

1 **Dominant attitudes and values towards wildlife and the environment in coastal Alabama**

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28 **ABSTRACT**

29 Surveys assessing attitudes and values about the environment can help predict human behavior
30 towards wildlife and develop effective conservation goals alongside local communities. Southern
31 Alabama is a hotspot for biodiversity and endemism in the United States and is in need of studies
32 to protect its wildlife. Land and wildlife management practices in Alabama have moved from
33 indigenous-led management, which is more in harmony with the environment, to larger-scale
34 exploitative uses of the environment for agriculture and plantations. We therefore predicted that a
35 large proportion of the population has a dominant view of the environment in which land and
36 wildlife should be used primarily for human benefit. To test this hypothesis, we surveyed over
37 1,300 residents in Mobile and Baldwin counties – the two southernmost counties in Alabama – to
38 assess attitudes towards local vertebrate wildlife, knowledge of the region’s biodiversity, and
39 whether individuals value protected areas where they live and/or work. As hunting is considered a
40 dominant behavior, we used self-identified hunters versus non-hunters to examine the relationship
41 between humans and the environment. Overall, hunters would kill or kill to eat more often than
42 non-hunters, and they would kill even when not for lethal removal or for meat. Furthermore,
43 regardless of hunting status, most participants in our survey would kill a snake, indicating that
44 targeted environmental education is needed for this vertebrate group. Both hunters and non-
45 hunters, independently of demographic differences including education and income levels, were
46 not familiar with the especially rich biodiversity of the area and would not be willing to invest
47 money to protect it. Our results indicate that increasing targeted education about the unique and
48 rich biodiversity of southern Alabama compared to the rest of the US is needed to support
49 successful environmental management, conservation actions, and local participation.

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51 **KEYWORDS:** Behavior, Conservation, Environmental Education, Human Dimensions, Hunting,
52 South Alabama, Snakes, Survey, Vertebrates
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54 INTRODUCTION

55 People have different reasons for how they feel about wildlife, including utilitarian value
56 or symbolic meaning, religious or spiritual significance, as a source of fear or attraction, or as a
57 barometer for measuring one's concern over environmental sustainability (Manfredo, 2008).
58 Understanding which values and attitudes individuals have towards wildlife is important for
59 predicting behavior and conservation outcomes (Bath et al., 2022; Jacobs et al., 2014; Kontsiotis
60 et al., 2021; Manfredo et al., 2009; Serenari & Taub, 2019). Attitudinal surveys have been a
61 powerful tool in conservation (Ajzen, 1985; Ajzen, 1991), helping institutions formulate policies
62 and management actions that incorporate local opinions and the likelihood for acceptance and
63 compliance, a key part of conservation success (Karanth et al., 2008). Negative attitudes against
64 wildlife have been shown to undermine conservation initiatives and wildlife sustainability
65 (Mogomotsi et al., 2020).

66 While attitudinal surveys have been the standard in assessing and predicting behavior
67 towards wildlife for conservation, it is increasingly common to include a quantitative assessment
68 of values about wildlife as a determinant of actions and behaviors (Bennett et al., 2017; Fulton et
69 al., 1996; Manfredo et al., 2017, 2018; Purdy & Decker, 1989; Sutherland et al., 2018). Values
70 represent underlying beliefs that serve as a foundation of actions, while attitudes are context
71 specific motivations behind actions. Values can provide a deeper explanation of human behavior
72 than attitudes alone (Homer & Kahle, 1988). Whereas attitudes are fast-forming and can be adapted
73 to different situations, values are fundamental beliefs that are culturally learned and can transcend
74 specific actions and situations (Dietsch et al., 2017). Values do not directly translate into behavior,
75 as people who hold the same value (e.g., wildlife deserve to be treated humanely) may act
76 differently when encountering wildlife. For example, one individual may not want to harm an

77 animal for any reason, but another may find it acceptable to kill an animal for human benefit if the
78 animal does not experience prolonged suffering (Dietsch et al. 2017). Understanding one's values,
79 in combination with attitudes, can help conservationists decide the best methods of intervening in
80 a conflict situation. Values about wildlife are more difficult to assess than attitudes because the
81 former cannot be measured directly, but rather have to be inferred from statements of belief and
82 expressions of opinion (Purdy & Decker, 1989).

83 Previous studies have quantitatively measured values (e.g., Fulton et al., 1996) and
84 assessed their predictive potential (Jacobs et al., 2014) through the development of scales of value
85 orientations. In the United States, it has become easier to assess both the attitudes and values of
86 Americans quantitatively through a project called "America's Wildlife Values" (Manfredo et al.,
87 2018), in which an individual's wildlife value orientation is determined by where they score on
88 mutualism and domination scales (Teel & Manfredo, 2010). Basic domination beliefs center on
89 hunting and use of wildlife and mutualist beliefs encompass caring and social affiliation.
90 Mutualists tend to see wildlife and the environment as part of their social network and aim to live
91 in harmony with it, while more dominant individuals believe that the environment and wildlife
92 should be used and managed for the benefit of humans (Manfredo et al., 2018).

93 Alabama is one of the states in the US where the environmental outlook of inhabitants has
94 been heavily shaped by European colonialism, with consequent drastic change in the functioning
95 and health of local ecosystems and the wildlife that depend upon them (Whyte, 2018). The Indian
96 Removal Act of 1830 forcibly removed nations across the southeast from their ancestral homelands
97 (Doran, 1975), leading to a large influx of white settlers into the Mississippi River Valley over a
98 very short period. Indigenous people do not see themselves as separate from the land, but rather as
99 a part of it, in turn shaping their land management strategies (Whyte, 2018). Globally, indigenous

100 lands store 17% of the world's forest carbon due to land management practices (Garnett et al.,
101 2018) and harbor more biodiversity than the world's protected areas (Schuster et al., 2019) The
102 swift demographic change that occurred in Alabama during the European colonization rapidly and
103 fundamentally shifted the wildlife value orientation from mutualism to traditionalism, which
104 scores high on the domination scale (Manfredo et al., 2018). Alabama now has a higher percentage
105 of traditionalists (42%) than the country as a whole (28%) (Dietsch et al., 2018). Mutualists make
106 up only 22% of the population of Alabama versus 35% in the US overall (Dietsch et al., 2018).
107 Thus, nearly half of Alabamians likely hold a dominant mindset over natural resources. This is
108 further supported by 31% of individuals from Alabama indicating that they have hunted in the last
109 twelve months and 35% indicating that they plan to hunt in the future (Dietsch et al., 2018), versus
110 23% and 16% for those same categories nationwide (Manfredo et al., 2018). Although hunting in
111 Alabama has been shown to be undertaken for many reasons including connecting to nature,
112 socializing, managing deer populations, and as a source of local meat (Birdsong et al., 2021;
113 Mehmood et al., 2003), hunting is a traditionalist activity that falls firmly in the domination scale.

114 In this study, we test the prediction that Alabamians should exhibit a greater domination
115 mindset over the environment compared to the national average. We carried out a survey in two
116 populous counties that form the Gulf coast of Alabama – Mobile and Baldwin counties (Figure 1)
117 – to assess knowledge, values, and attitudes towards the area and its non-marine wild vertebrates.
118 The survey results are analyzed according to demographic data collected, hunter status (hunter vs.
119 non-hunter), and possession of pets, as we note that people who have pets may view wildlife as a
120 threat to those pets and act differently (Bowes et al., 2015; Frank, 2016; Lute et al., 2016). The
121 study area is particularly rich in biodiversity (Jenkins et al., 2015), especially surrounding the
122 Mobile-Tensaw Delta, harboring several endemic species (e.g., Buhlmann et al., 2009; Moreno et

123 al., 2022). Climate change and increased urbanization are predicted to strongly affect coastal areas
124 and wetlands on the Gulf of Mexico (Anderson et al., 2013; Darrow et al., 2017; Mulholland et
125 al., 1997; Rabalais et al., 2007; Scavia et al., 2002) and have consequences for the native flora and
126 fauna.

