

## **Citizen science as a valuable tool for environmental review**

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1 **Abstract**

2 Human development and population growth are placing immense pressure on natural  
3 ecosystems, necessitating a balance between development and biodiversity preservation. Citizen  
4 science may serve as a valuable resource for monitoring biodiversity and informing decision-  
5 making processes, but its use has not been investigated within the realm of environmental  
6 review. We sought to quantify the extent to which citizen science data are currently being used,  
7 mentioned, or suggested in environmental impact statements (EISs) by analyzing a corpus of  
8 EISs (> 1,000) produced under the United States National Environmental Policy Act (NEPA).  
9 We found increasing incorporation of citizen science within the environmental review process,  
10 with 40% of EISs mentioning, using, or suggesting use of such information in 2022; compared  
11 with just 3% in 2012. Citizen science offers substantial potential to enhance biodiversity  
12 monitoring and conservation efforts within environmental review, but there are many  
13 considerations that need to be broadly discussed before widespread adoption.

14

15 *Keywords:* environmental management; citizen science; biodiversity; participatory science;  
16 environmental consulting; environmental impact statements; environmental review

17 **In a nutshell**

- 18 • Under the United States National Environmental Policy Act, Environmental Impact  
19 Statements are mandated for development projects that have the potential for significant  
20 impact on the environment.
- 21 • Environmental Impact Statements are increasingly incorporating citizen science data to  
22 document and quantify the organisms present or absent on the planned site of  
23 development in lieu of expensive and time-consuming thorough biodiversity surveys.
- 24 • While citizen science data has potential for informing decisions, its use in Environmental  
25 Impact Statements must be scientifically sound and statistically rigorous, in accordance  
26 with general ecological and conservation science practices.

27

28 **Introduction**

29 Human pressures on nature are pervasive (Bowler *et al.* 2020), with a growing human population  
30 inevitably leading to increased building and development projects (e.g., infrastructure, urban  
31 expansion, resource extraction). Maintaining biodiversity, and the associated benefits for  
32 humanity (Pimentel *et al.* 1997), should be a critical goal as future development projects are  
33 planned. Governments, developers, and society in general need tools that help reconcile future  
34 development and mitigate biodiversity loss (Simmonds *et al.* 2020).

35

36 Currently, many local, state, and federal governments around the world have laws and policies in  
37 place to help mitigate biodiversity loss from development projects (Glasson and Therivel 2013).

38 A key part of this policy process typically involves an environmental review of the potential  
39 socio-environmental impacts of a particular project, and the identification of strategies to  
40 mitigate impacts, such as minimizing biodiversity loss (Morris and Therivel 2001; Glasson and  
41 Therivel 2013). Although such laws and policies tend to focus on threatened and endangered  
42 species, mandates generally exist for agencies to consider how actions will affect biodiversity as  
43 a whole (CEQ 1993, 2021). In the United States, for example, the National Environmental Policy  
44 Act (NEPA) mandates environmental reviews for any federal project with the potential for  
45 significant impact on the environment (Emerson *et al.* 2022). Since it was enacted in 1970,  
46 NEPA has been emulated by more than 194 states, provinces, and countries around the world. In  
47 the US and many countries, environmental reviews are overseen by federal and state agencies,  
48 and sometimes the work of data collection and analysis involves professional consulting firms.  
49 This professional field, hereafter referred to as ‘environmental consulting’, plays a critical role in  
50 the goal of reducing impacts to biodiversity (Glasson and Therivel 2013).

51

52 One of the first steps in developing an environmental impact assessment is to document and  
53 quantify the organisms present on the planned site of development (Morris and Therivel 2001).  
54 In an ideal world, given the potential for significant environmental impacts, each project would  
55 begin with thorough biodiversity surveys to ensure species are properly documented. However,  
56 such surveys can be expensive and time consuming, leading agency officials and environmental  
57 consultants to sometimes rely on existing sources of information about the presence of species.

58

59 Citizen science, or community or participatory science, now accounts for the majority of  
60 biodiversity data being collected globally (Callaghan *et al.* 2023). As such, citizen science is  
61 frequently touted as a potential mechanism for biodiversity monitoring (Tulloch *et al.* 2013;  
62 Chandler *et al.* 2017; McKinley *et al.* 2017), especially given the cost-effectiveness combined  
63 with broad spatial, temporal, and taxonomic scope of the data. These calls most often revolve  
64 around government and ‘public’ entities, for example, monitoring progress towards Sustainable  
65 Development Goals (Fraisl *et al.* 2020), or the ability to use citizen science in governmental  
66 monitoring schemes (Hadj-Hammou *et al.* 2017).

