

1 **Title:** Demystifying the graduate school application process

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16 **Abstract**

17 Navigating the graduate school application process is often challenging, requiring intricate  
18 knowledge of academia and graduate institutional structures. This “Hidden Curriculum of  
19 Academia” includes what different graduate degrees offer, how to connect with a faculty  
20 member of interest, and the skills needed to submit a “competitive” application. We hope to  
21 demystify a portion of this hidden curriculum by focusing on the process of applying to graduate  
22 school in research-oriented science programs. This article provides an overview of graduate  
23 school, the application process, how to prepare for it, and potential career paths to pursue  
24 following a Master’s or Doctoral degree. Our work contributes to the larger literature that aims to  
25 increase the transparency of academia and create a more diverse, equitable, and inclusive space.

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27 Key words: graduate school, hidden curriculum, ecology, EEB, JEDI, graduate school  
28 application

## 29 Introduction

30 Graduate school presents a variety of unique challenges, especially for those from marginalized  
31 and oppressed backgrounds (see Berhe et al., 2022). Yet, before individuals even enter graduate  
32 school, they must surmount the hurdle of the application process. Success in this process, similar  
33 to most success in academia, lies behind a wall (sometimes referred to as an “invisible barrier”  
34 (Gardner & Holley, 2011). Over this wall, one finds what is commonly referred to as the  
35 “Hidden Curriculum of Academia.” Here you learn, for example, how to contact faculty  
36 members for research positions, what skills you should be building prior to applying, how to  
37 develop strong proposals and grants, and where to find funding. This knowledge, and the  
38 associated skills, are foundational to success in graduate school and, more broadly, academia.  
39 Generally, this information is passed on through – and between – academic lineages (i.e.,  
40 between labs or faculty members to postdocs and graduate students), making the process  
41 daunting for those who have either not established a strong faculty mentor, do not feel  
42 comfortable approaching a faculty member, or are not yet part of a research lab. Thus, the  
43 exclusivity in access to these resources via mentorships, exposure, and other research-related  
44 experiences prevents the success of all individuals interested in graduate school for research-  
45 oriented science programs. This likely plays a significant role in the demographic makeup of  
46 graduate students in the United States and, consequently, the makeup of those who further pursue  
47 tenure-track positions in academia.

48

49 Many potential graduate students from marginalized backgrounds are barred from applying  
50 and/or being accepted into graduate programs by a lack of understanding, or complexity, of the  
51 process, which is common for pursuing higher education generally (Gardner & Holley, 2011;

52 Ramirez, 2011). This feeling is likely exacerbated in graduate programs that are more complex  
53 than a simple “apply and wait,” such as non-rotation research-driven science programs. Although  
54 this hidden curriculum for graduate programs is not the sole reason for disparities in the  
55 representation in academia (e.g., racialized experiences (McGee & Bentley, 2017)), it continues  
56 to prevent academia from becoming a more just, diverse, equitable, and inclusive (JEDI) space.  
57 Access to resources is important for transparency in how academia works and is especially  
58 relevant for groups such as first-generation students (Gardner & Holley, 2011).

59  
60 In this article, we aim to provide those interested in graduate school with a general understanding  
61 of the graduate school application process to increase the success of applicants from  
62 marginalized backgrounds. Individual steps for a successful application will vary by the potential  
63 faculty advisor, graduate program/department, advisor, and institution. Here, we discuss (1)  
64 graduate school and considerations to make before applying, (2) the process of applying to  
65 graduate school, including finding a lab and crafting statements, and (3) career paths available  
66 for those who pursue graduate school, with distinctions between positions available with  
67 Master’s degrees (M.S.) and Doctoral degrees. We conclude by briefly discussing how this  
68 article may benefit JEDI efforts and provide a table of resources useful for undergraduates  
69 considering graduate school. Additionally, we include a compact version of this paper as a  
70 supplemental flyer (Supplemental Material 1).

71

## 72 **What is graduate school and how do you set yourself up for it?**

73 While “graduate school” can encompass everything from professional degrees (law, medicine,  
74 business) to academic degrees (M.S. and Ph.D.), we focus this article on the latter. An M.S.

