

1 **The importance of individual-to-society feedbacks in animal ecology and**  
2 **evolution**

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28

## 29 **Abstract**

30

31 1. The social decisions that individuals make – who to interact with and how frequently –  
32 gives rise to social structure. The resulting social structure then determines how  
33 individuals interact with their surroundings – resources and risks, pathogens and  
34 predators, competitors and cooperators.

35 2. However, despite intensive research on (i) how individuals make social decisions and  
36 (ii) how social structure shapes social processes (e.g. cooperation, competition and  
37 conflict), there are still few studies linking these two perspectives. These perspectives  
38 represent two halves of a feedback loop: individual behaviour scales up to define the  
39 social environment, and this environment, in turn, feeds back by shaping the selective  
40 agents that drive individual behaviour.

41 3. We first review well-established research areas that have captured both elements of this  
42 feedback loop – host-pathogen dynamics and cultural transmission. We then highlight  
43 areas where social structure is well studied but the two perspectives remain largely  
44 disconnected. Finally, we synthesise existing research on 14 distinct research topics to  
45 identify new prospects where the interplay between social structure and social processes  
46 are likely to be important but remain largely unexplored.

47 4. Our review shows that the inherent links between individuals' traits, their social  
48 decisions, social structure, and social evolution, warrant more consideration. By  
49 mapping the existing and missing connections among many research areas, our review

50 highlights where explicitly considering social structure and the individual-to-society  
51 feedbacks can reveal new dimensions to old questions in ecology and evolution.

52

53 **Keywords.** Fitness, individual differences, group-living, social evolution, social networks, social  
54 structure, social transmission, coevolution, social dynamics

55

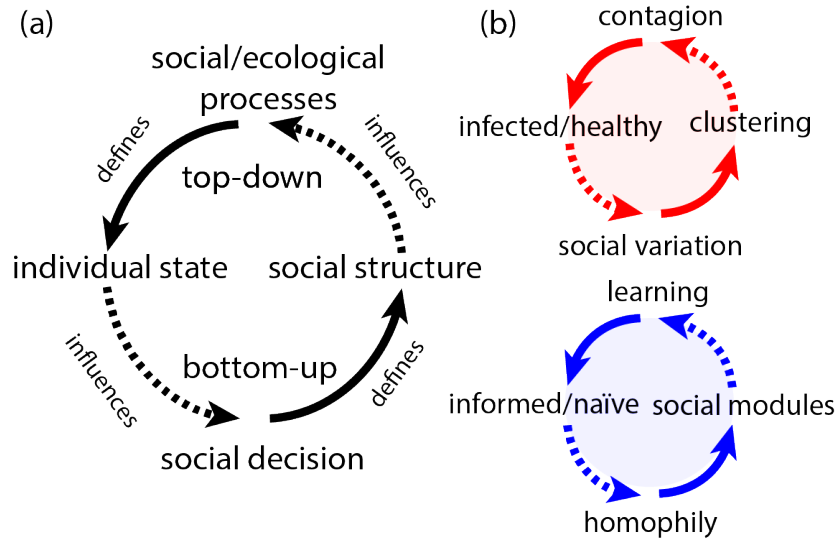
## 56 **1. Introduction**

57

58 Social interactions are a crucial component of animals' environments. As animals move and  
59 interact with others, they generate an ever-changing social web. Within this web, each  
60 individual experiences a unique social environment, and contributes to the social environment  
61 of others. The characteristics of the individuals' social environment can have profound  
62 implications for their reproduction and survival (e.g. Alberts 2019, and references therein). For  
63 example, an individual's mating opportunities or risk of contracting a disease, depend on its  
64 connections to other individuals. Explicitly accounting for the patterns of connections that form  
65 individuals' social environment—how connections are formed, maintained, and their short- and  
66 long-term consequences—represents a foundational shift in biological thinking in ecology and  
67 evolution (Wilson 1975; Kurvers *et al.* 2014). Such thinking represents a move away from  
68 models and assumptions that all individuals are connected (or connected equally) with one-  
69 another. However, this accounting has traditionally been done by asking questions from one of  
70 two perspectives: (i) how do individual traits influence their position in their social  
71 environment?, and (ii) how does population structure shape social processes, such as  
72 cooperation, competition, conflicts, and risks? Yet, these two perspectives are not independent.  
73 Individual behaviour scales up to define the social structure of the population; the resulting

74 social structure, in turn, feeds back onto individuals' lives by modulating processes that can  
 75 shape their fitness. Thus, these two perspectives represent two halves of a feedback loop (Fig.  
 76 1a).

77



78

79 **Figure 1. The individual-to-society feedback.** (a) A generalized feedback loop between individual  
 80 states and social structure considering that animals and their societies are linked. Bottom-up  
 81 influences represent social decisions that contributes to the resulting social structure. Top-down  
 82 influence are the effects of social structure (i.e. the distribution of social ties among individuals) on  
 83 social and ecological processes that ultimately determine the state of the individuals. (b) Individual-  
 84 to-society feedbacks illustrated for pathogen (top) and information transmission (bottom). Whether  
 85 or not individuals are infected by a pathogen or parasite can influence the number of social  
 86 connections they have, shaping social structure, which will define properties of spread in  
 87 populations (including pathogen traits), and ultimately determine the future state of individuals  
 88 (infected or healthy). Similarly, individuals that are informed or naïve to a behavioural tactic can  
 89 have a higher tendency to interact among themselves (homophily), shaping the population into  
 90 social modules; such modular structure will define how the tactic will spread in the population via  
 91 learning and ultimately define the future state of individuals (informed or naïve).

