

Transgenerational plasticity and bet-hedging: a framework for reaction norm evolution.

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8

9 **Abstract**

10 Decision-making under uncertain conditions favors bet-hedging (avoidance of fitness variance),
11 whereas predictable environments favor phenotypic plasticity. However, entirely predictable or
12 entirely unpredictable conditions are rarely found in nature. Intermediate strategies are required when
13 the time lag between information sensing and phenotype induction is large (e.g. transgenerational
14 plasticity) and when cues are only partially predictive of future conditions. Nevertheless, current
15 theory regards plasticity and bet-hedging as distinct entities. We here develop a unifying framework:
16 based on traits with binary outcomes like seed germination or diapause incidence we clarify that
17 diversified bet-hedging (risk-spreading among one's offspring) and transgenerational plasticity are
18 mutually exclusive strategies, arising from opposing changes in reaction norms (allocating
19 phenotypic variance among or within environments). We further explain the relationship of this
20 continuum with arithmetic mean optimization vs. conservative bet-hedging (a risk-avoidance
21 strategy), and canalization vs. phenotypic variance as a three-dimensional continuum of reaction
22 norm evolution. We discuss under which scenarios costs and limits may constrain the evolution of
23 reaction norm shapes.

24

25 **1 Introduction**

26 Changing conditions can promote evolutionary change in various ways (Botero et al., 2015; Tufto,
27 2015). One commonly envisioned mode of evolution is the continuous change of trait means as result
28 of changing mean conditions (Darwin, 1859). Yet, although trait changes in response to novel
29 conditions are widely observed (e.g. due to climate change, Piao et al., 2019), they frequently result
30 from phenotypic plasticity (Boutin and Lane, 2014), i.e. changes of the phenotype in response to an
31 environmental cue. Phenotypic plasticity may provide a short-term relief from changing conditions
32 (Charmantier et al., 2008; Chevin et al., 2010), but also shield a genotype from selection and thereby
33 prevent evolution (Oostra et al., 2018), or it may facilitate evolution via genetic accommodation
34 (Kelly, 2019). In any case, phenotypic plasticity is a pervasive evolutionary strategy, and considered
35 a major factor in a rapidly changing climate (Fox et al., 2019).

36 The time scale of phenotypic plasticity depends on the time scale of environmental fluctuation
37 (Rando and Verstrepen, 2007; Stomp et al., 2008). Fluctuations over very rapid timescales can be
38 addressed by reversible plasticity, which includes, for example, the induction of plant defense when
39 herbivores are present (Green and Ryan, 1972). Gradual long-term changes, on the other hand, are
40 addressed by genetic adaptation. Between those extremes lie environmental fluctuations that are
41 roughly on the scale of one life span. When environments change over the course of an organism's
42 development, they can be tackled by irreversible developmental plasticity, i.e. plastic adjustment of
43 developmental pathways that lead to alternative phenotypes (Botero et al., 2015). For example, some
44 *Daphnia* can produce protective phenotypes when chemical cues from predators are sensed during
45 development (Krueger and Dodson, 1981). When environments are constant throughout an
46 organism's life time but change from one generation to the next, phenotypic change can be induced
47 in the offspring generation. These are referred to as anticipatory parental effects (Burgess and
48 Marshall, 2014) or intergenerational inheritance (Perez and Lehner, 2019). For example, aphids that
49 live under crowded conditions may produce winged offspring that can leave the colony and avoid
50 high predation pressure or plant deterioration (Braendle et al., 2006). Lastly, when environmental
51 fluctuations last for several generations, epigenetic modifications may be integrated into the germ
52 line and affect multiple succeeding generations. This is referred to as transgenerational plasticity or
53 non-genetic inheritance (Perez and Lehner, 2019; Adrian-Kalchhauser et al., 2020). For the
54 remainder of the article we will refer to all these irreversible changes simply as phenotypic plasticity,

55 ignoring the potential physiological constraints that may limit their evolution. They all have in
56 common that there is a long delay between information sensing and phenotype induction.

57 Although often assumed, phenotypic plasticity does not need to be adaptive (Ghalambor et al., 2007;
58 Arnold et al., 2019). Plasticity requires some environmental cue on which the induction of
59 phenotypic change is based, and uncertainty around the future environmental state may turn plasticity
60 maladaptive (Burgess and Marshall, 2014; Donelson et al., 2018). Such unpredictable conditions
61 instead favor bet-hedging strategies, which refer to the reduction of fitness variance (Cohen, 1966;
62 Seger and Brockmann, 1987; Starrfelt and Kokko, 2012). This can be achieved by avoiding risky
63 investments (conservative bet-hedging), or by spreading the risk among one's offspring (diversified
64 bet-hedging), i.e. producing offspring with varying phenotypes (Seger and Brockmann, 1987;
65 Starrfelt and Kokko, 2012). Although empirical evidence is difficult to obtain (Simons, 2011), bet-
66 hedging is a likely explanation for high trait variance or unexpected trait means in many systems,
67 such as the seed dormancy of desert annuals (Cohen, 1966), diapausing strategies of insects (Hopper,
68 1999) and annual killifish (Furness et al., 2015), wing dimorphisms (Grantham et al., 2016), and the
69 evolution of facultative sexual reproduction (Gerber and Kokko, 2018), dispersal and partial
70 migration (Goossens et al., 2020).

71 At fluctuations of intermediate time scales where there is a delay between information sensing and
72 phenotype induction, both phenotypic plasticity (e.g. Baker et al., 2019) and bet-hedging (e.g.
73 Venable, 2007) may be expected to evolve. Various theoretical studies have clarified the conditions
74 that may lead to one or the other (Botero et al., 2015; Tufto, 2015), but although occurring potentially
75 simultaneously, bet-hedging and plasticity are nevertheless often treated independently (Donelson et
76 al., 2018). Moreover, when diversified bet-hedging and plasticity are considered jointly, there is no
77 clear consensus about their exact relationship. Adaptive offspring variance that is needed for
78 diversified bet-hedging might be either established by developmental instability (Simons and
79 Johnston, 1997; Kærn et al., 2005; Veening et al., 2008; Woods, 2014; Dueck et al., 2016; Perrin,
80 2016) or by overly relying on cues with little predictive power ("microplasticity", Simons and
81 Johnston, 2006; "hyperplasticity", Scheiner and Holt, 2012). With this article we aim to clarify the
82 relationship between bet-hedging and plasticity, with special attention to readers that are familiar
83 with plasticity but less familiar with bet-hedging theory. We will first use one simple numerical
84 example (insect diapause) to explain the relationship of diversified bet-hedging, conservative bet-
85 hedging and arithmetic mean optimization in detail. We will then extend the consideration to a range
86 of environments whose state is partially predictable, thereby adding the potential for phenotypic

87 plasticity. Lastly, we generalize from our example and describe a method to quantify phenotypic
88 plasticity and bet-hedging based on reaction norm shapes.

89

90 **2 An example**

91 Common examples of bet-hedging are trans-generational biphenisms, i.e. the parent decides among
92 two possible physiological states of the offspring in the face of uncertainty (e.g. Cohen, 1966;
93 Grantham et al., 2016; Maxwell and Magwene, 2017; see Simons, 2011 for further examples). One of
94 these examples is the timing of insect diapause (Halkett et al., 2004; Pélisson et al., 2013), which we
95 will use to illustrate the theory throughout this article.