75 degree is generally 1-3 years and is started by students any time after they receive their  
76 undergraduate degree, with some students opting to begin immediately after obtaining their  
77 undergraduate degree and others opting for taking some time between degree programs. At some  
78 institutions, opportunities for joint undergraduate and M.S. programs at an accelerated rate are  
79 available. M.S. degrees can be research- or course-focused, depending on your discipline and the  
80 university department. It is worth noting that M.S. degrees are a requisite for starting Ph.D.  
81 programs in many countries. However, in the United States graduate school system, an M.S. is  
82 often (but not always) optional prior to starting a Ph.D. For students with research experience  
83 and a vision for what they intend to study but not a M.S. degree, going straight to a Ph.D. is  
84 possible. Ph.D. degrees, in contrast to M.S. degrees, are always research-focused. These degrees  
85 vary widely, taking anywhere from 3 to 8 years (or longer!) depending on the country, discipline,  
86 university, etc.

87

### 88 *Deciding whether Graduate School is the Right Next Step*

89 Graduate school is a thrilling experience – it allows you to spend your time delving into a topic  
90 of interest to you within a community of other researchers with whom you can collaborate and  
91 learn. At the same time, it is also a challenging experience in which you will surely have both  
92 successes and failures. And it is time-consuming; once you decide to enter into a graduate  
93 program, there is a long process before you are complete. This should not daunt you, but  
94 suggests the importance of carefully considering the motivation for entering in the first place.

95

96 The first thing to consider is why you want to go to graduate school. To do this, you should  
97 consider your career plan – an M.S. or Ph.D. is required for some positions, while a graduate

98 degree over-qualifies you for other positions. See the “Examples of Career Paths” section for  
99 more information on what you can do with a graduate degree. You should also consider the  
100 timeline and lifestyle you want to determine whether this is something you can afford mentally  
101 and financially. Finally, you should think about what you want to gain from graduate school – an  
102 M.S. degree provides you with the scaffolding to apply the skills, while a Ph.D. sets you up to  
103 determine research directions.

104

### 105 *Undergraduate vs. Graduate Degree*

106 After completing your undergraduate degree, you may wonder if going to graduate school is  
107 right for you. And if not now, then when? A major question to ask yourself to help understand if  
108 pursuing graduate school is right for you is: “what can I accomplish with my undergraduate  
109 degree for my career, and am I satisfied with that?” The core difference between an  
110 undergraduate degree (i.e., Bachelor’s) and a graduate degree (i.e., M.S. or Ph.D.) is the post-  
111 graduate opportunities opened up (or removed) when the degree is earned. For example, in a  
112 museum, you may be able to be an assistant rehabilitator or a zookeeper with your Bachelor’s,  
113 but to conduct and lead research, an M.S. or Ph.D. is likely required. Because pursuing a  
114 graduate degree is time-consuming and requires an investment (see “*Earning an M.S. vs. Ph.D.  
115 Degree*” below), it is worth having a general long-term plan that includes your general career of  
116 interest before committing to a graduate program.

117

118 When you have a general idea of the career you are interested in or the exact position you want  
119 to pursue, it is useful to find individuals that are in that position or career via google or other  
120 avenues such as Twitter. You can then look into what degree they hold or send an email to ask

121 more about the educational requirements for the position. In addition to locating specific people  
122 working in the position you are interested in, you may find it useful to browse job boards (e.g.,  
123 USAJobs, Texas A&M Wildlife Job Board); you can then examine the job requirements for  
124 positions of interest. Perhaps the position you thought required a Ph.D. only recommends having  
125 one, or the position asks for an M.S. instead. During this time, you may also find other positions  
126 that spark your interest and only require a Bachelor's degree.

127

### 128 *Earning an M.S. vs. Ph.D. Degree*

129 Once you decide that graduate school is right for you, you need to determine what degree you are  
130 interested in earning. No single answer is “best;” the decision depends upon your desired career  
131 path, interest in research, funding availability, and timeline (Clark, 2021).

132

133 The research M.S. is generally a one- to three-year degree. Funding varies, with some research  
134 M.S. providing tuition coverage and stipend support through either teaching assistant (TA) or  
135 research assistant (RA) opportunities, while others require a student to self-fund their degree  
136 program. In some M.S. programs, you also apply to the program rather than to a specific faculty  
137 advisor. The M.S. degree consists of both coursework and research, providing you with the  
138 content and skills to be successful in your career. Since the program is short and you need to start  
139 research immediately, your faculty advisor will likely assign you to a research project. Your  
140 degree is earned when you complete the research project, write it up as a thesis (and often as a  
141 manuscript submitted to a journal with you as the first author), and sometimes complete an oral  
142 defense of your research. You complete the program with the knowledge and ability to apply

143 these skills to other settings and to be actively engaged in research programs or interpretation of  
144 research findings.