67

68 In contrast, the role of citizen science in environmental reviews in general, and in the private  
69 sector in particular has been neglected. Anecdotally, the scientific community knows that  
70 environmental consultants may use some citizen science data to inform their work. A more  
71 comprehensive understanding of how citizen science data are being used in environmental  
72 reviews is critical, given the implications for policy-relevant decision making. As an example,  
73 citizen science data come with many types of spatial and temporal biases, including

74 proportionally more sampling nearer regions with high human population density or more  
75 observations in recent years compared with historical records, often influencing our  
76 understanding of biodiversity (Bowler *et al.* 2022). Are these biases properly accounted for as  
77 part of the environmental review? Are citizen science data being used to provide documentation  
78 of endangered and/or threatened species at a site? And how often are these data being used to  
79 inform environmental review?

80  
81 Here, we seek to answer these questions by highlighting a currently overlooked, but promising  
82 source of data—biodiversity data originating from citizen science (or participatory science)  
83 projects—that agency officials and environmental consultants may use to complement  
84 environmental review processes. First, we provide an overview on the potential value of citizen  
85 science for environmental reviews. Second, to quantify the extent to which citizen science data  
86 are currently being used or mentioned in environmental review, we analyzed a corpus of  
87 Environmental Impact Statements (EISs) produced under the US National Environmental Policy  
88 Act (NEPA) that is housed at NEPAAccess.org (the largest and most comprehensive repository of  
89 US federal environmental impact statements). Third, we discuss some of the potential  
90 disadvantages of the widespread use of citizen science data in environmental reviews and by  
91 environmental consulting firms. We conclude with some future avenues to broaden the potential  
92 of citizen science data in environmental reviews including some recommendations relevant for  
93 decision-makers and agency officials who oversee environmental review processes.

94

### 95 **Quantifying the current use of citizen science data in environmental impact statements**

96 To gain an understanding of the current use of biodiversity-focused (e.g., plants and animals)  
97 citizen science data in environmental consulting (i.e., with a focus on biodiversity) we searched

98 EISs for the following keywords: “citizen science”; “community science”; “eBird”;  
99 “iNaturalist”. We constrained our search to eBird and iNaturalist as these are the most popular  
100 and widely used citizen science projects throughout the United States, matching the extent of our  
101 analysis.

102

103 We used NEPAAccess.org, a platform for finding and analyzing decades of applied science and  
104 records of public participation in United States environmental decision-making processes, to find  
105 EISs completed between 2012–2022. Our search was conducted in February 2023. This platform  
106 covers the period from 1970 to the present, and includes full-text searchable PDFs of EISs, EPA  
107 metadata records since 2012, and additional metadata developed by the NEPAAccess team.

108

109 To investigate how citizen science data was used in each document, we coded the mention and  
110 use of citizen science data as either direct use, indirect use, nondescript/inconclusive, or  
111 encouraged/suggested use (Figure 1; see Panel S1 for formal definitions). Direct use was coded  
112 for an EIS when citizen science played a pivotal role in directly influencing a decision within the  
113 analysis. This often involved using citizen science data to identify and document the presence or  
114 absence of species near the project area. Indirect use was coded when citizen science was utilized  
115 as a supplementary resource for the analysis, providing background or reference data without  
116 directly influencing a decision within the assessment. Nondescript/inconclusive was coded when  
117 we could not determine the reason citizen science was being used or it was mentioned in passing.  
118 Encouraged/suggested use was coded when citizen science data was not used in analysis but was  
119 being suggested to fill a knowledge gap or as a part of the project’s objectives. In addition, we  
120 noted the lead agency of the EIS (e.g., the United States Fish and Wildlife Service or the Bureau

121 of Land Management). We searched 1,355 EISs in the NEPAAccess repository, and from these,  
122 253 documents included references to our keyword searches, of which 25 were false positives  
123 (see Panel S1) and removed from analysis. The remaining EISs span across the United States and  
124 cover all states except Nebraska, with the most EISs covering California (n=75; Figure S1).