127 Despite the incredible diversity harbored in southern Alabama, management and
128 conservation of both land and wildlife needed to protect native species and their habitats (Dixon
129 et al., 2016; Falk & Millar, 2016; Scavia et al., 2002) are often hampered by individual actions and
130 attitudes (Hare et al., 2021; Marshall et al., 2007). Therefore, successful conservation actions
131 cannot occur without a proper evaluation of stakeholders' attitudes and values towards those
132 actions (Fox & Bekoff, 2011; Heneghan & Morse, 2018; Lee, 2017; Manfredo et al., 2021; Treves
133 et al., 2009). Our work will provide information on how much people in southern Alabama know
134 of and value the diversity of the area in which they live and their general attitude towards vertebrate
135 wildlife. These data will help to determine whether individuals would be supportive, and therefore
136 increase the success, of conservation actions (Bruskotter et al., 2015; Jordan et al., 2020; Kansky
137 et al., 2016; Marshall et al., 2007) in the area and whether education about the natural environment
138 and its value should be developed for outreach activities and in the classroom to improve literacy
139 about human-wildlife interactions.

140

141 **METHODS**

142 *Data collection*

143 We developed a survey with a total of 12 questions, some of which contained sub-
144 questions. The survey is available as Supplementary Materials. The focus of the survey was to
145 assess if people are familiar with the biodiversity of the area where they live/work, how much they

146 value the protection of this area, how much they would be willing to invest in its protection, and
147 their attitudes toward wildlife. Specifically, the survey focused on attitudes toward non-marine
148 wild vertebrates (hereafter referred to as “vertebrates”), which includes both terrestrial and some
149 freshwater vertebrates (fish were not included in our survey). An initial question (Q1) asked if the
150 individual had previously taken the survey; in this case, the survey was retained only if they
151 answered “no”.

152 The survey included four categories of questions. Category 1 (Q2-7 and Q9-10): questions
153 that gather information about the participants and their familiarity with vertebrates in their area.
154 This included the vertebrates that someone would normally see in their daily life and how many
155 vertebrates they see on average during a given week. We also inquired if the person has any pets
156 or if they do any outdoor activities, as this may increase the chance to have encounters with wild
157 animals and influence an individual’s attitude towards them. Category 2 (Q8): hunting-related
158 questions, including if the participant hunts, what they hunt, and what they use to hunt. Category
159 3 (Q12): demographic questions including zip code, gender, age, annual income, highest level of
160 school, zip code, and school (if a child). We note our shortcoming in only identifying two genders
161 – females and males – although people could decide to not respond to this question if they
162 identified with neither of the two. Category 4 (Q11): questions assessing the attitudes of people
163 towards wild vertebrates and the value they give to the area of study and its protection. This
164 included types of responses to encounters with vertebrate wildlife, if the response changed
165 depending on which animal was encountered, how well they know the biodiversity of the area, and
166 how much the individual would be willing to monetarily invest to increase protection of nature in
167 the Mobile/Baldwin counties area of Alabama. Questions were developed based on experiences
168 and conversations that some study authors had with students and citizens about how much they

169 knew about the biodiversity of the area in which they lived, how interested they were in preserving
170 it, and whether some of them regularly hunt for food.

171 Surveys were distributed as paper copies at schools, cafes, supermarkets, flea markets, gas
172 stations, gyms, shops, hospitals, natural parks and areas, and the University of South Alabama
173 campus in Mobile, Alabama. We targeted different neighborhoods, age groups, and areas to obtain
174 a sample that reflected the diversity of people living in Mobile and Baldwin counties. Paper copies
175 were never left unattended and personally handed to everyone taking the survey. The survey was
176 also distributed electronically through a website hosted by the University of South Alabama and
177 accessible to everyone including those not affiliated with the University. Surveys were carried out
178 between September 2017 and July 2018. Following survey collection, demographic responses
179 were then compared to the demographics present in the 2020 US Census for the state of Alabama,
180 and Mobile and Baldwin counties (U.S. Census Bureau, 2020). All data collected from this survey
181 will be available after manuscript acceptance.

182

183 *Data analysis*

184 All surveys were reviewed to ensure that responses were real by flagging individuals who
185 always checked the same option (e.g., always first or last responses), took the survey multiple
186 times, stopped taking the survey halfway, did not answer more than half of the questions, or wrote
187 nonsense (e.g., they regularly see dinosaurs) in some of the open answers.

188 Analyses were run to investigate the relationship between hunter status (Q8.1 in the survey)
189 and the attitude toward different wild animals (Q11). We first built two-way contingency tables
190 for each wild animal to show the distribution of counts for the two categorical variables of hunter
191 status and reaction. We used Chi-square and Fisher's exact tests in R v4.1.2 (R Core Team, 2021)

192 to test whether the distributions of reactions were significantly different between hunters and non-
193 hunters. We also ran the analysis using gender, demographic information, pet ownership, and
194 whether individuals spent time doing outdoor activities (regardless of whether they hunted or not)
195 as factors that could influence the response. The analyses were also repeated using a reduced model
196 where reaction levels with less than 5 entries were removed from the tests. Following the above
197 approach, we also tested if hunters differed from non-hunters in terms of knowledge of the
198 biodiversity of the area (Q11.29), if they think more should be invested in protecting the Mobile-
199 Tensaw Delta (Q11.30), and how much they would invest in protecting this unique area (Q11.31).
200 The analyses were run using demographic information, pet ownership status, and if they spend
201 time doing outdoor activities as factors. As results from the Chi-square and Fisher’s exact tests
202 were always in agreement, we report only results based on the Fisher’s test for the full model and
203 the Chi-square test for the reduced model, as the Fisher’s test performs better for the full model in
204 the presence of small counts (<5). In addition, to test how well attitudes can be used to predict
205 values, we use the multinom function from the nnet package (Venables & Riply 2002) in R to run
206 multinomial logistic regression to test whether the participants whose attitudes favored “killing”
207 or “killing to eat” wildlife would have values oriented towards knowing and caring less about the
208 environment and its protection. For Q11.31, responses of willingness to pay \$20 or less are
209 combined and treated as less supportive while responses of willingness to pay more than \$20 are
210 combined and treated as more supportive.

211

212 *Data Visualization*

213 Data visualization was performed using Tableau Desktop software, version 2022.1.8. No
214 data manipulation or transformation was performed for visualization purposes except for pivoting

215 and re-coding the original dataset. Data is visualized across 11 tabs, with each tab featuring a
216 dashboard with a title, one or multiple charts, and large “call out” numbers. Descriptive subtitles
217 are often provided to assist the audience in interpreting the visuals. Hovering over the charts
218 provides additional context. Some dashboards include one or multiple drop-down menus, allowing
219 the dashboard user to make selections and customize the view.

220

221 RESULTS

222 *Data and demographic information*

223 All data collected in this survey can be visualized in an interactive tool developed for this
224 study

225 ([https://public.tableau.com/app/profile/ylenia.chiari/viz/WeberHerteletal_16599728420070/1De](https://public.tableau.com/app/profile/ylenia.chiari/viz/WeberHerteletal_16599728420070/1Demographics-AtGlance)

226 [mographics-AtGlance](https://public.tableau.com/app/profile/ylenia.chiari/viz/WeberHerteletal_16599728420070/1Demographics-AtGlance)) and are also available as Supplementary Materials. Our final dataset

227 consisted of 1,307 survey entries. The total combined population of Mobile and Baldwin counties

228 according to the 2020 US Census is 636,444 (U.S. Census Bureau, 2020). Therefore, our survey

229 represents 0.2% of the population of those counties. The majority (66%) of individuals taking our

230 survey identified as female. The most common age ranges of people who responded were from

231 13-19 (33%) and 20-30 (25%) years old. According to the US census, females make up 52% of

232 residents on average in Mobile and Baldwin counties, with 53% of residents between the ages of

233 18 and 65 years (U.S. Census Bureau, 2020). This shows that our survey respondent demographics

234 had a slightly higher representation of females than males, but similar representation of individuals

235 18-20 to 60-65 in comparison to the US Census.

236 Most respondents had a college degree (38%) or a high school diploma (24%), while 86%

237 of participants had a high school diploma or higher and 53% had a bachelor’s degree or higher.

238 The US Census indicates that 88.7% of residents over the age of 25 in Mobile and Baldwin counties
239 hold a high school diploma or higher, and 28% of residents hold a bachelor’s degree or higher
240 (U.S. Census Bureau, 2020). Thus, our survey respondent demographics were similar to the US
241 Census for those who have at least a high school diploma but are overrepresented for those with a
242 bachelor’s degree or higher.