145

146 The Ph.D. degree is generally a four- to six-year degree, though it can be longer or shorter.

147 Funding is generally guaranteed through TA and RA opportunities and internal Fellowships.

148 Coursework for Ph.D. programs varies by the department; some have specific required courses

149 or required credit hours, while others are more flexible. The coursework is intended to provide

150 the foundation for mastery of a subject and the research you will conduct during your program

151 and career. The majority of your time will be spent conducting research. Typically, a Ph.D.

152 dissertation consists of at least three “chapters.” Each chapter is an individual paper that is

153 submitted for publication in a journal either during or following your degree program. The Ph.D.

154 has two major milestones: a qualifying exam or cumulative exam and a defense. The

155 qualifying/cumulative exam, which generally occurs during your second or third year, is an oral

156 and/or written exam that allows you to demonstrate mastery of your coursework and of your

157 proposed dissertation research. The defense occurs when you have completed your dissertation

158 and generally consists of your written dissertation, an oral presentation of your research, and

159 either a public or private question and answer session. Due to the longer nature of a Ph.D.

160 program, you ultimately finish your degree as one of, or *the*, world expert on your dissertation

161 topic.

162

163 The decision you initially make regarding an M.S. vs. Ph.D. program does not need to be your

164 final decision. Once you have completed your M.S. degree, if you are interested in continuing

165 your graduate studies, you can either remain at your current institution to earn a Ph.D. or apply



166 for a Ph.D. elsewhere. There are advantages to this approach, as it allows you to ensure that you  
167 are interested in a Ph.D. before committing. If you decide to switch institutions or faculty  
168 advisors, it allows you to work with multiple mentors on multiple projects forming multiple  
169 connections. Alternatively, if you apply for a Ph.D. but decide that it is not the right fit for you,  
170 you can often leave the program with an M.S. degree. While it can sometimes be difficult to  
171 leave a program that you have committed to, making this decision represents maturity and shows  
172 your commitment to doing what is best for you (Flaherty, 2019).

173

#### 174 *Structure of a Lab*

175 Before you start preparing for graduate school, it is helpful to understand how a lab is generally  
176 structured; in other words, who makes up the general lab population. The lab's lead is the faculty  
177 member, known as the Principal Investigator. The faculty member is responsible for recruiting  
178 people into the lab, applying for funding to support all the people and projects in the lab, setting  
179 the lab culture and expectations, and guiding the research in the lab. Some labs will have  
180 research scientists who are also leading projects within the lab but who are a source of additional  
181 mentoring and support. The bulk of the lab group will consist of graduate students at various  
182 stages in their graduate career. Additionally, lab groups may have postdocs - people who have  
183 already received their Ph.D. and are "post-doctorate." In many fields, 1-5 years of postdoc  
184 experience is the norm prior to receiving a permanent academic position. Postdocs and senior  
185 graduate students are important mentors for beginning grad students. Lab groups may also have  
186 undergraduate students working in the lab, either mentored by a specific graduate student or  
187 postdoc or generally available to help with projects. Finally, labs may have lab managers and/or

188 technicians whose jobs are to help with the activities in the lab, including ensuring the  
189 instruments are working, collecting data, and analyzing samples.

190

### 191 *Preparing for graduate school*

192 Expectations for graduate school applicants vary by program and university, but some general  
193 core traits exist. First, applicants are typically expected to have some experience in a research  
194 lab. This experience does not have to be directly related to the work you are proposing to  
195 complete during your M.S. or Ph.D., as it is common for researchers to pivot between taxa and  
196 study sites. The discipline of your previous research is also generally not important, as graduate  
197 programs are focused on seeing whether you can be successful in a lab environment - conducting  
198 research and carrying out the scientific process - to then extrapolate to your future success as a  
199 graduate student and your exhibited interest in science. Moreover, a broad skill set with diverse  
200 research tools, taxa, and research questions can highlight your ability to learn different  
201 approaches. This is to say, it is never too late to change study organisms or discipline (e.g.,  
202 genetics vs. behavioral ecology). Second, applicants are expected to be able to articulate  
203 potential projects of interest. At this stage, your research questions can be broad, and you are not  
204 expected to know your dissertation in its entirety. For example, stating that you are interested in  
205 how organisms compete for resources will not help your application impress reviewers. Instead,  
206 narrowing this down and expressing a question such as “How do individuals change foraging  
207 strategies to avoid spatial or temporal overlap with conspecifics, and does this change along an  
208 environmental gradient?” can show faculty members you are thinking deeper about ecological  
209 questions. Lastly, leadership experience related to the natural sciences and community outreach  
210 can be incredibly helpful, though it is not required.

