

Trans-generational plasticity and bet-hedging: a common eco-evolutionary framework of utter relevance for climate change adaptation.

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2 **Abstract**

3 Organisms are typically assumed to respond to environmental change by genetic adaptation,
4 phenotypic plasticity, or by genetic adaptation *of* phenotypic plasticity - the latter is in the focus
5 of contemporary calls for an extended evolutionary synthesis, because it impacts evolutionary
6 dynamics by tinkering with the raw material for selection (phenotypes). Diversified bet-
7 hedging, a risk-spreading strategy that affects the phenotypic variance among one's offspring,
8 can provoke a similar impact, yet it is rarely considered in studies of climate change adaptation.
9 We argue that this is due to plasticity being overly synonymized with phenotypic variance and
10 GxE interactions, and thus strive for a unifying framework: we clarify that diversified bet-
11 hedging and plasticity are mutually exclusive strategies, arising from opposing changes in
12 reaction norms (allocating phenotypic variance among or within environments). Since these
13 two strategies have in common that they shape phenotypic variance within populations, both
14 may determine evolutionary dynamics and hence resilience to climate change. We advocate
15 that a paradigm shift is required to accommodate the role of bet-hedging in evolution.

16

17 **Key words: Phenotypic plasticity, Bet-hedging, GxE, Canalization, Adaptation, Climate**
18 **change**

19 **Climate change: coping with variance**

20 Environments are heterogeneous, and organisms cope with this variation in multiple ecological
21 and evolutionary ways. The optimal strategy to deal with environmental variation in time and
22 space will largely depend on the extent of its predictability along these two dimensions
23 (Southwood 1977). Obviously, unpredictable short-term temporal fluctuations have different
24 effects than predictable changes that occur over the course of an individual's life time, or those
25 proceeding gradually over multiple generations.

26 Global CO₂ concentrations are acceleratingly rising since at least 100 years (IPCC 2014). The
27 lack of long-term predictability puts species at risk (Urban 2015), thus global biodiversity will
28 likely decrease within this century (Midgley et al. 2002; Visconti et al. 2016; Tilman et al.
29 2017), thereby likely provoking a sixth mass-extinction (Barnosky et al. 2011). Changes in
30 short-term climate variability (IPCC 2014; Bathiany et al. 2018) and its temporal
31 autocorrelation (Lenton et al. 2017) impose further challenges, such as affecting food web
32 stability (Yang et al. 2019) and separating ectotherm preferences from their thermal optima
33 (Kingsolver and Buckley 2017). The twofold challenge of changing means and changing
34 variability is one of the most urgent societal problems.

35 In view of recent climatic change the role of phenotypic plasticity has been aptly discussed:
36 multiple timely reviews have highlighted the importance of phenotypic plasticity not only in
37 coping with changing environments, but also in steering the evolvability of traits in a changing
38 climate (Fox et al. 2019). Diversified bet-hedging, i.e. adaptive variance in offspring
39 phenotypes, on the other hand is surprisingly rarely associated with climate change and with
40 trait evolvability. The lack of clarity in the definition of both bet-hedging and phenotypic
41 plasticity did neither promote an integrated view: plasticity refers typically to reaction norm
42 shapes and their evolutionary outcome, while bet-hedging is defined only as an evolutionary
43 risk spreading strategy. We here unify the two strategies in a common eco-evolutionary
44 framework. We first provide a short review of the mechanisms underlying plasticity and bet-
45 hedging, subsequently provide a common framework for their analysis and interpretation and
46 end with outstanding question in terms of understanding and predicting species' adaptation to
47 climate change.

48 **Plasticity: adapting to changing environments**

49 Phenotypic plasticity, the ability to match the phenotype with the environment, is a cornerstone
50 of ecological and evolutionary theory (West-Eberhard 2003; Pigliucci 2005; Laland et al.
51 2015). Our modern view of plasticity (Bradshaw 1965) is based on the combination of
52 phenotypic variation with Woltereck's (1913) concept of a reaction norm (Nicoglou 2015). A
53 reaction norm describes how a phenotype changes with the environment, and plasticity is
54 considered the shape of such a reaction norm. This explicit focus on a reaction norm makes
55 plasticity an ecological *process* with which organisms cope with environmental change. In
56 contrast to the above definition, one can also regard plasticity by its *outcome* on evolution:
57 Nongenetic variation (or environmental variance, σ_E^2) reduces the heritability of a trait, $h^2 = \frac{\sigma_G^2}{\sigma_E^2}$

