

Evolutionary walks through flower color space driven by gene expression in *Petunia* and allies (Petunieae)

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Abstract

The structure and function of biochemical and developmental pathways determine the range of accessible phenotypes, which are the substrate for evolutionary change. Accordingly, we expect that observed phenotypic variation across species is strongly influenced by pathway structure, with different phenotypes arising due to changes in activity along pathway branches. Here we use flower color as a model to investigate how the structure of pigment pathways shapes the evolution of phenotypic diversity. We focus on the phenotypically diverse Petunieae clade in the nightshade family, which contains nearly 200 species of *Petunia* and related genera, as a model to understand how flavonoid pathway gene expression maps onto pigment production. We use multivariate comparative methods to estimate co-expression relationships between pathway enzymes and transcriptional regulators, and then assess how expression of these genes relates to the major axes of variation in floral pigmentation. Our results indicate that coordinated shifts in gene expression predict transitions in both total anthocyanin levels and pigment type, which, in turn, incur trade-offs with the production of UV-absorbing flavonol compounds. These findings demonstrate that the intrinsic structure of the flavonoid pathway and its regulatory architecture underlies the accessibility of pigment phenotypes and shapes evolutionary outcomes for floral pigment production.

Introduction

Biologists have long observed that species are not uniformly distributed across the space of possible phenotypes, but are clustered in certain regions of the space, leaving gaps in others. One explanation for this pattern is natural selection, where the clusters represent phenotypes associated with some adaptive optimum (e.g. 1,2). Another contributing factor may be developmental bias, where some phenotypes are more likely outcomes given the underlying genetic and developmental pathways and others are inaccessible (3,4). As selection acts upon the products of development, these forces may also act in concert and jointly contribute to the patchiness of phenotype space (5).

While much of our understanding of the factors shaping phenotype space come from

37 experimental work (e.g. (6–8)), macroevolutionary approaches can also provide unique insights.
38 For example, macroevolutionary trends may mirror ontogenetic trajectories, suggesting that
39 phenotypic evolution is biased by developmental processes (9). Comparative studies can also be
40 used to estimate the degree of phenotypic integration, which is tied to stronger developmental
41 bias (10). Beyond purely morphological studies, the field of evo-devo has uncovered numerous
42 instances of the same genes and pathways underlying independent origins of complex traits in
43 distantly related lineages (e.g. (11,12)), highlighting the central role of genetic and
44 developmental pathways in shaping evolutionary trajectories.

45 Here we use flower color as a model system to interrogate the relationship between
46 pathway structure and phenotypic diversity at a macroevolutionary scale. The developmental
47 basis for flower pigmentation, in particular through anthocyanin production, is arguably one of
48 the best understood pathways in plants and is widely conserved across species (13,14). With an
49 extensive foundation in the genetics of anthocyanin biosynthesis, the mechanisms responsible for
50 flower color evolution have been dissected in a diverse and growing list of taxa (e.g., (15–20)).
51 Together these studies suggest that while changes in enzyme function can contribute to flower
52 color transitions (e.g., (21,22)), differences in gene expression are by far the predominant mode
53 of color macroevolution ((23,24)). Nevertheless, we lack a broader understanding of how the
54 structure of the pathway combines with differential gene expression to give rise to the range of
55 observed flower pigment phenotypes and possibly explain those that are not observed (25).

56 In order to explore the role of variation in gene expression and color diversity, we focus
57 on the *Petunieae*, a clade of roughly 180 species comprising the South American genus *Petunia*
58 and eight allied genera. This group is widely known for its tremendous diversity in flower colors,
59 including white, yellow, pink, purple and red (Fig. 1). Moreover, the cultivated petunia has long
60 served as the premier system for studying the genetics and regulation of flower color (26).
61 Importantly, studies in petunia as well as other taxa have demonstrated that many steps in the
62 anthocyanin pathway are jointly regulated by a complex comprising R2R3 MYB, basic-helix-
63 loop-helix (bHLH) and WD40 transcription factors (27), allowing for coordinated expression of
64 enzymes and the compounds they produce. In addition to anthocyanin pigments, *Petunia* flowers
65 also produce UV-absorbing flavonols, which share biochemical precursors with anthocyanins but
66 appear to be independently regulated by different R2R3 MYBs (28). Changes in the expression
67 of these transcription factors and in turn their downstream targets (pathway enzymes) underlie
68 the loss of floral anthocyanins (29), the gain of floral UV patterning due to flavonols (28), and
69 the shift to red anthocyanin pigmentation (30) in different *Petunia* species. We predict that this
70 connection between pathway gene expression and pigment variation holds across the broader
71 *Petunieae* clade and may explain its diversity of colors, including those beyond the range of
72 variation observed in *Petunia* itself.

73 Although a number of comparative studies have related flavonoid profiles to
74 macroevolutionary flower color variation (e.g., (31–33)) our study encompasses the broadest
75 quantitative analysis connecting such biochemical variation to patterns of gene expression across
76 the flavonoid pathway. Using these transcriptomic data from 60 species, we first estimate
77 patterns of co-expression between pathway enzymes and the previously characterized classes of
78 transcriptional regulators in *Petunia*. Next, we apply morphospace approaches to characterize the
79 pigmentation space of *Petunieae* and identify clusters within that space. Finally, we combine
80 these datasets to determine how changes in gene expression associate with the major axes of
81 variation in pigment production. Our results demonstrate that coordinated shifts in gene
82 expression strongly predict repeated transitions from pale to intensely pigmented phenotypes and

83 from the production of the common blue pigments to the less common red and purple pigments.
84 These coordinated changes in gene expression also mediate sharp trade-offs between
85 anthocyanins and flavonols, implicating an underappreciated role of these colorless compounds
86 in shaping visible color diversity. Overall, these findings show that the structure of the pathway
87 plays a fundamental role determining the accessibility of pigment phenotypes and in turn shapes
88 the evolutionary trajectories taken to reach distinct floral pigmentation phenotypes.

89 **Methods**

90 **Transcriptome assembly**

91 We generated RNA-seq data for corolla tissue from developing floral buds equivalent to *Petunia*
92 bud stage 5 (34), with three replicates per species. The first replicate was the data used in (35),
93 while the second and third replicates were generated using RNA extracted from the buds of
94 additional individuals collected with the same voucher (time and location) as the first replicate.
95 We generated RNA-seq libraries using the Illumina TruSeq kit with IDT-for-Illumina indexes
96 and sequenced them on an Illumina NovaSeq 6000 instrument at the Weill Cornell Genomics
97 Core Facility. For each species we combined the paired-end reads from all three replicates to
98 increase depth of coverage. To assemble *de novo* transcriptomes for the 59 *Petunieae* species and
99 the *Browallia americana* outgroup used in this study, we followed the pipeline from (35).
100 Briefly, the pipeline carries out the following steps: 1) trim the reads using IDT-for-Illumina
101 adapter sequences, 2) perform *de novo* transcriptome assembly using Trinity, 3) detect and
102 remove chimeric sequences using the run_chimera_detection.py script from (Yang and Smith
103 2014), 4) run Corset to cluster and collapse transcripts, and 5) predict CDS using TransDecoder.