243 The proportion of respondents was almost equally distributed across the following three
244 annual household income categories (Q12.6): <\$30K (14.8%), \$30-70K (18%), and >\$90K
245 (15.2%); a lower number of the participants (5.5%) were in the \$70-90K category and 24% did
246 not answer this question. In our survey, 15% of the participants are considered to live in poverty,
247 earning less than \$30K per year.

248 Among survey respondents, 1,000 (77%) identified as non-hunters, 265 (20%) as hunters,
249 and the remainder (3%) did not respond to this question (Q8.1). Hunters were almost equally
250 represented by males (53%) and females (46%). Most hunters were in the 13-19 (40%) and 20-30
251 (26%) age ranges, which is a similar breakdown to the age stratification in the survey as a whole.
252 Thirty-six percent of the hunters in our survey had a 4-yr college degree, while a smaller
253 percentage had either a middle or junior high school degree (24%) or a high school degree (22%).
254 Finally, although 30% of hunters did not respond to the question about income, those who
255 answered had very different incomes, with the two largest annual income categories being below
256 \$30K (13%) or above \$90K (17%). Pet ownership status was very similar in terms of the type of
257 pet owned between hunters and non-hunters, although a higher percentage of hunters than non-
258 hunters had at least one pet (85% versus 75%, respectively), and overall, more hunters had dogs
259 than non-hunters (80% versus 64%, respectively). Data visualization Tabs 1-4 show the complete
260 demographic break down described above.

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Attitude towards wildlife

When people were asked how they would react to seeing different wild animals (Q11.1-Q11.28), there was a significant difference in the reaction between hunters and non-hunters for all animals ($p < 0.05$) except for salamanders (Table 1, Figure 2, and Data Visualization Tabs 5-7). Although both hunters and non-hunters would tend to either ignore or observe most encountered animals, a larger percentage of hunters than non-hunters answered “kill” (65% vs. 17%, respectively; Chi-square = 217.7, $df = 1$, $p < 0.05$) or “kill to eat” (71% vs. 5.7%, respectively; Chi-square = 530.38, $df = 1$, $p < 0.05$) to at least one type of animal (Figure 2, Data Visualization Tab 7). Furthermore, when the encountered animal is considered “dangerous” such as an alligator, a bear, a cougar, a boar, or a snake, the majority of non-hunters would run away, while the majority of hunters would “observe” it (alligator and bear), “run away” (cougar), “kill” (snake), or “kill to eat” (boar) (Data Visualization Tabs 5 and 6). The number of hunters responding that they would “kill” or “kill to eat” strongly depended on the type of animal encountered. Responses of “kill” and “kill to eat” were around 3% for lizards, salamanders, owls, turtles, heron and egrets, but reached greater than 30% for animals that are commonly eaten (e.g., deer, boar) and snakes (Data Visualization Tab 5). Overall, the percentage of non-hunters that would “kill” or “kill to eat” an animal was less variable, generally being 5% or lower depending on the encountered animal; however, this percentage increases to 14% of non-hunters when the animal is a snake (Data Visualization Tab 5). Correspondingly, 46% of total participants (hunters and non-hunters) indicated that they would “kill” (44%) or “kill to eat” (1%) a snake (Data Visualization Tab 5). Finally, 27% of all respondents answered “kill” as an attitude towards animals at least once, 13% answered “kill” more than once, 19% answered “kill to eat” at least once, and 14% answered “kill

284 to eat” more than once. Therefore around 46% of the participants, regardless of hunting status,
285 answered that they would kill an animal (to eat or just to kill) at least once (Data Visualization Tab
286 7), and 27% of all responded would “kill” or “kill to eat” more than once.

287 When attitudes towards wildlife were analyzed taking into account demographic
288 information and participation in outdoor activities regardless of hunting status, we found that
289 gender, age range, education, income, and type of activity performed outdoors were significant
290 ($p < 0.05$) factors influencing the reaction to all wild animals except for responses to owls and
291 seagulls by gender and armadillos by level of education (Table 2). Across demographic categories
292 and animals, the most common response was to observe; however, there were differences among
293 demographic groups when responding “kill” and/or “kill to eat”. More males than females would
294 “kill” (35% vs. 23%, respectively) or “kill to eat” (27% vs. 14%, respectively). Across every
295 income category, more than 20% of people answered “kill” at least once; but answering “kill to
296 eat” was more prominent for incomes $> \$70K$ (21% for income between $\$70K-90K$ and 19% for
297 income $> \$90K$). Finally, 36% of respondents in middle or junior high school would also “kill” and
298 “kill to eat”, which was higher than any of the other educational categories. Further details and
299 breakdown of responses by demographic categories and animals can be seen on Data Visualization
300 Tab 6.

301

302 ***Knowledge and value of the area***

303 Hunters and non-hunters did not differ in the number of vertebrates observed on average per week
304 (Q7.1 and Q8.1) ($p = 0.33$) but did differ in their knowledge of the area (Chi-square test, $p = 0.0002$)
305 (Q11.29, Data Visualization Tab 8). Although many hunters and non-hunters responded that
306 Mobile/Baldwin counties had a similar level of biodiversity (i.e., number of wild animals) as other

307 places in the US (Q11.29; 56% hunters, 42% non-hunters), more non-hunters (38%) than hunters
308 (26%) answered that they did not know. A lower percentage of individuals in both groups (20%
309 non-hunters vs. 17% hunters) recognized this area as having a different level of biodiversity
310 (higher or lower) than the rest of the US (Data Visualization Tab 8).

311 When individuals were asked whether the number of protected areas in Mobile/Baldwin
312 counties should increase, decrease, or stay the same (Q11.30), significantly (Chi-square, $p <$
313 0.0001) more non-hunters (56%) compared to hunters (43%) favored increasing protected areas,
314 while more hunters (5%) than non-hunters (0.7%) would opt to decrease protected areas. Lastly,
315 more hunters (33%) than non-hunters (22%) preferred to keep protected areas the same (Data
316 Visualization Tab 10). When people were asked how much they would be willing to pay per year
317 to maintain or increase protected areas (Q11.31), there was no significant difference between
318 hunters and non-hunters ($p = 0.05$). The majority of both groups (55% of hunters vs. 51% of non-
319 hunters) responded either that they would not be willing to invest money or would invest very little
320 (maximum \$10 per year) to protect these areas (Data Visualization Tab 10).

321 Females and males tended to observe similar numbers of animals in a week (Q7.1 and
322 Q12.1, $p=0.06$) (Data Visualization Tab 9). When people were asked about the level of biodiversity
323 of the area compared to other places in the US (Q11.29), we found a significant ($p=0.003$)
324 difference in response between females and males. More females (39%) than males (28%)
325 answered that they did not know, while less females (42%) than males (50%) responded “yes” to
326 this question. We also found that genders differed in the number of protected areas desired, with
327 56% of females responding “increase” versus 47% of males ($p=0.0001$, Q11.30), with females
328 willing to pay more to maintain or increase these areas than males ($p=0.03$, Q11.31) (Data
329 Visualization Tab 11).

330 The age range of people taking the survey (Q12.2) influenced the number of vertebrates
331 seen on average per week (Q7.1) ($p = 0.001$) and what they know about the area (Q11.29, $p =$
332 0.02). Within each age category, around 80% of participants responded that the study area has a
333 similar number of wild animals to the rest of the US or that they did not know (Data Visualization
334 Tab 9). Age also significantly influenced how people feel about protected areas in Mobile/Baldwin
335 counties (Q11.30, $p = 0.001$) and how much they are willing to invest for its protection (Q11.31,
336 $p= 0.0001$) (Data Visualization Tab 11).

337 We found that people with different levels of education (Q12.5) also saw different numbers
338 of vertebrate animals per week on average (Q7.1) ($p=0.008$) and differed in their knowledge of the
339 diversity of the study area compared to the rest of the US (Q11.29, $p=0.0002$) (Data Visualization
340 Tab 9). Across all educational categories, $\geq 60\%$ of participants responded either that the level of
341 biodiversity in the study area is the same as in other places in the US or that they didn't know,
342 although a higher proportion of people with a PhD (33%) answered that the level of biodiversity
343 was different. Education also influenced the amount of desired protected areas ($p= 0.001$, Q11.30):
344 although the majority in each educational category indicated that they would increase protected
345 areas, the percentage was higher for people in graduate school ($>60\%$) compared to other
346 categories. Education also influenced how much participants are willing to invest for these
347 protected areas ($p=0.002$, Q11.31) (Data Visualization Tab 11).

