to efficiently retrain captive populations pre-release (59, 60).

162

163 To date, almost all empirical research on social learning about danger has been conducted in
164 passerines, including corvids (e.g., *Coloeus monedula*), starlings and mynahs (e.g. *Sturnus*
165 *vulgaris*, *Acridotheres tristis*), Eurasian blackbirds and honeyeaters (e.g., *Manorina*
166 *melanocephala*): see Griffin (23) for review. Notably, almost all these studies have been
167 conducted on adult birds, providing indirect evidence that predator responses can be socially
168 learned throughout life. By contrast, outside of Passeriformes, there is extremely limited
169 evidence (Figure 1). Predator recognition was socially influenced in gulls (order
170 Charadriiformes), although individuals were also able to directly observe a predated
171 conspecific, and so also had opportunity to gather personal information about the threat (61).
172 Similarly, in pre-release predator training in houbara bustards (*Chlamydotis undulata*, order
173 *Otididae*), pairing conspecific alarm calls with a predator only lead to sustained predator
174 responses if the individuals experienced a live fox that posed an active threat to the focal
175 individual (62). In both cases, therefore, individuals had to personally experience the
176 predation threat to learn, although their responses may have been modulated by the presence

177 of conspecifics. On the current evidence, this would suggest that cultural transmission of
178 knowledge about predators and other threats may be largely restricted to passerines.
179 However, it is important to note that is clearly there is an immense gap in knowledge for non-
180 passerine birds, and generalisations are impossible without further research.

181

182 ***(2b) Learning about diet and foraging behaviour***

183 When compared to the extensive study of foraging cultures in other groups like primates (63,
184 64, Izar et al., this issue), we know surprisingly little about the occurrence, form or function
185 of foraging cultures in birds. However, what studies we do have suggest that use of social
186 learning to acquire dietary knowledge is likely to be widespread in birds (65), and the
187 acquisition of foraging techniques may often be facilitated by parents, leading to cultural
188 inheritance of the various aspects of the foraging niche (33, 40). For example, in a classic
189 experiment on Eurasian oystercatchers (*Haematopus ostralegus*), cross-fostered chicks
190 acquired the ‘hammering’ or ‘stabbing’ mussel opening technique of their foster parents (66).
191 Oystercatchers often also exhibit individual dietary specializations, and it has been further
192 speculated that these may be culturally inherited, with this leading to within-population
193 cultural polymorphisms (51). Similarly, in two sympatric passerines, blue tits (*Cyanistes*
194 *caeruleus*) and great tits (*Parus major*), interspecific cross-fostering experiments revealed
195 that individuals tend to adopt the diet and foraging microhabitat of their foster species (36).
196 Recent experiments on these species suggest individuals may also learn ‘*what not*’ to eat,
197 with information on avoidance of potentially dangerous food rapidly transmitted through
198 social networks (65).

199

200 Unlike in taxa such as primates or cetaceans (Izar et al., Wessling et al., Garland et al., Hersh
201 et al., this issue) where researchers have relied on the ethnographic method to identify
202 variation in long-lasting foraging cultures between populations (63), the evidence for
203 foraging cultures in birds has mostly been derived from studies of the spread of innovations
204 (27). For example, in Aplin et al. (27), the authors seeded knowledge of how to solve a
205 foraging puzzle into wild populations of great tits and observed the behaviour spreading
206 across social networks to establish as a multi-generational foraging tradition. This work
207 demonstrated that innovations on the part of a very few individuals are sufficient, in some
208 species, to lead to the emergence of foraging cultures, supporting previous observations of
209 innovative foraging in this species (67, 68).

210

211 Naturally occurring innovations are also widely reported in birds, with innovativeness
212 correlated with species and individual level traits such as brain size, generalism, behaviour
213 plasticity and neophobia (69). In a few cases, these innovations have been observed to spread
214 to form local traditions. For example, in one recent observational study on sulphur-crested
215 cockatoos (*Cacatua galerita*), the geographic spread of an urban foraging innovation (bin-lid
216 opening) was tracked over several years (20). In this case, there was additional evidence that
217 spatially distant areas were beginning to develop distinct subcultures in bin-opening
218 techniques, giving a rare insight into how between-population variation in foraging cultures
219 might first emerge (20, 70). Such innovations can also include the adoption of novel foods,
220 such as the emergent local tradition for eating hibernating bats observed in one population of
221 insectivorous great tits in Hungary (67).