104 **Quantification of gene expression**

105 We retrieved flavonoid pathway genes and their transcription factor regulators from
106 transcriptomic CDS following the pipeline from (35). Briefly, we used BLASTN to identify
107 sequences matching queries (e-value cutoff = 1e-50) for the structural genes: CHS-A, CHI-A,
108 CHI-B, F3H, FLS, F3'H, F3'5'H, DFR, ANS, MF1, MF2, and MT; the transcription factors
109 AN2, DPL, PHZ, AN11, AN1, JAF13, MYBFL, MYB27, AN4, ASR1, ASR2, ASR3; and the
110 housekeeping genes actin, tubulin, Rps18, Gapdh, Hprt. We then filtered these hits by similarity
111 to the query sequences (alignment score) using BioPython and removed all spurious sequences.
112 For downstream analyses relating gene expression to pigment production, we included only the
113 relevant pathway-related genes and transcription factors, excluding the housekeeping genes after
114 examining them for quality control in preliminary analyses. In contrast to the approach taken
115 previously, we did not reduce the BLAST hits to a single best match for each gene (see
116 Supplemental Text). Instead we combined paralogous transcripts (e.g. CHS-A, CHS-J) into a
117 single collective fasta reference file. Because the subgroup 6 MYB activators (AN2, AN4, DPL,
118 PHZ, ASR1, ASR2, ASR3) are functionally similar and individual gene presence in the
119 transcriptomes varies considerably, we also combined this set of sequences into a single group
120 SG6-Mybs (see Supplemental Text). To confirm the accuracy of our gene extraction pipeline we
121 performed a reverse BLASTN search of all the resulting sequences against the annotated CDS
122 from the *Petunia inflata* genome v1.0.1. To quantify gene expression we pseudo-mapped the
123 reads from each individual replicate separately to the combined *de novo* transcriptome assembly
124 of the corresponding species using Salmon v1.5.2 (36). To extract expression levels for the
125 flavonoid pathway genes, we used the transcript IDs from the combined fasta reference files to

126 parse the Salmon quant.sf files and then calculated a sum of expression levels for each gene by
127 adding together the TPM values for all corresponding transcripts (e.g. CHI-A and CHI-B). We
128 then normalized the resulting summed TPM values to TPM10K using the approach of (37),
129 which accounts for the number of transcripts in each transcriptome. Scripts to conduct this
130 analysis are available in the supplemental repository (<https://osf.io/zg9cu/>).

131 **Quantification of anthocyanin and flavonol content**

132 We used the same high-performance liquid chromatography (HPLC) approach to quantify the
133 mass fraction of flavonoids as in our previous *Petunieae* work (35), following (30). With the
134 exception of a few samples that were re-run for improved data quality, the anthocyanin mass
135 fraction data is the same as that used to calculate average total pigment concentration for the
136 species in (35). However, we subsequently collected data for the flavonols (kaempferol,
137 quercetin, and myricetin) in corolla tissue of all replicate individuals using a similar approach.
138 To ensure that anthocyanin and flavonol measurements were directly comparable, we conducted
139 the flavonol measurements on the flavonol-containing layer remaining from the extraction
140 procedure used to measure anthocyanin content. We sampled flowers from three individuals per
141 species and used these to calculate the mean anthocyanin mass fraction (mg compound per g
142 tissue) over replicates, based on comparison with standard curves. For each individual, we
143 collected fresh floral corolla tissue, dried the tissue with silica gel and stored the material in 2mL
144 tubes at -80°C. For extraction of total flavonoids, we soaked 0.002 to 0.75g of dried tissue
145 overnight in 1mL 2N HCL; more tissue was used for pale and fleshy species like *Brunfelsia* and
146 less for thin and intensely colored species like *Petunia*. We carried out acid hydrolysis of
147 flavonoid glycosides and analyzed the samples using high-performance liquid chromatography
148 (HPLC) as in (35). Briefly, we heated samples 100-104°C for 1 hr to convert the glycosylated
149 flavonoids into their corresponding aglycones and then performed a series of liquid phase
150 extractions in ethyl acetate and isoamyl alcohol, before evaporating away excess solvent using an
151 N-EVAP apparatus and eluting in 50 µL of 1% HCl in MeOH. We injected 10 µL of sample on
152 the Agilent HPLC and separated flavonols by gradient elution on a 100-4.6 mm Chromalith
153 Performance column at 30°C using solvents A (HPLC-grade water, 0.1% trifluoroacetic acid)
154 and C (Methanol, 0.5% HCl). We analyzed all results using Agilent Chemstation software and
155 compared peaks to standards obtained from Extrasynthese (365nm for flavonols and 520nm for
156 anthocyanidins) to calculate mg of pigment per extraction. We then normalized these mg mass
157 values by total dry mass of flowers (g) to obtain the mg/g mass fraction for each pigment in each
158 sample. Chemstation peak tables were individually cross-checked against chromatograms and
159 manually corrected for slight peak shifts as needed.

160 **Reconstruction of species phylogeny**

161 We previously followed the approach of (38) to reconstruct the species tree for the *Petunieae*
162 clade using 3,672 ortholog clusters identified from the original *de novo* transcriptome assemblies
163 as in (35). However, for the current study, we added an additional species; *Fabiana australis* (4-
164 letter code = PEPA), which has recently been renamed from *Petunia patagonica* (39). To add *F.*
165 *australis* into the analysis we started with the ortholog clusters from the previous publication
166 (downloadable from <https://osf.io/b7gcp/>). We identified the best-matched sequence in the new
167 *F. australis* transcriptome using BLASTN (e-value cutoff = 1e-50), added these sequences into
168 the clusters, re-ran the cluster alignments using MAFFT, and then re-ran the species-tree analysis
169 in Astral 5.7.8 using the updated clusters. We followed the TreePL smoothing approach used in
170 (35) to ultrametricize the tree, using a subset of 11 genes present in all 60 species.

171 **Phylogenetic principal components analysis**

172 To more closely approximate normally-distributed data, we transformed the pigment mass
173 fraction (mg/g) values by applying a $\ln\left(\left(\left[\frac{\text{mg}}{\text{g}} \text{ pigment}\right] * 100\right) + 1\right)$ transformation and the gene
174 expression (TPM10K) values by applying a $\ln(\text{TPM}10\text{K} + 1)$ transformation. We used the
175 *phyl.pca* function from *phytools* (40) and the *prcomp* function from *stats* (41) in R v3.6.3 to
176 perform a phylogenetic principal components analysis (pPCA) while scaling and centering the
177 transformed data. To obtain the underlying correlation matrix between transformed TPM10K
178 gene expression levels for all genes incorporated in the analysis, we extracted the covariance
179 matrix from the PCA output (the *V* attribute) and used the *cov2cor* function to convert it to a
180 matrix of correlation coefficients. To convert this matrix into the network shown in Fig. 2 we
181 selected all positive correlation coefficients larger than the median value (0.124) and used
182 *networkx* (42) in Python v3.8.5 to convert the matrix to a graph edge list. We generated the
183 network figure, with edges colored according to weights (correlation coefficients) using
184 Cytoscape v3.9.1 (43). To generate the pigment level clusters shown in Fig. 3, we performed K-
185 means clustering on the first three principal components from the pigment pPCA using the
186 *kmeans* function in R with three clusters, based on the “elbow method” after plotting within-
187 cluster mean-squared error as a function of the number of clusters.