96 Multivoltine insects benefit from exponential population growth throughout the growing season, but
97 need to produce an overwintering (diapausing) generation before the onset of cold weather (Kivela et
98 al., 2016). Aphids, for example, reproduce by parthenogenesis during summer, which enables
99 particularly quick population growth; in autumn they invest in sexual offspring that produce
100 diapausing eggs, as frost kills the soft-bodied insects and only eggs survive (Simon et al., 2002). The
101 struggle to keep the growing season long on one hand and to avoid death on the other hand puts
102 diapause timing under intense selection pressure. If the onset of frost would be invariant, day length
103 could be used as reliable cue of impending winter, so plasticity to day length is expected to evolve.
104 However, if just one generation faces early frosts, all offspring may simultaneously die and the
105 genotype is driven to extinction, regardless of their otherwise high growth rates. Under unpredictable
106 or only partially predictable conditions, bet-hedging strategies may therefore be expected to evolve
107 (Halkett et al., 2004).

108

3 Arithmetic mean optimization, diversified bet-hedging and conservative bet-hedging

We wish to use the diapause example to explain the bet-hedging concept in detail with a few numerical examples. We first consider an entirely unpredictable environment, in which an aphid mother cannot collect any information about the potential environment of their offspring i.e. there is a 50% chance that the offspring will face beneficial summer conditions (E_1), but also a 50% chance for harsh winter conditions (E_2). Let us further assume that parthenogenetic offspring (P_1) have a fitness value of 4 in arbitrary units in E_1 (summer), but only 0.1 in E_2 (winter), whereas diapausing offspring (P_2) have 1 fitness regardless of environmental conditions. A genotype that only invests in parthenogenesis (P_1) maximizes the arithmetic mean fitness and achieves on average 2.05 fitness, which is twice as much as a genotype that invests exclusively in diapause (P_2) (table 1). Nevertheless, the latter strategy (risk-aversion) is more successful on the long term, because the former nearly dies out every two years. The arithmetic mean obviously fails as predictor of long-term population growth. If there are multiple decisions to make and the outcome is multiplicative, such as for population growth over multiple years, the geometric mean is a much better predictor, because it is sensitive to variance among years (Cohen, 1966; Seger and Brockmann, 1987; Starrfelt and Kokko, 2012). It correctly shows that the strategy of investing exclusively in diapause is superior to investing exclusively in parthenogenesis, because the lower arithmetic mean fitness is more than compensated by the reduction in fitness variance. The risk-averse strategy of investing in lower fitness fluctuation at the cost of arithmetic mean fitness is called conservative bet-hedging (CBH), akin to investing in gold when stock markets fluctuate.

Now let us consider a genotype with high developmental instability, i.e. whose offspring phenotype is randomly determined. Investing equally in both phenotypes (P_1 and P_2) breaks down the fitness correlation among the offspring, as half of the offspring takes a risk, while the other half plays it safe (Starrfelt and Kokko, 2012). This means that the arithmetic mean fitness is not reduced as strongly as that of the risk-averse phenotype (100% P_2), but the fitness fluctuation between E_1 and E_2 (2.5 vs 0.55) is also not as great as that of the arithmetic mean optimizer (100% P_1). This strategy is similar to investing in a portfolio of stocks rather than a single stock and is called diversified bet-hedging (DBH).

By definition, risk aversion strategies can only be equated with conservative bet-hedging (CBH), and developmental instability only with diversified bet-hedging (DBH), when they increase geometric mean fitness; and both bet-hedging strategies require that arithmetic mean fitness is reduced. In line

141 with these definitions we will refer to different phenotype proportions as risk-aversion,
142 developmental instability and arithmetic mean optimization, and reserve the terms CBH and DBH for
143 the case that these proportions increase geometric mean fitness. In summary, a genotype may
144 maximize arithmetic mean fitness (100% P_1), reduce individual fitness variance by risk aversion
145 (100% P_2), or reduce the fitness correlation among its offspring through developmental instability
146 (50 % each).

147 The geometric mean can be calculated for any phenotype proportion p between 0 and 100% (Fig.1,
148 blue line), showing that actually neither of the three strategies (AMO, CBH, DBH) is optimal.
149 Instead, a phenotype proportion of .61 yields the highest geometric mean fitness (Table 1). The same
150 principles also apply when the frequency of E_1 and E_2 is not 0.5. For example, when the frequency of
151 E_2 (winter) is only 20%, the optimal proportion of P_2 is 0.17 (Fig. 1, orange line). Geometric mean
152 fitness thus changes along a gradient ranging from arithmetic mean optimization ($p = 0$) over
153 developmental instability ($p = 0.5$) to risk aversion ($p = 1$), and the optimal strategy accordingly may
154 range from AMO over DBH to CBH. The more seasoned reader of bet-hedging literature will notice
155 that this description of a gradient appears to contrast with the view of Starrfelt and Kokko (2012),
156 who see fitness optimization as a three-way trade-off between AMO, CBH and DBH rather than a
157 linear gradient. We will clarify the apparent contradiction in box 1.

158 **4 Calculating optimal reaction norm shapes**

159 We so far discussed the optimal phenotype proportion in a single, isolated environment. However,
160 the benefit of diapause lies in adapting to a continually changing environment. Like in many other
161 insects, aphid diapause is mainly governed by day length. Aphids exclusively reproduce by
162 parthenogenesis under long-day conditions, but transition to the production of sexual forms under
163 long-night conditions (Marcovitch, 1923). The diapause decision can hence be visualized as a
164 biphenic reaction norm, in which the x-axis represents a continuous night length and the y-axis
165 represents a probability (or, from the mother's perspective, a proportion) of diapause induction
166 between 0 and 100%. This reaction norm to night length generally follows a logit-curve that ranges
167 from a probability of zero under short nights to a probability of 1 under long nights, and the
168 inflection point at which half of the offspring are diapausing forms is called critical day length
169 (Danilevskii, 1965). The day length response is additionally modulated by temperature (warm

170 temperatures delay diapause), but we ignore the additional plasticity to temperature in our
171 considerations.

172 Imagine an environment in which winter onsets over many years always occur at 14h night length.
173 Obviously day length would be a reliable cue and plasticity to day length can be expected to evolve.
174 A normal distribution with a mean of 14h and some standard deviation, on the other hand, describes a
175 cue that predicts environmental change only partially. We now use three different scenarios to
176 illustrate optimal reaction norm shapes to such partially predictable conditions: a normal distribution
177 $N_1(14, 1)$ that is distributed around a cue c with a mean of 14 and standard deviation 1 (Fig. 2A, blue
178 line); a distribution $N_2(14, 4)$ that simulates lower predictability by day length (orange line); and 0.5
179 $* N_3(14,2)$, i.e. a distribution of intermediate variance, but where winter is mild in half of the cases.

180 The cumulative distribution function of N describes the probability that winter will occur at a night
181 length of c or lower (Fig. 2B). If an aphid lives in an environment of exactly 14 hours night length, it
182 can expect that the offspring will experience winter conditions with a 50% probability (blue and
183 orange line). At 15 hours night length winter onset is quite probable (85%) for environment N_1 (blue
184 line), but the probability is only 60% for N_2 (orange line), because winter onset is more variable. In
185 N_3 the probability is further reduced, to 35%, because there is a high chance that winter is mild (green
186 line). With fitness values as introduced earlier (parthenogenesis: 4/1; diapause: 1/1), the optimal
187 proportion can be calculated as 1, 0.76 and 0.39, respectively, for the three distributions under 15h
188 day length. This way the optimal response to any environmental cue c , i.e. the complete optimal
189 reaction norm, can be calculated if mean and standard deviation of the environment-cue relationship
190 are known (Fig. 2C, D).