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**Applying to Graduate School**

*Finding a Faculty Advisor*

Once you decide to apply to graduate school, the next step is to determine where you want to go. Some M.S. programs and a few Ph.D. programs are similar to undergraduate programs: you apply to a department and are admitted based on the submitted documentation. However, for most graduate programs, you are applying to work directly with a faculty member on research they are conducting. Therefore, the most important step in your graduate school application process is to determine, and make connections with, a potential faculty advisor. If you have a geographic location or preferred institution in mind, you can search through the faculty on individual department websites to find people whose work interests you. But for most, without these limitations, there are an endless number of institutions to examine; therefore, other methods are needed.

There are many possible avenues for finding a faculty member to work with, and it is generally best to pursue a combination of these suggestions to find someone who is both a good fit and has open funding to hire a graduate student. The first is to ask your mentors (e.g., professors you took classes with, faculty who led research experiences that you took part in) if they have any suggestions for potential faculty conducting research in areas that are related to your interests (Witz, 1994). Do not be shy about approaching them; your mentors will generally be excited that you are continuing your studies and that you have turned to them for advice.

233 The next source to find a faculty member is social media, especially Twitter. Many faculty  
234 members have an active Twitter account that they use to post opportunities both in their labs and  
235 in their colleagues' labs. Following faculty from a variety of institutions and identities on Twitter  
236 will increase the number of opportunities that you come across. Moreover, leveraging Twitter to  
237 share your research progress, projects you are working on, and community outreach you are  
238 involved in can help spread who you are amongst the scientific community. In addition to  
239 following faculty members, you can also follow departments, societies (e.g., Society for  
240 Freshwater Science, American Geophysical Union), specialty groups (e.g., Graduate Women in  
241 Science, Earth Sciences Women's Network), and graduate students to find postings about  
242 graduate positions or to learn about new people who have tweets similar to your research  
243 interests.

244

245 A potential third way to find a faculty advisor is through job boards (see Supplemental Material  
246 2). These are often listservs that you can join with daily or weekly announcements. Some job  
247 boards are devoted entirely to open positions (e.g., American Geophysical Union Job Board),  
248 while others include a variety of announcements (e.g., Ecological Society of America's ecology-  
249 1). You can even join these listservs months to years in advance of when you want to start grad  
250 school, allowing you to begin to compile lists of potential faculty advisors.

251

252 Finally, you can find faculty advisors by compiling names of people whose research you find  
253 interesting. This can be drawn from journal articles that you read for classes, examples provided  
254 by textbooks, or people whom you have seen present at conferences. You can also read through  
255 the abstracts (and then the full articles) within a journal related to your field. When you find an

256 article that you find to be exciting, look up the co-authors. Usually, the faculty member  
257 responsible for the paper will be the last author on the publication, or you can also look at who  
258 the faculty mentor is for the paper's first author.

259

### 260 *Contacting Potential Faculty Advisors*

261 Once you identify a list of faculty with whom you'd be interested in working with, the next step  
262 is to read more about them on their personal and/or department websites and to read a few of  
263 their recent papers. You can use Google Scholar to find these recently published articles, which  
264 may not yet be on their webpage. If you remain excited about their work, it is then time to reach  
265 out to them via email (see Figure 1). Drafting this first email is important as it represents the first  
266 point of contact that they will have with you (Belasen, 2021; Gill, 2013). In this email, you want  
267 to succinctly explain to them: 1) your academic background, 2) why you are interested in their  
268 research, and 3) research questions you would be interested in pursuing. You should include your  
269 curricula vitae (CV) and undergraduate transcript, making it easy for them to have all the  
270 information they need to evaluate you immediately. You should also ask them whether they are  
271 planning to take students to start during your desired time period and if you can

**Figure 1:** Email Template for Contacting Potential Advisors

Dear Dr. XXX,

My name is [insert name] and I recently graduated from [insert university], where I studied [insert major/minor]. Currently, I'm working at [insert current position, if applicable] researching [short research description]. My research experiences include [insert broad but relevant skills to the lab]. I am planning on applying for [degree] and your research lab interests me greatly.