222

223 The evidence for long-established foraging cultures in birds is rarer, with probably the
224 example coming from tool use in New Caledonian crows (71). In this species, individuals
225 undertake multiple-steps to construct tools for extracting wood-boring grubs, with mastery of
226 this behaviour facilitated by extended parental care and access to the discarded tools of adults
227 (29, 72, 73). Tool types exhibit cultural variation across the species range (74, 75), and the
228 complexity of tool forms also varies spatially in a way that some argue is indicative of
229 cumulative cultural evolution (22). Finally, these wild observations have been coupled with a
230 series of captive studies examining learning mechanisms across development (76, 77),
231 making tool use in New Caledonian crows perhaps the best understood avian foraging culture
232 outside of the context of changing environments.

233

234 Overall, the taxonomic reach of foraging cultures in birds appears to be broad, with evidence
235 from passerines (22, 27), parrots (20, 78) and shorebirds (66). Evidence for social learning of
236 foraging behaviour or dietary knowledge is even more widespread, including in more basal
237 bird orders like Galliformes (but see (28, 79)). Finally, while not specifically discussed here,
238 social information use is widespread across most social species, with evidence for the use of
239 conspecifics as local enhancement to find food in diverse taxa from swallows (80) to
240 seabirds (81). In addition to this taxonomic breadth, while cultural inheritance of foraging
241 behaviour from parents and adults is likely to be important, there is no evidence that social
242 learning of foraging behaviour is otherwise restricted to a sensitive development period (82).
243 While speculative, we would argue that this suggests that learning of diet or foraging
244 behaviour is unlikely to rely on specialised cognition or neural architecture but is more likely

245 to involve broadly prevalent mechanisms including local and stimulus enhancement (83, 84).
246 Rather, it seems likely that foraging cultures will be most likely to occur in species that rely
247 on extractive foraging, where learned foraging techniques will be most useful (82).

248
249 To date, there has been very little direct evidence linking foraging cultures to fitness in birds.
250 However, foraging cultures are generally thought to represent adaptations to local resource
251 conditions (85, 86), and such a link has been demonstrated in other taxa (e.g. primates (39)).
252 Indeed, as discussed above, foraging cultures in birds are most often described in the context
253 of behavioural responses to changing environments, with local traditions emerging that range
254 from eating cream (68) or opening bins (20) in suburbia, to predating hibernating bats in
255 unusually harsh winters (67). In such cases, while fitness is not directly measured, the
256 adaptive benefit of the behaviour appears to be clear. Furthermore, while the link between
257 foraging cultures and conservation is largely unexplored in birds, the emergence of culture in
258 changing environments further suggests a direct link with population resilience. If so,
259 maintaining the capacity for innovations to arise and spread in populations may be a vital
260 component of conservation planning in the Anthropocene (Bolcato & Aplin, this issue).

261

262 *(2c) Social learning of migration*

263

264 It is clearly established that the migratory behaviour of many bird species is largely
265 genetically encoded and shaped by natural selection (87). Multiple studies have shown that
266 inexperienced young birds from various species depend on an inherent directional program
267 when performing their first migration (88). However, in recent years, it has become evident
268 that in a subset of bird species migrations are not solely determined by genetics but are also
269 shaped by individual and social learning and enhanced through cultural evolution across
270 generations (25, 42). Furthermore, it has been shown that social transmission of migratory
271 knowledge can outperform individual learning and facilitate learning in critical
272 developmental periods (42).