92

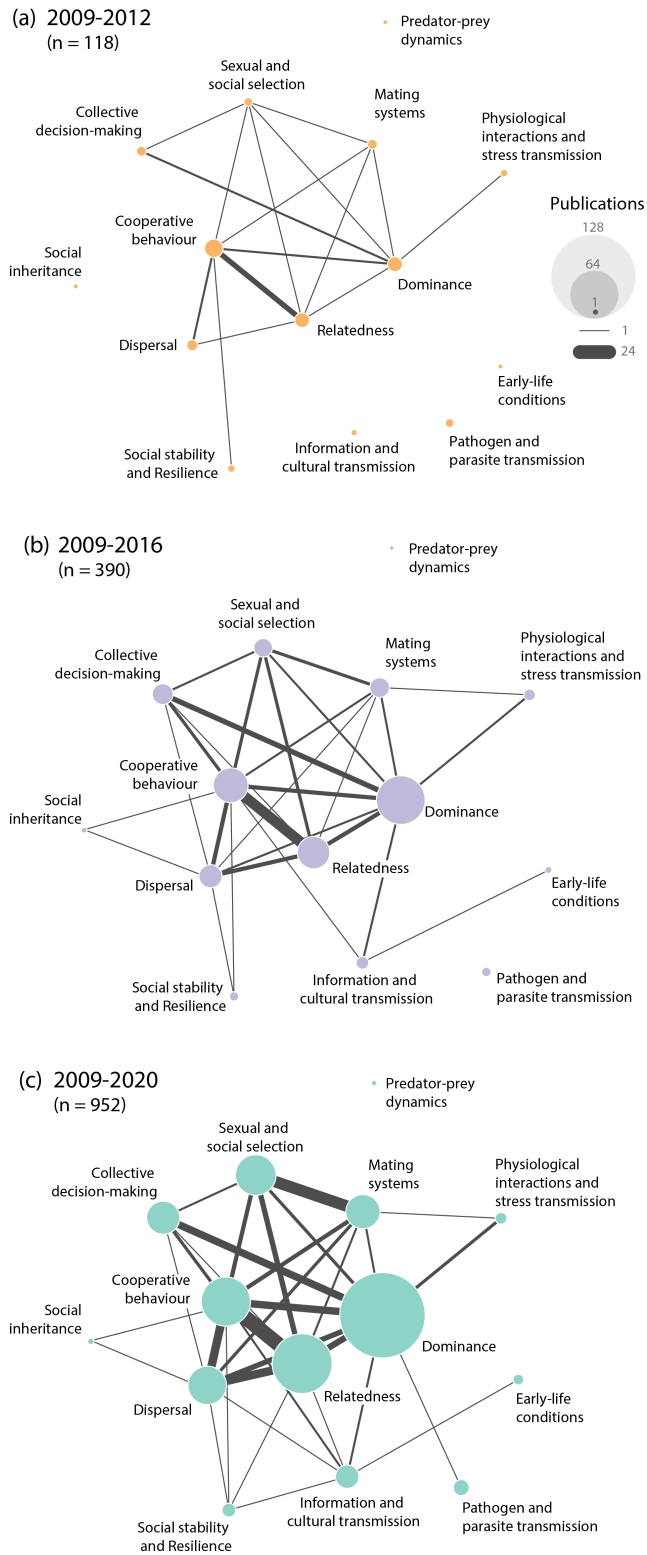
93 Studies over the past decades have substantially advanced our understanding of the  
94 mechanisms by which social structure – the content, quality, and patterning of social  
95 connections among individuals in a population (Hinde 1976) – arises, and how social structure  
96 shapes social processes (Sueur *et al.* 2019). For example, (dis)assortativity around individual  
97 traits and states – e.g. genetic relatedness, sex, age, dominance, promiscuity, behavioural  
98 repertoire – can influence social interactions (Pike *et al.* 2008; Croft *et al.* 2009; Farine, Montiglio  
99 & Spiegel 2015; McDonald *et al.* 2019); early-life conditions affect adult social decisions (Farine,  
100 Spencer & Boogert 2015); and the social environment can affect collective decision-making  
101 (Strandburg-Peshkin *et al.* 2017; Palacios-Romo, Castellanos & Ramos-Fernandez 2019) or  
102 dispersal and recruitment (McDonald 2007; Ilany *et al.* 2013; Armansin *et al.* 2020). Sometimes,  
103 who individuals are connected to, or the overall structure of populations, can also simply arise  
104 from limitations in where individuals can move and, therefore, who they can encounter (e.g.  
105 He, Maldonado-Chaparro & Farine 2019). There is also an increasing understanding of how  
106 social structure shapes social processes. Different characteristics of social structure, such as the  
107 density of connections among individuals or their tendency to form interconnected clusters, can  
108 alter the breadth and diversity of behavioural repertoires (Cantor & Whitehead 2013; Aplin  
109 2016), influence the resilience of a population against disturbances (Formica *et al.* 2017; Lantz &  
110 Karubian 2017; Maldonado-Chaparro *et al.* 2018a), and shape social processes such as  
111 competition (Sheppard *et al.* 2018) and the transmission of diseases and information (Aplin *et al.*  
112 2012b; Stroeymeyt *et al.* 2018). Hence, structure and process are inherently linked.

113

114 Social structure represents a major substrate for evolutionary dynamics. It influences how  
115 selection, arising from either physical or biotic interactions, operates on phenotypes, including

116 both social and non-social traits (Formica *et al.* 2011; Farine & Sheldon 2015; Sueur *et al.* 2019).  
117 Social structure, in and of itself, can also determine how individuals respond to selection  
118 (Montiglio, McGlothlin & Farine 2018), revealing the potential for co-evolution between the  
119 structure of the social environment and social processes. Ultimately, co-evolutionary pathways  
120 exist because both individuals and their social structures are coupled and dynamic systems (Box  
121 1): individual social decisions underpin the social structures that, in turn, influences their  
122 behaviour. Despite the broad understanding of the many factors affecting the emergence and  
123 consequences of social structure, there are still few areas of research that explicitly capture the  
124 feedback between individual animals and their social structures. We generally refer to the  
125 factors that represent the two sides of the feedback as bottom-up and top-down effects, as they  
126 correspond to individuals' actions shaping social structure (bottom-up) and to processes that  
127 affect the environment that individuals experience (top-down).

128  
129 Here, we highlight current efforts and recent opportunities for studying the individual-to-  
130 society feedback. We first review two well-established topics that have captured the feedback  
131 between individual behaviour and population-level processes: host-pathogen dynamics and  
132 cultural transmission (Fig. 1b). We then highlight how multiple mechanisms and population  
133 processes that have typically been explored separately could couple to form largely unexplored  
134 feedbacks. Finally, we synthesise the literature on social structure from the past decade to  
135 identify new prospects – research topics where evidence suggests that feedbacks between  
136 individuals and social structures are important, but where social structure has not been strongly  
137 considered. This synthesis provides a roadmap for strengthening existing, and arising, links  
138 between currently disparate research topics (Fig. 2, Box 1), which we believe will help to  
139 uncover new perspectives in the study of social evolutionary ecology.



140

141 **Figure 2. Strong, weak, and missing links among research topics on the ecology and evolution of**  
 142 **animal social structure. Networks of co-occurrence of topics in original peer-reviewed scientific**

143 articles between 2009 and 2020. Each node represents one of 14 research topics. Node sizes  
144 representing the number of articles that address that topic, while edge widths represent the number  
145 of articles where pairs of topics (i.e. the connected nodes) were addressed in the same article. The  
146 networks represent the accumulation of articles over three 4-year periods: (a) 118 articles published  
147 between 2009 to 2012, (b) 390 articles published from 2009 to 2016, and (c) 952 articles from 2009 to  
148 July 2020. See Box 1 and Supporting Information S1 for more information on how these networks  
149 were constructed.

150

151

## 152 **2. From individuals to societies and back: two established feedback loops**

153

154 Two well-studied dynamics in animal societies are the spread of infectious diseases and  
155 resulting host-pathogen evolution, and the spread of information and resulting cultural  
156 evolution. In both these examples, individual state (e.g. infected or not, informed or not) and  
157 processes (disease and information transmission) that operate through social structure are  
158 dynamic and tightly coupled (Fig. 1b), changing each other over time.

159

### 160 **2.1. *Infectious disease and parasite transmission***

161

162 Social structure can fundamentally determine the pathways and consequences of pathogen  
163 transmission (Silk *et al.* 2019). Evidence for this comes from studies showing that the basic  
164 reproductive number ( $R_0$ ), which is defined as the mean number of secondary infections in a  
165 susceptible population resulting from contact with a single infected individual during its  
166 infectious period (Macdonald 1952), typically misestimates the resulting rate of pathogen  
167 spread in structured populations (Keeling 1999). Thus, the patterns of contacts among



168 individuals can generate differences in the propagation rate among populations, even with the  
169 same pathogen. For example, propagation is locally higher but globally lower when  
170 individuals' contacts are more clustered (Keeling 2005). The effects of social structure on disease  
171 propagation are evident when looking at how disease dynamics differ across taxa with varying  
172 social systems. Species where individuals have strongly-differentiated relationships are more  
173 susceptible to long-lasting outbreaks of low-transmissibility infections (Sah, Mann & Bansal  
174 2018). Social connections can also provide a stronger medium for the transmission of some  
175 pathogens than alternative routes. For example, among giraffes (*Giraffa camelopardalis*),  
176 pathogen transmission is more likely to occur among socially-connected than spatially-  
177 connected individuals sharing a water-hole (VanderWaal *et al.* 2014). For endo- and ecto-  
178 parasites, the transmission process may not be restricted to direct contacts, but can also occur  
179 through indirect connections, such as shared space use (Silk *et al.* 2019). For example, the  
180 transmission of gastrointestinal helminths among Eastern chipmunks (*Tamias striatus*) can be  
181 temporally decoupled, by one or two weeks, from social contacts due to the life-cycle of the  
182 parasite (Gear, Luong & Hudson 2013). Together, these studies demonstrate that the pattern of  
183 the social structure and the nature of the pathogen or parasite interact to determine the  
184 transmission pathways and dynamics of disease spread. More recently, a similar feedback has  
185 been proposed regarding the dispersal of mutualistic and commensal microorganisms through  
186 social contact – while the microbial transmission can be modulated by the hosts' social  
187 environment, the hosts' physiology can in turn modulate the microbiota of that social  
188 environment (see Sarkar *et al.* 2020).