191 With these considerations we explained the reaction norm shape as a series of binary decisions. In
192 each of these decisions, phenotype proportions may range from arithmetic mean optimization to risk-
193 aversion, with developmental instability in between. From our examples it is obvious that both the
194 degree of developmental instability (slope) and the proportion of risk-averse phenotypes
195 (skewness) change with environmental predictability, but the relative contribution of each is difficult
196 to quantify. Furthermore, our examples feature nearly logistic reaction norms, but depending on the
197 environmental cue, other shapes (e.g. bimodal, sinusoid) are possible. We hence require summary
198 statistics that adequately describe the reaction norm shape.

199

200 5 Classification of reaction norm shapes

201 First, let us assume a “plastic” reaction norm (Fig. 3A, blue line). A step function describes a sudden
 202 switch from one phenotype (the arithmetic mean optimizer) to the other (the risk-averse one), and
 203 the number of environments in which a mix of phenotypes is produced is minimized. This function
 204 maximises the standard deviation of phenotype proportions across environments (p_i). We refer to the
 205 variance of p_i as σ_{among}^2 . The opposite of a step function is one in which the mother’s decision is
 206 entirely independent of the environmental cue, i.e. left to developmental instability, and both
 207 phenotypes are produced in equal measure (Fig. 3A, orange line). While σ_{among}^2 is zero, there is
 208 variance in phenotypes within each environment (σ_{within}^2). This variance is calculated as $p_i * (1-p_i)$,
 209 since the trait choice is a Bernoulli draw. The two variance components complement each other, i.e.
 210 it is not possible to maximize both σ_{among}^2 (steep slope, high range) and σ_{within}^2 (minimal departure
 211 from 50%). Intermediate reaction norms are possible, however (Fig. 3A, green line). The trade-off
 212 between σ_{among}^2 and σ_{within}^2 can be described by their ratio r . r thus describes the degree of
 213 developmental (in)stability across environments.

214 Another type of reaction norm is that of a highly canalized genotype (Fig 3B, blue lines). In the
 215 extreme case, the genotype does not react to the environment at all, and produces a single phenotype
 216 in every environment. In this case both variances (σ_{within}^2 and σ_{among}^2) are zero. As with Fig. 3A, less
 217 extreme reaction norm shapes are also possible: a reaction norm may be, for example, flat at $p_i = 0.1$
 218 (Fig. 3B, orange line), or have a steep slope but only range from $p = 0$ to $p = 0.2$ (Fig 3B, green line).
 219 Reaction norms can thus vary from complete canalization to high phenotypic variance, and we
 220 express total phenotypic variance s by the sum of the two variance components. A canalized reaction
 221 norm may be only expressing risk-averse phenotypes, or only expressing arithmetic mean
 222 optimizers, whereas high phenotypic variance may indicate steep reaction norms or high
 223 developmental instability.

224 A last consideration is the overall frequency of the conservative phenotypes across environments.
 225 The reaction norm may, for example shift along the x-axis (Fig. 3C, orange line), e.g. when winter
 226 onset is highly unpredictable. A flat reaction norm (Fig. 3C, green line) that shifts the balance from
 227 developmental instability ($p_i = 0.5$) to risk-aversion ($p_i = 1$) equally in all environments also increases
 228 the frequency. We denote the frequency of conservative phenotypes as f .

229 In summary we discussed three important parameters that describe a reaction norm shape: The
 230 frequency f , the total phenotypic variance s , and the variance composition r (among:within
 231 environments). These three parameters are partially interdependent of one another, and can be drawn
 232 as three perpendicular axes (Fig. 3D). The resulting parameter space has three distinct ends which
 233 conform to ideal plasticity, risk-aversion, and arithmetic mean optimization.

234

235 **6 Phenotypic plasticity, bet-hedging and adaptive canalization**

236 So far we described optimal strategies in a single environment, calculated optimal reaction norm
 237 shapes, and explored which reaction norm shapes are generally possible. We are now interested in
 238 how the optimal reaction norm shape parameters change with changing environmental means,
 239 variability and amplitude, by focusing back on our diapause example. First, mean winter onset may
 240 vary with latitude, with earlier winter onset at high latitudes (Danilevskii, 1965). Secondly, winter
 241 onset dates may vary among years, which is the condition that should lead to bet-hedging in diapause
 242 timing (Halkett et al., 2004). Lastly, aphid populations in warmer climates frequently lost the ability
 243 to produce sexual forms and reproduce by parthenogenesis throughout the year (anholocyclic life
 244 cycles, Simon et al., 2002). The preparation for winter makes only sense if there is sufficient change
 245 in environmental conditions, so this kind of canalization (obligate development) is expected at
 246 southern latitudes.

247 We start with environments that vary in among-years predictability. We consider environments that
 248 are normally distributed around cues (c) with a mean of 14 and standard deviations ranging from 0 to
 249 10. In our introduced example with growth rates of 4/0 (parthenogenetic) and 1/1 (diapausing), the
 250 ratio r decreases with environmental predictability (Fig. 4A, blue solid line), while the mean
 251 frequency f of risk-averse (diapausing) phenotypes increases (Fig. 4B, blue solid line). The sum s ,
 252 on the other hand, remains relatively stable (Fig. 4C). Thus, both DBH and CBH are expected to
 253 evolve simultaneously in unpredictable conditions (see also Fig. 4D). With decreasing growth rate of
 254 P_1 (parthenogenesis in summer) the ratio decreases less sharply and the diapausing frequency
 255 increases more strongly (solid orange and green lines). Here the riskier strategy pays off less, and the
 256 balance is shifted towards CBH. When the growth rate of P_1 in E_2 (winter) is raised to 0.33 (i.e. the
 257 environmental risk is lower), both r and f change less steeply with environmental unpredictability
 258 (dashed lines), i.e. the reaction norms tend towards arithmetic mean optimization. Increasing the
 259 growth rate in winter further to 0.66 leads to a very risk-prone strategy, because risk-aversion pays

260 only off when the chance of mild (summer) conditions is very low. The range of environments that
261 feature a sufficiently low chance of summer decreases with increasing environmental variance,
262 causing a drop of both f and s as a sign of canalization to AMO (dotted lines). Overall, both CBH and
263 DBH can be expected under unpredictable conditions, but their relative benefits vary depending on
264 the arithmetic mean fitness of risk-averse and risk-prone phenotypes.

265 To simulate the effect of low environmental amplitudes, e.g. mild winters, we multiply the normal
266 distribution by 0.5 (see also Fig. 2A, B). This discourages risk-aversion and it no longer pays off to
267 have all offspring diapausing (Fig. 5). When the growth rate of parthenogenesis is either 4 (summer)
268 or zero (winter), the phenotypic variance stagnates at 0.2, and the frequency is fixed between 0.28
269 and 0.29 (solid blue line). This is because the reaction norm range is constrained (Fig. 5D). A lower
270 growth rate of P1 in E1 restores phenotypic variance (Fig. 5B, orange and green lines), as it reduces
271 arithmetic mean fitness of parthenogenesis and makes diapause again more profitable. This increases
272 the range of the reaction norm again (Fig. 5D, orange line). Lowering the environmental risk further
273 increases the benefit of arithmetic mean optimization (dashed lines) and eventually leads to AMO
274 under all environmental conditions (dotted lines). Overall, Fig. 5 shows that occasional mild winters
275 may discourage CBH, and instead favor AMO. For example, a lower risk of freezing in winter may
276 explain the existence of anholocyclic lines.

277 A third axis of environmental variation concerns changes in mean environments. Moving the
278 distribution of environments to a mean c of 10h simulates the change of winter onset with latitude, as
279 well as the effects of a changing climate. Although highly relevant for the optimization of fitness, the
280 changes in optimal reaction norm shapes are trivial to describe. We refer to supplementary Material
281 S1 for further exploration.