58 (Wright 1920) and hence the response to selection via the breeder's equation, $R = h^2 * S$.
59 Importantly, environmental variance may not only include plasticity but also an "error" term,
60 for example developmental noise may increase non-heritable variation. Nevertheless, this
61 detail is frequently overlooked, and plasticity is used synonymously for phenotypic variance.
62 It is hence not a surprise that plasticity has been considered a nuisance parameter in
63 evolutionary biology (Falconer 1952). Since the 1980s it has, however, become apparent that
64 plasticity itself is a trait that can evolve (Via and Lande 1985; Schlichting 1986; Nicoglou
65 2015), and it is this focus on evolutionary outcomes that received most attention in light of
66 recent climate change. For example, plasticity in egg laying dates of *Parus major* has increased
67 in response to an increasing mismatch with food peak abundance, and this plasticity included
68 a significant heritable component (Nussey et al. 2005).

69 The evolution of plasticity is analogous to any other trait that is molded by selection, but
70 different as it creates novel eco-evolutionary feedbacks that may alter the course and speed of
71 evolution (De Jong 2005; Morgan 2019). These changes are so far-reaching that there have
72 been repeated calls for a novel evolutionary synthesis, with plasticity taking a prominent place
73 (West-Eberhard 2003; Laland et al. 2015). Several excellent recent reviews exist (e.g. Morgan
74 2019), so we will only name the most important concepts here. In short, directional selection
75 may first favour plasticity. While plastic expression of the extreme phenotypes buys time and
76 shields the genotype from selection, the less extreme phenotypes fall out of use (genetic
77 accommodation), and stabilizing selection may then canalise the phenotype to the new mean
78 value (genetic assimilation). These patterns can lead to the inheritance of acquired
79 characteristics, which puts the whole concept of heritability in question.

80 The focus on evolutionary consequences of phenotypic plasticity have changed the meaning of
81 the term from a process to that of a – usually – adaptive strategy. Plasticity is now commonly
82 used both for reaction norm shapes and phenotypic variance, commonly ignoring that reaction
83 norms need not be adaptive, and that phenotypic variance need not rely on plasticity.

84 **Bet-hedging: surviving in variable environments**

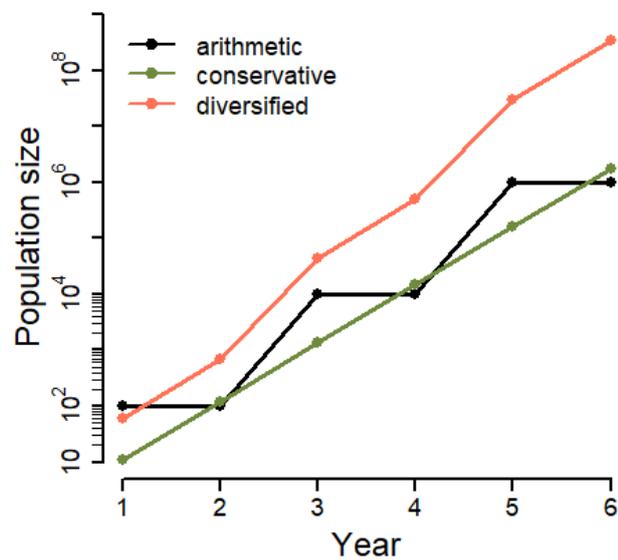
85 Bet-hedging is generally defined by its effects on fitness - it encompasses strategies that reduce
86 fitness variance at the cost of arithmetic mean fitness. It seems odd that such a strategy may be
87 favored by selection, but fitness variance can have devastating consequences for fitness (see
88 box 1 for a numerical example), e.g. when an extreme environmental condition in a single year
89 drives a genotype to extinction. This is because long-term fitness is based on reproduction,
90 which is a multiplicative process, and thus best described by the geometric rather than the
91 arithmetic mean. The geometric mean is sensitive to variance, so a lower, but less fluctuating
92 reproductive output can pay off (Cohen 1966). There are two fundamentally different ways of
93 reducing fitness variance, namely conservative and diversified bet-hedging (Seger and
94 Brockmann 1987; Starrfelt and Kokko 2012). The conservative bet-hedger avoids risks and,
95 for example, advances hibernation to reduce fitness costs of early frosts. The lower fitness
96 variance can offset the costs in mean fitness, which are caused by a reduced season length and
97 hence lower growth rates. In contrast to conservative bet-hedgers the diversified bet-hedger
98 does not directly avoid risks. Instead, it produces a mixture of offspring phenotypes with