189  
190 Social structure can shape the pathways of pathogen transmission and thus, can act as an agent  
191 of selection on the traits such as virulence and infectiousness, in both hosts and pathogens. Host

192 resistance and pathogen virulence are textbook examples of co-evolutionary forces –  
193 increasingly virulent pathogens select for more resistant hosts. However, sociality presents an  
194 alternative medium through which host organisms can respond to pathogen virulence. Changes  
195 in host behaviour, such as to avoid pathogens (e.g. Prado *et al.* 2009), can drive selection on  
196 pathogen traits. For example, by reducing the ability for pathogens to spread, clustering of  
197 social interactions can select for lower pathogen infectivity (Boots & Meador 2007), lower  
198 pathogen virulence (Best *et al.* 2011), and longer infection periods (Best *et al.* 2011). In turn, the  
199 impact of increased clustering of social interactions on pathogen traits can then drive the  
200 evolution of higher host resistance (Best *et al.* 2011); (Kiesecker *et al.* 1999; Behringer, Butler &  
201 Shields 2006; Boillat *et al.* 2015). These examples highlight how the patterns of connections that  
202 form social structure (e.g. clustered vs. unclustered), and not just the intensity of social  
203 behaviours (e.g. the number of connections), can directly shape key parameters of infectious  
204 diseases transmission dynamics.

205

206 Evolutionary changes in host or pathogen states could feed back onto social structure. Theory  
207 suggests that the relationship between pathogen prevalence, virulence, and host sociality is  
208 complex and, sometimes, counter-intuitive (Prado *et al.* 2009). In general, increasing pathogen  
209 prevalence can drive decreases, either evolutionary or behavioural (e.g. Prado *et al.* 2009;  
210 Stroeymeyt *et al.* 2018) in host-host contact rates, as individuals could be selected to avoid sick  
211 conspecifics (Kiesecker *et al.* 1999; Behringer, Butler & Shields 2006; Boillat *et al.* 2015) and sick  
212 individuals may even altruistically avoid kin (Heinze & Walter 2010; Bos *et al.* 2012; Stroeymeyt  
213 *et al.* 2018). However, a pathogen that is sufficiently contagious as to be unavoidable can drive  
214 an increase in host-host contact rates (Bonds *et al.* 2005), because the benefits of avoiding social  
215 contacts are lost while the benefits of maintaining contacts are maintained. Such co-

216 evolutionary dynamics between host and pathogen parameters are potentially cyclical (Prado *et*  
217 *al.* 2009). High host sociality facilitates rapid transmission of pathogens and evolution of higher  
218 virulence, which, in turn, may drive a reduction in host sociality. As hosts evolve to have fewer  
219 contacts, selection on pathogens can favour reduced virulence (if hosts die before the pathogens  
220 can transmit). As virulence drops, host sociality increases, and the cycle continues. These  
221 examples highlight some of the ways in which the social structure of the population is  
222 important for cycling dynamics, and is also itself potentially dynamic.

223

224 From the perspective of studying animal social behaviour, one hypothesis for the evolution of  
225 social structure suggests that host-pathogen dynamics have driven the choice of social contacts  
226 (Freeland 1976). Specifically, can pathogens change the dynamics of social interactions within a  
227 group by selecting for social connections based on specific health traits of potential associates,  
228 thus leading to a clustered structure driven by the host-pathogen dynamics? If pathogens  
229 manipulate host behaviour to their benefit (Poulin 2018), or hosts respond to pathogens, such as  
230 by reducing social contacts when infected (Lopes, Block & Konig 2016), then host-parasite  
231 interactions could impact social structure dynamically. Black ants (*Lasius niger*), for example, if  
232 challenged with a pathogenic fungus, individual-level changes in the patterns of social contacts  
233 increase transmission-inhibiting structural properties at the colony-level (Adelman *et al.* 2015).  
234 However, individuals are not homogeneous; they can also vary in their infectiousness, in their  
235 contact rates, and in their infectious period (VanderWaal, Ezenwa & Hawley 2016). Thus, we  
236 could ask whether and how heterogeneity among individuals, or in their social relationships,  
237 affect co-evolutionary dynamics between hosts and pathogens. For example, common vampire  
238 bats (*Desmodus rotundus*) expressing sickness behaviour reduce their social interactions (such as  
239 allogrooming with non-kin), but these reductions are smaller for social interactions that

240 generate greater benefits (such as food sharing with close kin) (Stockmaier *et al.* 2020). Some  
241 individuals contribute disproportionately to propagations of pathogens, such as when 20% of  
242 individuals contribute 80% of the transmission events (Lloyd-Smith *et al.* 2005; Adelman *et al.*  
243 2015). If infectiousness and contact rates can be modulated through social behaviour, which can  
244 be either host-driven (e.g. to avoid infection) or pathogen-driven (e.g. manipulating host  
245 behaviour), and infectiousness and contact rates co-vary, then both the social structure and  
246 disease parameters (e.g. virulence) should be dynamic in a given population.

247

## 248 2.2. *Information and cultural transmission*

249

250 Although fundamentally different, information and pathogens can sometimes spread through  
251 populations in similar ways. Animals often use information from their social contacts when  
252 making decisions about foraging, habitat choice, and predator avoidance (e.g. Doligez, Danchin  
253 & Clobert 2002; Gil *et al.* 2018). However, since individuals rarely have access to all other  
254 individuals in their population, social structure constrains where and when information can  
255 spread (e.g. Aplin *et al.* 2012a), similar to social constraints on pathogen spread. Information  
256 transmission can also fundamentally differ from pathogen spread. For instance, transmission  
257 does not always follow a one-contact to one-spread rule ('simple contagion'), but can require  
258 more than one contact and social reinforcement via multiple interaction partners ('complex  
259 contagion') (Centola *et al.* 2007; Firth 2020). Complex contagion processes fundamentally alter  
260 the properties of transmission through populations, especially in those where social interactions  
261 are concentrated around a few individuals, or when individuals are somewhat segregated into  
262 distinct social clusters (Centola *et al.* 2007). In simple contagion processes, clusters of highly  
263 interconnected individuals impair transmission, but during complex contagion, clustering of

264 individuals can instead facilitate transmission, as found in startle responses in schools of golden  
265 shiners (*Notemigonus crysoleucas*) (Rosenthal *et al.* 2015).

266

267 One property of information transmission, making it distinct from disease transmission, is that  
268 individuals can make decisions about producing or using information. Such decisions can alter  
269 transmission pathways and outcomes. For example, songbirds consider their social  
270 environment when producing vocal information to recruit new members to a foraging site  
271 (Suzuki & Kutsukake 2017; Hilleman *et al.* 2019) and chimpanzees (*Pan troglodytes*) adjust food-  
272 associated vocalisations depending on the strength of the social bond they have with the  
273 intended receiver (Slocombe *et al.* 2010). When individuals are faced with multiple sources of  
274 information, how they decide what to learn or who to learn from can also impact the  
275 information landscape (Kendal *et al.* 2018). Individuals may have different social learning  
276 strategies and preferentially copy individuals that are more dominant, successful, or older  
277 (Laland 2004; Kendal *et al.* 2015), thus shaping what information persists in a population. If  
278 individuals bias their learning towards a more common behaviour, then one variant can  
279 become entrenched in a population (Aplin 2016). For example, conformist transmission among  
280 great tits (*Parus major*) can lead to stable socially-learned foraging behaviours that are  
281 maintained across multiple generations (Aplin *et al.* 2015). However, the propensity for local  
282 traditions to become established and be maintained can also largely be determined by the global  
283 structure of the population, even when learning is conformist (Somveille *et al.* 2018). More  
284 clustered and modular social structures can promote local traditions. For example, orcas  
285 (*Orcinus orca*) and sperm whales (*Physeter macrocephalus*) live in multilevel societies with stable  
286 social groups and show group-specific repertoires of acoustic, foraging and social behaviours  
287 that are maintained over generations (Whitehead & Rendell 2014). Thus, the structure of

288 populations as well as learning rules will determine what information is available to transmit  
289 and where it spreads, shaping the information landscape that individuals have available to  
290 them in their social environment.