282 In general, we find that r evolves with changes in environmental predictability (Fig. 4A), whereas s is
283 a function of winter severity (Fig. 5 B). The mean frequency f depends strongly on the mean
284 environment (Supp. S1), but may also change with environmental predictability as conservative bet-
285 hedging strategy (Fig. 4C, solid lines), or as risk-prone strategy that seeks to optimize the arithmetic
286 mean (Fig. 4C, dotted lines).

287

288

289 **7 Discussion**

290 Phenotypic plasticity can help organisms adapt to changing conditions (Fox et al., 2019), but this
291 requires a predictable cue (Bonamour et al., 2019). Especially for transgenerational plasticity cues are
292 not entirely predictable (Burgess and Marshall, 2014; Donelson et al., 2018), which, at least under
293 some conditions, favours bet-hedging instead (Botero et al., 2015; Tufto, 2015). Nevertheless, the
294 value of bet-hedging strategies as alternative to plasticity is frequently overlooked.

295 Starrfelt and Kokko (2012) have explained bet-hedging, including its mathematical foundation, in
296 great detail. The main finding was that arithmetic mean fitness optimization, diversified bet-hedging
297 and conservative bet-hedging form a three-way trade-off of conflicting strategies. However, it was
298 difficult to see how these strategies play out in practice (Haaland et al., 2020). We provided a simple,
299 detailed calculation of fitness based on insect diapause as example. Based on this system with only
300 two possible phenotypes (biphenisms) we explained that the three strategies form a gradient, in
301 which arithmetic mean optimization (AMO) and conservative bet-hedging (CBH) are represented by
302 distinct phenotypes, and diversified bet-hedging (DBH) by a mixture of the two extremes. This view
303 is not fundamentally different from Starrfelt and Kokko's, but easier to imagine, and can be moreover
304 easily placed into a reaction norm framework.

305 We also extended the concept to multiple environments, thereby incorporating phenotypic plasticity.
306 We rephrased reaction norms as a series of decisions under different environmental frequencies,
307 wherein the solution to each environment ranges from CBH to AMO. The reaction norm shape can
308 be classified along three dimensions, and each of the 6 endpoints on the three-dimensional continuum
309 can be associated with one evolutionary strategy.

310 **7.1 Phenotypic plasticity vs diversified bet-hedging**

311 Predictable conditions select for a high r , i.e. the phenotypes change with the environments but vary
312 only little within each environment. This reaction norm pattern is commonly referred to as
313 phenotypic plasticity, or, when the offspring phenotype is dictated by the (grand-) parental
314 environment, as inter- or transgenerational plasticity. A low r , on the other hand, corresponds to high
315 developmental instability across the range of possible environments, and occurs predominantly when
316 environments are unpredictable. When higher developmental instability is adaptive, it is called
317 diversified bet-hedging (Simons and Johnston, 1997). We therefore see phenotypic plasticity and
318 diversified bet-hedging as a continuum of evolutionary strategies that is based on the reaction norm

319 shape. The two ends of this strategy continuum differ in how much information about the
320 environment is available and used, hence one may label this axis “information use”.

321 This definition extends classical concepts of bet-hedging and trans-generational plasticity. Plasticity
322 has a long history of being related to reaction norm shapes (Woltereck, 1913; Bradshaw, 1965), but
323 diversified bet-hedging is not as easily visualized, nor is the relationship with plasticity entirely clear.
324 On the one hand, developmental instability has been seen as a cause of diversified bet-hedging
325 (Simons and Johnston, 1997; Kærn et al., 2005; Woods, 2014; Dueck et al., 2016; Perrin, 2016). Low
326 copy numbers e.g. of transcriptional regulators (Volfson et al., 2006) cause sampling errors that
327 ultimately lead to expression of alternative phenotypes. On the other hand, DBH might be produced
328 by a reaction norm to noise (“microplasticity”, Simons and Johnston, 2006; “hyperplasticity”,
329 Scheiner and Holt, 2012). For example, Maxwell and Magwene (2017) engineered a yeast model that
330 evolved a response to estradiol, a compound that was entirely unrelated to fitness but ensured
331 phenotypic variance in a fluctuating environment. Accordingly, the relationship between diversified
332 bet-hedging and plasticity might be perceived as nested or as one of two competing strategies. We
333 instead distinguish them as the two extremes on a continuum of strategies, that correspond to a
334 continuum of reaction norm shapes.

335 **7.2 Fixed vs. flexible development**

336 *s* scales with environmental amplitude, i.e. with the fitness difference between environments. When
337 the fitness difference is low or there is a high chance that winters are mild, genotypes can afford to be
338 canalized and never diapause. In high-amplitude environments, however, the selection pressure on
339 phenotypic variance increases, and the genotypes are forced to express a second phenotype, be it by
340 increasing variance among or within environments. This continuum from canalization to phenotypic
341 variance corresponds to a second axis of evolutionary strategies, and we label the axis as
342 “responsiveness” and the two ends as “fixed” and “flexible”, respectively.

343 The current use of the term canalization is ambiguous (Debat and David, 2001), as environmental
344 canalization may be considered either the opposite of plasticity (Waddington, 1942; Van Buskirk and
345 Steiner, 2009) or of developmental noise (Gibson and Wagner, 2000; Zhang and Hill, 2005). We take
346 an integrative view and see environmental canalization as the opposite of phenotypic variance,
347 including both variance components. Phenotypic plasticity is regarded an essential component of
348 climate change adaptation (Fox et al., 2019), precisely because it prevents canalization to a single
349 environment; moreover, de-canalization by phenotypic plasticity may accelerate evolution through

350 genetic accommodation (Kelly, 2019). We argue that the same mechanisms may apply for all modes
351 of phenotypic variance, including diversified bet-hedging.

352 **7.3 Arithmetic mean optimization vs. conservative bet-hedging**

353 we showed that f correlates with the frequency of E_2 in most environmental conditions, as could be
354 intuitively expected as an AMO strategy. In highly unpredictable environments, however, we found
355 that the frequency of diapause phenotypes is higher than expected. When there are more risk-aversion
356 phenotypes across the environmental range than expected by the environmental frequency, the fitness
357 variance is reduced at the cost of arithmetic mean fitness. An adaptive increase of f hence constitutes
358 conservative bet-hedging.

359 Our framework made clear that arithmetic mean optimization and variance avoidance form exact
360 opposites on a gradient of strategies that is reflected by f ; therefore, frequencies, means or midpoints
361 of reaction norms that do not match environmental means might serve a function. Recent climate
362 change imposes novel environmental conditions, and species or populations whose trait means do not
363 evolve in concert with environmental means are often considered as under risk (e.g. Charmantier and
364 Gienapp, 2014), which ignores the potential benefit (or at least reduced loss) due to CBH. This is not
365 to say that CBH can be invoked whenever environmental variance is observed (Simons, 2011), but
366 any combination of mean optimization and variance avoidance (f) has the potential to be adaptive
367 depending on life history and environmental variance.

368 CBH and DBH have been separated as distinct strategies early on (Seger and Brockmann, 1987), yet
369 they remain often discussed in conjunction (e.g. Simons, 2011). Similarly, DBH and plasticity were
370 contrasted against each other (Cooper and Kaplan, 1982), but may be invoked simultaneously (e.g.
371 Simons and Johnston, 2006; Maxwell and Magwene, 2017). Starrfelt and Kokko (2012) provided a
372 useful framework which joined CBH, DBH and AMO; we built on this framework (although our
373 views differ slightly), adding plasticity, canalization and phenotypic variance.