After working on [broad topic] with [professor's name] for my honor's thesis where I examined [specific research description], I developed an interest in [general research interests for graduate school]. I am particularly interested in this field because [explanation of research interest]. Your lab's recent work in [topic related to what you mentioned] would build upon my interest in [connect their work to your research]. In graduate school, I'm interested in working with [insert tools/species/methods] to pursue broad questions such as [question 1, question 2]. I believe my interests fit into your lab and that working with you will allow me to further develop my skills while exploring my strong interest in [field].

Are you considering new graduate students for Fall XXXX? If so, I would love to discuss the possibility over email or by phone/Zoom and would be happy to provide any additional details about my background. I have attached my CV, transcripts, and honor thesis for your reference, and I hope to hear from you soon.

All the best,

XXXX

273 arrange a meeting to further discuss opportunities. To help facilitate scheduling a conversation, it  
274 is best to include a list of times that work for you over the subsequent few weeks.

275

276 You should plan to reach out to several faculty members since not all faculty will have funding  
277 or space in their lab to take on new students. This step of the process is exploratory – you are not  
278 committed to applying to work with anyone yet. Rather, it is a two-way street; you need to  
279 interview them just as much as they need to interview you. When you work with a faculty  
280 member for your graduate studies, they are committing to mentoring you and helping to develop  
281 you into a professional who can succeed in the field. Your task at this stage is to set yourself up  
282 with someone a record of serving as a positive mentor whose style fits your needs. Finally, if you  
283 do not hear back following the initial inquiry, do not hesitate to send a follow-up after two  
284 weeks.

285

286 During your phone or video conversation with potential faculty advisors, you should ask them  
287 questions to ensure they will be a good fit (Liang et al., 2020; Xhakaj et al., 2011; Golde et al.,  
288 2001). The conversation will likely begin with you telling them about yourself and why you are  
289 interested in graduate school. They will then want to know what drew you to their lab and,  
290 broadly, what research you are interested in pursuing. These are questions you should prepare  
291 answers to in advance. Note that a lot of faculty websites are out of date, so be prepared for them  
292 to share with you new research avenues that they are currently pursuing or have recently  
293 received funding to pursue. You should ask them questions to learn more about these projects  
294 and how a graduate student could be involved in them.

295

296 After discussing research, it is important to learn about them as a mentor (Langin, 2019). You  
297 will want to prepare a list of questions in advance (see above). This list should include inquiries  
298 about their mentoring style, lab culture, expectations, and time to degree completion. It should  
299 also include questions about the department, including professional development opportunities,  
300 collaboration, internal funding, and whether the department stipend provides a livable wage in  
301 the institution's city (see Carson et al., 2021 for more considerations). It is also important to  
302 discuss how you will be funded (i.e., TA, RA, fellowship) and whether funding is guaranteed,  
303 and for how long. Finally, you should also ask for the names and contact information of current  
304 and former graduate students in the lab. You should then reach out to them and ask them similar  
305 questions.

306

307 Many faculty advisors will also suggest working on a fellowship proposal, together during the  
308 application process, such as the National Science Foundation's Graduate Research Fellowship  
309 Program. If funded, the Graduate Research Fellowship Program would provide you with three  
310 years of stipend support, allowing you more flexibility in designing your research project since  
311 you will not need to TA or be tied to a research grant for your support. Note, however, that you  
312 will still need funding to support any fieldwork or lab work you want to complete. This is also an  
313 excellent opportunity to get to know a potential faculty advisor as you receive feedback on your  
314 fellowship application.

315

316 Following this conversation, you can decide whether you would want to work with any of the  
317 faculty members that you contacted. If you are still interested, you should send a follow-up email  
318 to thank them for their time and state your intention to apply to work with them. At this time, if



319 you would like to set up another meeting for clarification purposes or other reasons, this is also  
320 the time to do that. If you are no longer interested, you should still send them a follow-up email  
321 to thank them for their time and state that you have decided that their lab is not a good fit for you  
322 but that you hope there will be opportunities to work together in the future. Then you should look  
323 into department application deadlines and requirements for the faculty with whom you are  
324 interested in working.

325

### 326 *Application Process*

327 Graduate schools often require a personal/diversity statement, research statement, CV, three  
328 letters of recommendation, and GRE scores (however, some departments are beginning to  
329 remove the GRE as a requirement). The personal/diversity statement is the chance for you to  
330 show why you want to apply to graduate school. Include unique experiences that you have had  
331 that led to your decision and what you plan to do with your degree. In the research statement,  
332 outline ideas for research projects, basing your statement on the conversation(s) you have already  
333 had with your potential faculty advisor. This statement should build on ideas you have already  
334 brought up in your personal/diversity statement. There are excellent online resources about how  
335 to craft these statements (“OpenAcademics”, 2020). It is recommended that you start working on  
336 these documents early and receive feedback from various people. Submission of the application  
337 also requires an application fee; note that these can often be waived if you reach out to  
338 departments directly to request it.