188 **Phylogenetic canonical correlation analysis**

189 To assess the relationships between expression of flavonoid pathway-related genes and flavonoid
190 pigment levels, we performed phylogenetic canonical correlation analysis (pCCA) on the
191 transformed data using the $\ln\left(\left[\frac{\text{mg}}{\text{g}} \text{ pigment}\right] * 100 + 1\right)$ function in the R *phytools* package. We treated the gene
192 expression levels as the “x” variable and pigment mass fraction as “y”. We used the p-values
193 calculated by $\ln(\text{TPM}10\text{K} + 1)$ to determine the statistical significance of the canonical variates (CVs).
194 We extracted the canonical coefficients from the significant CVs, which quantify the coupled
195 associations of the original pigment mass fraction and gene expression variables with the
196 corresponding multivariate CVs, and standardized them. We re-calculated the significant CVs,
197 arrayed by species ID, as the linear combination of the original variables scaled by un-
198 standardized coefficients. We then used the *phyl.pca* function in R to calculate each canonical
199 loading (correlation coefficients of original variables with their corresponding CV) and cross-
200 loading (correlation coefficients of original variables with the CV for the other data block; e.g.
201 pigment levels with gene expression CV1) with corresponding p-values.

202 **Stochastic mapping and ancestral state estimation**

203 We used the stochastic mapping tools in *phytools* to estimate the number of transitions between
204 each pigment phenotype from the k-means clustering of pPC scores. We carried out 200
205 realizations using the *make.simmap* in *phytools*. We used an equal rates model, as the all-rates-
206 different model did not provide a significantly better fit to the data according to a likelihood ratio
207 test. We summarized the 200 realizations to obtain estimated ancestral states at each node.

208 **Molecular evolution**

209 We selected a set of structural genes and transcription factors that were present in the majority of
210 taxa: AN1, AN11, ANS, CHI-A, CHS-A, DFR, F3H, F3'H, F3'5'H, FLS, JAF13, MT, and
211 MYB27. We extracted a single sequence, best-matched to the query sequence for each gene,

212 from each species using the approach of (35). In this analysis, we excluded the subgroup 6 Myb
213 transcription factors due to their absence in the *de novo* transcriptomes of many species in the
214 dataset. A previous analysis showed that these Mybs did not present patterns consistent with
215 adaptive substitutions related to flower color transitions (35). We used HyPhy to fit a free-rates
216 dN/dS model that allows a separate dN/dS ratio for each tip. We then extracted dN/dS trees from
217 the HyPhy output and calculated a root-to-tip dN/dS ratio for each tip. We assessed the
218 relationships between these values and the principal axes of flavonoid variation using linear
219 regression (for details see Supplemental Text).

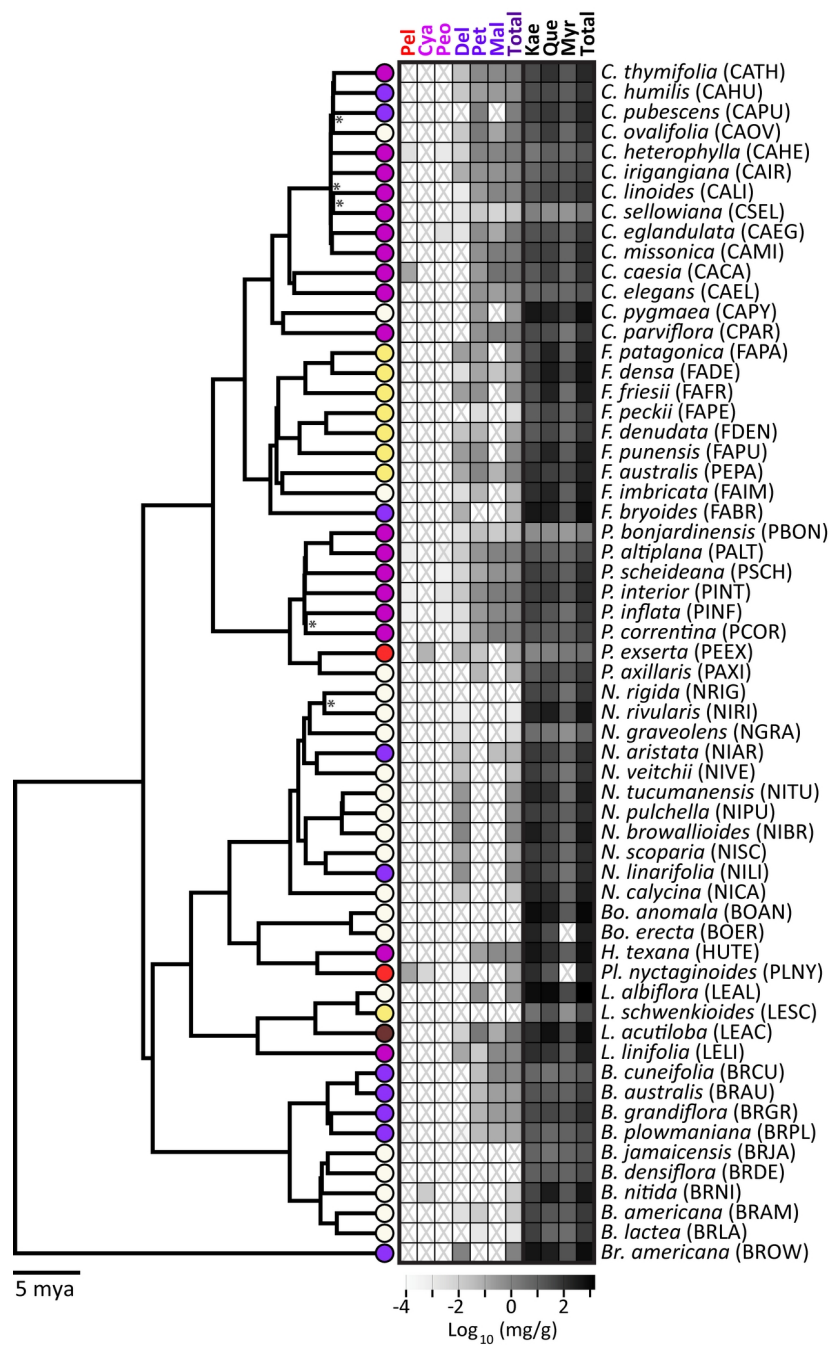
220 **Results**

221

222 **Flower color diversity is matched by diversity of pigment profiles**

223 Species of Petunieae produced all six types of anthocyanidins, the base molecules that are
224 modified to form glycosylated anthocyanins, and all three classes of the flavonol co-pigments.
225 Delphinidin and its two methylated forms (petunidin and malvidin), commonly associated with
226 blue and purple flowers (23), are the most commonly produced pigments while the other three
227 classes of pigments are only found in a few species (Fig. 1, (44)). The total quantity of
228 anthocyanin pigments varies widely across species, with the many white-flowered species, like
229 *Nierembergia rigida*, producing little to no anthocyanins and the deep purple and pink-flowered
230 species, like *Calibrachoa caesia*, producing over 3 mg/g petal tissue (Fig. 1; see also (35)). Some
231 predominantly white-flowered species, such as *Calibrachoa ovalifolia* and *C. pygmaea*, also
232 produce relatively high amounts of anthocyanins, due to pigmentation of the floral veins (Fig. 1,
233 Table S1). Petunieae flowers of all colors produce abundant flavonols, often at levels that are
234 orders of magnitude higher than the anthocyanins (Fig. 1, Table S1). These compounds may act
235 as co-pigments, altering hue or intensifying the color (45) and/or contributing to UV-patterning
236 involved in pollinator attraction (28).