99 varying strategies, some of which do not obtain highest arithmetic mean fitness. This strategy
 100 increases fitness variance among siblings, but because fitness among siblings is not
 101 multiplicative, its variance is not detrimental. On the contrary, low fitness of some siblings is
 102 averaged out by the arithmetic mean, which in turn reduces the (geometric) fitness variance
 103 among years and hence leads to less fluctuating growth rates. Hence, both bet-hedging
 104 strategies have in common that they maximize geometric mean fitness by decreasing fitness
 105 variance, at the cost of the arithmetic mean.

Box 1: A bet-hedging example

Aphids reproduce by parthenogenesis during summer, which enables quick population growth; in winter frost kills the soft-bodied insects and only diapausing eggs survive (Simon et al. 2002). The struggle to keep the growing season long on one hand and to avoid death on the other hand puts diapause timing under intense selection pressure. In the following we will consider three strategies to cope with unpredictable conditions. First, a genotype may time diapause such that it coincides with mean winter onset (arithmetic mean optimization); this is the strategy that may be intuitively expected. This genotype profits from high offspring numbers (say, 100 offspring) in half of the years, i.e. when winter is later than in an average year, but high mortality (1 surviving offspring) in the other half. A second genotype, the conservative bet-hedger, may diapause earlier in the year and may have 11 offspring regardless of winter onset. Thirdly, a genotype may reproduce with a mixed strategy (diversified bet-hedging), in which half of the offspring follow the first strategy and the other half follow the second strategy.

The arithmetic mean offspring numbers are thus $50.5 \left(\frac{100+1}{2}\right)$ for the first genotype, but only 11 for the second and $30.75 \left(\frac{50.5+11}{2}\right)$ for the third genotype. Nevertheless, the bet-hedging strategies already pay off after four years, because the high between-years variance stalls the exponential growth of genotype 1 (see figure). This shows that the arithmetic mean does not adequately describe fitness (Seger and Brockmann 1987; Simons 2011; Starrfelt and Kokko 2012).



106 Bet-hedging is beneficial exactly under those conditions that do not allow for plasticity, i.e.
 107 rapidly fluctuating environments. When environments are unpredictable, the evolutionary bets
 108 may be hedged in space or time (Buoro and Carlson 2014), or in identity (by facultative
 109 sexuality, Gerber and Kokko 2018). Typical examples are seed banks of desert annuals (Cohen
 110 1966); diapausing strategies of annual killifish (Furness et al. 2015) and of insects (Hopper
 111 1999); facultative sexuality of aphids (Halkett et al. 2004); and dispersal polyphenisms

112 (Grantham et al. 2016). There has been ample theoretical work on the factors that allow for the
113 evolution of bet-hedging, such as little temporal (Scheiner 2014a), or for dispersal traits, spatial
114 autocorrelation of the environment (Venable and Brown 1988), and high costs of phenotypic
115 plasticity (Maxwell and Magwene 2017). On the other hand, it is less clear how prevalent bet-
116 hedging is in nature (Simons 2011). In contrast to phenotypic plasticity, bet-hedging requires
117 evidence for a lack of correlations with the environment, making the existence of bet-hedging
118 strategies very difficult to prove. Due to the dearth of proven cases of bet-hedging, studies on
119 the eco-evolutionary dynamics (e.g. population persistence, demographic consequences) are
120 largely missing (Buoro and Carlson 2014). Hence bet-hedging is well established in theory, but
121 its relevance is not known.