374 The world is simultaneously changing in climate means, variability and predictability (IPCC, 2014;
375 Lenton et al., 2017; Bathiany et al., 2018), and we argue that a model on reaction norm evolution
376 should reflect this three-dimensional relationship. Currently there are many phenomenological
377 studies on responses to climate change (Parmesan and Yohe, 2003; Badeck et al., 2004; Cohen et al.,
378 2018), but only few detailed case-studies on the mechanisms of adaptation (Nussey et al., 2005;
379 Gienapp et al., 2013; Lane et al., 2018). One cannot assume that a matching trait mean or a high level
380 of plasticity is always adaptive (Boutin and Lane, 2014), just like one cannot assume CBH or DBH to

381 be an optimal solution (Simons, 2011) – but we can analyse the reaction norm shape to decide
382 whether it has the *potential* for adaptive mean optimization, plasticity, bet-hedging or canalization.
383 There is ample room to extend our framework. We have restricted our arguments to binary trans-
384 generationally inherited traits, as these are commonly treated both empirically (Venable, 2007;
385 Maxwell and Magwene, 2017; Scholl et al., 2020) and theoretically (Cohen, 1966; Halkett et al.,
386 2004; Starrfelt and Kokko, 2012; Kivela et al., 2016; Gerber and Kokko, 2018). For continuous traits,
387 e.g. offspring size (Marshall et al., 2008), our calculations may not apply, because AMO, DBH and
388 CBH need not lie on a linear gradient (i.e. intermediate trait values need not incur highest trait
389 variance). Nevertheless, theory regarding Gaussian functions arrives at a similar conclusion: that
390 offspring variance evolves to the amount of environmental mismatch that is not already covered by
391 phenotypic plasticity (Tufto, 2015). This is equivalent to our finding that in high-amplitude
392 environments only the variance composition (r) changes with environmental variability, whereas the
393 degree of phenotypic variance (s) remains constant. Other possible extensions would include plastic
394 responses that take place within an individual's life time. The opportunity for both within- and
395 transgenerational plasticity may not only make one strategy obsolete (Luquet and Tariel, 2016), but
396 also lead to complex interactions among the two (Fuxjäger et al., 2019). Lastly, there are also
397 potential bet-hedging strategies that appear entirely unrelated to transgenerational plasticity. These
398 include, for example, an iteroparous life history (Garcia-Gonzalez et al., 2015), hotspots for genetic
399 mutations (“contingency loci”, Rando and Verstrepen, 2007), and sexual reproduction in general (Li
400 et al., 2017). A unification with these alternative strategies might lead to a better understanding of
401 adaptation to rapid climate change.

402 **8 Conclusion**

403 In this review we rephrased reaction norm evolution as a complex trade-off among three axes of
404 strategies. It is increasingly recognized that changes in climate extremes and in predictability are as
405 important as changes in means (IPCC, 2014; Donelson et al., 2018) – focusing only on strategies to
406 match the mean is hence not fruitful. For example, failure to shift mean phenology with climate
407 change (Gienapp et al., 2013) is not problematic per se – it could be mitigated by concurrent changes
408 in responsiveness. Similarly, the lack of both phenotypic plasticity and mean change may not have
409 severe fitness consequences, if the lack of plasticity is mitigated by diversified bet-hedging. It is the
410 combination along all three axes that defines fitness in a given environment.

Box 1: Fitness optimization – trade-off or gradient?

Our article describes arithmetic mean optimization (AMO), diversified bet-hedging (DBH) and conservative bet-hedging (CBH) as a gradual continuum. This appears to contrast the view of Starrfelt and Kokko (2012), who describe the strategies as a three-way trade-off. To clarify this apparent contradiction, we want to reiterate the example given by Starrfelt and Kokko (2012), which itself is borrowed from Seger and Brockman (1987). In their example, one genotype (“ A_{wet} ”) has 1 fitness in a wet environment and 0.6 in a dry one, whereas the other genotype (“ A_{dry} ”) has 0.58 fitness in the wet environment and 1 fitness in the dry environment. A genotype that produces a mix of both specialists is a diversified bet-hedger, because it achieves a lower arithmetic mean fitness but higher geometric mean fitness than a wet-adapted specialist. To explain CBH, however, the authors introduced another genotype with a fitness of .785 under both environments. It thus appears that AMO, CBH and DBH form three corners on a triangular continuum of strategies.

We ignore the conservative genotype for a moment and concentrate on the optimal proportion of A_{dry} and A_{wet} (Figure B1, blue line). The pure production of A_{wet} ($p = 0$) maximizes arithmetic mean fitness, whereas a mixed production ($p = 0.5$) minimizes the fitness correlation among the offspring and may hence constitute DBH. Individual fitness variance would be minimized by producing only A_{dry} ($p = 1$), but this is not a viable alternative to arithmetic mean optimization in this example, as the geometric mean fitness is much lower than that of $p = 0$. In other words, this example is not suited to explain CBH. To make CBH possible, one could change A_{dry} to 0.65 in wet environments, and 0.93 in dry environments, i.e. reduce the fitness variance further at only moderate reduction of arithmetic mean fitness (orange line). In this altered example the exclusive production of the dry phenotype is marginally better than AMO, though DBH at $p = 0.51$ would still be optimal. Lastly, one may change A_{dry} to 0.785 under both environments (green line). Now the dry-adapted specialist achieves a much higher geometric mean fitness than the wet-adapted specialist, despite a lower arithmetic mean fitness. This is also the conservative bet-hedger in the example of Starrfelt and Kokko (2012). The highest fitness is reached at a phenotype proportion of 0.7, i.e. about halfway between CBH and DBH. In all cases that make CBH a possible strategy, there is a gradient, not a three-way trade-off, from AMO to CBH, with DBH in between. In other words, it is impossible to think of a continuum between CBH and AMO that does not involve DBH.

440

441

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445 **10 Author contributions**

446 JJ and DB developed the theory and JJ wrote the first draft. Both authors contributed to the final
447 version of the manuscript. DB supervised the work.

448 **11 Conflict of interest**

449 The authors declare that the research was conducted in the absence of any commercial or financial
450 relationships that could be construed as a potential conflict of interest.

451 **12 Data availability statement**

452 All datasets generated for this study are included in the supplementary file.

453 **13 References**

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640 **14 Figure legends**

641 Fig. 1. Geometric mean fitness as function of the proportion of diapausing offspring when E2 occurs
 642 with frequencies of 0.5 (blue) and 0.2 (orange).

643 Fig. 2 Panel A) Probability of E_2 as function of a cue c . These curves are the probability density
 644 functions of three normal distributions $N_1(14,1)$, $N_2(14,4)$ and $0.5 * N_3(14,2)$ (blue, orange, green).
 645 B) Probability that E changes given c . These curves are the cumulative probability functions of the
 646 normal distributions. C) optimal reaction norm shapes in the three environments of panel A and B
 647 when fitness of P_1 is 4 in E_1 and 0.1 in E_2 and fitness of P_2 is always 1. D) optimal reaction norm
 648 shapes in the three environments of panel A and B when fitness of P_1 is 2.5 in E_1 and 0.1 in E_2 and
 649 fitness of P_2 is always 1.2.

650 Fig. 3: Example reaction norm shapes. A) Three reaction norm shapes that differ in the ratio of the
 651 variance components. Blue: only variance among environments, orange: only variance within
 652 environments, green: intermediate variance among and within environments. B) Reaction norm
 653 shapes that differ in the sum of variance components. Black: canalization; orange: low degree of
 654 variance within environments; green: low degree of variance among environments. C) Three reaction
 655 norms that vary in mean frequency of P2 (blue: 0.5, orange: 0.3, green: 0.8) across environments. D)
 656 possible parameter space of variance composition, sum, and mean frequency. Grey dots depict
 657 sample reaction norms across the range of possible parameters, colored dots indicated samples from
 658 panel A(blue) and B (black, orange and green).