273

274 However, although it is often stated that social learning may be a crucial process by which
275 migration knowledge transmits between generations (25, 42), strong empirical evidence for
276 social learning of migratory decision-making comes almost exclusively from a few long-lived
277 taxa that migrate in family units (e.g., Anatidae: geese, Gruidae: cranes, Laridae: terns). Due
278 to the difficulty of tracking multiple generations in the same flock over long time periods,

279 studies seldom go beyond revealing the potential for social information transfer by observing
280 route efficiency in relation to flock composition (89, 90). Yet, there is evidence that social
281 learning from experienced birds can facilitate long-term increases in migration accuracy in
282 whooping cranes, *Grus americana* (91). More specifically, this study capitalises on a unique
283 dataset of reintroduced whooping cranes that originates from a captive breeding program.
284 Knowing the relatedness of all individuals, it reveals that the age of the oldest bird in the
285 flock, rather than genetic relatedness, predicts migratory performance.

286

287 In other systems, information transfer from parents to offspring may lead to cultural
288 inheritance, as recently shown in Caspian terns (*Hydroprogne caspia*). By migrating together
289 with their fathers, juvenile terns not only learn their migration routes, but they also increase
290 their survival rates. In terns, this form of socially learned migration does not, however, lead
291 to group-level cultures, as there is still high variation in routes within the population (92). By
292 contrast, cultural inheritance can lead to migratory cultures in geese, which also travel in
293 family groups. For example, recent studies have shown that cultural inheritance is a key
294 driver of novel migration behavior in pink-footed geese, *Anser brachyrhynchus* (93), and
295 barnacle geese, *Branta leucopsis* (94, 95) . In these two cases, cultural transmission also
296 facilitates adaptation to changing environments. For pink-footed geese, research documented
297 the rapid formation of a new migration route and breeding population in Russia, facilitated by
298 warming temperatures and cultural transmission of migration behavior (76). Barnacle geese
299 have expanded their range northward in response to climate change and population growth,
300 with individual experiences influencing this shift (94, 95). Thus, migrating in flocks with
301 mixed ages and levels of experience can lead to the emergence of novel migratory patterns,
302 like shorter routes or new stopover grounds, that spread in the population through social
303 learning (4, 93, 96). This can buffer against environmental change, and generally increase
304 flexibility in socially learning migrants.

305

306 However, it is important to note that the specific transmission modes associated with
307 migratory cultures can also influence how strongly migratory birds are impacted by global
308 change. While the potential for horizontal spread of knowledge about new routes or stop-over
309 grounds can promote adaptive flexibility, as shown above in geese (93-95), a strong vertical
310 across-generation transmission of migration behaviour might also act to maintain established
311 traditions and reduce the ability of populations to respond to environmental change (97). In
312 addition, juveniles of populations that already suffered decline may experience reduced social

313 learning opportunities, reducing survival rates for these young birds and threatening the
314 population even further (98, 99). Migrants also regularly move through unfamiliar regions
315 and face unpredictable environmental conditions or predation threats, all of which will impact
316 fitness. Migrating in social groups may weaken initial selection pressures on suboptimal
317 routes and timing (100, 101). This therefore links social group sizes with success, and
318 inversely, suggests potential negative fitness outcomes linked to population declines. Thus,
319 maintaining population demography may be vital for conservation of social learning
320 migratory species.

321

322 To date, evidence for migratory cultures in when, where and how to migrate appears to be
323 largely concentrated in a few taxonomic groups, including cranes, waterfowl and shorebirds.
324 However, social migration in single or multi-species aggregations is much more
325 taxonomically widespread, giving the potential for a broader role for social information use.
326 Beyond safety in numbers, migrating in large flocks of mixed-age may provide information
327 on migratory direction, suitability of flyways and habitats, or environmental conditions (102,
328 103). For example, for large aggregations of nocturnally migrating passerines, social
329 interactions through vocalization may improve navigational decision-making during long-
330 distance flights (104, 105). In addition, when migrants rely on environmental support from
331 wind, social information can improve the detection of beneficial conditions through
332 collective sensing and lead to more energetically efficient flight trajectories (106). Similarly,
333 although stopovers can have various functions (107), social interactions likely impact the
334 decisions of when and where to stop (108, 109). Even more, relying on social information
335 during stopovers may affect foraging success and predation risks at these unknown sites
336 (110). We need further research pairing long-term ecological observations with experimental
337 manipulations to explore whether and, if so, how socially induced decisions transmit across
338 generations to create cross-generational persistence.