348 Finally, income significantly affected how many animals people saw on average per week
349 (Q7.1, $p= 0.0004$), how much they know about the area (Q11.29, $p = 0.03$), how much protected
350 area they prefer (Q11.30, $p= 0.0001$), and how much they would be willing to invest in its
351 protection (Q11.31, $p= 0.0001$) (Data Visualization Tab 9). Within each income category, around
352 80% of participants indicated that the study area is similar in biodiversity to the rest of the US or

353 that did not know. Furthermore, while $\geq 50\%$ of participants within each income category
354 suggested to increase protected areas, a higher proportion of individuals with income $\geq \$91\text{K}$ (27%)
355 desired to keep it the same. A higher proportion of participants earning $\geq \$70\text{K}$ (26-27%) also
356 indicated that they would be willing to spend nothing for protection (versus approximately 20% in
357 other income categories).

358

359 *Relationship between attitude towards wildlife and knowledge and value of the area*

360 We tested whether a more dominant attitude towards wildlife (Qs 11.1-11.28) was associated with
361 knowing and caring less about the environment and its protection (Qs 11.29-11.31). We found no
362 relationship between those answering “kill” or “kill to eat” and knowledge of their area’s level of
363 biodiversity (Q11.29, $p=0.75$). This result does not change when hunting status was considered
364 ($p=0.34$). However, answering “kill” or “kill to eat” tended to increase the probability of answering
365 “decrease” to the amount of desired protected areas (Q11.30, $p=0.03$). Furthermore, when hunting
366 status was considered, non-hunters were 13% less likely to answer “decrease” than hunters
367 ($p=0.0004$). We found that answering “kill” or “kill to eat” (Qs 11.1-11.28) did not influence how
368 much the participants would be willing to invest to protect the area (Q11.31, $p=0.55$), and this
369 result did not change when analyzing hunters and non-hunters separately ($p=0.9$).

370

371 **DISCUSSION**

372 We collected information on attitudes and values about local wildlife from 1,307
373 individuals in Mobile and Baldwin counties in southern Alabama, which represents approximately
374 0.2% of the combined population of these counties. We had more than double the number of
375 participants than a statewide study of wildlife value orientations in Alabama (Dietsch et al., 2018),

376 indicating the strength of our sample. The demographics of participants in this survey largely
377 reflected those reported in other studies. In general, females were more likely to respond than
378 males (Curtin et al., 2000; Moore & Tarnai, 2002; Singer et al., 2000), younger people were more
379 likely to respond than older people (Goyder, 1986; Moore & Tarnai, 2002), and more educated
380 and more affluent individuals were more likely to respond than less educated and less affluent
381 individuals (Curtin et al., 2000; Goyder et al., 2002; Singer et al., 2000). However, our survey had
382 fewer self-identified hunters compared to a previous statewide study of Alabama (Dietsch et al.,
383 2018), although the proportion of male and female hunters and non-hunters in our survey reflects
384 what has been found at the state level.

385

386 *Dominant attitudes toward wildlife*

387 We based our interpretation of attitudes and values towards and knowledge of wildlife and
388 the environment on the mutualism versus domination framework of Teel & Manfredo (2010) and
389 Manfredo et al. (2018). Specifically, according to this framework, social affiliation (the desire to
390 be in and around nature) and caring for the environment are identified more as mutualism, while
391 hunting and use of wildlife are characteristics of domination (Teel & Manfredo, 2010). Our
392 working hypothesis was that, due to its colonization history, we would find a more dominant
393 attitude for the study area compared to the rest of the US, similar to what has been observed for
394 Alabama as a whole based on America's Wildlife Values (Dietsch et al., 2018).

395 Hunting is strongly associated with a domination orientation (Teel & Manfredo, 2010). In
396 Alabama, hunters make up 31% of the population (Dietsch et al., 2018), but only 20% of
397 respondents in our study. This discrepancy is likely partly due to the urban landscape of Mobile
398 and surrounding areas, resulting in fewer hunters in our sample. In addition, it is unclear how well

399 different regions of Alabama were covered in the statewide study (Dietsch et al., 2018). Beyond
400 hunting status, nearly half of all individuals in our study answered “kill” or “kill to eat” for at least
401 one animal, providing further evidence for widespread dominant attitudes in southern Alabama
402 regardless of hunting status. Responding “kill” or “kill to eat” was highest among the youngest
403 ages (5-19 years old) and the most affluent economic groups (>\$70K), and did not change with
404 increasing levels of education except individuals with an advanced degree (e.g., Ph.D.).

405 Given the large proportion of participants, including non-hunters, that answered “kill” or
406 “kill to eat” for at least one animal, we wanted to further understand the drivers of this attitude.
407 Lethal removal of an animal is an example of taking wildlife that is not considered hunting. We
408 surveyed responses to encountering animals that are considered potentially harmful to livestock,
409 humans or pets (i.e., coyote, bear, snake). Of the respondents who said they would either “kill” or
410 “kill to eat” a coyote, 31% were hunters and 2.7% were non-hunters, indicating that hunters also
411 shown a more dominant attitude toward lethal removal. We also asked respondents if they owned
412 pets, which could affect their attitude towards a certain species (Dietsch et al., 2018). According
413 to our survey, hunters and non-hunters had a similar percentage of pet ownership (85% of hunters
414 and 75% of non-hunters), suggesting that having a pet does not explain the large difference
415 observed for lethal responses to coyotes between these two demographic categories. Rather, the
416 domination orientation of hunters is probably a better explanation for this difference, even when
417 killing is not necessarily as a source of meat. Similar results were also obtained when asking about
418 bears.

419 Conversely, snakes appear to trigger a dominant attitude from both hunters and non-hunters
420 alike. 46% of participants answered “kill” or “kill to eat” a snake. While people are more likely to
421 kill a venomous than a non-venomous snake, they cannot identify the snake species in question

422 more than half of the time (Vaughn et al., 2022). Although the percentage of respondents
423 answering “kill” or “kill to eat” snakes was higher for hunters than non-hunters in our study (32%
424 vs 13.6%, respectively), our findings reflect a general lethal attitude towards encountering snakes
425 that matches previous research. Attitudes toward snakes have been shown to be independent of the
426 type of snake – venomous or non-venomous – and seems to be driven by general fear or disgust
427 for snakes (Coelho et al., 2021; Crawford & Andrews, 2016; Onyishi et al., 2021). There are over
428 40 species of snakes that occur in Alabama, and all but six species are non-venomous. Many non-
429 venomous species are often mistaken for venomous species by the general public; one example is
430 the seven species of harmless watersnakes (*Nerodia* spp.) which are often mistaken for venomous
431 Cottonmouths (*Agkistrodon piscivorus*) due to their similar color and banded pattern. Additionally,
432 there are nine snake species that are rare or endangered in Alabama and illegal to capture or kill
433 (Alabama Division of Wildlife and Freshwater Fisheries, 2021). The public’s behavior towards
434 snakes clearly has major conservation implications, as snakes are important species for ecosystem
435 function (Willson & Winne, 2016).

436 Based on our survey, hunters form the vast majority of individuals that would “kill” or “kill
437 to eat” an animal. While snakes draw lethal attitudes from both hunters and non-hunters, once this
438 group of animals is accounted for, hunters responded in much greater percentages compared to
439 non-hunters that they are willing to kill even when it is not as a source of local meat such as a
440 coyote or a bear. Thus, we found that dominant attitudes towards wildlife are heavily skewed
441 towards hunters. These results fit with the statewide study of “America’s Wildlife Values”
442 (Dietsch et al. 2018), which showed that only 23% of hunters or anglers surveyed support hunting
443 because it is a source of local food, suggesting that hunting has other utilities or sources of meaning
444 for self-identified hunters.