122 **Bet-hedging and plasticity: complementary or related?**

123 Bet-hedging theory assumes that environmental conditions are entirely unpredictable, which is
124 obviously not the dominantly prevailing case in nature. In reality genotypes should maximise
125 the use of information by adjusting their phenotype to the environmental context, unless
126 phenotypic plasticity carries high costs (Donaldson-Matasci et al. 2013). In other words, bet-
127 hedging and plastic strategies do not stand on their own, but should be jointly integrated in
128 individual strategies. Theoretical models often account for this complementarity, and define
129 bet-hedging as either variance of reaction norms (Westneat et al. 2015) or as a separate
130 developmental instability trait (Scheiner 2014b; Tufto 2015), allowing bet-hedging to evolve
131 independently from plasticity. We argue, however, that the association of bet-hedging and
132 plasticity runs even deeper than mere complementarity, and that plasticity and bet-hedging are,
133 in fact, mechanistically related.

134 In general, there are two theories regarding the creation of adaptive phenotypic variance: First,
135 adaptive variance in traits can be achieved by overly relying on cues with little predictive power
136 (“microplasticity”, Simons and Johnston 2006; “hyperplasticity”, Scheiner and Holt 2012). For
137 example (Maxwell and Magwene 2017) engineered a yeast model that evolved a response to
138 estradiol, a compound that was entirely unrelated to fitness but ensured phenotypic variance in
139 a fluctuating environment. Secondly, diversified bet-hedging strategies may be achieved by
140 developmental instability (e.g. Simons and Johnston 1997; Veening et al. 2008). Low copy
141 numbers e.g. of transcriptional regulators may cause sampling errors which get amplified in
142 the protein regulatory network (Kærn et al. 2005). This results in phenotypic variance, either
143 of single cells (Volfson et al. 2006) or among cells of the same organism (Woods 2014; Dueck
144 et al. 2016). In the extreme case the variance affects developmental pathways and causes
145 random determination of alternative phenotypes (Perrin 2016). We argue that this second mode
146 of creating variance is not an alternative to, but a special case of microplasticity – the only
147 difference is that the plastic reaction is on the cellular level rather than a reaction to the
148 macroscopic environment. Thus, no matter how phenotypic variance is achieved, it can be
149 described by reaction norm slopes, putting current modelling approaches into question.

150 There is another property of bet-hedging which requires careful consideration: it is the solution
151 to an information theoretical problem (Donaldson-Matasci et al. 2013), and hence inherently
152 dichotomous (Cooper and Kaplan 1982). For example, an organism may face the decision to
153 germinate or to remain dormant (Cohen 1966), to produce sexual forms or to remain

154 parthenogenetic (Gerber and Kokko 2018), or to allocate energy to current or to the next
155 offspring (Marshall et al. 2008). Even if the phenotype appears to be continuous (e.g. years of
156 dormancy; clutch size), the decision process can be decomposed into a temporal sequence of
157 “coin-flipping” events (Cooper and Kaplan 1982). Therefore bet-hedging can be expressed by
158 a polyphenic reaction norm. We find this relationship between plasticity and bet-hedging highly
159 problematic, as the basic assumptions of plasticity/bet-hedging models are violated. We are not
160 alone with this view – a recent publication noted the formal similarity of bet-hedging and
161 plasticity (Xue and Leibler 2018) and called for a unification of the two strategies. We hence
162 wish to clarify the definitions of plasticity and bet-hedging in environments of varying
163 predictability.

164 **Bet-hedging, canalization and plasticity: a problem of variance partitioning**

165 As outlined above we find it crucial to make a distinction between ecological mechanisms and
166 emerging strategies. We will thus first introduce a set of terms to describe reaction norm shapes
167 and then another set of terms to describe the resulting evolutionary strategies.