237

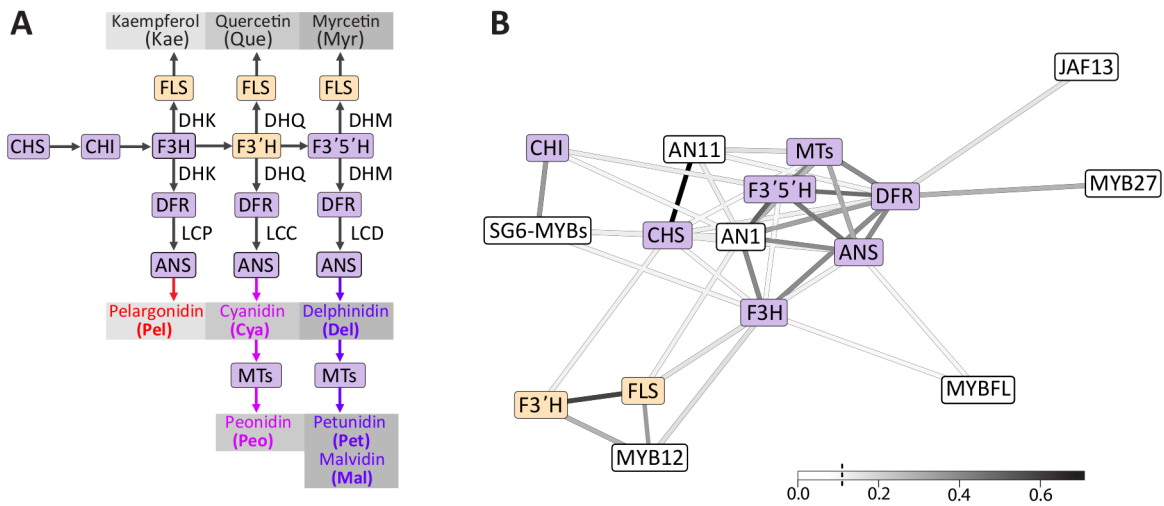


239 **Fig. 1. Flavonoid pigmentation varies across the Petunieae clade.** Species tree for 60 taxa
 240 from Astral analysis of 3,672 gene trees. Nodes with <0.95 local posterior support are indicated

241 with asterisks. Full species tree with all supports annotated is shown in Supplemental Fig. S1.
242 Tree is rooted with *Browallia americana* as the outgroup. Flower colors (white, yellow, pink,
243 purple, red, burgundy) are shown at tips. Heatmap shows the log of mean pigment mass fraction
244 for the six anthocyanidins: Pelargonidin (Pel), Cyanidin (Cya), Peonidin (Peo), Delphinidin
245 (Del), Petunidin (Pet), and Malvidin (Mal); and the three flavonols: Kaempferol (Kae), Quercetin
246 (Que), and Myricetin (Myr). “X” indicates no detectable pigment. Totals are shown for both
247 anthocyanins and flavonols; raw values are in Table S1. Pigment level distributions are in Fig.
248 S2. Representative flower images for each clade from top to bottom and left to right are as
249 follows (with credits): *Fabiana punensis*, *Calibrachoa eglandulata*, *Petunia reitzii*, *Brunfelsia*
250 *lactea*, *Nierembergia scoparia* (all by L. C. Wheeler), *Bouchetia erecta* (Edith Bergquist),
251 *Hunzikeria texana* (Karla M. Benítez), *Plowmania nyctaginoides* (R. Deanna), *Nierembergia*
252 *scoparia* (Lucas C. Wheeler), *Leptoglossis albiflora* (R. Deanna).

253 **Phylogenetic correlation structure reveals co-expression relationships across the flavonoid** 254 **pathway**

255 We used petal transcriptomic data for 59 Petunieae species to examine clade-wide patterns of co-
256 expression among nine enzymes and seven transcription factors of the flavonoid pathway. For
257 this and subsequent analyses, we grouped two sets of genes, the methyl-transferases (MTs) and
258 R2R3 MYB subgroup 6 activators, which vary in copy number across taxa but carry out similar
259 functions (see Supplemental Text). We computed correlation coefficients, accounting for
260 phylogenetic structure, and found two clusters of correlated structural genes, a flavonol module
261 (F3'H and FLS) and an anthocyanin module, comprising the remaining steps of the pathway
262 (Fig. 2). The 'late' anthocyanin biosynthesis (F3'5'H, DFR, ANS, and the MTs) form a tight
263 cluster while the other core pathway genes (CHS and CHI) are more loosely connected. As
264 expected, the components of the MBW complex (the SG6 MYBs, the bHLH AN1 and the WD40
265 AN11) are mostly strongly associated with the anthocyanin module, while the flavonol regulator
266 MYB12 (46) is co-expressed with the flavonol module. Another flavonol regulator, MYB-FL,
267 was not co-expressed with the flavonol module, suggesting its role may be specific to the clade
268 of *Petunia* in which it was studied (28). We also found the repressor MYB27 is most associated
269 with DFR expression, consistent with the notion that it is upregulated after the late steps in the
270 pathway to provide feedback inhibition (14). The tighter connection of AN1 to anthocyanin
271 biosynthesis compared to the other bHLH transcription factor (JAF13) may relate to the
272 relatively late bud stage sampled; the two bHLH genes are functionally similar but AN1 acts
273 later in floral development (14,47).