445

446 *Knowledge and value of the environment*

447 While much our survey asked questions to assess attitudes towards wildlife, we also asked
448 more value-oriented questions dealing with knowledge of the area and value given to protected
449 areas. These questions asked respondents about their perceptions of the amount of wildlife in
450 Mobile and Baldwin counties in comparison to other places in the United States, whether they
451 thought that the counties should increase, decrease or keep the same amount of protected areas to
452 protect wildlife, and how much they would be willing to pay per year based on their response.
453 Traditionally, the sale of hunting and angling licenses has funded conservation and protection of
454 habitats, but wildlife viewing is a newer activity that has been studied more recently and does not
455 come with a cost (Sinkular et al., 2022). This may influence how much people are willing to spend
456 to protect habitats they are viewing but not actively hunting or fishing in.

457 Survey responses indicated that most participants are not familiar with the uniqueness of
458 the biodiversity of the area compared to the rest of the US, especially young and middle-aged
459 individuals below 60 years old. In addition, most participants across demographic groups are also
460 not willing to invest much (in general nothing or less than \$30) to protect it, although our data did
461 show that more non-hunters than hunters favored increasing protected areas. Individuals with at
462 least a 4-year college degree also favored increasing protected areas. Counterintuitively,
463 individuals in higher income groups are less willing to spend money to increase protected areas.
464 Previous studies have not definitively concluded a relationship between wealth and concern for
465 the environment. In climate change research, the wealthy are responsible for the majority of carbon
466 emissions despite their higher level of concern about environment and willingness to pay to protect
467 it (Nauges et al., 2021; Oswald et al., 2020), while lower income individuals have not contributed

468 nearly as much to environmental crises, but may not say they are very concerned about the
469 environment and are unable to pay more to protect it (Fairbrother, 2013; Franzen & Vogl, 2013).

470 Our analyses indicated that the dominant attitude of “kill” or “kill to eat” an animal is not
471 a predictor of the knowledge a participant had of the area and of how willing the person would be
472 to invest for its protection. However, the attitude of “kill” or “kill to eat” an animal is a good
473 predictor of the desired amount of protected areas: the more an individual responded “kill” or “kill
474 to eat” to an animal, the less protected areas they would want. This result was independent of
475 hunting status and suggests a strong relationship between a dominant attitude and behavior towards
476 animals and value given to the environment for human use.

477

478 *Conservation Implications*

479 Overall, we found that most individuals who were supportive of killing animals self-
480 identified as hunters. This dominant attitude goes beyond hunting for meat and includes lethal
481 control of animals or killing for other reasons. Non-hunters, on the other hand, only appear to
482 support lethal removal of snakes, but not other animals. Increased formal education does not
483 appear to decrease the dominant attitude of hunters or non-hunters. Since hunting for food can
484 have important social, health, and economic benefits, a clear conservation goal arising from our
485 study should be targeted education to prevent killing animals for reasons other than as a source of
486 meat. This education should happen at an early age (K-12), as our data shows that it is the youngest
487 groups (middle/high schoolers) that are the most supportive of killing animals either for food or
488 just to kill. Educational programs in schools or camps that bring in federal or state agencies or
489 NGOs to talk about conservation status of different species, their role in ecosystems, and responses
490 to wildlife encounters could go a long way to improving unnecessary lethal removal of animals.

491 This targeted education would be especially beneficial if it teaches young people to identify and
492 respond appropriately to snakes, coyotes, bears or other wildlife perceived as harmful.

493 One of our surprising findings was that respondents were overwhelmingly unaware of the
494 unique biodiversity of their region, which could influence their actions towards species as well as
495 their underlying value system. Southern Alabama, including the Mobile-Tensaw Delta, and
496 neighboring areas are among the most biodiverse in the US, containing assemblages of species
497 that rival other biodiversity hotspots around the world. Given that most federally protected areas
498 are in the western US, this lack of knowledge fits with a general shortage of appreciation and
499 protection accorded to the biodiversity of the southeastern US. Communicating to the local
500 population about the types of wildlife that inhabit local spaces and the benefits these species
501 provide can have a positive effect on outcomes when encountering wildlife (e.g., Ballouard et al.,
502 2013; Bermudez et al., 2017; Pinheiro et al., 2016).

503 While environmental education, especially targeted toward younger ages, could help
504 change behavior towards local wildlife, it may be difficult to influence hunters, especially due to
505 the politics surrounding environmentalism in the US (Blumstein & Saylan, 2007; Dunlap et al.,
506 2001). In Alabama, hunters are already required by law to sign off on and carry each refuge's hunt
507 brochure to legally hunt in that area, which includes which species may be hunted and by what
508 methods (e.g., the brochures located on the Outdoor Alabama website (Wildlife Management
509 Areas, 2021). If hunters are not abiding by the rules outlined by law, it is unlikely that
510 environmental education would affect their choices. This suggests that conservationists could
511 focus additional efforts on protecting species that have been identified as "kill" (rather than "kill
512 to eat") in our survey, which likely represents instances of illegal hunting. The top animals in our
513 survey most frequently marked "kill" were snake, coyote, hog/boar, armadillo, opossum,

514 salamanders, lizards, and alligators. For some of these species, a lethal response may be more out
515 of fear than anything else. While education about these species may help somewhat in changing
516 attitudes of fear to indifference or coexistence, fear can largely come from cognitive and social
517 bias and negative media coverage in addition to lack of education (Lambertucci et al., 2021).
518 Therefore, conservationists should also consider alternative approaches to protecting these species.

519 In order to protect certain species, agencies may need to turn to a financial incentive or
520 financial/legal penalty system. Compensation schemes for landowners to allow species of wildlife
521 to live on their land, for example, have been shown to lead to less lethal control measures of species
522 (Dickman et al., 2011; Johansson et al., 2016; Kotsiotis et al., 2021; Morzillo & Needham, 2015).
523 The Endangered Species Act (United States, 1983) provides legal and financial consequences
524 should a person kill an endangered species and could be relevant in Alabama. For example, the
525 endangered whooping crane (*Grus americana*) now spends winters along the Tennessee River in
526 northern Alabama (Lessard et al., 2018). Two individuals were recently fined \$85,000 and
527 sentenced to serve 360 hours of community service for killing two whooping cranes in Louisiana
528 – hopefully a severe enough sentence to deter further shootings in the area (Associated Press,
529 2020). Substantial financial and/or legal consequences for harming wildlife, in combination with
530 financial incentives for coexisting with wildlife, can serve as additional tools to preserve the
531 biodiversity of southern Alabama.

532 The demographics of Alabama have shifted dramatically since the seventeenth century,
533 and so have its population's attitudes and values towards wildlife. However, in these two counties,
534 our survey results show that they are slightly more conservation-minded than the rest of the state
535 on certain topics. By looking at statewide values data and local attitudinal data together, we have
536 been able to see where values can turn into attitudes, and therefore actions. This allows for more

537 predictive power of how citizens of these counties would respond when seeing wildlife, based on
538 the demographics of the population of the state and county specifically. These tools together can
539 be used in the other 49 states analyzed in the “America’s Wildlife Values” report to help predict
540 actions towards wildlife and conservation, and base management and education opportunities on
541 those predictions. This study shows that those in Mobile and Baldwin counties are largely not
542 hunters, where hunters are much more common on a state level. This knowledge can help inform
543 how to create coexistence strategies between people and wildlife, which may differ even one
544 county over. Assessing the values of and attitudes towards wildlife in general can have big
545 implications for success on a local level and should be investigated before management action is
546 taken to prevent conflict.

547

548 **ACKNOWLEDGMENTS**

549 We would like to thank the University of South Alabama for hosting this survey online,
550 scanning all the paper copies, and compiling the data. We want to thank Mobile Bay Keeper,
551 Reptile Education Awareness Conservation & Husbandry (REACH), and Jennifer Axsmith for
552 their valuable support with sharing this survey and encouraging people to take it. We are grateful
553 to Karen Akerlof for feedback provided on this survey and the data.

554

555 **AUTHOR CONTRIBUTIONS**

556 Thought of the project: YC, SG; Developed the questionnaire: YC, SG, AS, SJ; Collected the data:
557 KA, HH, AH, NK, SG, YC; Analyzed the data: BH, AYW, BW; Data visualization: JS; Wrote the
558 paper: SWH, SG, YC; Provided comments on the paper: AH, AS, AYW, BW.