125  
126 Since 2012, 17% of EISs mentioned or used citizen science data. When examined overtime, we  
127 found an increasing proportion of EISs mentioning or using citizen science data, with the highest  
128 proportion (40%) occurring in 2022 (Figure 2). EISs using citizen science data were present  
129 across 45 agencies, with the most common being U.S. Army Corps of Engineers (n=38), U.S.  
130 Forest Service (n=26), and Bureau of Land Management (n=24) (Figure S2). A total of 147 EISs  
131 (64% of all EISs that mentioned citizen science) had direct use of citizen science data, with the  
132 most popular being eBird (87% of direct use cases) and only 6% using iNaturalist data (Table 1).  
133 For example, these were used to document the number of individuals and number of records for  
134 species of interest in the focal geographic area (see Box 1). We also found that 43 EISs (19% of  
135 all EISs that mention citizen science) had indirect use of citizen science data; for example, using  
136 iNaturalist species range to make a statement about animal biology. Importantly, we found that  
137 of the direct use cases, 28 EISs (12% of all EISs that mention citizen science) used no sighting of  
138 a species as evidence of absence of that species (see Box 1). Another 46 EISs (20% of all EISs  
139 that mention citizen science) suggested or encouraged future use of citizen science; for example,  
140 by aiming to increase local volunteerism and enhancing local interest in the natural resources  
141 (Box 1).

142



143 Our results highlight a previously undocumented use of citizen science data — use in the  
144 environmental review and regulatory process, forming a data contribution to EISs. Our analysis  
145 points to the current, and increasing, use of citizen science since 2012, mimicking the popularity  
146 of citizen science in the broader biodiversity research field (Pocock *et al.* 2017). At the same  
147 time, our results also illustrate the future potential of citizen science data in environmental  
148 review, with an increasing number of EISs suggesting and encouraging future use of citizen  
149 science participation. Yet, how citizen science is further implemented in environmental  
150 consulting is worthy of further discussion. Appropriate use of citizen science data, statistically  
151 accounting for the potential biases in the data is critical to make scientifically sound EISs. For  
152 example, data from iNaturalist are buffered for threatened species, where the precise coordinates  
153 are not known, but it wasn't always clear if, or how, this was taken into consideration. Another  
154 example included statistically accounting for the number of records within the region of interest,  
155 which is related to whether or not a given species would be detected. There are also differences  
156 in the likelihood a species would be detected, for example driven by body size of that species  
157 (Callaghan *et al.* 2021). Such biases need to be considered when thinking about potentially using  
158 citizen science data in an environmental review process. Nevertheless, the number of EISs using  
159 or mentioning citizen science in some way warrants further consideration of the future of how  
160 environmental reviews, and the policies that influence how reviews are conducted, should be  
161 implemented.

162

163 **The potential value of citizen science for environmental review**

164 We identified an increase in usage of citizen science data in environmental review. However,  
165 there remains much potential for expanded use of citizen science in environmental review. The  
166 use of citizen science in environmental review could include agencies and consultants interacting

167 with volunteers directly, for example working with local volunteers to collect data at a specific  
168 site or hosting a bioblitz at a site of planned development. Or, citizen science can be used  
169 indirectly by agencies and environmental consultants by using data originating from citizen  
170 science projects (i.e., indirectly working with volunteers). An obvious benefit of using citizen  
171 science data is the potential for increased data collection over many years and with broad  
172 geographic extent. Citizen science participants tend to participate in projects because they want  
173 to contribute to science, and specifically, conservation (Domroese and Johnson 2017; Larson *et*  
174 *al.* 2020). Because of this intrinsic interest citizen science participants tend to be dedicated and  
175 exceptional naturalists (Cooper 2016) with an ability and dedication to detect even the rarest  
176 species—arguably the species that can be most important for EISs, where only a single  
177 occurrence can be meaningful from a regulatory standpoint.

178

179 Increasing public engagement in the environmental review process could have many flow-on  
180 effects. Research in the field of citizen science has shown that participation in citizen science  
181 projects can influence knowledge gain and behavioral change (Jordan *et al.* 2011) and that  
182 engagement can lead to increased scientific literacy (Phillips *et al.* 2019). Therefore, it is likely  
183 that direct participation in the environmental review process could lead to more educated voters  
184 that support legislation for biodiversity-friendly development practices, as well as a more  
185 generally aware public about environmental decision-making processes and policies. In fact, the  
186 need for public engagement is recognized in the NEPA statute. By regulation, public  
187 participation is required at two points during the environmental review process: public input is  
188 requested during the early “scoping” stage of projects, and the public is asked to officially  
189 comment on draft EISs (Glucker *et al.* 2013; Ulibarri *et al.* 2019). Nevertheless, currently public

190 comments appears to have minimal effects on the final EISs (Ulibarri et al. 2019), suggesting  
191 that other approaches, such as citizen science, may be able to provide a more engaged public  
192 participation in the process. The Council on Environmental Quality (CEQ) is currently proposing  
193 to enhance public participation by improving access to environmental review documents, making  
194 them electronically available on project or agency websites (CEQ 2023).