339

340 This will likely be the first time you have written a CV, but there are also great online resources  
341 (“OpenAcademics”, 2020). It is also helpful to look at the CVs of graduate students in some of

342 the labs you are applying to if they are available on the faculty member's website. If you are  
343 working with a graduate student or faculty member at your institution, they are likely more than  
344 happy to share multiple CVs and help you with formatting. Note that, unlike a resume, there is  
345 no page limit on a CV, and it, therefore, allows you to list all jobs, research opportunities,  
346 teaching experiences, services, publications, and training that you have completed. You will  
347 want to create a CV that is appropriate to your field, and you will build upon this initial CV  
348 throughout your career.

349

350 You should request letters of recommendation from people who know you well and can speak to  
351 your ability to succeed in graduate school and the field. If you have previously conducted  
352 research, taken part in independent studies, or participated in an internship, you should request  
353 letters from your mentors. Professors with whom you have taken classes can also write strong  
354 letters of recommendation, but only if you have interacted with them enough to know you well.  
355 It is important to mention here that although you may have done incredibly well in a class, if the  
356 Professor does not know you well, their letter of recommendation may not be strong. When you  
357 decide on the individuals who will write your letters of recommendation, reach out to them early  
358 and provide them with your statements, CV, and transcript. It is also helpful to provide them  
359 with a list of skills/traits you want them to highlight or specific experiences you have had  
360 working with them. Numerous online resources are devoted to how to reach out to  
361 recommenders properly (Lundsteen, 2018).

362

363 The final submitted application requirement is the GRE. This standardized exam must be taken  
364 in advance of the application and, similarly to the SATs or ACTs, is used to compare applicants

365 from a variety of backgrounds. Many efforts are underway – generally at the department level –  
366 to remove the GRE requirement (Nietzel, 2021; Sealy et al., 2019), so you should look into  
367 specific requirements at the institutions you are applying to.

368

369 The final piece of the application process is a formal interview, which generally occurs in the  
370 winter. In some departments, this interview is used to assess which students to accept. In other  
371 departments, students are accepted prior to the interview, and it is used as a means for students to  
372 decide if they want to accept the invitation. In either case, the interview allows you to learn more  
373 about the faculty member, lab, and department. It is a chance for you to continue to interview the  
374 faculty member and graduate students to determine if this is a good fit for you (Oudekerk and  
375 Bottoms, 2007).

376

### 377 **What next? Careers after graduate school**

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379 A graduate degree can be an important step toward a fulfilling career. It provides you with the  
380 toolset to succeed in your chosen career track. But higher degrees are not always “better” when it  
381 comes to career opportunities – different degrees have different strengths (Wendler et al., 2012).

382 It is worth considering what type of work and structure you enjoy. Look for people with jobs you  
383 think you would enjoy and chat with them - what does their day-to-day look like? What degree  
384 did they need? Keep an eye out for job ads - what sort of degrees and skills do they seek?

385

386 *Careers that require a Ph.D. vs M.S.*

387 A Ph.D. is required for most academic jobs. You'll need a Ph.D. if you want to be a teaching-  
388 focused professor (e.g., community college or undergraduate-only institution) or a research-  
389 focused professor (e.g., running a lab at a university with graduate students). But a Ph.D. can  
390 also be a valuable credential outside of academia: it is required (or preferred) for some  
391 government science and policy jobs (e.g., USGS, NOAA), as well as some non-governmental  
392 (NGO) science positions (e.g., WWF). Additionally, a Ph.D. can also be useful for science  
393 journalism and science policy. Generally, those positions that require a Ph.D. involve deciding  
394 on research directions, leading teams of researchers, and applying for research funding.

395

396 While a Ph.D. may open some additional career opportunities, M.S. degrees can be the most  
397 sought after for industry, applied NGO jobs, cultural institutions (e.g., museums), and  
398 government positions (e.g., wildlife biologist or data scientist for NOAA, USGS, EPA). M.S.  
399 degrees can also set you up for becoming a data scientist. Generally, those positions that require  
400 M.S. degrees will involve you working as a member of a larger research team or working with  
401 data collected by others. These jobs also generally involve more concrete outcomes.