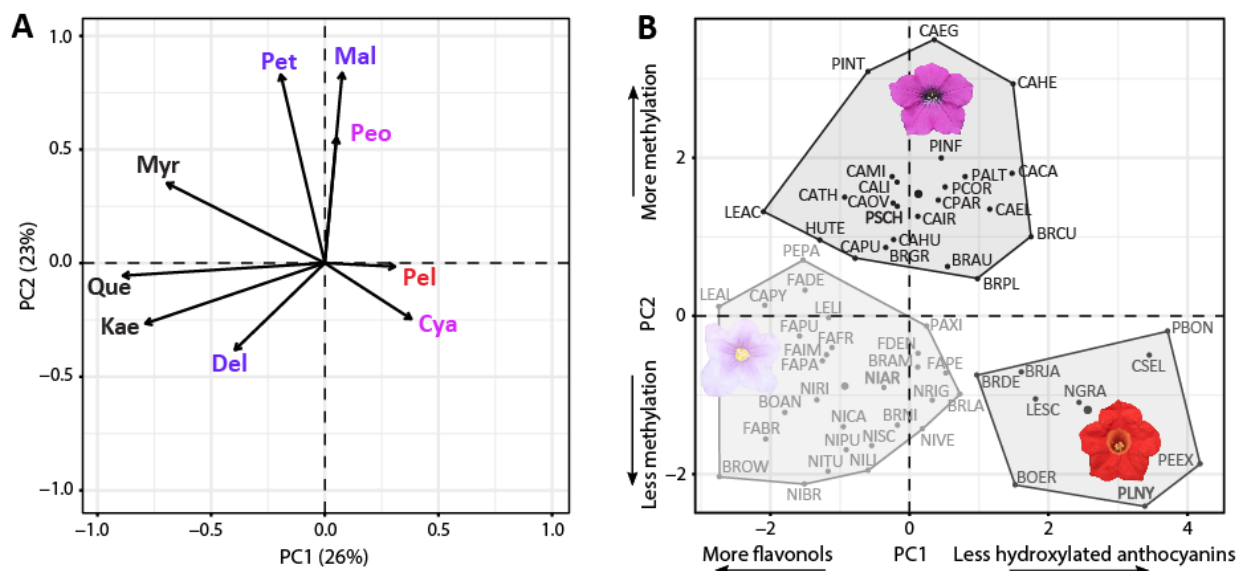
275 **Fig. 2. Two clusters of co-expressed pathway genes and transcription factors.** A) Simplified
 276 flavonoid pigment pathway, focusing on the major products found in *Petunieae* (the three
 277 flavonols and six anthocyanidins). Gray boxes around products indicate increasing levels of
 278 hydroxylation (left to right, mono-, di- and tri-hydroxylated). Key intermediates are abbreviated
 279 as follows: DHK, dihydrokaempferol; DHQ, dihydroquercetin; DHM, dihydromyricetin; LCP,
 280 leucopelargonidin; LCC, leucocyanidin; LCD, leucodelphinidin). Enzymes are shown in colored
 281 boxes and colored by their cluster in (B); see Table S2 for full gene names. Arrows show the
 282 small-molecule substrates/products passed from one enzyme to another. Three of the enzymes
 283 (FLS, DFR, ANS) are shown three times because they can potentially act on three different
 284 substrates (e.g., DHK, DHQ or DHM for DFR and FLS). B) Correlation structure from the
 285 phylogenetic PCA of expression values for structural genes (colored boxes) and transcription
 286 factors (white boxes). Positive values above the median ($R^2 > 0.124$, indicated with a vertical line \in the inset scale) were visualized with a force-directed
 287 spring layout representation. Edge weights (R^2) are colored by magnitude. See Fig. S3 for full
 288 matrix of correlation coefficients. Distributions of gene expression levels are shown in Fig. S4.

289

291 Pigment phenotypes are divided by hydroxylation, methylation and flavonoid content

292 A phylogenetic principal component analysis (pPCA) of pigment production (Fig. 1) revealed
 293 sharp trade-offs among pathway branches, as manifested in the pigment profiles across species.
 294 The first PC axis, which accounts for 26% of the variation, is driven by the level of
 295 hydroxylation and the amount of flavonol production (Fig. 3, Table S3). It separates pale-
 296 flowered species, which produce the tri-hydroxylated delphinidin and high amounts of flavonols,
 297 from those which produce the less hydroxylated cyanidin and pelargonidin and lower amounts of
 298 flavonols, including the bright red-flowered *Plowmania nyctaginoides* and *Petunia exserta*
 299 (PLNY, PEEEX). The intensely colored purple and pink-flowered species characteristic of
 300 *Petunia* and *Calibrachoa* are intermediate along this axis, with mostly tri-hydroxylated
 301 anthocyanins and a range of flavonol concentrations. The second PC axis reflects the level of

302 methylation and divides the taxa that produce the unmethylated anthocyanidins (delphindin,
 303 cyanidin, pelargonidin) from those that produce mostly or entirely methylated compounds
 304 (peonidin, petunidin, malvidin). We used k-means clustering to group to the taxa in this pigment
 305 profile space and recovered three clusters, the pale-flowered taxa making large amounts of
 306 flavonols, the deeply pigmented taxa making methylated anthocyanidins, and the taxa making
 307 less hydroxylated anthocyanidins and lower flavonols. While the first two clusters are fairly
 308 uniform in color (white to light purple and deep pink to deep purple, respectively), the cluster
 309 containing the diverse less-hydroxylated anthocyanins and low flavonols range in color from
 310 yellow (BRDE, LESC) to pink (PBON, CSEL) to red (PLNY, PEEX). In the absence of the
 311 yellowish flavonols, the yellow hues in these taxa are likely derived from floral carotenoids
 312 (visible under light microscopy, S. D. Smith, unpubl. data).



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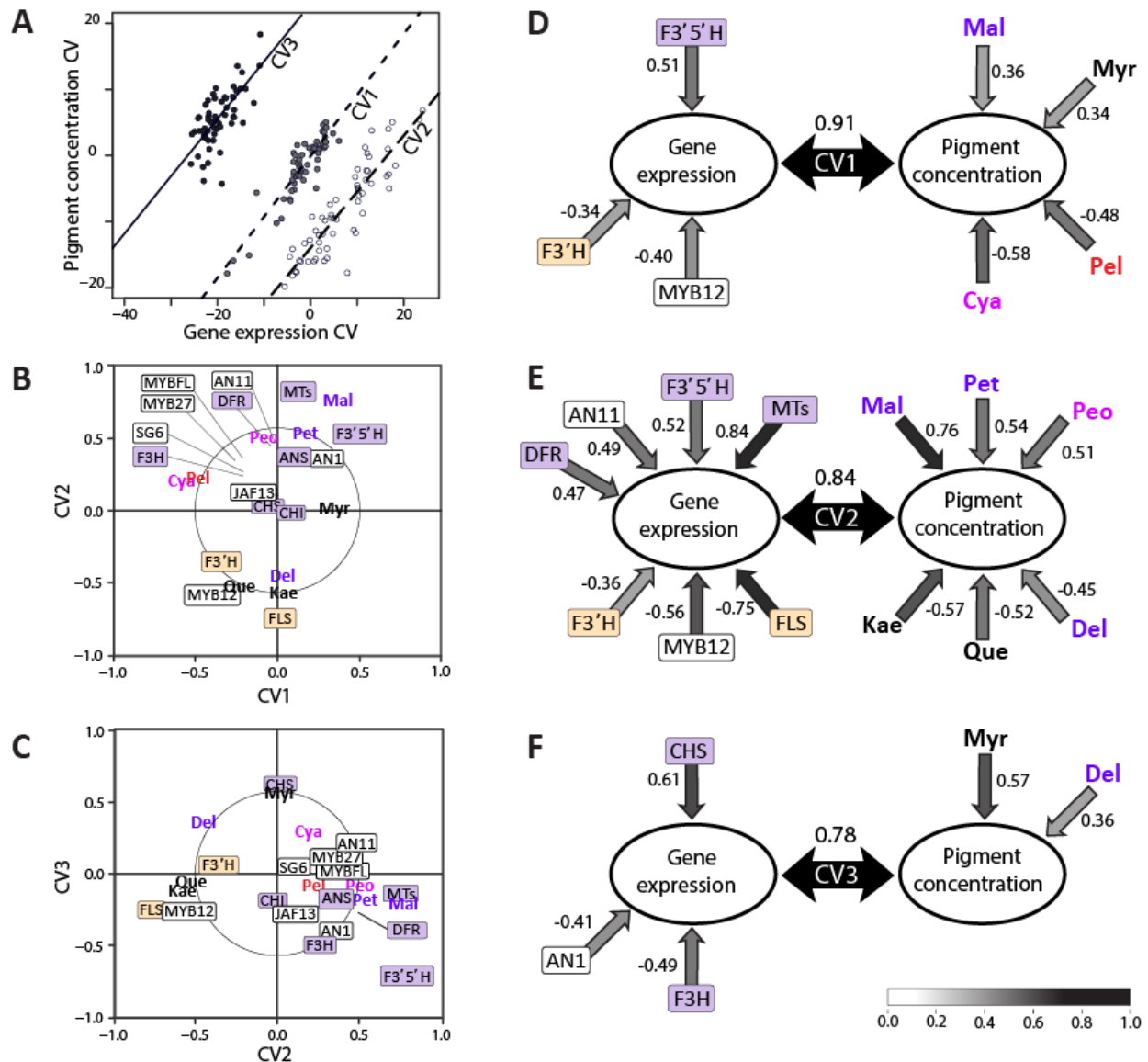
314 **Fig. 3. Clusters in pigment space defined by pathway branches.** A) Biplot from pPCA with
 315 flavonoids plotted by loading on the first two PC axes. Abbreviations follow Fig. 2. The three
 316 flavonols (quercetin, myricetin and kaempferol) plus the tri-hydroxylated delphindin load
 317 negatively onto PC1 while the less hydroxylated pelargonidin and cyanidin load positively. The
 318 three methylated anthocyanidins (petunidin, malvidin and peonidin) load positively onto PC2. B)
 319 Species of Petunieae plotted by values for PC1 and PC2. Taxon labels are colored by K-means
 320 clustering. The flower of one species from each cluster is shown; taxon abbreviations follow Fig.
 321 1. The convex hull of the points within each cluster is drawn with solid lines.