339

340 *(2d) Social learning and vocal communication*

341 Almost all bird species vocalise and do so through specialisations of the syrinx and
342 associated muscle and neural control systems (111). These vocalisations function in social
343 interactions such as breeding, feeding and avoiding predators, all of which have obvious
344 fitness implications. More complex and longer vocalisations are termed song and are
345 distinguished from calls (94). Here, we focus on song learning (vocal production learning) for

346 singing in the context of social interactions, predominantly breeding and resource defence
347 (112). While social learning of calls is likely to be common (e.g. social and alarm calls, see
348 below), evidence remains relatively scarce (but see, e.g., 113, 114).

349 Most information on social learning and culture in birds comes from a long history of lab and
350 field studies on vocal production of song learning, with a focus on male song and singing
351 behaviour of a few temperate zone passerines. Early laboratory studies (e.g., 115) have been
352 considered evidence for a general song learning pattern: details learned from singing adults
353 are added to an inherited species-specific song template during a sensitive period (when the
354 learner is a nestling and/or a fledgling) after which song is crystallized and does not change
355 substantially thereafter (116). Studies of song learning in the wild have reported more varied
356 learning patterns (14), including species that continue to learn songs throughout life and
357 species that make concerted changes within populations (117) and cumulative cultural
358 evolution (118). The role of social interaction in song sparrow (*Melospiza melodia*) song
359 development has been established by lab and field studies and illustrates some likely general
360 consequences for function and development (reviewed by (119)), that are driven by the
361 fitness benefits of song sharing with territorial neighbours (e.g., 120), likely because song
362 matching and complexity are often integral to mate choice (121), but see (122). Similarly,
363 singing the current version of the population- and time-specific song dialect likely has fitness
364 benefits that can result in concerted, population-wide change in song variants (117).

365 The key role of social interactions in song learning in the wild can also lead to adverse
366 consequences for fitness. In conservation relevant contexts of declining and fragmented
367 populations, song learning patterns can include individuals learning songs from a different
368 species (often a more common congeneric e.g., 2). The potency of social interaction to
369 override the presumed inherited song template was demonstrated in lab experiments where
370 live tutors replaced taped tutoring, leading to a species of North American sparrow (white-
371 crowned sparrows, *Zonotrichia leucophrys*) singing the song of a species of African finch
372 (123).

373 This variety of learning patterns in the wild underscores the likely importance of adaptive
374 behavioural differences between species (124) and of social interactions. There are very few
375 studies that integrate song development with song function, meaning there is little
376 information on how or why birds choose to learn the songs they sing from the songs around
377 them, and the fitness consequences of such choices (but see, 118). A better understanding of

378 the selective advantages of learning and singing particular song variants would make clearer
379 the potential links with conservation, including better inference of effective population size
380 from the pattern of vocal variation and the effect of augmenting or translocating threatened
381 populations by release of captive bred individuals (Crates et al., this issue).

382 Taxonomically, song is a defining characteristic of the Oscines (or Passeri), a sub-order of
383 the Passeriformes, and the evidence for song cultures overwhelmingly comes from this
384 group. However, the common division of Passeriformes into songbirds that learn songs
385 (Oscines) and Suboscines that do not learn songs is arguably more of a hindrance than a help
386 when using taxonomic information to identify the presence and form of song cultures. This is
387 partly because other avian orders show vocal learning, notably parrots (Psittaciformes) and
388 hummingbirds (Trochilidae), as does at least one genus of suboscines, the bellbirds
389 (*Procnias*) (125). It is also partly because there is a growing recognition that vocal production
390 learning is a continuum ranging from convergence in calls to advanced learning underlying
391 song production (126). For example, Moran et al. (127) investigated vocal learning in New
392 Zealand wrens (sub-order Acanthisitti), a group that shares a common ancestor with parrots
393 and oscines. They found evidence for limited vocal learning in the vocal convergence of
394 feeding calls of rifleman (*Acanthisitta chloris*) whereby the call features of interacting
395 individuals come to resemble one another even though they are not closely related. This and
396 other studies has led to a re-evaluation of vocal production learning beyond the Oscines, with
397 some evidence for limited learning found in six other orders (128). Therefore, while the
398 present weight of evidence suggests that vocal production learning shows a strong
399 phylogenetic signal, and this has guided our presented framework (Figure 1), we lack full
400 understanding of the evolutionary predictors of this trait. It would seem prudent to assume
401 that the taxonomic range of species exhibiting vocal production learning will expand with
402 future research (128).