291

292 When behaviours are socially-learned, shared within subgroups of the population, and persist  
293 over time, they are recognized as culture (Laland & Hoppitt 2003). Considering how learned  
294 behaviours can affect individual social decisions reveals the potential for culture to underpin  
295 the co-evolution between social structure and behaviour. For example, information state can  
296 determine the propensity for two individuals to associate, through a process called behavioural  
297 homophily (Centola *et al.* 2007; Cantor & Whitehead 2013). Information state can also determine  
298 the maintenance of social bonds – having similar social traits can facilitate cohesion among  
299 individuals by allowing them to synchronise and coordinate their activities (Coussi-Korbel &  
300 Fragaszy 1995). For example, populations of bottlenose dolphins are often divided into social  
301 communities assorted by learnt foraging tactics (Mann *et al.* 2012; Machado *et al.* 2019; Wild *et al.*  
302 2019), illustrating the idea that the more individuals interact, the more opportunities they have  
303 for copying each other, thus highlighting how social decisions can reinforce behavioural  
304 homogeneity. Models have shown that the feedback between information transmission and social  
305 decision-making can stimulate the formation of stable groups within otherwise unstructured,  
306 well-mixed, populations with (Cantor *et al.* 2015) and without any complex decision-making  
307 (Cantor & Farine 2018). Information state can also impact individual position within their social  
308 environment. More knowledgeable individual lemurs (*Lemur catta*) become more connected in  
309 their social environment (Kulahci, Ghazanfar & Rubenstein 2018); becoming more connected  
310 can then promote information transmission (Kulahci & Quinn 2019). Thus, there is extensive

311 empirical and theoretical evidence for the feedback between information use and social  
312 structure.

313

314 Beyond determining which individuals acquire information, social structure can also play a role  
315 in shaping the quality and quantity of information, akin to pathogen virulence. Learning of new  
316 behaviours can be error-prone, thus social structures that result in longer transmission  
317 pathways (e.g. where information must take more steps to reach every individual in a  
318 population) should not only slow information transmission but also mean that individuals may  
319 acquire different, or lower quality information (reviewed in Cantor & Whitehead 2013). The  
320 propensity for learning errors to accumulate in longer transmission chains can subsequently  
321 promote diversity of information in populations (Whitehead & Lusseau 2012), with obvious  
322 consequences on variation in behavioural repertoires within populations arising from the  
323 correlation between connectedness in the social network and individual information state.

324

### 325 **3. Multiple bottom-up and top-down influences in individual-to-society** 326 **feedbacks**

327

328 There are a multitude of social drivers and population processes that, unlike the topics above,  
329 are rarely considered in unison. We first synthesise how the state of individuals – including the  
330 conditions experienced in early-life, average genetic relatedness to conspecifics, and social  
331 dominance – can influence their social decisions and through these the emergent structure of  
332 their societies. Next, we synthesise how the emergent social structure influences processes such  
333 as population dynamics, social stability, and social selection, can translate to fitness outcomes  
334 and drive evolutionary dynamics.

335

336       3.1.    *Bottom-up: individual states influencing social structure*

337

338 Social traits can be determined at young age. Early-life conditions can modulate later-life social  
339 behaviour, shaping the population-level social patterns along the way. For instance, zebra finch  
340 nestlings exposed to stress develop more gregarious social phenotypes, maintaining a greater  
341 number of social partners but choosing partners more randomly (Boogert, Farine & Spencer  
342 2014; Brandl *et al.* 2019a). The proximate mechanisms that underpin inter-individual differences  
343 in the development of social behaviour are also becoming clearer. Early-life stress can influence  
344 the expression and receptor-binding of the neuropeptides oxytocin and vasopressin (Veenema  
345 2012), which are important for the expression of social behaviours. Zebra finches with  
346 experimentally reduced vasotocin production are less gregarious (Kelly *et al.* 2011) and more  
347 aggressive (Kelly & Goodson 2014). These changes in phenotype can alter the individual's social  
348 environment with consequences on their later fitness.

349

350 A pillar of the social environment is the formation of preferred associations. Such social  
351 preferences are evident from partner investments that require time and energy (e.g.  
352 allogrooming) and consistent associations that cannot be explained by spatial ranging alone  
353 (e.g. mutual attraction to resources). For example, chimpanzees associate preferentially with  
354 individuals that reciprocate grooming (Mitani 2006), vampire bats that groomed and shared  
355 food in captivity stay together when released back to the wild (Ripperger *et al.* 2019), and zebra  
356 finches that bred synchronously in the same colony also foraged together outside of the  
357 breeding period (Brandl *et al.* 2019b). It remains unclear to what extent such preferred  
358 associations depend on prior experiences *versus* phenotypic traits. Individuals can have



359 preferences for conspecifics with traits that either match or differ from their own. Such  
360 phenotypic assortment (Farine 2014) is a key driver of population-level social patterns (e.g.  
361 Croft *et al.* 2009; Apicella *et al.* 2012; Carter *et al.* 2015) and central to social evolution (Centola *et*  
362 *al.* 2007; McDonald *et al.* 2017). In some cases, associations themselves can drive phenotypic  
363 similarity as in vocal convergence in the contact calls of unrelated female greater spear-nosed  
364 bats (*Phyllostomus hastatus*) that form a group (Boughman 1998). However, the mechanisms by  
365 which new preferred associations form, are maintained, and develop into higher-value social  
366 relationships, is an important area for future research (Carter *et al.* 2020).

367

368 Kinship is perhaps the most well-known driver of social preferences. Kin-biased associations  
369 can result from either prior association or phenotype matching, which allows identification of  
370 unfamiliar kin (e.g. Holmes & Sherman 1982; Halpin 1991; Sharp *et al.* 2005). Although kin-  
371 biased associations provide opportunities for increasing inclusive fitness through nepotism, the  
372 benefits can be partially or completely negated by increases in the potential for inbreeding and  
373 kin competition (Keller 2002; West, Pen & Griffin 2002). The costs of inbreeding and kin  
374 competition vary with differences in dispersal and the spatial scale of competition. Therefore,  
375 some species, such as Australian sleepy lizards (*Tiliqua rugosa*), show kin avoidance (Godfrey *et*  
376 *al.* 2014), while others, such as sperm whales (*Physeter macrocephalus*), preferentially associate  
377 with kin (Konrad *et al.* 2018). Kin-biased assortment or dispersal (e.g. budding dispersal)  
378 (Gardner & West 2006) influences genetic structure and the potential for kin selection, with  
379 major consequences for the evolution and maintenance of cooperative behaviours (Hatchwell  
380 2009; Green & Hatchwell 2018).

381

382 The structure of social relationships can also be moulded by many other factors, including  
383 agonistic interactions, phenotypic composition, and competition for resources. Rank within the  
384 dominance hierarchy can be determined by individual traits (Drews 1993), such as size, age or  
385 sex, or by social state, such as winner-loser effects (Chase *et al.* 2002) and social alliances (Strauss  
386 & Holekamp 2019). Aggression can lead to dominance-related spatial structure, where group  
387 members position themselves closer or farther from each other depending on difference in rank  
388 (Hemelrijk 2000). Agonistic interactions with other groups can also shape within-group social  
389 structure. For example, the structure of lekking wire-tailed manakin (*Pipra filicauda*) populations  
390 was less stable when more high-testosterone individuals were present (Dakin *et al.* in press).  
391 When individuals compete for resources, the distribution and abundance of resources can  
392 impact individuals' decisions to form groups and whether to associated with preferred  
393 associates versus less preferred associates. For example, African lions (*Panthera leo*) associate  
394 more equally within a pride when prey are larger and aggregated, but associate more  
395 exclusively when prey are smaller or dispersed (Mbizah *et al.* in press).