659 Fig. 4: Optimal reaction norm shapes for various growth rate functions and different levels of
 660 environmental predictability. Environments are normally distributed around a cue c with a mean of
 661 14. Variance composition (Panel A), phenotypic variance (Panel B) and mean frequency (Panel C)
 662 are plotted against standard deviation of the environment. Growth rates of P2 (diapause) are always 1
 663 for both environments (summer and winter); growth rates of P1 (parthenogenesis) in E1/E2 are 4/0
 664 (blue, solid), 3/0 (orange, solid), 2/0 (green, solid); 4/0.33, 3/0.33, 2/0.33 (dashed); and 4/0.66,
 665 3/0.66, 2/0.66 (dotted). Panel D shows three optimal reaction norms for Environments with standard
 666 deviation of 5.

667 Fig. 5: Optimal reaction norm shapes for various growth rate functions and different levels of
 668 environmental predictability. Environments are normally distributed around a cue c with a mean of
 669 14, but multiplied by 0.5.

670 Fig. B1 [boxed text]. Geometric mean fitness as function of the proportion of Dry-year specialists in
 671 the example of Starrfelt and Kokko (2012). Blue lines indicate geometric mean fitness with the
 672 growth rates described by Starrfelt and Kokko, orange and green lines describe slightly modified
 673 examples. A_{wet} has always 1 fitness in wet environments and 0.6 fitness in dry environments; the
 674 fitness of A_{dry} is 0.58 or 1 (blue lines); 0.65 or 0.93 (orange lines); and 0.785 in both environments
 675 (green lines).

676

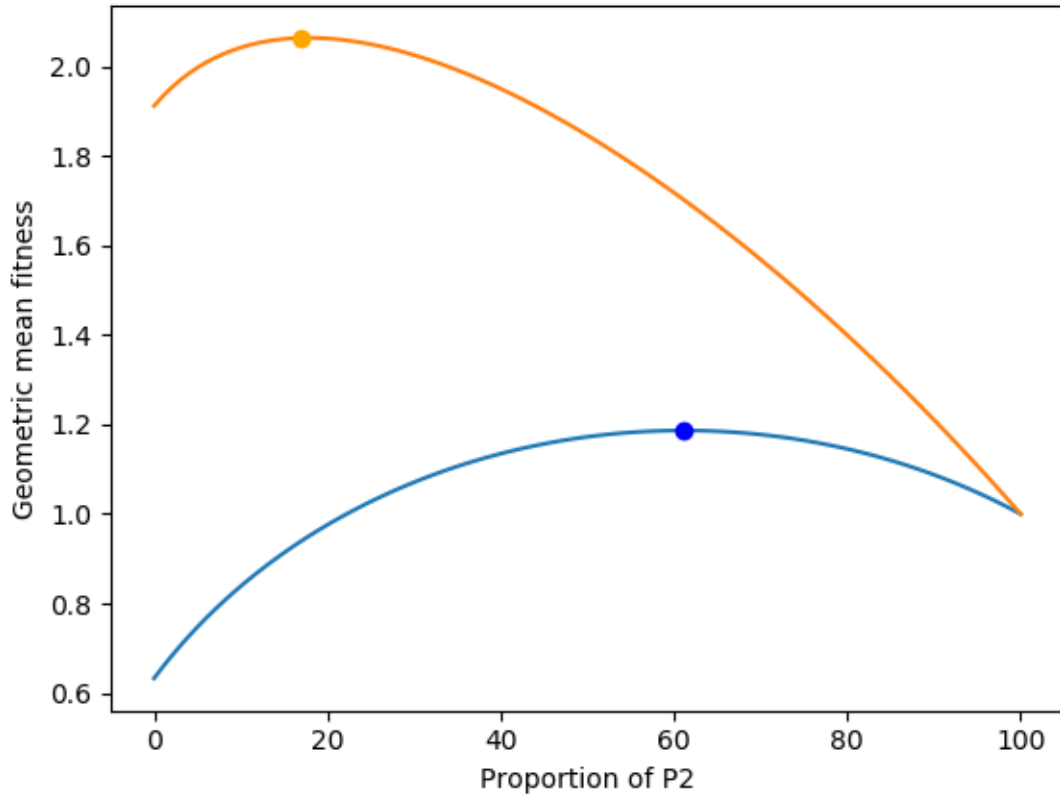
677

678 Table 1: Growth rate calculations for various phenotype proportions in a two-environment system

	Proportion of P_2			
	0	0.5	1	0.61
E_1	$0 * 1 + 1 * 4$ = 4	$0.5 * 1 + 0.5 * 4$ = 2.5	$1 * 1 + 0 * 4$ = 1	$0.61 * 1 + 0.39 * 4$ = 2.17
E_2	$0 * 1 + 1 * 0.1$ = 0.1	$0.5 * 1 + 0.5 * 0.1$ = 0.55	$1 * 1 + 0 * 0.1$ = 1	$0.61 * 1 + 0.39 * 0.1$ = 0.65
Arithmetic mean	2.05	1.53	1	1.41
Geometric mean	0.63	1.17	1	1.19

679

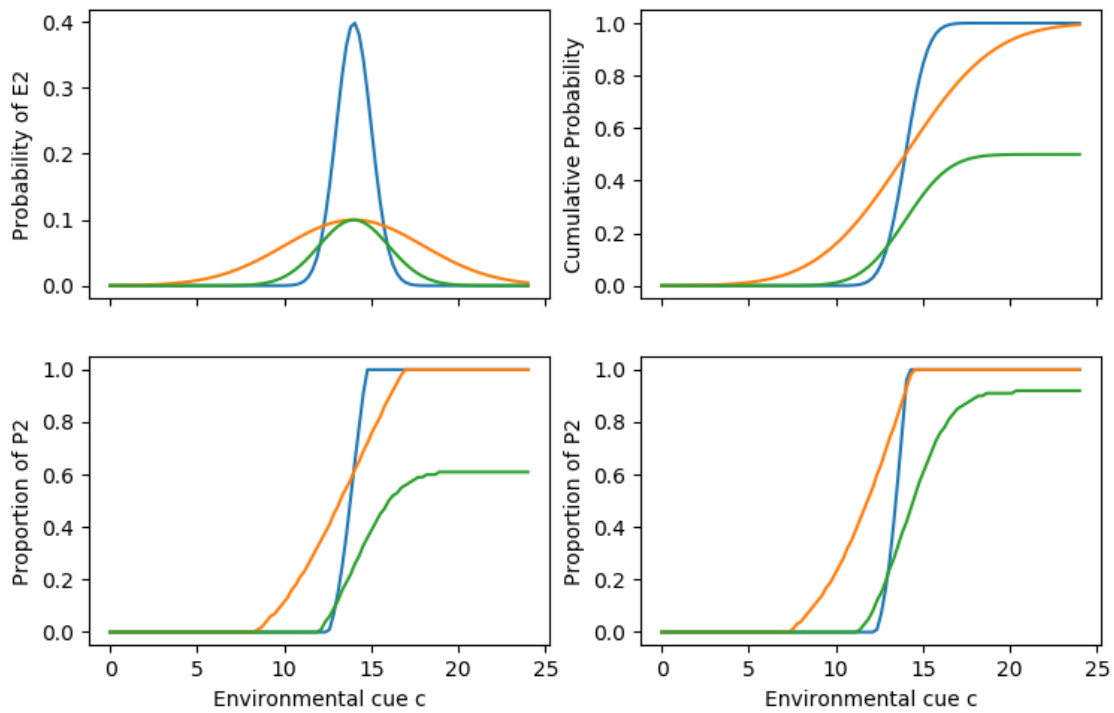
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681

682 Fig. 1. Geometric mean fitness as function of the proportion of diapausing offspring when E2 occurs
683 with frequencies of 0.5 (blue) and 0.2 (orange).