403

404 **4. Recommendations for integrating understanding of avian cultures into** 405 **conservation action**

406

407 The need to better integrate our understanding of animal culture into applied conservation
408 actions is increasingly being acknowledged (37, 38). In birds, evidence for socially learned
409 and culturally maintained behaviours is not congruent with their threat status (129), and there

410 is limited evidence for how socially learned behaviours might compromise or aid
411 conservation efforts. Gaining such knowledge is often not a priority for conservation
412 programmes, especially when balanced against urgent needs such as addressing the direct
413 drivers of population decline and ensuring the longer-term viability of ex-situ populations
414 (130).

415

416 Yet even with the limited current knowledge base, multiple opportunities exist to better
417 integrate existing knowledge on social learning and animal culture into applied management
418 actions (Box 1), and there is real potential for conservation gains in doing so (131).

419 Therefore, when time and resources are not available to gain knowledge on the occurrence,
420 form and patterning of potential culture, we would give two initial recommendations. First, a
421 quick assessment tool kit could be used to ascertain whether the behaviour of interest is
422 socially learned, as discussed by Whiten and Rutz in this issue. Second, a more immediate
423 and pragmatic approach is to use phylogeny and life-histories to predict from current
424 information whether conservation of a species of concern is likely to be influenced by social
425 learning or culture in one or more behavioural domains. We have attempted to go some way
426 to assisting this by providing a summary of the distribution of current knowledge on social
427 learning and culture across the avian phylogeny (Figure 1). However, given how widespread
428 culture and social learning is in birds, and its ecological importance, we would recommend
429 implementing this with a precautionary approach (132, see Arbon et al., this issue).

430

431 Two examples illustrate this two-part approach. First, multiple species of migratory birds
432 from taxa including waterfowl, storks, cranes, pelicans, raptors, bee-eaters and shorebirds are
433 known to exhibit social influences on migration, suggesting this may be widespread in these
434 groups (25, 42, 106). This suggests that maintaining population density will be a priority
435 when aiming to retain healthy migratory patterns. A subset of these species that are long-
436 lived and live in family groups (e.g., geese, pelicans, swans), and are also known to exhibit
437 cultural inheritance of specific routes (91, 94, 133) . This suggests that in the case of these
438 life-histories, retaining age structure in populations is an additional priority. However, our
439 knowledge of the distribution of vocal learning across birds suggests that vocal cultures are
440 unlikely to occur in the aforementioned taxa (Figure 1), and thus providing opportunities to
441 learn vocalisations will not be a priority for investigation or conservation action. Second, and
442 at the other extreme, to our knowledge there is no direct evidence for social learning of any
443 behaviours in kiwis (Apterygiformes). Yet we do know that kiwi species are resident, largely

444 solitary foragers, basal to the first known vocal learning taxa, and evolved without most
445 predators (134). Migratory and vocal cultures are thus very likely to be absent, and social
446 learning of foraging or anti-predator behaviour is unlikely. Conservation action integrating
447 social learning should therefore need not be integrated into current approaches (135), though
448 a rapid assessment may still be useful in the latter two cases to exclude the possibility
449 (Whiten & Rutz, this issue).

450

Box 1- integrating culture into avian conservation actions involving captive breeding and reintroduction



Orange-bellied parrots (*Neophema chrysogaster*) have been the focus of conservation efforts for decades. A recent change to release has led to a major improvement in success; by releasing juvenile zoo-bred birds instead of adults, conservationists have doubled survival rate of reintroduced birds (3). Since mortality during migration is understood to be a major driver of population decline (7), releasing juvenile birds may increase the capacity of zoo-bred individuals to learn foraging strategies and migration routes from older, experienced individuals.