396

### 397 3.2. *Top-down: social structures influencing individual states*

398

399 Social structure can influence social and larger-scale demographic and ecological processes,  
400 such as social stability (the pattern of recurrent relationships among group members), resilience  
401 (how a group responds and adjusts to external disturbances), and population dynamics, and  
402 these can shape the state of individuals and drive selection. Demographic processes (birth,  
403 death, emigration, immigration) can impact social stability (e.g. Beisner *et al.* 2011; Maldonado-  
404 Chaparro *et al.* 2018a; Shizuka & Johnson 2020), and determine the ability for individuals to  
405 express certain traits. For example, temporary splits in captive zebra finch colony membership

406 disrupted the social relationships among colony members; in turn, these changes in social  
407 structure negatively affected foraging behaviour (Maldonado-Chaparro *et al.* 2018a). The same  
408 structural properties of disturbed social networks in the zebra finches were also found to be  
409 present in communities of Masai giraffes (*Giraffa camelopardalis tippelskirchi*) that overlapped  
410 with human settlements (Bond *et al.* in press). Even the loss of a single key individual can  
411 destabilize social structure (Flack *et al.* 2006) and alter patterns of mating or parental care (Silk  
412 2007; Alberts 2019). Thus, there is extensive scope for demographic processes and social  
413 instability to shape individual-level states.

414

415 Social structure can affect broader population dynamics by influencing individual survival  
416 (Singleton & Hay 1983; Cameron, Setsaas & Linklater 2009) and life history traits, such as  
417 reproductive investment (Singleton & Hay 1983; Cameron, Setsaas & Linklater 2009). In alpine  
418 marmots (*Marmota marmota*), the number of helpers in the hibernaculum is positively correlated  
419 with over-winter survival (Grimm *et al.* 2003), and changes in the group size of meerkats  
420 (*Suricata suricatta*) determines the dynamics of female dispersal and birth rates (Bateman *et al.*  
421 2013). A measure of direct and indirect early-life social connectivity (eigenvector centrality) also  
422 predicts adult survival in male bottlenose dolphins (*Tursiops* sp.) (Stanton & Mann 2012).

423 Considering sociality beyond group size, composition, and density of social connections raises  
424 new questions such as: Do individuals contribute differently to population growth based on  
425 how well connected they are? Can phenotypic assortment shift the operational sex-ratio and  
426 thus the reproductive output of a population? Which mechanisms give rise to variation in social  
427 traits and how consistent are these traits over the course of an individual's lifetime? Identifying  
428 the social trait that best influence demographic processes is, in itself, an interesting question  
429 (Pelletier *et al.* 2007).

430  
431 Social structure can influence how sexual and social selection are operationalised (McDonald *et*  
432 *al.* 2017; McDonald & Pizzari 2018b) and thus shape evolutionary processes by creating  
433 variation among individuals in their relative fit to their environment. For instance, male house  
434 finches (*Carpodacus mexicanus*) with less elaborate plumage can increase their relative  
435 attractiveness by moving more often between groups (Oh & Badyaev 2010). Dispersing great  
436 tits (*Parus major*) that arrive late to the breeding grounds are less likely to acquire a territory,  
437 unless they associate with other late arriving individuals (Farine & Sheldon 2015). Early-life  
438 connectivity can also dictate the acquisition of sexual traits that are expressed as adults. For  
439 example, juvenile male zebra finches acquire the song of their most strongly-associated adult  
440 male (i.e. the song that juvenile males learn) (Boogert *et al.* 2018). Being more socially connected  
441 as a juvenile predicts social rise to reproductive positions in long-tailed manakin males  
442 (*Chiroxiphia linearis*) (McDonald 2007) and increase longevity and reproductive success later in  
443 life in spotted hyenas (*Crocuta crocuta*) (Turner *et al.* in press). Thus, social structure across  
444 different time scales can impact the acquisition and value of individual traits, and social  
445 behaviour provides the scope for individuals to develop strategies that increase their chances of  
446 reproduction if they are physically outcompeted. Studies of social networks in hybrid  
447 populations provide opportunities to better understand the direct feedbacks between individual  
448 social traits, fitness outcomes, and population-level consequences. For example, Zonana *et al.*  
449 (2019) found strong links between social associations and mating outcomes in a hybrid  
450 population of California (*Callipepla californica*) and Gambel's (*Callipepla gambelii*) quail, even in  
451 the absence of structure in terms of genetic ancestry, suggesting an important role of social  
452 relationships in maintaining genetic structure in the population.

453

454 Explicitly quantifying individual-to-society feedbacks can reveal the relative importance of  
455 different levels of selection (Fisher & McAdam 2017), and their ecological or mechanistic bases  
456 (Pruitt *et al.* 2018). For example, if the consequences of social interactions are mediated by a  
457 genetic component in the individuals, the social interactions can provide an additional source of  
458 heritable genetic variance (Agrawal, Brodie & Wade 2001). In such cases, population structure  
459 can generate emergent variation in the social environment that each individual experiences,  
460 which is correlated among connected individuals (i.e. assortment), thus generating ‘between-  
461 group’ differences on which selection can act (Montiglio, McGlothlin & Farine 2018). Social  
462 phenotypes that are selected for via social or sexual selection can therefore feed back onto the  
463 social structure via distinct pathways. Many potential pathways exist, providing promising  
464 avenues for future research on individual-to-society feedbacks.

465

#### 466 **4. Future prospects for studying individual-to-society feedbacks**

467

468 The importance of the links between individuals’ traits, their social decisions, social structure,  
469 and social evolution are likely to be much more prevalent than currently considered. The  
470 concepts of bottom-up and top-down social influences are newly emerging across several  
471 research fields, revealing rich opportunities for new research questions (Sueur *et al.* 2019;  
472 Shizuka & Johnson 2020). Here we synthesise key research topics where individual-to-society  
473 feedbacks are important yet remain underexplored.

474

##### 475 **4.1. *Social inheritance***

476

477 Theory suggests that social structure can emerge and be maintained across generations by a  
478 simple mechanism of offspring having a higher probability of establishing relationships with  
479 their parents' associates (Ilany & Akcay 2016b; Ilany & Akcay 2016a). This mechanism can help  
480 explain social clustering and heterogeneity of social interactions across a range of taxa. The  
481 process by which offspring inherit social traits from their parents via the social environment is  
482 called social inheritance (Ilany & Akcay 2016b).

483  
484 Social inheritance can underpin the transgenerational transmission of social roles and other  
485 behaviours (Ilany & Akcay 2016b; Cantor & Farine 2018). For example, African elephants  
486 (*Loxodonta africana*) live in multi-level (i.e. structured in hierarchically nested social levels of  
487 organization), matrifocal (i.e. structured around a female), societies where the relationships  
488 between the maturing young and the matriarch provide calves with opportunities to replicate  
489 the matriarch's social environment (Goldenberg, Douglas-Hamilton & Wittemyer 2016).  
490 Similarly, in spotted hyenas, the amount of social support, rather than intrinsic attributes (e.g.  
491 physical strength and aggressiveness), explains the outcome of one-on-one interactions in the  
492 process of establishing dominance, and thus offspring social rank (Strauss & Holekamp 2019;  
493 Vulllioud *et al.* 2019). In theory, social inheritance can also facilitate phenotypic assortativity by  
494 causing individuals to be more connected with kin or otherwise similar groupmates. For  
495 example, populations can become assorted by personality if both personality and social contacts  
496 are heritable (Ilany & Akcay 2016a). Despite its explanatory power, social inheritance, and other  
497 mechanisms such as genetic inheritance of behavioural traits, remains an underexplored  
498 bottom-up driver of real animal societies and the evolution of other social interactions, such as  
499 dominance interactions (but see Strauss, Shizuka & Holekamp 2019). Further, little is known

500 about the top-down consequences of inheriting social contacts in other aspects of an individual  
501 animal's life, such as survival and lifetime reproductive success.