168 Let us focus on a polyphenic reaction norm, describing for example germination. Each
169 offspring can be in one of two states, as it can either stay dormant or germinate. The probability
170 of each state – or, from the mother’s perspective, the proportion of offspring – in response to
171 an environmental cue can be described by a reaction norm (Fig. 1A). We assume that the shape
172 of the reaction norm has a logistic shape, though our concepts are valid for any reaction norm
173 that is bounded between 0 and 100%. The phenotype distribution depends in this case on range,
174 mean and slope of the curve: first, a phenotype may exhibit a steep slope and high range, such
175 that the phenotype changes radically in response to the environment (see upper right in Fig.
176 1B). This shape maximizes the variance among environments, which we will refer to as
177 σ_{among}^2 . Secondly, the reaction norm may be flat (upper left). In this case, there is no variance
178 among environments, but within each environment phenotypes may take one of two forms in
179 probabilistic fashion. The variance of these phenotypes within each environment (σ_{within}^2) is
180 calculated as $p * (1-p)$, since the trait choice is a Bernoulli draw, and hence maximized with a
181 flat reaction norm at the 50% level. The two variance components complement each other, i.e.
182 it is not possible to maximize both σ_{among}^2 (steep slope, high range) and σ_{within}^2 (minimal
183 departure from 50%). Combinations of the two components are however possible (middle
184 column), and the ratio of the variances is determined by the range and slope of the reaction
185 norm. Alternatively, a reaction norm may contain neither variance component, which can be
186 achieved by moving the elevation of the reaction norm to 0 or 100% (lower row). Such a
187 reaction norm represents a highly canalized phenotype, thus we express the degree of
188 canalization as the sum of the variance components. Lastly, the curve may shift on the x-axis,
189 which influences the mean phenotype rather than phenotypic variance (Fig. 1C). Reaction
190 norms can therefore vary along three axes: in their mean, in the variance composition (σ_{among}^2
191 : σ_{within}^2), and in the degree of canalization ($\sigma_{among}^2 + \sigma_{within}^2$).

192

193 **From mechanisms to strategies**

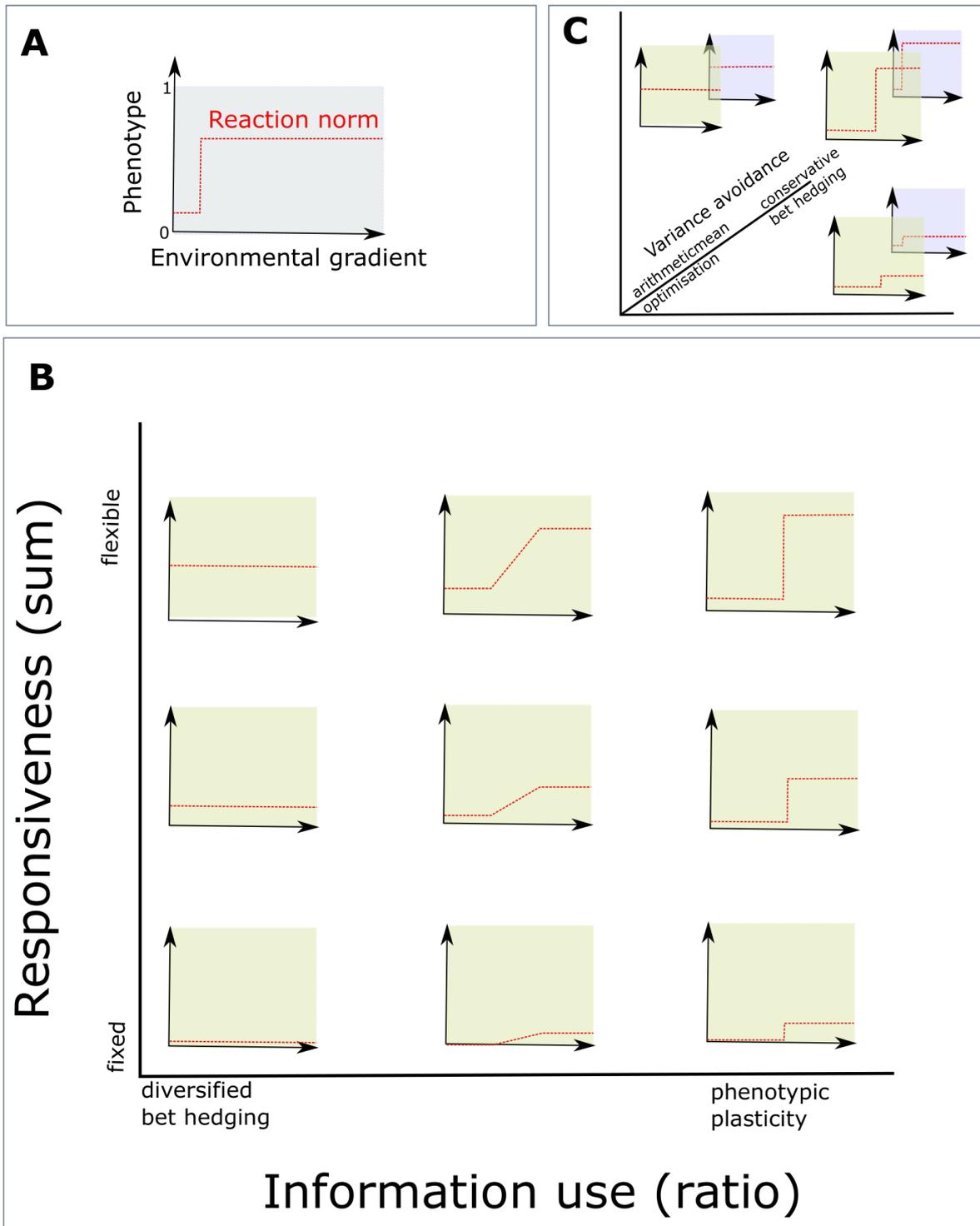
194 Starrfelt & Kokko (2012) have defined fitness optimization as a trade-off among arithmetic
195 mean optimization, avoidance of fitness variance (conservative bet-hedging) and avoidance of
196 fitness correlations in the offspring (diversified bet-hedging). We extend this concept by linking
197 it with distinct changes in reaction norm shapes, and by adding phenotypic plasticity. We thus
198 identify three axes along which organisms may optimize geometric mean fitness (Fig. 1): First,
199 genotypes may vary in their degree of canalization, which we expressed by the sum of the
200 variance components. We expect the level of canalization to evolve in response to
201 environmental variability, and we call the according strategy responsiveness. To distinguish the
202 evolutionary outcomes from their process, we reserve the term canalization for descriptions of
203 the reaction norm, and instead refer to the extreme strategies on the responsiveness axis as
204 “fixed” and “flexible”. Secondly, the mean of the reaction norm may vary. Depending on
205 environmental predictability, it should strike a balance among arithmetic mean optimization
206 and conservative bet-hedging. We call this axis of adaptive strategies variance avoidance.
207 Lastly, the variance composition (among versus within environments) should depend on
208 environmental predictability, leading to phenotypic plasticity or diversified bet-hedging as
209 extremes on an axis of information reliance. We thus no longer define plasticity and bet-
210 hedging as physiological processes (reaction norm shapes), but as emerging strategies, and we
211 will keep to this definition for the remainder of this essay.