195

196

### 197 **Further considerations of using citizen science data in environmental consulting**

198 While there is much potential of using citizen science data to further advance and increase the  
199 power of decision making using EISs, there are further considerations worth discussing. First, to  
200 what extent participants of citizen science projects are willing for the data they collect to be used  
201 in a professional environmental consulting firm should be considered. A major motivation of  
202 citizen science participants is to contribute to conservation (Maund *et al.* 2020), and  
203 conservation-minded people may be opposed to development (McBeth and Shanahan 2004).  
204 Therefore it is possible that citizen science participants could feel empowered knowing that they  
205 are potentially directly contributing to conservation policy, for instance by detecting and  
206 documenting a rare species that could influence a NEPA outcome. In contrast, however, it might  
207 be difficult to get direct buy-in from potential citizen science participants to be willing to help  
208 contribute data to the environmental review process if those data collected are contributing to a  
209 for-profit business such as an environmental consulting firm.

210

211 Second, the use of citizen science data requires a nuanced understanding of the data and  
212 appropriate statistical analysis and thus conclusions about biodiversity. Of the EISs that directly

213 used citizen science data, 12% used citizen science data as evidence of species absence.  
214 However, there are many biases and gaps in organisms' presence associated with citizen science  
215 data, including human preferences (e.g., people are more likely to observe and report bright  
216 charismatic species than dull obscure species), and time of sampling (e.g., observations are more  
217 likely to come from periods of the year when it is more convenient to sample). It is unlikely that  
218 project areas, and nearby adjacent areas, will necessarily have data from citizen science to  
219 provide sufficient evidence an organism was not there. Given that species can sometimes go  
220 undetected and that there are varying densities of citizen science records, often associated with  
221 human population (Bird *et al.* 2014), we caution against concluding that an organism is not there  
222 based solely on an absence of records.

223

#### 224 **Future avenues for broadening the use of citizen science in environmental review**

225 As illustrated, there are both potential benefits and drawbacks to the future use of citizen science  
226 data in environmental consulting. As such, we outline some potential research avenues that could  
227 help better understand and thus position the role of citizen science in the future of environmental  
228 review.

229

- 230 - **Broadening the scope of EISs included in analyses.** A further refinement of our  
231 understanding of how citizen science is used in EISs is necessary. We only focused on  
232 environmental reviews at the federal level under NEPA, but did not include state-level  
233 and county-level analyses, another area worthy of exploration in the future. Because our  
234 analyses focused on EISs at the federal level, we did not account for many environmental

235 consulting projects that take place on private land, where citizen science data may be less  
236 likely available.

237 - **Encourage data sharing reciprocity whenever possible.** Whenever possible, we  
238 recommend reciprocity of data sharing, where environmental consulting firms share their  
239 data with citizen science repositories. For example, bird surveys commissioned by  
240 environmental consulting firms could be submitted to eBird and information about other  
241 organisms could be submitted to iNaturalist. Sharing data with the community of  
242 scientists and the public could help ensure people are willing to help share data back and  
243 enhance reciprocity. However, we recognize the legal issues of who owns the ‘data’ by  
244 environmental consulting firms are often unclear and potentially problematic to data  
245 sharing.

246 - **Optimize sampling effort by citizen scientists.** Many citizen science participants are  
247 eager to help conservation efforts and protect biodiversity (Maund *et al.* 2020). One  
248 promising avenue of future research includes optimizing how and where citizen science  
249 participants collect data (Callaghan *et al.* 2019; 2021; 2023). If potential development  
250 plans are known, then citizen science participants could be mobilized to collect data from  
251 the locations in which observations would be most valuable, for example to better  
252 document the species of concern at a potential development site.

253 - **Produce policy-relevant guidelines on how citizen science should be used in EISs.**  
254 Here, we do not provide guidelines on how citizen science data could be used in  
255 environmental reviews, but the production of potential guidelines that include guidance  
256 on statistical analysis is an important avenue before citizen science data are commonly  
257 used in environmental review. For U.S. federal environmental reviews under NEPA, the

258 guidelines would need to be produced by the Council on Environmental Quality, the  
259 agency within the Executive Office of the President that oversees NEPA implementation.