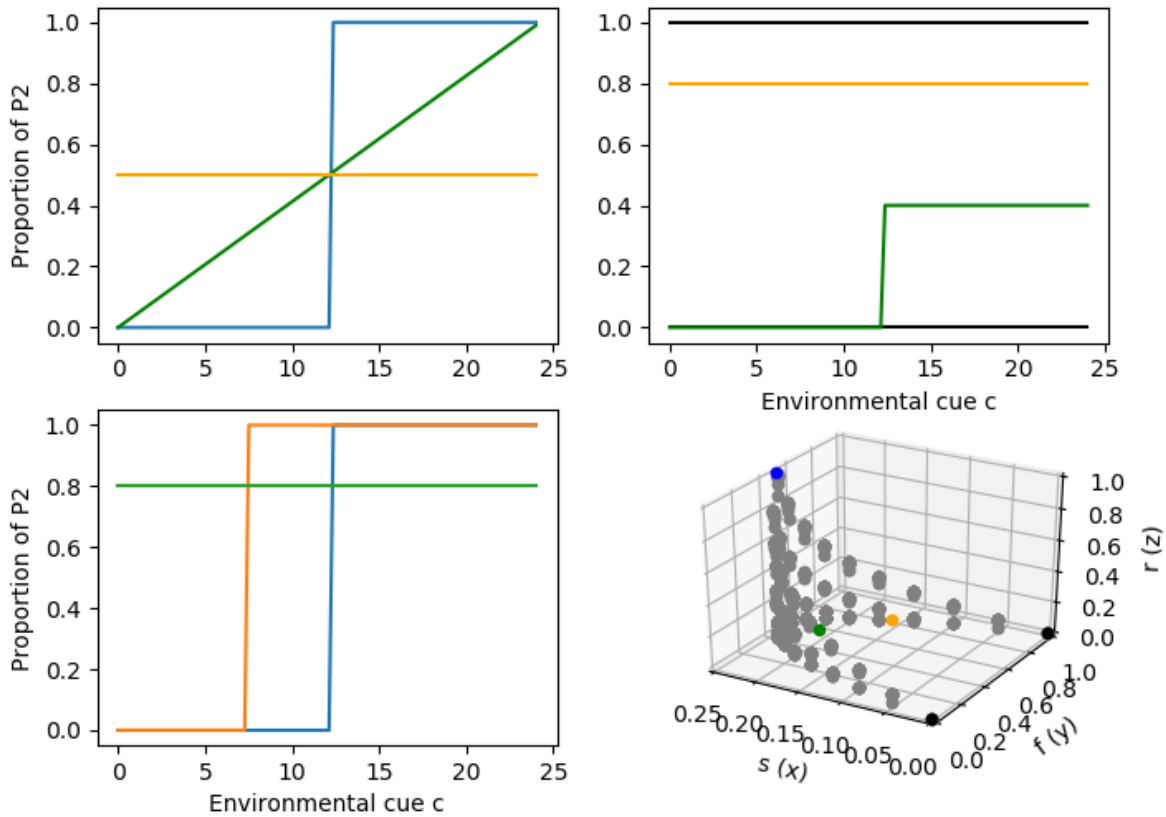
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685

686 Fig. 2 Panel A) Probability of E_2 as function of a cue c . These curves are the probability density
 687 functions of three normal distributions $N_1(14,1)$, $N_2(14,4)$ and $0.5 * N_3(14,2)$ (blue, orange, green).
 688 B) Probability that E changes given c . These curves are the cumulative probability functions of the
 689 normal distributions. C) optimal reaction norm shapes in the three environments of panel A and B
 690 when fitness of P_1 is 4 in E_1 and 0.1 in E_2 and fitness of P_2 is always 1. D) optimal reaction norm
 691 shapes in the three environments of panel A and B when fitness of P_1 is 2.5 in E_1 and 0.1 in E_2 and
 692 fitness of P_2 is always 1.2.

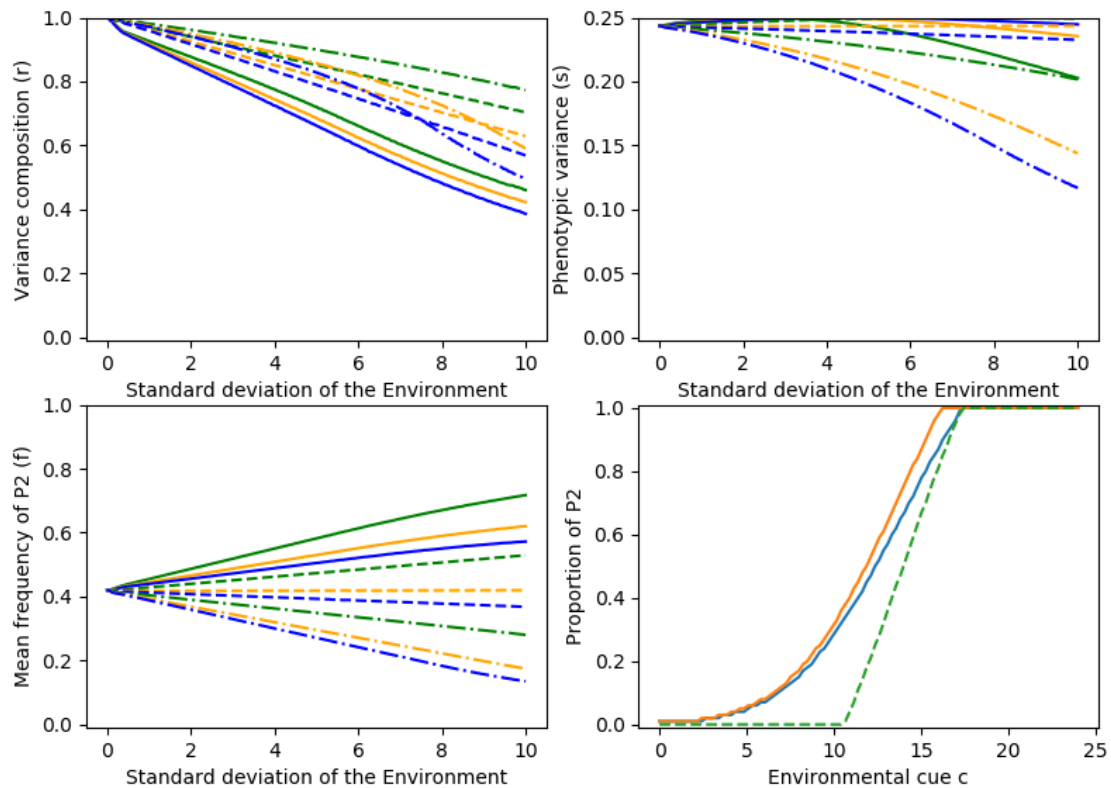
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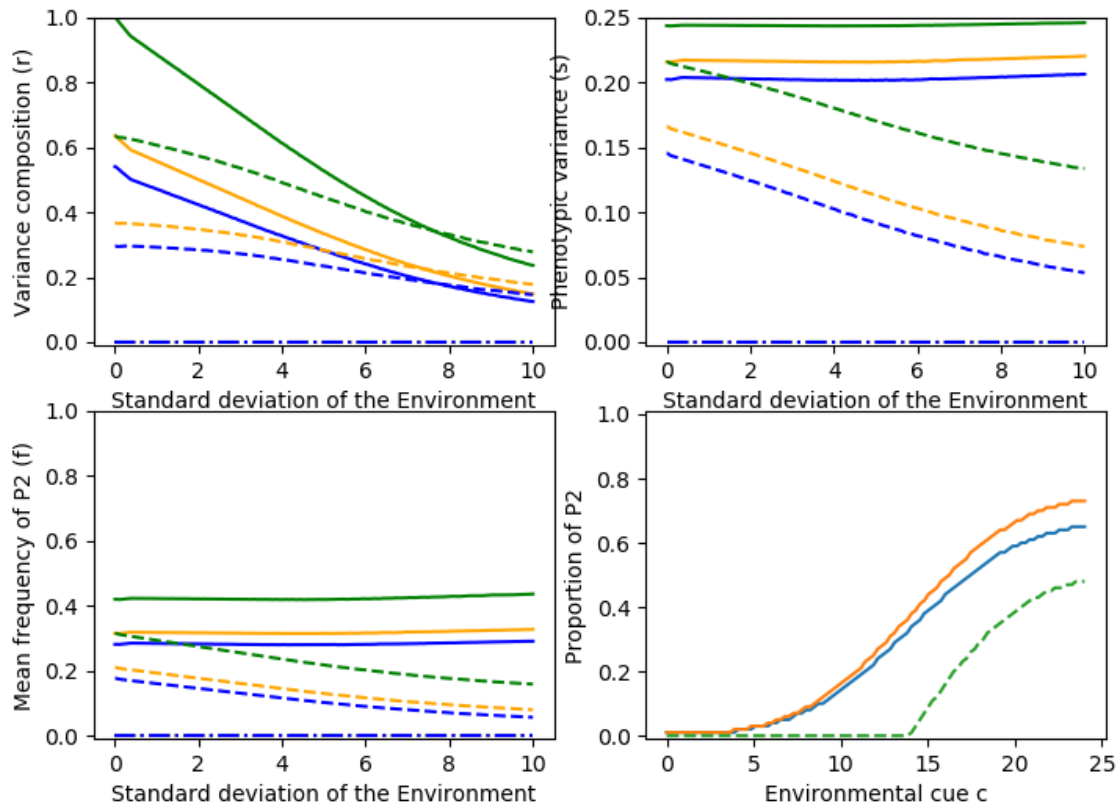
695 Fig. 3: Example reaction norm shapes. A) Three reaction norm shapes that differ in the ratio of the
 696 variance components. Blue: only variance among environments, orange: only variance within
 697 environments, green: intermediate variance among and within environments. B) Reaction norm
 698 shapes that differ in the sum of variance components. Black: canalization; orange: low degree of
 699 variance within environments; green: low degree of variance among environments. C) Three reaction
 700 norms that vary in mean frequency of P2 (blue: 0.5, orange: 0.3, green: 0.8) across environments. D)
 701 possible parameter space of variance composition, sum, and mean frequency. Grey dots depict
 702 sample reaction norms across the range of possible parameters, colored dots indicated samples from
 703 panel A (blue) and B (black, orange and green).