502

#### 503 4.2. *Predator-prey dynamics*

504

505 Predation risk plays a major role in group living, and there is increasing evidence that it shapes  
506 social structure. Individual predation events cause flocks of great tits (*Parus major*) to rapidly  
507 reconfigure (Voelkl, Firth & Sheldon 2016), while long-term predation pressure promotes more  
508 stable schools in Trinidadian guppies (*Poecilia reticulata*) (Heathcote *et al.* 2017) and drives more  
509 complex social interactions in cooperatively-breeding cichlids (*Neolamprologus pulcher*)  
510 (Groenewoud *et al.* 2016). There is also a growing body of work showing how social interactions  
511 between predators can drive the evolution of prey traits. Studies of great tits as predators  
512 illustrate how social interactions – specifically social learning – can reinforce the evolution of  
513 prey defences, such as aposematic warning signals (Landova *et al.* 2017; Thorogood, Kokko &  
514 Mappes 2018).

515

516 However, how the social structure of predators can feed back on the prey's, and vice-versa, has  
517 yet to be explored in detail. If social relationships in either predator or prey populations exhibit  
518 phenotypic structure (e.g. assortment by predator or anti-predator traits), then this could alter  
519 the 'landscape of fear' by generating non-random social or spatial structure in susceptibility to  
520 predation (Gotanda *et al.* 2019). In turn, social structure could shape the strength and direction  
521 of selection for different individuals (Pruitt *et al.* 2017). For example, if predators overlap with  
522 multiple prey groups, then the traits of one prey group can affect the predator's behaviour (e.g.  
523 whether it becomes satiated or not), which can, correspondingly, create an indirect effect on the

524 predation pressure that another prey group experiences (e.g. whether it is attacked or not)  
525 (Montiglio *et al.* 2018). The interplay of social structures within and across trophic levels, and  
526 across meta-populations, remains a rich area for future research, with co-evolutionary dynamics  
527 arising from social structure potentially taking place between predators and prey, and within  
528 both predator and prey communities.

529

### 530 4.3. *Collective decision-making*

531

532 Theory suggests that animals moving together can maintain cohesion and coordinate  
533 behaviours by following simple rules such as attraction, repulsion and alignment to other group  
534 members (Couzin *et al.* 2002). In species that maintain preferred relationships, individual social  
535 preferences can determine closest neighbours (Farine *et al.* 2017), and thus the composition of a  
536 unit of interacting individuals. Simulations suggest that preferred associations can generate  
537 sub-group formation, and cause more socially-connected individuals to be closest to the group  
538 centre (Bode, Wood & Franks 2011). In this way, emergent group-level behaviours can directly  
539 affect fitness by driving local variation in how individuals experience their environment, such  
540 as their relative predation risk.

541

542 Not only can individuals' social preferences in collective movement influence social structure,  
543 but the structure itself can also impact collective movement and decision-making. Social  
544 relationships can determine the relative influence of each individual on their group  
545 (Strandburg-Peshkin *et al.* 2018). For example, individual chacma baboons (King *et al.* 2011) and  
546 Geoffroy's spider monkeys (*Ateles geoffroyi*) (Palacios-Romo, Castellanos & Ramos-Fernandez  
547 2019) are more likely to be followed by close associates when initiating movement. If



548 followership is explained by relatedness or affiliations to others, then individuals that are more  
549 socially connected can be more influential by being more effective at recruiting a majority  
550 (Strandburg-Peshkin *et al.* 2015). Collective actions, such as joint territory defence, can also feed  
551 back onto affiliative behaviours and fitness. For example, green woodhoopoes (*Phoeniculus*  
552 *purpureus*) increase allopreening rates (increasing the connectivity among group members) after  
553 coordinating their behaviours during inter-group conflicts (Radford 2008), whereas groups of  
554 banded mongoose (*Mungos mungo*) express lower within-group agonistic interactions after  
555 simulated intergroup conflicts (thereby reducing social connectivity within the group) (Preston  
556 *et al.* in press). A ripe direction for future research is to integrate the study of how social  
557 structure shapes the properties of animal collectives with the feedback that collective decision-  
558 making has on individual interaction rules and social structure.

559

#### 560 **4.4. Dispersal behaviour**

561

562 Dispersal to, and subsequent reproduction in, newly-settled environments is the primary driver  
563 of gene flow and connectivity across populations (Bowler & Benton 2005). The outcomes of  
564 individual dispersal decisions can also generate social structure. In most species, the young of  
565 one sex disperse sufficiently far to reduce the chances of encountering related individuals  
566 (Clobert 2012). If there is limited dispersal (Hamilton 1964a), budding dispersal (Gardner &  
567 West 2006), or any pattern where dispersing individuals are more likely to encounter kin  
568 (Leedale *et al.* 2018), then kin-structured populations can emerge, which can be important for  
569 the evolution of cooperative breeding (Hatchwell 2009; Green & Hatchwell 2018).

570

571 Dispersal decisions fundamentally drive social structure, which has reciprocal consequences for  
572 individual dispersal decisions. Local density increases competition for resources, which can  
573 determine when individuals disperse and where they go (Maag *et al.* 2018). Aggressive  
574 (Christian 1970) and affiliative (Bekoff 1977) interactions can also underpin decisions to disperse  
575 or not. In yellow-bellied marmots (*Marmota flaviventris*), females that are more socially-  
576 embedded in their natal group are less likely to disperse (Blumstein, Wey & Tang 2009). Social  
577 interactions can also influence patterns of settlement. In songbirds, associations during the  
578 winter predict breeding and territorial proximity in the following spring (Firth & Sheldon 2016).  
579 In group-living birds (Williams & Rabenold 2005) and primates (Cheney & Seyfarth 1983),  
580 individuals often disperse between neighbouring groups, highlighting a link between global  
581 social structure and dispersal decisions. Finally, social structure can determine how difficult  
582 new social environments are for dispersers to penetrate (Armansin *et al.* 2020). In rock hyraxes  
583 (*Procapra capensis*), some groups are more resistant to immigrants if the addition of a group  
584 member disrupts otherwise stable social associations (Ilany *et al.* 2013).

585

586 Studies of the transience stage of dispersal may provide opportunities to explore the feedback  
587 between animals' dispersal decisions and social structure. Transience represents a key point  
588 where individual decisions directly translate to social structure. During transience, dispersing  
589 coalitions of Kalahari meerkats (*Suricata suricatta*) avoid territories of unrelated groups (Cozzi *et*  
590 *al.* 2018) and disperse shorter distances when cohorts are larger and contain more males (Maag  
591 *et al.* 2018). Despite being a critical stage in the interplay between top-down and bottom-up  
592 processes, transience behaviours remain understudied, especially in social species (Mabry *et al.*  
593 2015). A promising avenue for future work is quantifying the role of population-level social  
594 structure (i.e. the social landscape) in shaping the movement and prospecting behaviours of

595 dispersers (e.g. Armansin *et al.* 2020) which can, in turn, alter patch-level social structure  
596 through settlement.

597

#### 598 4.5. *Cooperative behaviour*

599

600 Cooperation involves providing benefits to social partners. How cooperation evolves and is  
601 maintained in animal populations has sparked debate on the relative merits of competing  
602 theoretical frameworks: inclusive fitness, multilevel selection, reciprocity, and biological  
603 markets (West, Griffin & Gardner 2007; Carter 2014). Although these theories differ, they all  
604 imply that the evolutionary stability of costly cooperation requires some form of spatial,  
605 phenotypic, or behavioural assortment (Hamilton 1964b) where individuals with a greater  
606 tendency to cooperate preferentially interact with each other to avoid the costs of defection by  
607 non-cooperators (Fletcher & Doebeli 2009; Apicella *et al.* 2012; Marcoux & Lusseau 2013).