260

261 **Conclusions**

262 As the global population continues to increase and simultaneously urbanize, development and  
263 the policies surrounding development are increasingly important. Quantifying how and what  
264 biodiversity is present is essential to effective biodiversity loss mitigation. Citizen science is an  
265 increasingly valuable data source for biodiversity researchers and scientists. Environmental  
266 review is a critically important, but often overlooked, component of biodiversity monitoring and  
267 conservation. Our purpose here was to raise awareness of the potential advantages and  
268 disadvantages of the use of citizen science in EISs, using those previously submitted in the U.S.  
269 under the National Environmental Policy Act as a case study. It is our hope that our findings will  
270 spur further discussion about the relevance and value of citizen science data in the environmental  
271 review process. We believe that biodiversity monitoring, and biodiversity conservation more  
272 broadly, will benefit from increased use and participation of citizen science within the domains  
273 of environmental review and environmental consulting.

274

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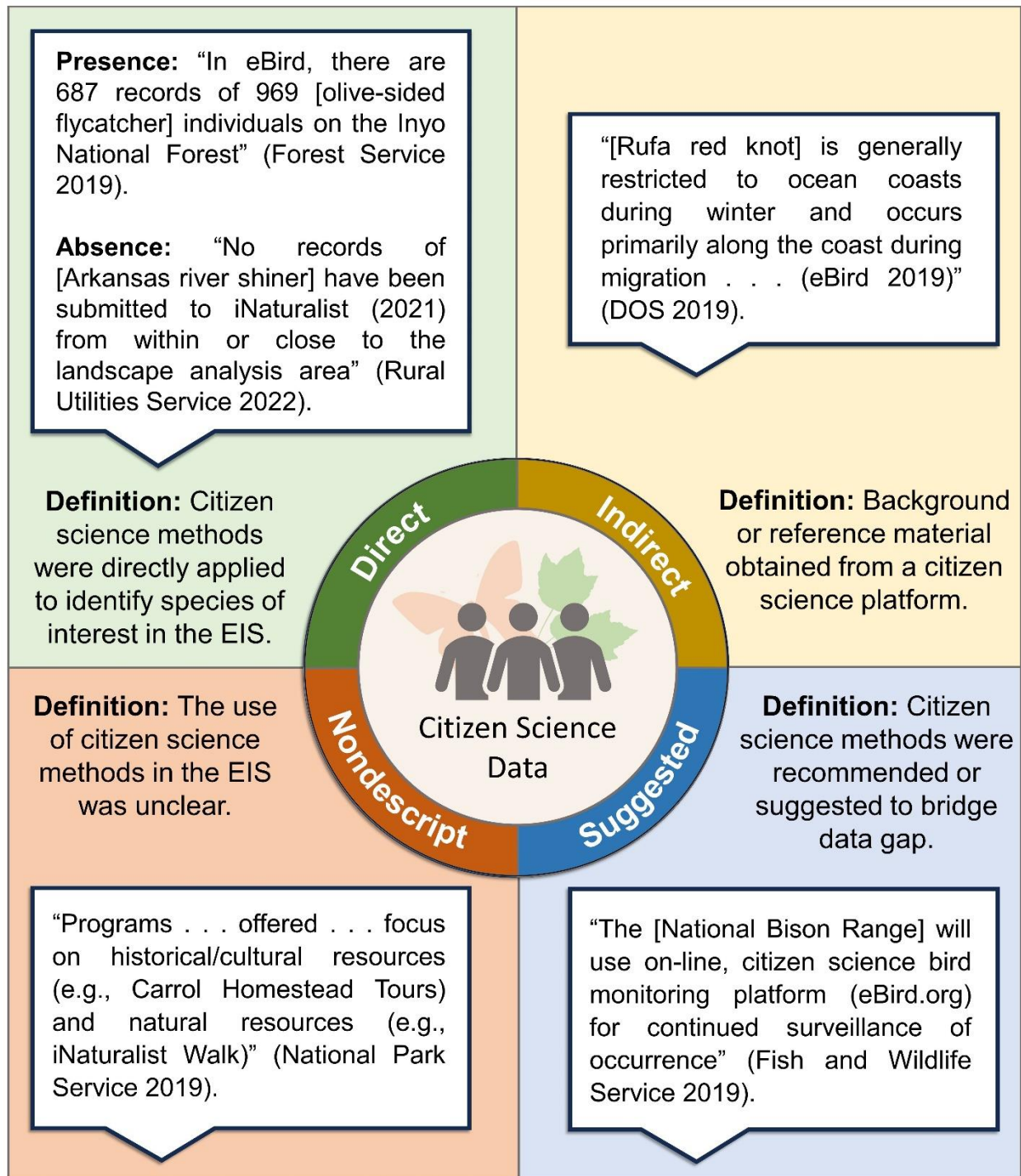
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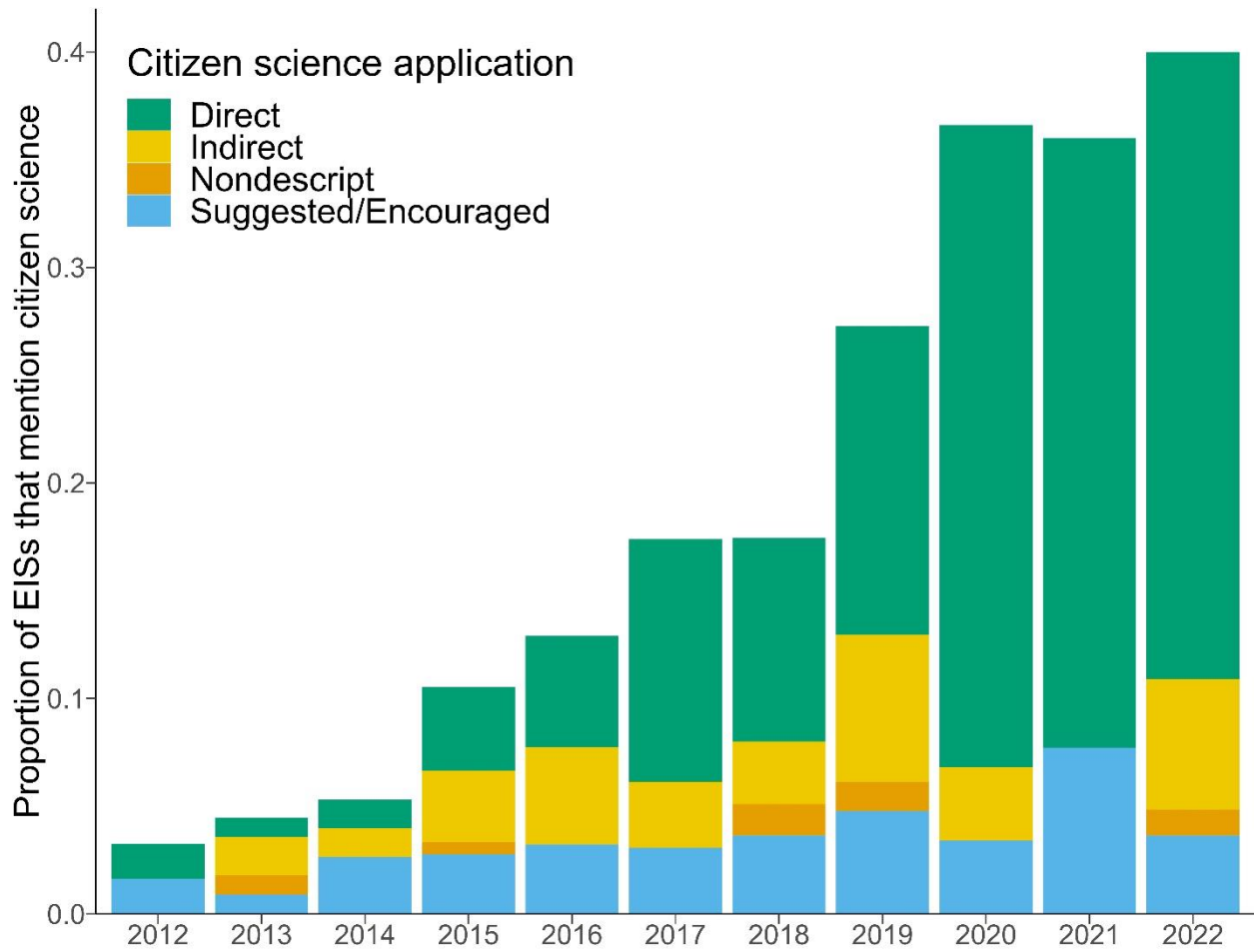
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**Figures**