704

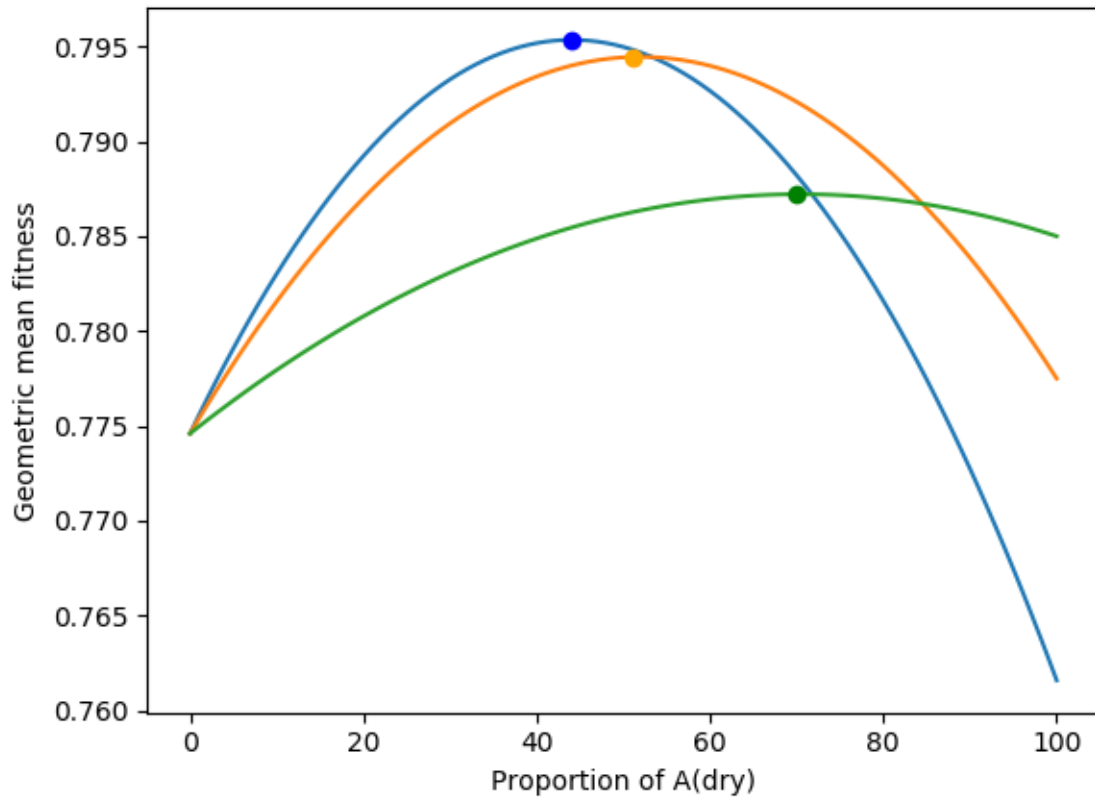


705
 706 Fig. 4: Optimal reaction norm shapes for various growth rate functions and different levels of
 707 environmental predictability. Environments are normally distributed around a cue c with a mean of
 708 14. Variance composition (Panel A), phenotypic variance (Panel B) and mean frequency (Panel C)
 709 are plotted against standard deviation of the environment. Growth rates of P2 (diapause) are always 1
 710 for both environments (summer and winter); growth rates of P1 (parthenogenesis) in E1/E2 are 4/0
 711 (blue, solid), 3/0 (orange, solid), 2/0 (green, solid); 4/0.33, 3/0.33, 2/0.33 (dashed); and 4/0.66,
 712 3/0.66, 2/0.66 (dotted). Panel D shows three optimal reaction norms for Environments with standard
 713 deviation of 5.

714



715
 716 Fig. 5: Optimal reaction norm shapes for various growth rate functions and different levels of
 717 environmental predictability. Environments are normally distributed around a cue c with a mean of
 718 14, but multiplied by 0.5.
 719



720

721 Fig. B1 [boxed text]. Geometric mean fitness as function of the proportion of Dry-year specialists in
 722 the example of Starrfelt and Kokko (2012). Blue lines indicate geometric mean fitness with the
 723 growth rates described by Starrfelt and Kokko, orange and green lines describe slightly modified
 724 examples. A_{wet} has always 1 fitness in wet environments and 0.6 fitness in dry environments; the
 725 fitness of A_{dry} is 0.58 or 1 (blue lines); 0.65 or 0.93 (orange lines); and 0.785 in both environments
 726 (green lines).

727