608

609 Considering social structure is therefore essential for an ecologically realistic understanding of  
610 the evolution and maintenance of social cooperation. Cooperation can be favoured by repeated  
611 interactions (Axelrod & Hamilton 1981), caused by strong pairwise social ties (Allen *et al.* 2017),  
612 but disfavoured in populations with a high density of social connections as these are more  
613 easily invaded by non-cooperators (Ohtsuki *et al.* 2006). In addition, higher levels of cooperation  
614 can be maintained when individuals choose their associates – as cooperators prune their social  
615 ties with defectors – thereby affecting social structure by creating clusters of highly cooperative  
616 individuals (Fehl, van der Post & Semmann 2011). This process can occur through kin selection,  
617 but costly nonkin cooperation can also be maintained via conditional partner choice and partner  
618 control. By monitoring their experiences with others, individuals can choose more cooperative

619 partners, reward cooperative behaviour, and punish defection (Agren, Davies & Foster 2019).  
620 For example, flycatcher pairs preferentially mobbed with neighbouring pairs that helped them  
621 mob previously (Krams *et al.* 2007; Krama *et al.* 2012), vervet monkeys received more grooming  
622 after their ability to provide food was experimentally elevated (Fruteau *et al.* 2009), and dwarf  
623 mongoose received more grooming after their perceived contributions to cooperative sentinel  
624 behaviour were experimentally elevated by playbacks (Kern & Radford 2018).

625  
626 Some experimental evidence suggests that individuals that experience cooperation with one set  
627 of partners are more likely to cooperate with a different set of partners (generalized reciprocity)  
628 (e.g. Rutte & Taborsky 2007; Barta *et al.* 2011). In other words, when deciding to cooperate,  
629 individuals might not only monitor the cooperativeness of specific individuals but also their  
630 overall social environment. This possibility opens interesting new questions about individual-  
631 to-society feedbacks. While experiments suggest that the regularity of social interactions can  
632 promote cooperation in humans (Rand, Arbesman & Christakis 2011), would the social stability  
633 or quality of social relationships influence the cooperation strategies of individuals within non-  
634 human societies? For example, does a more stable social environment reward vampire bats with  
635 fewer stronger relationships, while unstable social environments favour bats with more but  
636 weaker social ties (Carter, Farine & Wilkinson 2017)? If an individual grows up in a more  
637 cooperative society, does that experience make it more likely to cooperate with new individuals  
638 in a different society?

639

#### 640 4.6. *Mating systems*

641

642 Mating systems are influenced by two main factors, the spatiotemporal distribution of males  
643 and females, and the extent to which each sex invests in parental care (Emlen & Oring 1977).  
644 However, mating systems are also impacted by social structure since males and females do not  
645 interact homogenously, either within or between sexes. Heterogeneity in social interactions can  
646 result from intrinsic (e.g. homophily) or extrinsic (e.g. predation risk, habitat structure) factors,  
647 and can influence the spatial and temporal distribution of individuals, thus leading to  
648 individual variation in competitive environments and mate availabilities (McDonald *et al.* 2013;  
649 Maldonado-Chaparro *et al.* 2018b). Local differences in density and operational sex ratio  
650 (Kasumovic *et al.* 2008) or in the phenotypic composition of the social environment (Farine,  
651 Montiglio & Spiegel 2015) can generate fine-scale differences in the strength and direction of  
652 sexual selection on individual morphological or behavioural traits.

653

654 Individuals can also express differences in mating strategies (e.g. in promiscuity) and can  
655 respond to experienced selection pressures. For instance, males that mate with many females  
656 might also mate with the most polyandrous females (McDonald & Pizzari 2018a), or males  
657 might decide to leave a highly competitive area, which can feed back to social and mating  
658 structure (Watters & Sih 2005). For instance, in water striders the presence of aggressive  
659 individuals drives other individuals to leave the area shaping new local group compositions  
660 (Eldakar *et al.* 2009). In such a case a male's reproductive success will not only depend on his  
661 direct competitors, but also on females' connections to their potential mates. Thus, males who  
662 have the greatest copulation success also suffer from the highest intensity of sperm competition,  
663 thus generating post-copulatory sexual selection (Fisher, Rodriguez-Munoz & Tregenza 2016).  
664 The mating structure of animal populations represents a clear example of how social structure

665 both acts to shape selection and how it can be shaped by individuals responding to competition  
666 for reproductive success.

667

#### 668 4.7. *Physiological interactions and stress transmission*

669

670 Behavioural endocrinologists have long recognized a two-way relationship between physiology  
671 and behaviour. Even indirect social interactions can affect an individual's physiology. For  
672 example, observing agonistic interactions increases androgen levels of uninvolved cichlid fish  
673 (*Oreochromis mossambicus*) (Oliveira *et al.* 2001), and the heart beat rate of bystanders in greylag  
674 geese (*Anser anser*) (Wascher, Scheiber & Kotrschal 2008). Social position, including rank in the  
675 social hierarchy, can also impact stress levels and health (Sapolsky 2005). Just as social structure  
676 and interactions shape individuals' physiological states (comprising reproductive state,  
677 metabolic state, seasonal variation in hormone levels, and other aspects), these states can  
678 influence who individuals associate with, potentially driving assortment by physiological traits.  
679 Very simple processes can promote non-random clustering among individuals. For example,  
680 individuals sharing physiological traits might move at the same speed or have similar  
681 nutritional demands and therefore have a higher propensity for spatial and social clustering  
682 (Gersick & Rubenstein 2017). The divergent behavioural outcomes linked to the physiological  
683 phenotypes of individuals (re)shape their social environment. For example, if closely associated  
684 individuals are more (dis)similar in their physiological states, such (dis)assortativity could  
685 indicate another link between individual traits and processes mediated by social structure.

686

687 One physiological aspect with potential for an integrative study of feedbacks between  
688 individuals and societies is the stress response within the social environment. Activation of the

689 neuroendocrine stress axis usually leads to an elevation of stress-associated glucocorticoids,  
690 which are known to play a role in various forms of social behaviour of vertebrates (Spencer  
691 2017) and can shape how individuals interact with others (DeVries *et al.* 1996). Physiological  
692 expression of individual states, such as stress, might transmit to other individuals via social  
693 interactions (Noguera, Kim & Velando 2017). On the other hand, social support in the group can  
694 mitigate stress responses (Furtbauer & Heistermann 2016) and facilitate coping with stressful  
695 events (social buffering) (Kikusui, Winslow & Mori 2006). For instance, lactating chacma  
696 baboon females that are strongly connected to males have lower glucocorticoid levels when  
697 faced with newly immigrated, and potentially infanticidal, males (Engh *et al.* 2006). The absence  
698 of such social support (i.e. social isolation) can, in turn, have negative effects on fitness: in  
699 greylag geese, solitary confinement or mate-loss affects immuno-reactive corticosterone  
700 metabolites, percentage of red blood cells, and intestinal parasite loads (Ludwig *et al.* 2017).

701  
702 Integrating the individual's state, the response of the group, and following it back to the  
703 individual might generate new insights on how social groups respond to environmental  
704 stressors. Observing individuals under environmental pressures that push their physiological  
705 limits, such as food or water shortages, high temperatures, or increased predation, can provide  
706 an opportunity to study feedbacks and behavioural drivers. Experimental approaches might  
707 involve changing the composition of physiological phenotypes in groups to test whether it  
708 changes the social structure. While traditional studies might have ended at this point, observing  
709 follow up changes in individual states, resulting from a shift in selective agents of the social  
710 environment, might generate new insights on feedback mechanisms. While the investigation of  
711 the link between physiology and the social environment is slowly emerging (Seebacher &

712 Krause 2017), a thorough empirical framework for an integrative study of the feedback of  
713 physiological states remains an exciting and promising new avenue for research.

714

## 715 **5. Closing remarks**

716

717 Our synthesis captures the growing evidence that individual decisions leading to social  
718 structures can influence a wide range of social and ecological processes, and that these can, in  
719 turn, influence how individuals behave and interact further. Theoretical and empirical research  
720 on host-pathogen dynamics and cultural transmission clearly illustrates how social structure is  
721 at the centre of a feedback between the social decisions that individual animals make and social  
722 structure, and how social processes that are shaped by social structure can impact individual  
723 traits. However, the implications of such feedback loops for the ecology and evolution of animal  
724 societies are likely to go beyond these well-established areas of study, potentially affecting more  
725 processes than those considered here.