**Figure 1.** Defined citizen science data usage types observed in Environmental Impact Statements (EIS). Contained in the white boxes are quotes from EIS documents by use type. The references for these EISs can be found in Panel S2.



**Figure 2.** Proportion of Environmental Impact Statements (EIS) returned from our search about citizen science between 2012 and 2022, categorized by use type.

**Table 1.** Number of Environmental Impact Statements categorized by citizen science application, data usage, and data source. Data usage conveys whether citizen science data was used to document species presence or species absence and is only applicable for direct use citizen science application. The data usage and data sources categories are not exclusive (i.e., a paper that uses iNaturalist and eBird data will be included in both categories).

<b>Category</b>	<b>n</b>
<b>Citizen Science Application</b>	
Direct	147
Indirect	43
Nondescript	10
Suggested/Encouraged	46
<b>Data Usage</b>	
Presence	127
Absence	28
<b>Data Source</b>	
iNaturalist	9
eBird	129
Citizen/Community Science	36

**Panel S1.** A detailed overview of our methods for the coding of EISs.

To facilitate the organization and categorization of the gathered data, formal definitions were established. These definitions were used to classify how citizen science was used in each Environmental Impact Statement (EIS).

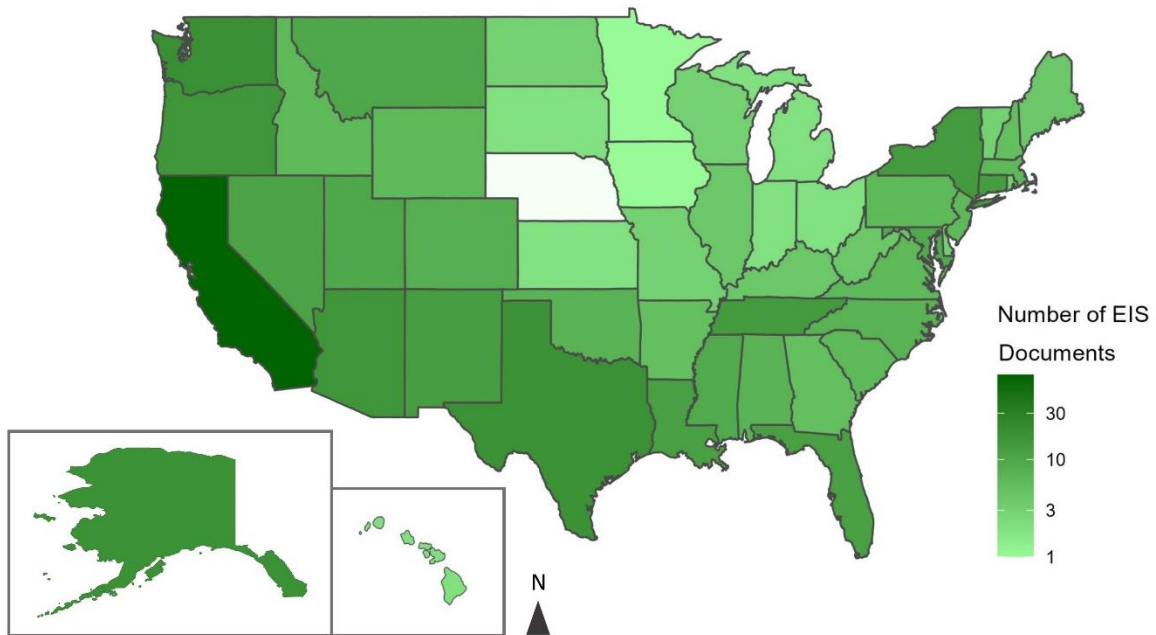
The following formal definitions were employed for coding the data:

1. **Direct Use:** This category was employed to identify instances where citizen science methods were directly applied to identify species of interest in the project area. In the assessment's context, citizen science was used to gather evidence of the presence or absence of bird species in the project area. The direct use category was further classified into three subcategories: presence, absence, or both. "Presence" referred to cases where the species of interest were observed within the project area, "absence" indicated that there were no reports of the species of interest in the project area, and "both" indicated instances where one species was observed while another was not in the project area.
2. **Indirect Use:** This category encompassed situations where information obtained from mobile applications or websites, such as eBird or iNaturalist, was employed as background or reference data in an EIS. Such information served purposes such as providing reference materials for assessments, species information, or reviewing habitats.
3. **Nondescript/Inconclusive:** This category was utilized when the use of citizen science methods in the EIS was unclear or mentioned in passing without providing sufficient detail.
4. **Encouraged/Suggested:** This category denoted instances where citizen science methods were not directly used in the analysis but were recommended or suggested to bridge knowledge gaps. This category also encompassed situations where the project itself promoted the use of citizen science.
5. **False Positive:** This category specifically referred to cases where the search term resulted in an unintended result. For example, the search term "eBird" included documents with the term "shorebirds" (shor[ebird]s). These documents were removed from further analysis.

By employing these formal definitions and coding criteria, the data collected from the documents were effectively categorized, allowing for a systematic analysis of the utilization of citizen science methods in the EISs.