402

### 403 **Conclusion**

404 Applicants to graduate programs can be deterred from applying (or unsuccessful in their pursuit  
405 (e.g., (Appleby and Appleby, 2006) because they do not understand how to apply or how they  
406 will be evaluated. Finding information about the graduate process online can be difficult and  
407 time-consuming, which may deter students from applying even if they locate and meet the  
408 evaluation criteria. Those who do find information online about how to appropriately apply may

409 be unable to put together a competitive application due to a lack of mentorship, understanding of  
410 what a strong application looks like, and other resources critical for success in the process (e.g.,  
411 example statements). In this article, we clarified how to apply to graduate school in research-  
412 driven science programs to remove barriers associated with graduate school applications. In  
413 addition to providing generalized but highly relevant information, we have provided links we  
414 have deemed helpful for demystifying more of academia and graduate school (Supplemental  
415 Material 2). These links include resources such as job boards and a document compiling links on  
416 navigating the academic environment. Efforts such as this article (e.g., Carson et al., 2021) are  
417 crucial for individuals, especially those who are marginalized, to understand the process behind  
418 entering academia and learning its hidden curriculum, which can be a major barrier to success  
419 (Gardner & Holley, 2011). Providing ease of access to these resources is essential for  
420 transforming academia into a more equitable space, providing an opportunity for more diverse  
421 applicants.

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# THE GRADUATE SCHOOL PROCESS

BY CESAR O. ESTIEN, MELISSA CHAPMAN, DR. CHRISTOPHER J. SCHELL, NICOLE LOWY, & DR. JACQUELINE R. GERSON



## IN THIS ARTICLE:

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- What is graduate school and I am ready?
- How do I apply to graduate school?
- What are my options after an MS or PhD?
- Resource Page

## UNDERSTANDING THE GRADUATE SCHOOL PROCESS

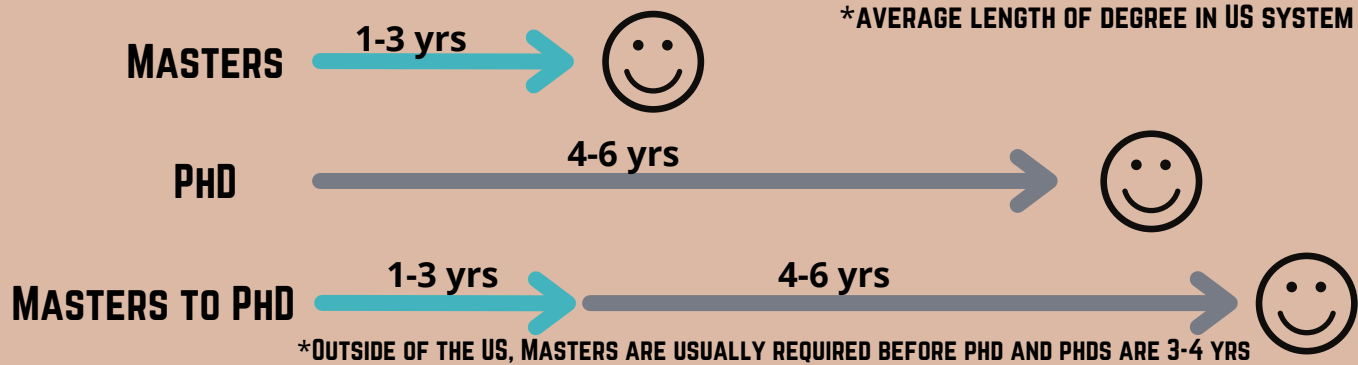
Navigating (to) graduate school can be challenging. Much of the success in this process lies behind a wall. Over this wall, one finds the “Hidden Curriculum of Academia” containing information such as how to contact faculty members for research positions. In this infographic, we will demystify one aspect of this curriculum: how to get to graduate school in biology/ecology/environmental science (broadly). Here, we will give an overview of graduate school, questions to ask if you are considering graduate school, and career paths you could consider given the degree you choose.

Note: This article is not meant to be a guiding document for developing your graduate school application. Please contact your mentor/advisor or our resources for how to build your application

# WHAT IS GRADUATE SCHOOL?

## 1. RESEARCH THE DIFFERENCE BETWEEN A PHD AND A MASTERS PROGRAM. WHAT FITS YOUR NEEDS?

There is a lot of variation in degree programs and no one size fits all! For some careers a Master's degree is the most appropriate training. For others a PhD is necessary and/or helpful. Depending on your undergraduate training and your field, many students opt to complete a masters prior to a phd. Chat with people who have positions you could see yourself in - hear what trajectories they took!