559

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805

806 **Table 1.** Comparison of attitude towards wildlife (Q11.1-11.28) between hunters and non-hunters
807 (Q8.1). Chi-square, degrees of freedom (df), and p-values obtained with the Chi-square test and
808 Fisher's exact test are reported. Statistics are reported for the entire data for the Chi-square and the
809 reduced model (removing columns and rows with less than 5 entries) for the Fisher's exact test, as
810 this latter performs better than the former on a reduced model. For contingency tables with Fisher's
811 exact test, only p-value is reported.

Animal	Chi-square	df	p-value Chi-square	p-value Fisher test
Armadillo	56.022	9	< 0.0001	0.0001
Rabbit	145.1	9	< 0.0001	0.0001
Fox	60.9	9	< 0.0001	0.0001
Bear	61.806	9	< 0.0001	0.0001
Raccoon	73.095	9	< 0.0001	0.0001
Squirrel	166	9	< 0.0001	0.0001
Opossum	95.402	9	< 0.0001	0.0001
Deer	621.24	9	< 0.0001	0.0001
Coyote	234.39	9	< 0.0001	0.0001
Beaver	68.659	9	< 0.0001	0.0001
Bat	24.653	9	< 0.0001	0.003
Cougar	75.191	9	< 0.0001	0.0001
Hog/Boar	428.75	9	< 0.0001	0.0001
Crow/Pigeon/Dove	157.31	9	< 0.0001	0.0001
Owl	20.046	9	0.018	0.007
Vulture	27.614	9	0.001	0.0001
Heron/Egret	31.195	9	0.0003	0.0002
Duck/Geese	208.15	9	< 0.0001	0.0001
Bird of Prey	22.316	9	0.008	0.008
Turkey	374.95	9	< 0.0001	0.0001

Seagull	23.741	9	0.005	0.003
Lizard	27.157	9	0.001	0.003
Turtle	20.541	9	0.015	0.018
Snake	72.203	9	< 0.0001	0.0001
Alligator	80.924	9	< 0.0001	0.0001
Frog	44.093	9	< 0.0001	0.0001
Salamander	11.877	9	0.220	0.190

812

Table 2. Comparison of attitude towards wildlife (Q11.1-11.28) as a function of demographic information. Chi-square (X), degrees of freedom (df), and p-values obtained with the Chi-square test and Fisher’s exact test are reported. Statistics are reported for the entire data for the Chi-square and the reduced model (removing columns and rows with less than 5 entries) for the Fisher’s exact test, as this latter performs better than the former on a reduced model. For contingency tables with Fisher’s exact test, only p-value is reported.

Underlined are NON significant p-values

	Gender				Age				Education				Income			
Animal	X	df	p X	p Fisher	X	df	p X	p Fisher	X	df	p X	p Fisher	X	df	p X	p Fisher
Armadillo	31.58	9	0.0002	0.0001	500.12	72	< 0.0001	0.0126	177.83	63	< 0.0001	0.001	58.53	54	<u>0.313</u>	<u>0.147</u>
Rabbit	42.44	9	< 0.0001	0.0001	171.21	72	< 0.0001	0.0001	178.41	63	< 0.0001	0.0001	80.73	54	0.011	0.004
Fox	47.80	9	< 0.0001	0.0001	271.26	72	< 0.0001	0.0001	160.52	63	< 0.0001	0.0001	102.41	54	0.0001	0.0001
Bear	71.15	9	< 0.0001	0.0001	205.45	72	< 0.0001	0.0001	157.15	63	< 0.0001	0.0001	96.04	54	0.0004	0.0001
Raccoon	26.7	9	0.0015	0.0008	259.70	72	< 0.0001	0.0001	119.48	63	< 0.0001	0.0001	81.74	54	0.009	0.004
Squirrel	38.29	9	< 0.0001	0.0001	152.66	72	< 0.0001	0.0001	112.22	63	0.0001	0.0001	73.01	54	0.04	0.013
Opossum	33.04	9	0.0001	0.0001	165.00	72	< 0.0001	0.0001	103.62	63	0.001	0.0013	71.98	54	0.05	0.02
Deer	45.46	9	< 0.0001	0.0001	134.40	72	< 0.0001	0.0001	112.23	63	0.0001	0.0001	102.19	54	0.0001	0.0005
Coyote	77.60	9	< 0.0001	0.0001	256.25	72	< 0.0001	0.0001	154.84	63	< 0.0001	0.0001	131.90	54	< 0.0001	0.0001
Beaver	36.46	9	< 0.0001	0.0001	180.05	72	< 0.0001	0.0001	156.08	63	< 0.0001	0.0001	87.73	54	0.0025	0.0005
Bat	42.32	9	< 0.0001	0.0001	186.53	72	< 0.0001	0.0001	137.80	63	< 0.0001	0.0001	86.84	54	0.0031	0.0005
Cougar	48.30	9	< 0.0001	0.0001	183.72	72	< 0.0001	0.0001	141.76	63	< 0.0001	0.0001	90.44	54	0.0014	0.0005
Hog/Boar	105.70	9	< 0.0001	0.0001	171.92	72	< 0.0001	0.0001	135.20	63	< 0.0001	0.0001	118.03	54	< 0.0001	0.0001
Crow/Pigeon/Dove	42.62	9	< 0.0001	0.0001	169.84	72	< 0.0001	0.0001	186.35	63	< 0.0001	0.0005	67.48	54	<u>0.103</u>	0.02

Owl	12.41	9	<u>0.191</u>	<u>0.179</u>	193.00	72	< 0.0001	0.0001	295.80	63	< 0.0001	0.0003	75.61	54	0.03	0.0019
Vulture	32.69	9	0.0002	0.0001	265.41	72	< 0.0001	0.0001	172.02	63	< 0.0001	0.0001	117.83	54	< 0.0001	0.0001
Heron/Egret	20.56	9	0.01	0.004	230.05	72	< 0.0001	0.0001	189.47	63	< 0.0001	0.0001	102.98	54	< 0.0001	0.0001
Duck/Geese	34.10	9	0.0001	0.0002	195.44	72	< 0.0001	0.0001	195.11	63	< 0.0001	0.0001	115.59	54	< 0.0001	0.0001
Bird of Prey	21.50	9	0.01	0.007	236.07	72	< 0.0001	0.0001	215.84	63	< 0.0001	0.0001	97.28	54	0.0003	0.0002
Turkey	39.41	9	< 0.0001	0.0002	196.93	72	< 0.0001	0.0001	168.77	63	< 0.0001	0.0001	81.11	54	0.01	0.007
Seagull	12.62	9	<u>0.181</u>	<u>0.180</u>	236.69	72	< 0.0001	0.0001	151.20	63	< 0.0001	0.0001	79.48	54	0.01	0.001
Lizard	31.33	9	0.0003	0.0002	232.56	72	< 0.0001	0.0001	128.31	63	< 0.0001	0.0001	76.98	54	0.02	0.01
Turtle	19.07	9	0.02	0.02	196.98	72	< 0.0001	0.0001	131.4	63	< 0.0001	0.0001	73.71	54	0.04	0.02
Snake	68.39	9	< 0.0001	0.0001	234.55	72	< 0.0001	0.0001	148.15	63	< 0.0001	0.0001	87.32	54	0.003	0.0001
Alligator	86.97	9	< 0.0001	0.0001	192.08	72	< 0.0001	0.0001	131.77	63	< 0.0001	0.0001	126.46	54	< 0.0001	0.0001
Frog	27.28	9	0.001	0.0002	205.28	72	< 0.0001	0.0001	146.32	63	< 0.0001	0.0001	72.06	54	0.05	0.04
Salamander	30.89	9	0.0003	0.0001	173.13	72	< 0.0001	0.0001	130.93	63	< 0.0001	0.0001	75.89	54	0.03	0.007

Figure 1. Study Area Map. The study was carried out in Mobile and Baldwin counties. These are the two southernmost counties in Alabama that border the Gulf of Mexico.