322 Pathway gene expression predicts major pigment phenotypes

323 Phylogenetic canonical correlation analysis (pCCA) revealed a tight relationship between the
 324 expression of flavonoid pathway structural genes and regulators, and the production of flavonoid
 325 compounds. The first three canonical variates (CVs) are statistically significant and have strong
 326 correlations between gene expression and pigment concentration variables (Fig. 4). Biplots of
 327 loadings for each gene and pigment on each CV (Table S4, S5) show similar clustering patterns
 328 as recovered in the individual analyses. For example, the flavonol module corresponding to
 329 F3'H, FLS and MYB12 (Fig. 2) emerges from the pCCA (Fig. 4B, C) and is associated with the
 330 two flavonols showing correlated production, quercetin and kaempferol (Fig. 3). Similarly, the
 331 three methylated anthocyanidins (peonidin, petunidin, and malvidin) are associated with several

332 of the late pathway genes (F3'5'H, ANS, MT) that control their production (Fig. 4B). Moreover,
333 the CVs explain the expression variation underlying the major axes of pigment variation
334 identified in the pPCA (Fig. 3). The first CV identifies genes whose expression contributes to
335 hydroxylation level, which distinguishes the red-flowered species from the rest. Specifically,
336 production of the less-hydroxylated pelargonidin and cyanidin is correlated with high expression
337 of F3'H and its regulator MYB12 and low expression of F3'5'H (Fig. 4D), which diverts
338 production towards the tri-hydroxylated compounds (Fig. 2A). The second CV explains the
339 production of flavonols and methylated anthocyanins (Fig. 4E). Here, high expression of the
340 methyltransferases and other late pathway genes leads to high levels of the methylated
341 anthocyanins responsible for the intense purples and pinks as in most *Petunia* and *Calibrachoa*.
342 Conversely, high expression of the flavonol module shifts production away from anthocyanins
343 and toward the flavonols quercetin and kaempferol, as observed in the pale and white-flowered
344 species. Finally, the third CV addresses production of the most common anthocyanidin across
345 the species, delphinidin, and its flavonol counterpart, the trihydroxylated myricetin. Their
346 production appears to be shaped by expression of early genes in the pathway, which control
347 overall flux (48).

348



349

350 **Fig. 4. Pathway gene expression correlates tightly with pigment production.** A) Scatterplot
 351 of the significant canonical variates (CVs) for pigment concentration and gene expression from
 352 phylogenetic canonical correlation analysis (phylo-CCA). The correlation coefficients for each
 353 gene expression CV and pigmentation CV are shown in D-F, inset in the black arrows. B, C)
 354 Biplots of loadings of original expression and pigment variables onto CVs. For some tightly
 355 clustered variables, the location of their point is indicated with a line. D, E, F) Variables with
 356 significant loadings onto each CV. Pearson correlation coefficients are shown for each
 357 significant variable (expression level or pigment amount) with one-way arrows. The bidirectional
 358 black arrows show the strength of the correlation between the given expression and pigment
 359 CVs.

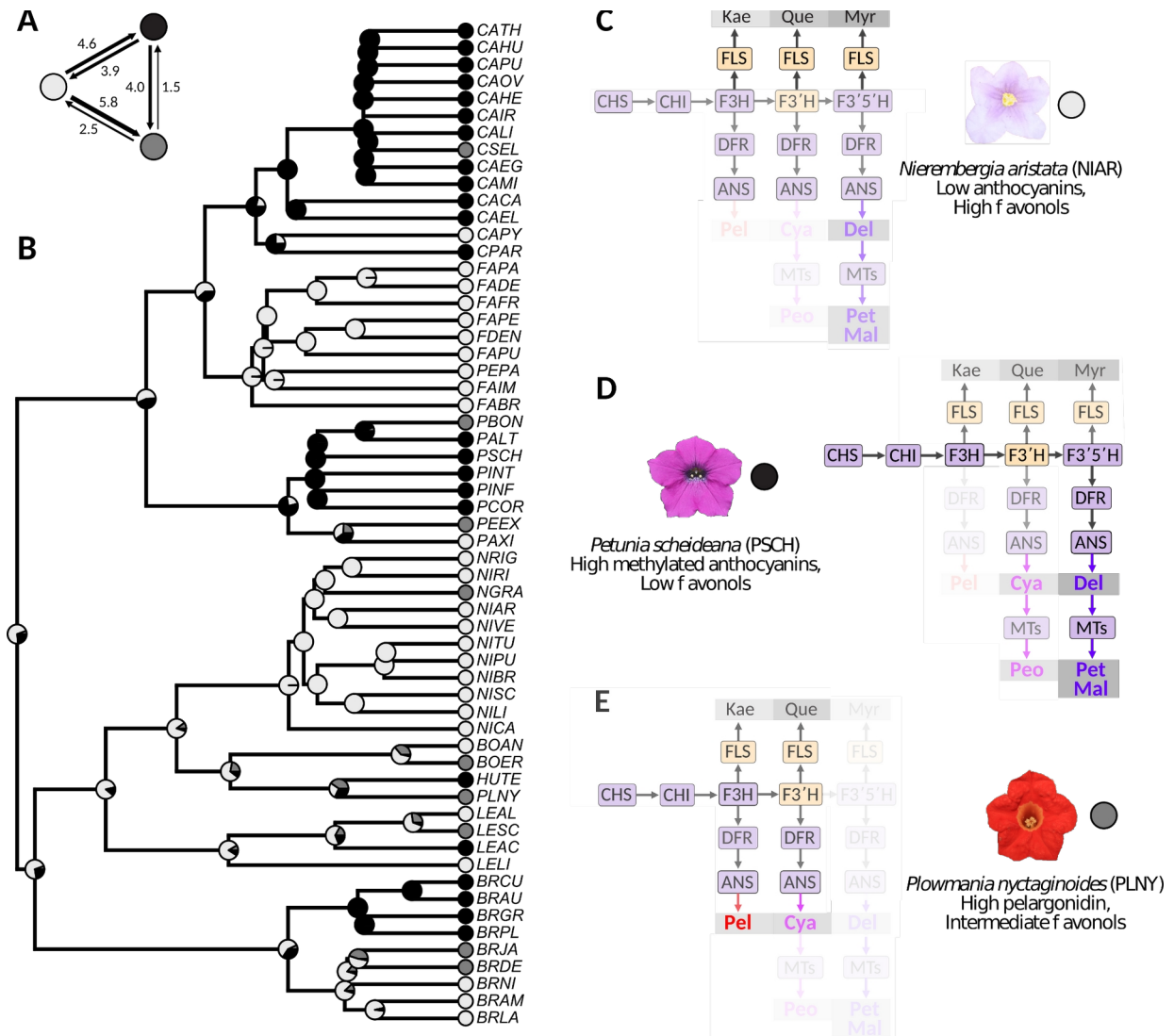
360 **Relationship between pigment types and genes not broadly driven by functional evolution**
 361 Changes in coding sequences may also contribute to the relationship between particular enzymes