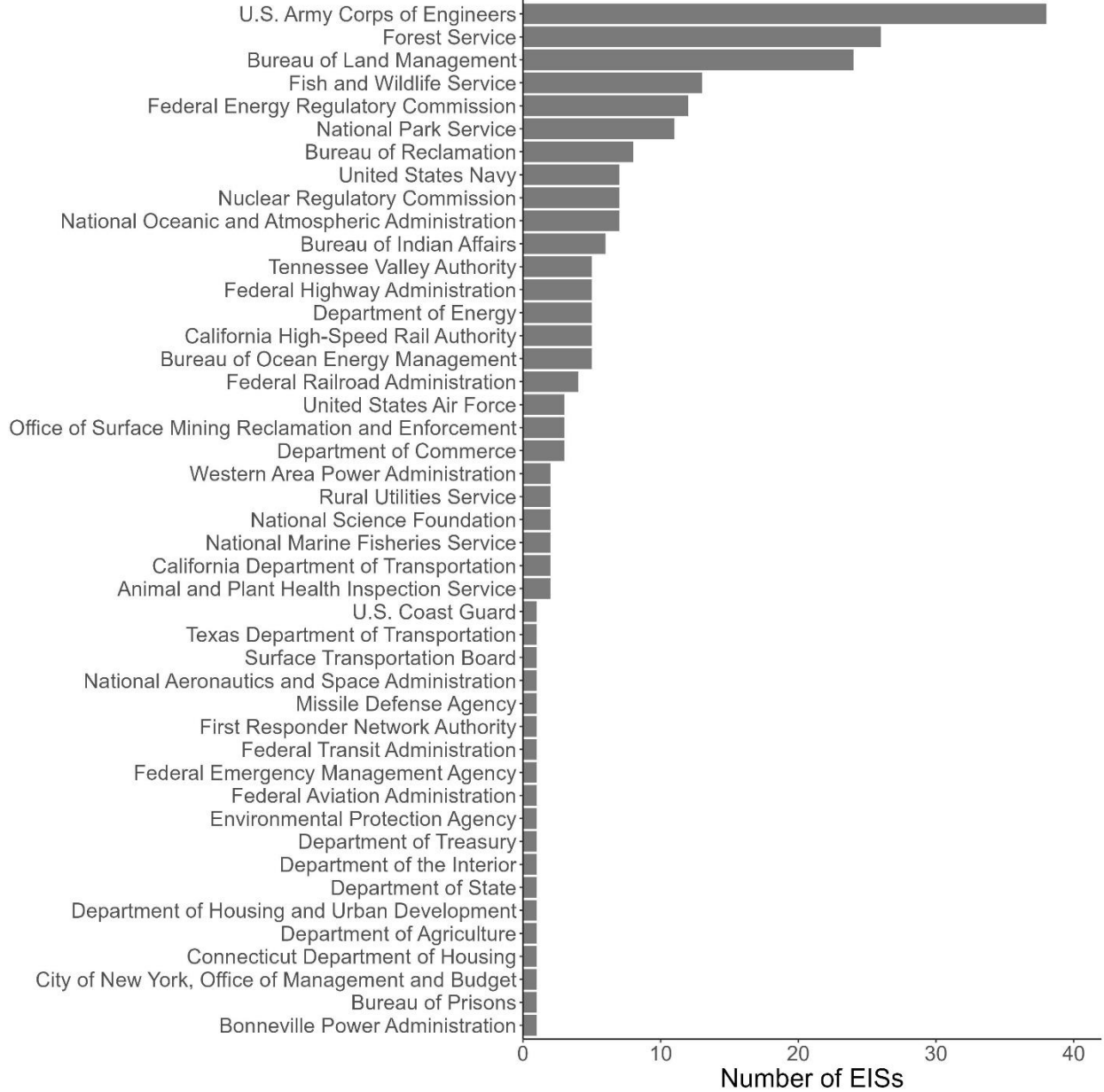
**Figure S1.** Number of EISs by state.

Choropleth map depicting the number of Environmental Impact Statements (EIS) that mentioned “citizen science”, “community science”, “iNaturalist”, or “eBird” by state. The scale is log transformed to better illustrate the differences by states. The state with the most EDIS documents was California (n=75). One state, Nebraska, had no EISs that mentioned citizen science.



**Figure S2.** Number of EISs by agency.

Count of Environmental Impact Statements (EIS) that mention “citizen science”, “community science”, “iNaturalist”, or “eBird” by agency.



**Panel S2.** References for Figure 1 in the main text.

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Rural Utilities Services. 2022. Skeleton creek solar and battery storage project. Oklahoma: Rural  
Utilities Service.