212 **Fitness optimization along three axes**

213 Our definition extends classical concepts of bet-hedging. Plasticity was not seen as a bet-
214 hedging trait (Seger and Brockmann 1987), and bet-hedging not as a plastic trait in the strict
215 sense (Cooper and Kaplan 1982). Nevertheless, bet-hedging is sometimes regarded the product
216 of plasticity (Simons and Johnston 2006; Maxwell and Magwene 2017). We resolve the
217 confusion around these terms by distinguishing reaction norm shapes and emerging strategies,
218 and show that plasticity and diversified bet-hedging mark the two extremes on a continuum of
219 strategies. By removing the dichotomy of bet-hedging versus plasticity, we stimulate research
220 on the joint eco-evolutionary consequences of the information reliance axis.

221 Another common point of confusion is the term canalization, which is sometimes seen as the
222 opposite of plasticity (e.g. Van Kleunen and Fischer 2005; Ghalambor et al. 2007; Reed et al.
223 2010). To prove the point, the attentive reader will have noted that we ourselves have
224 introduced plasticity as the only component of non-genetic variance in the heritability equation.
225 This follows a long tradition of ignoring bet-hedging in the context of climate change, e.g. by
226 equating Gene x Environment interactions with plasticity alone. We emphasize however, that
227 phenotypic variance includes *all* facets of variation, including diversified bet-hedging. In
228 discussing heritability, we therefore advocate partitioning phenotypic variation into:

229
$$h^2 = \frac{\sigma_G^2}{(\sigma_{E_{among}}^2 + \sigma_{E_{within}}^2 + \sigma_{error}^2)},$$
 where σ_{error}^2 refers to measurement error.