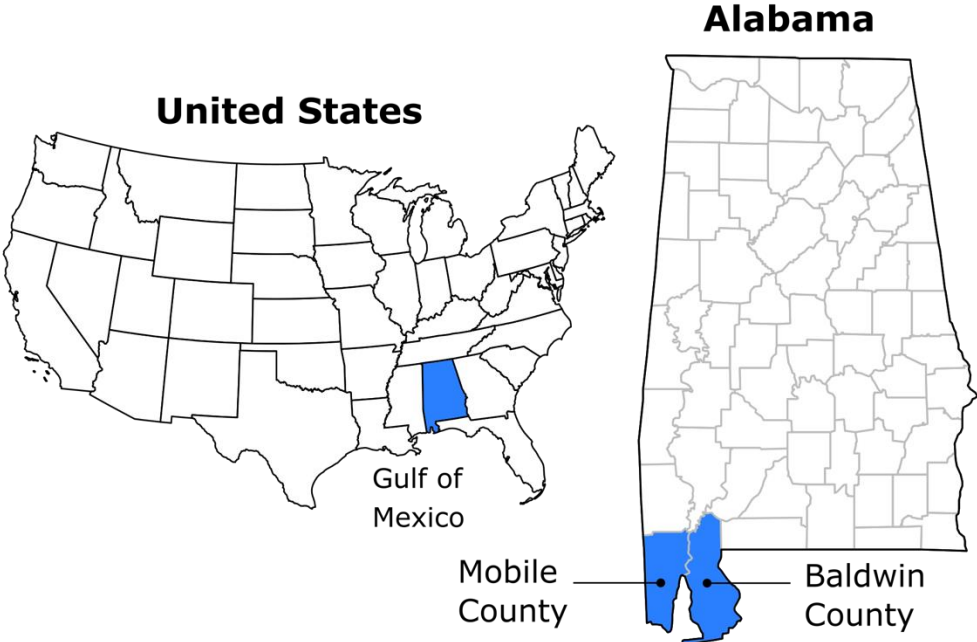
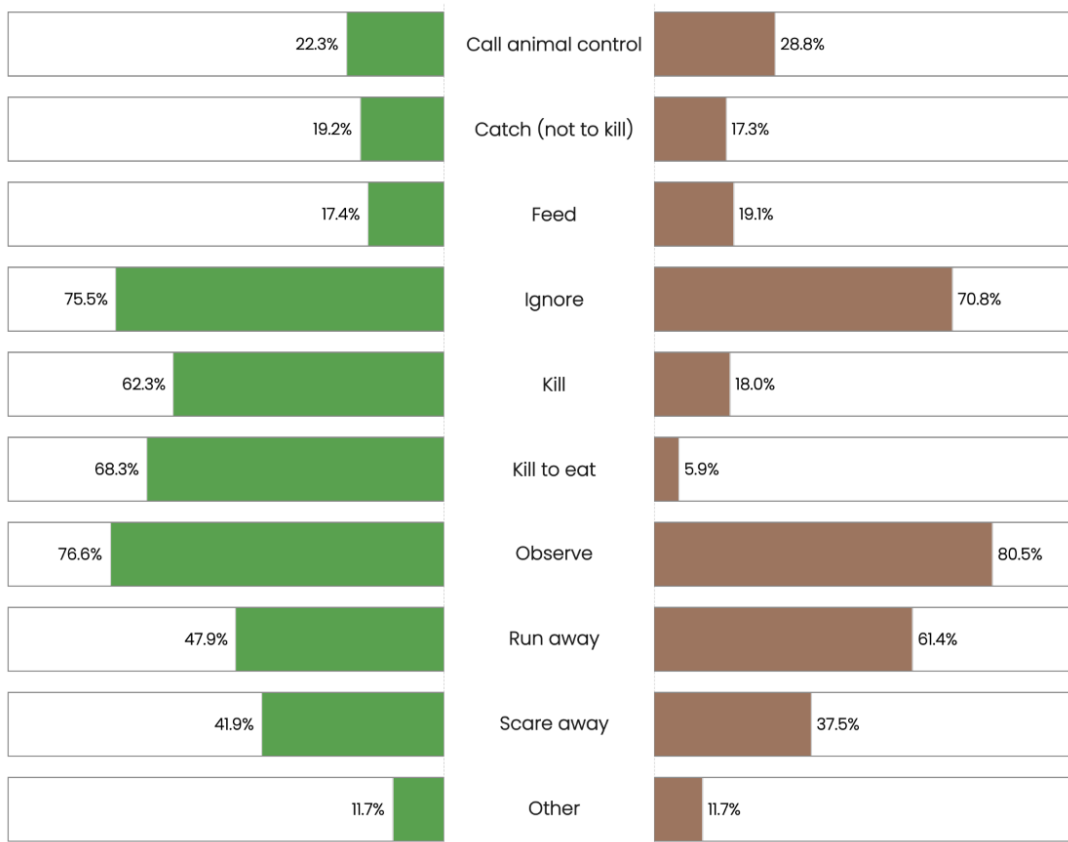


Figure 2. Summary of responses to encountering terrestrial vertebrates based on hunting status. Percentages are calculated as the percentage of hunters (or non-hunters) that independently of the encountered animal responded the represented option (e.g., “call animal control”) at least once out of the total number of participants answering that question. Percentages are based on 265 hunters and 1000 non-hunters.

How do **Hunters** and **Non-Hunters** React to Animals?



Supplementary Materials

Results

Data and demographic information

We obtained a total of 1355 survey entries. After removing 48 repeated surveys (individuals who took the survey twice), there were a total of 1307 participants in the cleaned dataset. We found no cases in which people stopped taking the survey half way through and only two cases out of 1307 entries in which people selected the same option for each question (always the first option for each question) throughout the survey. Finally, in six cases, individuals wrote nonsense as an answer to some of the questions. Since eight entries out of 1307 correspond to only 0.6% of cases, we left those entries in the final dataset and used 1307 entries for the analyses.

Individuals taking the survey lived, studied, and/or worked in Mobile and Baldwin counties and spanned different zip codes across southern Alabama. Out of 1307 entries, we were missing zip code or school information for only 68 people or 5% of the sample. Some zip code entries in the survey may be outside of Mobile and Baldwin counties because students may attend school in these counties, but live in another area.

Pet ownership and hobbies and knowledge and value of the area

Having pets (Q10.1-10.3) influenced the number and types of animals that people observe during a typical week (Q7.1), with non-pet owners observing significantly less animals than people with pets ($p = 0.03$). Pet ownership did not influence the knowledge of the area's biodiversity (Q11.29, $p = 0.17$) nor whether or not individuals favored increasing the amount of protected areas (Q11.30, $p = 0.2$). However, pet owners would be willing to spend more on protection (Q11.31, $p = 0.001$) than non-pet owners. Seventy-nine percent of non-pet owners responded that they would spend less than \$20 per year on protection compared to 66% of pet-owners.

As expected, individuals who engage in outdoor recreation (Q9.1) see significantly more animals (Q7.1) than those who do not do outdoor activities ($p = 0.0001$), with 48% of "outdoorsy" people seeing more than 16 animals on average per week compared to 31% of their "non-outdoorsy" counterparts. People

who do outdoor activities overall differ in their knowledge about the area ($p=0.0002$) as 48% and 32% of “outdoorsy” and “non-outdoorsy” individuals, respectively, answered that their region has a similar number of different wild animals to the rest of the US when in fact it is among the most biodiverse in the nation. Conversely, 48% of “non-outdoorsy” individuals claimed that they did not know the answer to this question (Q11.29) compared to only 33% of “outdoorsy” individuals. “Outdoorsy” individuals overall are significantly more interested in increasing protected areas (55%) than their “non-outdoorsy” counterparts (48%) (Q11.30, $p = 0.007$) and are also more interested in investing money to protect those areas (55%).



Mark as shown: Please use a ball-point pen or a thin felt tip. This form will be processed automatically.

Correction: Please follow the examples shown on the left hand side to help optimize the reading results.

1. This survey is part of a larger research project including undergraduate students at the University of South Alabama (Mobile, AL). We are conducting research to determine which areas in the Mobile/Baldwin counties are experiencing large environmental changes and how this affects wild animals. This survey aims to assess which wild animals are observed in different environments in Mobile/Baldwin counties and how people feel about encountering them. This should only take about ten minutes of your time.