726

727 We highlight existing opportunities to integrate disparate areas of research (Fig. 2) into the  
728 study of individual-to-society feedback loops. Some topics (and their relationships to each  
729 other) are quite well explored, such as relatedness, cooperation, and information and cultural  
730 transmission. However, there are many gaps – for example how relatedness links to the stability  
731 and resilience of societies – with some linkages between topics having only been tentatively  
732 explored. Further, animal societies are likely to be simultaneously shaped by multiple factors.  
733 For example, relatedness could determine the susceptibility of individuals to the pathogens that  
734 their social contacts have, and therefore the parameters of pathogen transmission. Thus, most  
735 top-down processes could act in unison with other top-down processes, or represent a feedback



736 to most bottom-up processes. Addressing such aims will be challenging, requiring a  
737 combination of tools, such as high-resolution tracking, experimental manipulations, study  
738 systems that are amenable to such manipulations, and analytical techniques that can clearly  
739 identify the process or effect of interest amongst the competing drivers.

740

741 Individuals and societies are both dynamic, adaptive systems. Yet, most of the research being  
742 conducted in animal societies focuses on either top-down or bottom-up approaches. Here, we  
743 suggest that an integrative approach that explicitly considers the feedback between current  
744 individual states and the social environments they experience will generate new insights on the  
745 ecology and evolution of animal social systems. In generalizing the individual-to-society  
746 feedbacks to include a more diverse array of bottom-up and top-down influences, we can gain a  
747 broader understanding of the dynamics of social systems and the evolution of animal societies.

748

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765

#### 766 **Authors' contributions**

767 DRF developed the concept and scope of the synthesis. MC, AMC, DRF defined the structure of  
768 the manuscript and led the writing. All authors contributed to writing and revising sections,  
769 overseen by DRF, MC, AMC. Authors are otherwise listed alphabetically.

770

#### 771 **Data accessibility**

772 The search terms and the closely-related terms used to perform the bibliographical review, the  
773 list of publications gathered from Web of Knowledge, and the R code to replicate the network  
774 analysis are available in Supporting Information S1.

775

776 **Box 1. Identifying potential and realized connections in individual-to-society**  
777 **feedback loops**

778

779 Over the past two decades, the two major perspectives in animal behaviour – the ethological  
780 approach concerned with its evolutionary causation and the behavioural ecology approach  
781 concerned with its functions and fitness consequences – have been bridged by network-thinking  
782 (Whitehead 2008). The bulk of work on causes and consequences of animal social structures,  
783 especially the recent cohort of studies inspired by network theory, have depicted social  
784 structure as being static, overlooking the inherent dynamism of any social system (Pinter-  
785 Wollman *et al.* 2014). Both individuals and societies are dynamic systems. Over time, societies  
786 can change in size and composition and the distribution of social relationships can be  
787 restructured (Shizuka & Johnson 2020). At the same time, each individual is in itself a dynamic  
788 system, changing states over time. For instance, through the course of their lives individuals  
789 learn from the environment and/or their peers (Kulahci & Quinn 2019), change in behavioural  
790 motivations as they cross life stages (e.g. Berman 1982), and grow in social competences as they  
791 mature within their social environments (Taborsky & Oliveira 2012). Thus, societies are rewired  
792 as new individuals enter and old ones change or leave; as new social ties are formed and old  
793 ones collapse. These social dynamics, when accounted for, are typically considered  
794 independently from one another, although they are best considered as bidirectional (Gross &  
795 Blasius 2008; Farine 2018).

796

797 Feedback loops between individuals and societies mean that the evolution of social structure  
798 and the state of the individuals reciprocally influence each other (Fig. 1). In this review, we look  
799 at linkages between multiple drivers of individual state and the processes influenced by social

800 structure, and where new connections can be made. To highlight the strong existing connections  
801 and identify the general gaps in individual-to-society feedback loops, we reviewed the  
802 literature addressing causes and consequences of animal social structures.

803  
804 We first identified 14 of the common and emerging research topics in the study of animal social  
805 structures, and then quantified how many publications addressed each topic together and  
806 separately (Fig. 2). Although the use of network methods in the field of animal behaviour dates  
807 back to the 1970's (Brent, Lehmann & Ramos-Fernández 2011), our focus is on the last decade  
808 when the networks methodology gained popularity due to the publication of two influential  
809 books (Croft, James & Krause 2008; Whitehead 2008; Whitehead 2009; Croft *et al.* 2011; Farine &  
810 O'Hara 2013; Farine & Whitehead 2015). We based our search of original peer-reviewed papers  
811 by identifying the studies citing the most influential methodological (Croft, James & Krause  
812 2008; Whitehead 2008; Whitehead 2009; Croft *et al.* 2011; Farine 2013; Farine & Whitehead 2015)  
813 and review papers (Wey *et al.* 2008; Krause, Lusseau & James 2009; Sih, Hanser & McHugh  
814 2009; Pinter-Wollman *et al.* 2014) on animal social network analysis. We extracted the citations  
815 of these influential publications from the Web of Science database on the 10<sup>th</sup> of July 2020. The  
816 initial search yielded 1885 citations. After removing duplicates and 276 review articles and book  
817 chapters, we analysed a total of 952 original peer-reviewed articles. We then analysed the title  
818 and keywords of these articles to quantify which of them contained each of the 14 research  
819 topics (and closely-related terms, e.g. 'relatedness', 'kinship', 'kin'; see Supplementary Material  
820 1). We then generated a network depicting edges as the co-occurrence of topics in the same  
821 articles (Fig. 2).

822

823 The cumulative publication networks revealed a core of well-connected research topics along  
824 with a set of more peripheral topics (Fig. 2). The most studied topics in the last 12 years include  
825 bottom-up drivers of individual states (e.g. 'relatedness', 'dominance'), while the top-down  
826 influences are usually underrepresented (e.g. 'social stability and resilience', 'early-life  
827 conditions'). Well-known cross-disciplinary research is represented by strong links (e.g.  
828 'relatedness' – 'cooperative behaviour', and 'mating systems' – 'sexual and social selection').  
829 The rapid increase in publications is clear from the accumulation of published articles by the  
830 end of each of the three period (2009-2012: n=118; 2009-2016: n=390; 2009-2020: n=936; Fig. 2).  
831 There was a visible increase in the network connectivity from 2009-2012 (connectivity = 18.7%)  
832 to 2009-2016 (33.0%), but this largely stagnated over the following years 2009-2020 (39.6%) even  
833 though the number of articles more than doubled (Fig. 2). These patterns suggest some  
834 branching out from the first to the second period, and greater focus on classical topics (e.g.  
835 'dominance', 'cooperative behaviour'), and somewhat less exploitation of new areas in the last  
836 period. Some exceptions are 'cultural transmission' and 'social stability and resilience', whose  
837 degrees increased from 0 to 7 and 1 to 4, respectively.

838

839 Importantly, our analysis reveals that there are still under-represented and weakly-connected  
840 topics, revealing promising areas for further cross-disciplinary research. Among the missing  
841 links, we highlight (i) the completely disconnected topic 'predator-prey dynamics'; (ii) the  
842 potential links from 'social inheritance' to 'dominance', to 'relatedness' and to 'information and  
843 cultural transmission'; and (iii) all potential links among the topics 'early-life conditions',  
844 'dispersal', 'social stability' and 'physiological interactions and stress transmission'. Among the  
845 weak links, we highlight (iv) those to and from 'social stability and resilience', (v) links from  
846 'social inheritance' to 'dispersal', as well as (vi) links from 'pathogen and parasite transmission'

847 to 'dominance' and to 'physiological interactions'. We discuss these prominent areas for future  
848 research in the "Future prospects for studying individual-to-society feedbacks" section.  
849

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