Regent honeyeaters (*Anthochaera phrygia*) are a critically endangered passerine native to eastern Australia. Zoo-bred regent honeyeaters sing songs that differ from all wild birds (2). Experimentation and adaptive management of the zoo-population has better replicated the song-learning environment juvenile males should experience in the wild. This has resulted in the spread of culturally conforming songs in the zoo population (Crates et al. this issue).



Migratory whooping cranes (*Grus americana*) were pushed to the brink of extinction in the wild. In a successful captive breeding programme, young birds are imprinted on people in crane costumes, and this imprinting is shifted to micro-light aircraft. Released birds socially-learn migration routes by following these aircraft on their first migration (1). Subsequent generations of wild cranes then improve routes over time via a combination of individual experience and social transmission (4). This has become a model for human-led migration in other species, including the critically endangered bald ibis (*Geronticus eremita*) (5, 6).

451

452 **(4a) Which cultures to conserve?**

453 It is important to state that we do not necessarily propose that conservation action aims to all
454 retain existing cultures that are ascertained to be present. It may indeed be desirable in cases
455 where populations have honed particular behaviours over multiple generations, for example
456 in the case of specific migration routes (91) or complex tool use (22). But in most other
457 cases, retaining the capacity for culture will be the greater priority. As section 2 outlines,

458 there is widespread evidence in birds of a capacity to reinvent or innovate cultures in healthy
459 populations (20, 136). For example, bird songs often exhibit change over space and time in
460 dialect. To conserve such constantly changing variants in the wild would be difficult and
461 potentially counterproductive. However, conserving the capacity for behavioural variation in
462 song that underpins mate choice and successful breeding clearly has high conservation value.
463 Similarly for foraging behaviours, maintaining capacity to innovate new behaviours is vital;
464 indeed, this capacity is likely to be an important source of behavioural responses to rapid
465 environmental change (137, 138).

466

467 When retaining the capacity for culture is the goal, we recommend this be achieved through
468 aiming to maintain three essential elements: *capacity to re/invent*, *capacity to transmit*, and
469 *capacity to retain*. Although what exactly this will involve will vary between species and
470 contexts, we would suggest that it usually includes focusing on maintaining: 1) social density
471 within populations or groups, 2) connectivity between populations or groups, and 3)
472 connectivity between generations through age structure.

473

474 ***(4b) Conserving cultures in captivity***

475 Captive-breeding for reintroduction has long been known to often lead to the loss of
476 behaviour (139). While the extent to which this loss compromises the success of avian
477 reintroduction efforts remains little studied, it is becoming increasingly clear that changes
478 (invariably reductions) in the extent and nature of social interactions individuals experience
479 in captivity can lead to substantial differences in socially learned behaviours compared to
480 wild counterparts (139). This is exemplified by differences in song culture between wild and
481 zoo-bred regent honeyeaters (*Anthochaera phrygia*; Box 1), where captive populations
482 developed a highly simplified song, likely resulting in poor reproductive success of these
483 individuals after release (Crates et al., this issue).

484

485 While the specific mechanisms underlying the acquisition and retention of behaviours are
486 often poorly characterised, we can recommend two practical steps that will conserve cultural
487 behaviours in captive populations, even without knowledge of these mechanisms. First is to
488 consider social interactions when designing the physical layout of breeding and holding
489 facilities, as the scope for social interactions (and hence transmission of behaviours) will be
490 affected by the size, design, number and orientation of aviaries. Second, when recruiting
491 individuals to act as founders of captive populations, older adults will most often be the best

492 option, as adults will have had the opportunity to learn behaviours in the wild which they can
493 potentially transfer to others in captivity. Furthermore, the number and ratio of wild founders
494 will influence the capacity of cultures to be maintained in captivity in the longer term (140,
495 Arbon et al. this issue). Similarly, increasing the rate at which individuals are exchanged
496 between wild and captive populations could be an important way of helping maintain cultures
497 in captivity.

498

499 Finally, if socially learned behaviours cannot be maintained passively in captive populations
500 via these steps, it may be possible to actively sustain them through tutoring programs (see
501 Greggor et al., this issue). Such programs are increasingly being used to restore key
502 behaviours in a range of avian taxa, including vocalisations (131) and antipredator behaviours
503 (60). Tutoring animals in captivity offers the further potential to help seed adaptive
504 behaviours in the wild, such as conditioned aversion to exotic species.