To complete this survey electronically, type in the web address listed below:

<http://ccwebsrv.usouthal.edu/classclimate/online.php?p=RUNVK>

Citizen survey led by Dr. Ylenia Chiari— University of South Alabama, Mobile, AL
Contact information— Email: yleniachiaris@southalabama.edu/Phone: 251 460-6331

1.1 Have you already taken this survey? Yes No

2. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Mammals:

2.1 Squirrel



Yes
 No

2.2 Opossum



Yes
 No

2.3 Deer



Yes
 No



2. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Mammals: [Continue]

2.4 Coyote



- Yes
 No

2.5 Beaver



- Yes
 No

2.6 Bat



- Yes
 No

2.7 Cougar/Mountain Lion



- Yes
 No

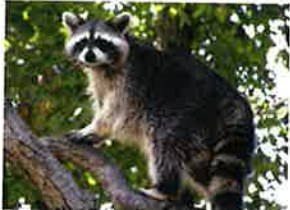
2.8 Hog/Boar



- Yes
 No

2. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Mammals: [Continue]

2.9 Raccoon



- Yes
- No

2.10 Fox



- Yes
- No

2.11 Bear



- Yes
- No

2.12 Rabbit



- Yes
- No



2. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Mammals: [Continue]

2.13 Armadillo



- Yes
 No

3. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Birds:

3.1 Vulture/Owl/Bird of Prey



- Yes
 No

3.2 Small Birds



- Yes
 No

3.3 Egrets/Herons



- Yes
 No

3.4 Seagulls



- Yes
 No



3. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Birds: [Continue]

3.5 Duck/Geese/Swan



- Yes
 No

3.6 Wild Turkey



- Yes
 No

3.7 Crow/Pigeon/Dove



- Yes
 No

4. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Reptiles:

4.1 Lizard



- Yes
 No



4. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Reptiles: [Continue]

4.2 Snake



- Yes
 No

4.3 Turtle



- Yes
 No

4.4 Alligator



- Yes
 No

5. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Amphibians:

5.1 Frog



- Yes
 No



5. Which of the following wild animals (not including animals kept as pets or in cages) do you see dead or alive in your daily life on a regular basis (so it must be observed often) near home, on your way to school or work, etc.? Note that the images shown are just examples of the organisms indicated and that any animal of that category should still be considered. Please check yes for all of the animals that apply, and no to the ones that don't. Amphibians: [Continue]

5.2 Salamander



- Yes
- No

6. Are there other wild animals that you see on regular basis that are not shown in the pictures above? If so, which one(s)?

6.1 Please list them here.

7. How many total individuals of all the different wild animals shown in the pictures above do you approximately see on average in a week? (e.g., 10 frogs, 10 seagulls and 2 bats = 22)

- 7.1
- | | | |
|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> 0-5 | <input type="checkbox"/> 6-10 | <input type="checkbox"/> 11-15 |
| <input type="checkbox"/> 16-20 | <input type="checkbox"/> 21-30 | <input type="checkbox"/> 31+ |

8. The following questions regard hunting. If you do not hunt, and they do not apply to you, please select N/A when applicable.

8.1 Do you hunt wild animals? Yes No

8.2 If yes, which animal(s) do you hunt?

- | | | |
|-----------------------------------|-----------------------------------|------------------------------------|
| <input type="checkbox"/> Deer | <input type="checkbox"/> Squirrel | <input type="checkbox"/> Turkey |
| <input type="checkbox"/> Boar/Hog | <input type="checkbox"/> Frog | <input type="checkbox"/> Rabbit |
| <input type="checkbox"/> Ducks | <input type="checkbox"/> Quails | <input type="checkbox"/> Alligator |
| <input type="checkbox"/> Turtle | <input type="checkbox"/> Bears | <input type="checkbox"/> Squirrels |
| <input type="checkbox"/> Doves | <input type="checkbox"/> Pheasant | <input type="checkbox"/> Grouse |
| <input type="checkbox"/> N/A | <input type="checkbox"/> Other | |

8.3 If you selected "other" for the previous question, please list the wild animal(s) you hunt in the box provided.

8.4 If you hunt, select all of the following that apply to you.

- | | | |
|--------------------------------|------------------------------|------------------------------|
| <input type="checkbox"/> Trap | <input type="checkbox"/> Gun | <input type="checkbox"/> Bow |
| <input type="checkbox"/> Other | <input type="checkbox"/> N/A | |

8.5 If you selected "other" for the previous question, please explain below.

9. Outdoor Activities



9. Outdoor Activities [Continue]

9.1 Do you spend time doing outdoor activities? If not, you may select "N/A" for the following question. Yes No

9.2 If you do spend time doing outdoor activities, check all of the boxes that apply you.

- Hiking (trails)
- Running/walking in local park/neighborhood
- Hunting
- Riding horses
- Camping
- Fishing
- Gardening
- Climbing
- Other
- N/A

9.3 If you selected other, please expand on what other activities you commonly do below.

[Empty text box for expanding on other activities]

10. Pets

10.1 Do you have any pets? Yes No

10.2 If yes, what pet(s) do you have? Check all boxes that apply.

- Dog
- Cat
- Snake
- Rabbit
- Gerbil/Hamster
- Fish
- Bird
- Frog
- Other
- N/A

10.3 If you selected other, tell us what other pet you have in the box.

[Empty text box for other pet information]

11. What is your most likely reaction when you see each of the animal listed below alive?

- 11.1 Armadillo
- 11.2 Rabbit
- 11.3 Fox
- 11.4 Bear
- 11.5 Raccoon
- 11.6 Squirrel
- 11.7 Opossum
- 11.8 Deer
- 11.9 Coyote
- 11.10 Beaver
- 11.11 Bat
- 11.12 Cougar
- 11.13 Hog/Boar
- 11.14 Crow/Pigeon/Dove
- 11.15 Owl
- 11.16 Vulture
- 11.17 Heron/egret
- 11.18 Duck/Geese

Call Animal Control
 Kill to eat
 Ignore
 Control
 Feed
 Scare away
 Observe
 Catch (not to kill)
 Run away
 Other

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



11. What is your most likely reaction when you see each of the animal listed below alive? [Continue]

- 11.19 Bird of Prey
- 11.20 Turkey
- 11.21 Seagull
- 11.22 Lizard
- 11.23 Turtle
- 11.24 Snake
- 11.25 Alligator
- 11.26 Frog
- 11.27 Salamander

Call Animal	Catch (not to kill)	Other
Kill to eat	Run away	
Kill	Observe	
	Feed	
	Scare away	
	Control	
	Ignore	

11.28 If you selected "other" for any of the previous questions, please explain in the box provided.

[Empty box for explanation]

- 11.29 Do you think that the Mobile/Baldwin counties have a similar number of different wild animals than other places in the USA?
 - Yes
 - No
 - I don't know
- 11.30 Do you feel that the Mobile/Baldwin counties should increase, decrease, or keep the same amount of area as currently dedicated to the protection of these wild animals?
 - Increase protected area
 - Decrease protected area
 - Keep the same amount of protected area
 - I don't know
- 11.31 How much would you be willing to pay per year to maintain or increase the protected area?
 - Nothing
 - \$5-\$10
 - \$11-\$20
 - \$21-\$30
 - \$31-\$50
 - \$51-\$100
 - \$100+

12. Demographics

- 12.1 What is your gender?
 - Male
 - Female
- 12.2 In what age range do you fall?
 - 5-12
 - 13-19
 - 20-30
 - 31-40
 - 41-50
 - 51-60
 - 61-70
 - 71-80
 - 81+

12.3 (Minors only). What school do you go to?

[Empty box for school name]

12.4 (Adults only). Postal zip code where you live:

[Empty box for zip code]



12. Demographics [Continue]

12.5 Please check only the box that states your highest level of education. (5 years and older)

- | | | |
|---|--|--|
| <input type="checkbox"/> Elementary School (Grades K-5) | <input type="checkbox"/> Middle or Junior High School (Grades 6-8) | <input type="checkbox"/> High School (9-12) |
| <input type="checkbox"/> Community College | <input type="checkbox"/> 4-year College/ University | <input type="checkbox"/> Professional School |
| <input type="checkbox"/> Graduate School (Masters) | <input type="checkbox"/> Graduate School (PhD) | |
| <input type="checkbox"/> Below \$30,000 | <input type="checkbox"/> \$30,000 - \$49,999 | <input type="checkbox"/> \$50,000 - \$69,999 |
| <input type="checkbox"/> \$70,000 - \$89,999 | <input type="checkbox"/> \$90,000 and above | <input type="checkbox"/> I don't know |
| <input type="checkbox"/> Prefer not to answer | | |

12.6 (Adults only). What is your gross annual household income before tax?