1

2 **Fig. 1. Relationship of evolutionary strategies with reaction norm properties.** Panel A
 3 shows a dichotomous reaction norm. The decision to switch phenotypes can be expressed by a
 4 steep logistic curve. Reaction norms can divert in various ways from this step function: By
 5 changes in the ratio (x-axis) and sum (y-axis) of the variance components
 6 σ_{among}^2 and σ_{within}^2 (Panel B), and by changes in the mean (Panel C). Axes describe the
 7 resulting evolutionary strategies.

230 Equating phenotypic variance only with plasticity is precisely what prevented bet-hedging from
231 being acknowledged as major force in evolution. Future research needs to shed light on the
232 evolvability, as well as potential differences in GxE covariances of each variance component.

233 Thirdly, we placed conservative bet-hedging and mean optimization on the same axis. This
234 emphasized that conservative bet-hedging and diversified bet-hedging are different despite
235 both relying on unpredictability. The two strategies have been separated early on (Seger and
236 Brockmann 1987), yet are often discussed in conjunction (e.g. Simons 2011). In our view
237 conservative and diversified bet-hedging should not be contrasted to each other, but discussed
238 in conjunction with arithmetic mean change (Starrfelt and Kokko 2012) and phenotypic
239 plasticity. Overall, our concept provides a fitness landscape along which genotypes may evolve
240 and studying each axis by its own is not fruitful. For example, failure to shift in means with
241 climate change is not problematic per se – it could be mitigated by concurrent changes in
242 responsiveness. Similarly, the lack of both phenotypic plasticity and mean change may not have
243 severe fitness consequences, if the lack of plasticity is mitigated by diversified bet-hedging. It
244 is the combination along all three axes that defines fitness in a given environment.

245 **Concluding remarks and future perspectives**

246 Our framework establishes a firm distinction between transgenerational plasticity and
247 diversified bet-hedging, and allows evaluating the eco-evolutionary consequences of all
248 aspects of phenotypic variance. We predict that future advances will stem from research along
249 three frontiers: by providing empirical data along a bet-hedging – plasticity continuum; with
250 the help of theoretical models on eco-evolutionary consequences; and a careful review of
251 traditional bet-hedging predictions.

252 Empirical data for bet-hedging is notoriously difficult to obtain (Simons 2011), and we are
253 concerned that the less clear-cut case of partially predictive environments will pose further
254 challenges. We argued that the distinction among diversified bet-hedging and plasticity lies in
255 the shape of the reaction norm, which requires studies that go beyond the slope and consider
256 reaction norms under more than three environmental conditions. Such high-resolution data
257 across environments with varying predictability is obviously difficult to obtain – nevertheless
258 there are valuable exceptions (Murren et al. 2014), and the gaining momentum of open data
259 principles and meta-analytic techniques offers exciting novel opportunities.

260 We hope that our framework will also stimulate modelling approaches on the evolution along
261 a plasticity – bet-hedging continuum. Current models usually assume independent evolution of
262 bet-hedging and plastic strategies (e.g. Scheiner 2014b), but explicitly incorporating reaction
263 norm change, and thus linking the two strategies, may lead to novel insights. The other
264 direction, how the evolution of bet-hedging strategies affects ecology, is rarely studied (but see
265 Libby and Ratcliff 2019), and we are not aware of any theory that explores the role of bet-
266 hedging in shaping evolution. One critical step for all these models will be incorporating the
267 multidimensionality of environmental traits to allow the evolution of bet-hedging through
268 microplasticity to uncorrelated cues.

Box 2: Costs and limits of the bet-hedging – plasticity continuum

Bet-hedging and plasticity have, by definition, important disadvantages: bet-hedging reduces arithmetic mean fitness and plasticity may cause phenotype-environment mismatches. Although these apparent disadvantages are only the flip sides of otherwise adaptive strategies, there may be also true evolutionary constraints. Dewitt et al. (1998) provided a useful concept for plasticity, classifying its costs and limits, and suggested the following costs:

- 1) *Maintenance costs*: costs of having a plastic genotype;
- 2) *Production costs*: costs of producing a phenotype by plastic development as compared to fixed development;
- 3) *Information acquisition costs*: costs of acquiring information about the environment;
- 4) *Developmental instability costs*: costs from non-canalized, imprecise development (e.g. fluctuating asymmetry)
- 5) *Genetic costs*: costs imposed by epistatic interactions and pleiotropic genes.