505

506 *(4c) Conserving cultures during reintroductions and translocations*

507 Integrating understanding of animal culture into conservation will have major implications
508 for reintroduction strategies. First, many behaviours such as migration routes and
509 vocalisations are typically learned in early life (91, 141), so releasing juveniles or a ‘younger
510 than average’ cohort may offer those individuals the best chance to learn behaviours from
511 wild conspecifics. Second, individuals should be released into populations where and when
512 wild birds are present, facilitating social information transfer from wild to zoo-bred
513 individuals. For many mobile bird species including migrants and nomads, such a strategy
514 would require a degree of flexibility in reintroduction approaches. For more sedentary
515 species, the key consideration would be timing reintroductions to coincide with periods in
516 which societies are more fluid, such as the post-breeding period, when captive-bred birds
517 have the greatest opportunity to assimilate into wild flocks (142). Finally, the release process
518 itself may also provide an opportunity to seed adaptive behaviours back into groups; an
519 approach that has been most often applied to migration (Box 1; 1, 5). In one notable example
520 in northern bald ibis (*Geronticus eremita*), post release training of migratory behaviour has
521 been used as an opportunity to establish an entirely new migratory route that will be more
522 adaptive under future climate change (6).

523

524 It is also vital to consider the presence and form of animal culture when planning
525 translocation strategies. First and foremost, if a species exhibits socially learned behaviours,

526 it is also more likely to flexibly respond to translocations. For example, previous work has
527 demonstrated that bird species that learn migratory behaviour have more capacity to flexibly
528 shift migratory routes or even cease migration altogether in novel and changing environments
529 (4, 94, 96). Second, active cultural rescue may also be attempted through translocation
530 processes. For example, Alberts lyrebirds (*Menura alberti*) living in smaller rainforest
531 fragments have depleted cultural mimetic song repertoires relative to conspecifics occurring
532 in larger fragments (and therefore larger societies, 143). Similarly to genetic rescue,
533 translocation of individuals from larger to smaller subpopulations could help increase the
534 mimetic repertoire size of individuals occurring in smaller subpopulations, potentially
535 enhancing their long-term viability. Yet it is vitally important to consider the form and
536 function of cultural behaviours when assessing whether translocations are likely to have
537 positive local effects. For instance, if individuals exhibit a different vocal dialect, and dialects
538 are important for mate choice or social interactions, this may jeopardize their capacity to
539 integrate into local populations.

540

541 **5. Conclusion**

542

543 There is evidence for a role of social learning and cultural inheritance in shaping various
544 behaviours in a large range of avian taxa. Yet this still represents a tiny proportion of the
545 approximately 11,000 avian species, and more research is needed on many neglected taxa
546 (Figure 1). However, in those taxa that have been studied, patterns are increasingly emerging
547 for an uneven phylogenetic distribution of the presence of social learning and culture in
548 different behavioural domains. This is best studied for vocal learning, which is currently
549 considered to be restricted to six distinct lineages (but see, 128). Overall, this allows for the
550 beginning of a predictive framework to guide both future research and management practices.

551

552 In addition to evidence for the occurrence of social learning and culture, evidence is growing
553 in many bird species for a cyclic interaction between culture and conservation, with
554 population declines leading to cultural drift, simplification or loss, and this loss of culture
555 linking to negative fitness outcomes. Animal cultures are one of many considerations for
556 conservation programs which are invariably limited by time, funding and knowledge gaps. In
557 such cases, conserving the capacity for culture may be sufficient and align with general goals
558 of maintaining healthy population sizes and connectivity. However, in many cases, by

559 explicitly considering which behaviours birds learn socially, there may be opportunities to
560 make simple changes to conservation strategies that could substantially improve the
561 trajectories of threatened species' populations.

562

563 **Data accessibility**

564 This article has no additional data.

565

566 **Authors' contributions**

567 L.M.A and P.K.M. conceptualized the paper, all authors discussed ideas and produced the
568 original draft. All authors contributed to revising the manuscript.

569

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582

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