362 and pathway outputs (e.g. (22)). For example, we might expect relaxed selection on F3'5'H in
363 lineages that have moved away from the production of tri-hydroxylated anthocyanins (49).
364 Similarly, the methyltransferases would be predicted to experience strong purifying selection in
365 the clades with high production of methylated anthocyanins. We tested for relationships between
366 the rates of non-synonymous to synonymous substitutions (dN/dS) across the pathway genes and
367 major axes of pigment variation (total anthocyanins, total flavonols, fraction methylated
368 anthocyanins, fraction tri-hydroxylated delphinidin derivatives). Despite wide variation in dN/dS
369 across genes (see (35) for an in-depth discussion), we recovered no significant correlations
370 between root-to-tip rates and pigment phenotypes (Table S6, Supplemental Figures S8-S11).
371 These results suggest that changes at the coding level are not the primary drivers of pigment
372 variation across the species.

373 Nevertheless, we expect that high levels of red pelargonidin pigments should be limited
374 by the inability of *Petunia* DFR to reduce the precursor dihydrokaempferol (50). Therefore, we
375 examined the DFR sequence in *Plowmania nyctaginoides*, the only species found to produce
376 primarily pelargonidin (Fig. 1). Compared with other sequenced *Petunieae* species, this species
377 has a unique Q226K substitution (relative to *Vitis vinifera* sequence positions in crystal structure
378 2c29) in the active site, which would be in close contact with the substrate (Figure S4). This
379 precise substitution has also been documented in a distantly related red-flowered pelargonidin-
380 producing *Solanaceae* species and it has been shown to increase DFR activity on DHK (S. D.
381 Smith, Wang, and Rausher 2013). Interestingly, all three sequenced *P. nyctaginoides* individuals
382 carry both the Q (CAA) and K (AAA) codons at this position, suggesting that either all are
383 heterozygous, or that there are two nearly-indistinguishable DFR copies in this species (Fig. S5,
384 Supplemental Text). All individuals are fixed for a substitution Y227F, which is shared by close
385 relatives *Bouchetia* and *Hunzikeria* (as well as *Vitis vinifera*) but absent in other *Petunieae*
386 species. Given its close proximity to the Q226K substitution and its presence in the active site, it
387 is possible that Y227F interacts with Q226K to change the active site environment and may have
388 played a role in a shift in DFR function in *P. nyctaginoides*.

389 **The deeply pigmented phenotypes are likely derived from the pale colors**

390 We used the phylogeny to estimate the evolutionary history of the major pigment phenotypes in
391 *Petunieae*. Using the best-fitting equal rates model and the pigment states from the pPCA (Fig.
392 3), we infer that the ancestor of *Petunieae* most likely belonged to the pale-flowered, delphinidin-
393 producing, high flavonol phenotype ($p=0.7$) with multiple transitions to the other phenotypes
394 (Fig. 5A, B). This pale-flowered state has been retained in *Fabiana* and *Nierembergia*, as well as
395 some *Brunfelsia* and is characterized by relatively low overall pathway expression, but high FLS
396 expression, leading to high flavonol accumulation (Fig. 5C). The intensely colored and highly
397 methylated (Fig. S6) pink-purple phenotype is characteristic of *Petunia* and *Calibrachoa*, while
398 the lineages that have diverged to produce less hydroxylated anthocyanins and/or lower amounts
399 of flavonols are scattered throughout the tree, arising from ancestors of both of the other states
400 (Fig. 5A, B). The transition to producing high amounts of the tri-hydroxylated and methylated
401 anthocyanins requires a shift to high expression of all pathway steps and typically comes at the
402 expense of flavonol production (Fig. 4E, 5D). The red-flowered species producing less
403 hydroxylated anthocyanins also tend to produce lower amounts of flavonols (Fig. 5E), a pattern
404 observed in other *Solanaceae* (51), but which has not been broadly examined in other families.



405

406 **Fig. 5. Deep purple and red colors may have evolved from pale ancestors.** A) Estimated
 407 numbers of transitions between each pigment phenotype from stochastic mapping. The outgroup
 408 (*Browallia americana*) was pruned from the tree to better visualize nodes inside Petunieae. B)
 409 Ancestral state estimation of the three pigmentation clusters (shown in Fig. 3B) from stochastic
 410 mapping. C-E) Exemplar species from each cluster. Steps of the flavonoid pathway and pathway
 411 products (Fig. 2A) are shaded by their expression in each, with the lower expressed branches
 412 being least visible.

413

414 **Discussion**

415

416 Our study revealed that Petunieae produce all of the six classes of anthocyanidins, including
 417 three main branches (the red pelargonidin, purple cyanidin, and blue delphinidin pigments) and
 418 all three methylated derivatives (Fig. 1). Although most species present only delphinidin and its

419 derivatives petunidin and malvidin, a few species are able to produce pigments down two or even
420 three branches. The UV-absorbing flavonols are present in all species, but with concentrations
421 varying over 1000-fold (Table S1, Supplemental Fig. S2). Through multivariate analyses of these
422 biochemical profiles, we found that species are clustered in pigment space by the degree of
423 hydroxylation and methylation of the anthocyanins and the extent of flavonol production. These
424 axes of variation in pigment production are tightly correlated with variation in gene expression of
425 the corresponding branches of the pathway, supporting the notion that regulatory changes are the
426 principal drivers of flower color evolution. Nevertheless, the relative rarity of species that have
427 deviated from the ancestral state of making delphinidin and delphinidin-derived anthocyanins
428 points to constraints in moving along the hue axis.

429

430 **Evolutionary increases in pigment intensity coupled with higher methylation**

431

432 Changes in the amount of anthocyanin production, whether associated with continuous variation
433 in the intensity of coloration or discrete gains and losses of flower color, are common throughout
434 angiosperms (52). Our phylogenetic analysis estimates four to five transitions to the intensely
435 pigmented purple phenotype, in the large genera *Petunia*, *Calibrachoa*, and *Brunfelsia* as well as
436 in *Leptoglossis* and *Hunzikeria* (Fig. 5). These flowers range from hot pink, to magenta to
437 purple, and at least for *Petunia* and *Calibrachoa* are bee-pollinated (53,54). This increase in
438 anthocyanins often comes at the cost of flavonols (Fig. 2B, Fig. 4), which could influence floral
439 UV absorbance and in turn, pollinator preference (e.g. (55)). Nevertheless, given the abundance
440 of bee pollination in *Petunia* and *Calibrachoa*, we expect that any flavonol production is
441 concentrated in the center to serve as bulls-eyes to enhance floral attraction (56). We also found
442 that the shift to producing high amounts of delphinidin-derived anthocyanins is reversible in
443 Petunieae, and several of these lineages have subsequently transitioned to the two other pigment
444 composition types (Fig. 5).