The latter three costs were later criticized to be no distinct category (Van Kleunen and Fischer 2005; Auld et al. 2010), but rather special cases of production or maintenance costs. The limits of plasticity were separated into:

- 1) *Information reliability limits*: environments are rarely perfectly predictable;
- 2) *Lag-time limits*: plastic development requires time;
- 3) *Developmental range limits*: fixed development may achieve more extreme phenotypes;
- 4) *Epiphenotype limits*: late addition of development traits to existing body plans is less effective than canalized development.

Similar discussions on constraints of bet-hedging are suspiciously absent. Here we extend these ideas to our framework, defining costs based on reaction norm shapes and limits based on emergent strategies. We see *maintenance costs* (including *genetic costs*) as costs of enabling phenotypic variance, and *production costs* as costs arising from the balance of the variance components. In our view production costs include *information acquisition costs* and *instability costs*, but also *stability costs*, that is the additional energetic costs of buffering against noise (see table). The evolutionary limits can be similarly split over the strategy axes: *responsiveness limits* prevent flexible phenotypes, and include *developmental range* and *epiphenotype limits*. *Information use limits*, on the other hand, prevent bet-hedging due to *information reliability* and *lag-time limits*. We hope that this extension of costs and limits to the plasticity – bet-hedging continuum will stimulate further research on the evolvability of plasticity and bet-hedging.

Costs and limits of evolutionary strategies.

Cost type	Subtype	Direction	Limit type	Subtype	Direction
Maintenance	Genetic	High sum	Responsiveness	Developmental range	Flexible
Production	Information acquisition	σ_{among}^2	Information use	Epiphenotype	Flexible
	Instability	σ_{within}^2		Reliability	Diversified bet-hedging
	Stability	σ_{among}^2		Lag-time	Diversified bet-hedging

270 Lastly, bet-hedging theory and empirical evidence is based on the special case of entirely
271 unpredictable conditions. For example, the iconic case of desert annuals (Cohen 1966) was
272 chosen precisely because it does not include any interaction with plasticity. One central
273 prediction from this model was that phenotype proportions match exactly the frequency of
274 occurrence of their respective environments (if 20% of the years are bad, the optimal allocation
275 is 20% bad-year specialists and 80% good-year specialists). It appears that this special case
276 means that the elevation of a flat reaction norm depends on the frequency of occurrence, but
277 how this prediction changes with partial phenotypic plasticity is unknown. We tentatively
278 propose for partially predictable environments that it is the sum of variances which correlates
279 with the frequency of good years, but this prediction remains to be tested in future experiments.
280 Obviously, there are many details in the bet-hedging – plasticity relationship that are yet to be
281 explored (Box 3), but we hope that resolving these three core issues will advance bet-hedging
282 to an equal standing as plasticity in a revised evolutionary synthesis.

Box 3: Outstanding questions

Are there cases of truly continuous, non-binary bet-hedging decisions? If they exist, are there qualitative differences in the $\sigma_{among}^2 : \sigma_{within}^2$ trade-off? In binary traits the variance of the reaction norm has a very clear relationship with the slope, causing the close association of bet-hedging and plasticity concepts. Without such a slope – variance relationship, do plasticity and diversified bet-hedging still fall on the same axis? Do the costs and limits of plasticity (box 2) impose limits on trait ranges, such that variance becomes one-sided, causing similar slope-variance relationships as in binary traits?

What is non-adaptive plasticity? Do we require the term “non-adaptive bet-hedging”? Should we split the term into “non-adaptive degree of canalization” and “non-adaptive variance composition”? How do we differentiate non-adaptive variance ratios from microplasticity?

Does climate change promote the evolution of bet-hedging strategies? Given that bet-hedging depends on temporal variation of environments, how quickly can it evolve?

Does bet-hedging allow for genetic accommodation and assimilation, or are there functional differences to phenotypic variance by plasticity?

Phenotypes are rarely induced by a single environmental cue. How can we integrate the relationship of multiple interacting cues in this concept?

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287 **Conflict of interest disclosure**

288 The authors of this article declare that they have no financial conflict of interest with the content
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