445 One unexpected finding of this study was that these convergent transitions to intense
446 pigmentation involve not only increasing flux down the delphinidin branch, but increasing
447 methylation as well (Figs. 3, S6). This pattern may relate to the co-regulation of MTs with other
448 late pathway genes (Fig. 2, (57)). If increases in floral pigmentation often occur via trans-
449 regulatory mutations (24), the expression of MTs may be elevated together with F3'5'H, DFR
450 and ANS, pulling flux toward petunidin and malvidin production. The predominance of
451 methylated anthocyanins in highly pigmented flowers may also have effects on the color
452 phenotype and its stability. Methylation has a reddening effect on the bluish delphinidin
453 pigments (58), which could contribute to the hot pink hues of many of these species. Moreover,
454 methylation has important biochemical properties, increasing stability and water solubility
455 (59,60). These factors may be particularly important as the high levels of production of
456 anthocyanins comes at the expense of flavonols (esp. quercetin and kaempferol, Fig. 4E), which
457 can also stabilize anthocyanins through intermolecular stacking (61).

458

459 **Limited evolutionary transitions in anthocyanin composition likely due to ancestral** 460 **preference**

461

462 Shifts in floral hue (e.g. from blue to pink) are often associated with changes in the type of

463 anthocyanin produced. Specifically, transitions from blue or purple to red commonly involve
464 shifting from more to less hydroxylated anthocyanins (reviewed in (23)). Despite the range of
465 colors present in Petunieae (Fig. 1), we found that such changes in the level of hydroxylation are
466 uncommon (see also (44,31)). Although 10 species make detectable amounts of pelargonidin and
467 cyanidin (Table S1), these are generally present in trace amounts. The exceptions are *Petunia*
468 *exserta*, which produces roughly half cyanidin and half delphinidin and methylated derivatives
469 (30), and *Plowmania nyctaginoides*, which makes 96% pelargonidin. The addition of carotenoids
470 may further contribute to the intensity of the red coloration in *Pl. nyctaginoides*, but
471 anthocyanins alone underlie the color change in *P. exserta* (Fig. S7, (30)). Our phylogenetic
472 CCA suggests that the downregulation of F3'5'H is the most highly correlated expression
473 difference associated with shifts away from the production of delphinidin-derived anthocyanins
474 (Fig. 4D), a pattern observed in other clades where red flowers have evolved (e.g. (20,62,63)).
475 The fact that Petunieae present a range of pink, fuschia and purple hues despite largely producing
476 only delphinidin-derived pigments (Fig. 1) implicates other mechanisms for diversifying color.
477 Combining anthocyanins with carotenoid pigments to produce redder hues is a common strategy
478 in flowering plants (e.g., (64,65)), and several of the hot pink *Petunia* and *Calibrachoa* species
479 express floral carotenoids (e.g., *P. correntina*, *C. caesia*, L. C. Wheeler and S. D. Smith, unpubl.
480 data). Acidification of the vacuole, where anthocyanins are stored, can also shift the color to
481 appear more red (58). This phenomenon is known in cultivars of *Petunia* and *Calibrachoa* (66),
482 but not yet documented as part of an evolutionary color transition. Finally, in addition to the
483 reddening effect of methylation mentioned above, acylation of anthocyanins has a blueing effect,
484 so reduction in acylation can also contribute to redder colors (30,44). The most deeply red
485 *Calibrachoa*, *C. sendtneriana*, is extremely rare (67), and although we were not able to obtain
486 replicates to include in the present study, previous work demonstrates that it only produces
487 delphinidin-derivatives (25), making it another Petunieae species to produce red flowers with
488 blue pigments. Other Petunieae with unique shades, such as the bright salmon-colored *Petunia*
489 *reitzii* and the burgundy *Leptoglossis acutiloba* also comprise candidates for using a combination
490 of biochemical mechanisms to produce diverse colors.

491 The rarity of shifts from producing delphinidin-derived anthocyanins to those derived
492 from pelargonidin also points to strong underlying constraints in moving along the hydroxylation
493 axis. The most likely source of such constraints is substrate specificity of multi-functional
494 pathway enzymes (e.g. DFR, ANS, Fig. 2A). The inefficiency of *Petunia hybrida* DFR in acting
495 on pelargonidin precursors has been well documented as part of efforts to breed red horticultural
496 varieties (e.g. (68–70)). The prevalence of delphinidin-derived anthocyanins across the
497 Petunieae suggests that the preference for the precursors of delphinidin is not particular to *P.*
498 *hybrida*, but likely represents the ancestral state for the clade, and perhaps for the entire
499 Solanaceae (22). In this context, it is notable that the only species of Petunieae to make
500 predominantly pelargonidin, *Plowmania nyctaginoides*, carries the precise single amino-acid
501 mutation found in another red-flowered lineage of Solanaceae which is known to more than
502 double activity on the pelargonidin precursor, dihydrokaempferol (Fig. S5, (22)). These patterns
503 suggest that transitioning to pelargonidin production is accessible only through changes in the
504 ancestral enzyme function.

505 **Conclusions**

506

507 Comparative evodevo studies have the potential to reveal commonly traversed evolutionary
508 paths and the mechanisms underlying those phenotypic shifts. Floral pigmentation has long been
509 the subject of comparative analysis in plants (e.g., (71–73)), allowing us to identify those
510 frequently traveled evolutionary paths (e.g., from blue to red coloration) and laying the
511 groundwork for connecting these transitions to changes in the expression and function of the
512 biochemical pathways. Our study demonstrates that *Petunia* and its close relatives have
513 diversified in pigmentation by repeatedly calibrating the production of blue delphinidin-derived
514 pigments and UV-absorbing flavonols through changes in gene expression in the anthocyanin
515 pathway. We posit that these axes comprise evolutionary paths of least resistance, whereby
516 adjusting gene expression allows for a wide range of visible and UV-visible pigmentation levels.
517 However, expression changes are probably insufficient to overcome ancestral patterns of
518 substrate specificity in multi-functional enzymes to allow transitions along the hydroxylation
519 axis. Thus, moving beyond the range of colors accessible by changing anthocyanin and flavonol
520 levels alone likely requires novel mutations to enzyme activity and/or the recruitment of
521 additional biochemical tricks, such as vacuolar acidification, decoration of anthocyanins with
522 acyl groups, or co-expression with carotenoids, to reach new color phenotypes.

523

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536

537 **Author contributions**

538 SDS and LCW conceived the study and outlined the experimental design. LCW and SDS
539 developed the analyses. ADW and LCW performed HPLC. LCW reconstructed the species
540 phylogeny based on previous work. LCW built the sequencing libraries and assembled the *de*
541 *novo* transcriptomes. LCW and SDS conducted the statistical analyses of the data and drafted the
542 manuscript with revisions from ADW. KS undertook careful curation of the HPLC raw data.

543 **Competing interests**

544 The authors declare that they have no competing interests.

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