## 2. WHEN IS AN UNDERGRADUATE DEGREE ENOUGH? DO I NEED A HIGHER LEVEL DEGREE FOR THE FIELD I WANT TO BE IN?

Graduate school is not a requirement for a fulfilling career!



### IMPORTANT CONSIDERATION

GRADUATE SCHOOL FOCUSES MORE ON RESEARCH THAN CLASSES, PARTICULARLY IN PHD PROGRAMS. BEFORE APPLYING BE SURE TO CONSIDER:

**WHAT AREAS OF RESEARCH WILL INTEREST YOU FOR 5 YEARS?**

### STRUCTURE OF A RESEARCH LAB:

**PRINCIPLE INVESTIGATOR (PI)**

**POSTDOC**

**GRADUATE STUDENTS**

**LAB TECHNICIANS & LAB MANAGERS**

# SHOULD I APPLY?



## 1. WHY DO YOU WANT TO GO TO GRAD SCHOOL?

- Is the time worth it for the career goal you have in mind?
- What kind of life/work environment are you looking for? Work environment can vary by advisor and institution

## 2. MS VS PHD

- No single answer is the best answer & no one is the "better" choice!
- What is your career goal and which degree do you need to get there?
- Note: some programs offer the opportunity to transition from an MS into a PhD



## 3. DO I ENJOY CONDUCTING RESEARCH?

- A pillar to the experience of graduate school is reading and writing. From reading, you formulate questions that are meant to expand your respective field
- Reflect on if you enjoy/appreciate questioning existing processes or ways of thinking in your field



# HOW DO I APPLY?

## 1. FIND A LAB

- The first step is to find a faculty member whose research is interesting to you via authors of papers you enjoyed reading, Twitter, and job boards
- Google these faculty members to find out more about them and visit their personal website if they have one



## 2. CONTACT POTENTIAL ADVISORS

- Send an email to the faculty member you are interested in working with - tell them about your research interests and background, why you are interested in their lab, and ask if they are taking new students
- Schedule a meeting to talk with them on the phone or via zoom to see if your interests and styles align



## 3. APPLY

- In general, the grad school application consists of a personal/diversity statement, research statement, CV/resume, and letters of recommendation
- In your statements, highlight your personal story - what unique experiences have you had that has led you to apply for grad school



## 4. INTERVIEW

- In the spring, graduate programs will often invite potential students for an interview
- This is when you are interviewed and learn more about the faculty member, lab, and department
- Be prepared to ask questions to graduate students about: mentoring style, funding, lab culture, and collaborations within the department and university



# DIFFERENT CAREER PATHS



**NONPROFIT**



**LECTURER**



**DATA ANALYST**



**RESEARCHER**



**PROFESSOR**



**FIELD STATION MANAGER**



**SCIENCE EDUCATION  
DIRECTOR**



**LAB MANAGER**

# RESOURCES

**1** **NATIONAL SCIENCE FOUNDATION**  
**RESEARCH EXPERIENCES FOR UNDERGRADUATES**

**2** **GENERAL RESOURCES:**  
**(1) OPEN ACADEMICS (2) BEING AN UNDERGRADUATE**  
**(3) ACADEMIC SECRET MENU**

**3** **JOB BOARDS:**  
**TEXAS A&M, CONSERVATION, ORNITHOLOGY, HERPETOLOGY**

**4** **HOW TO COLD EMAIL A PROFESSOR**

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## Supplemental Material 2:

Links to helpful resources organized by topic. Each resource is hyperlinked.

### Job Boards:

1. [Conservation Biology](#)
2. [Doris Duke Conservation Scholars Program](#)
3. [Ecolog](#)
4. [Herpetology](#)
5. [NSF REU](#)
6. [Ornithology](#)
7. [Texas A&M Wildlife](#)
8. [USA Jobs](#)
9. [Wildlife Science, Management, & Conservation](#)

### Resources on the “Hidden Curriculum of Academia”

1. [Academic Secret Menu](#) (e.g., Writing a Research Thesis)
2. [OpenAcademic](#)
3. [Community Resources for Disabled Academics](#)
4. [How to Prepare an Elevator Pitch](#)
5. [How to Write a Scientific Article](#)
6. [How to Write the Results Section in an Article](#)

### Websites with useful resources:

1. [Alex Lang](#) (NSF Graduate Research Fellowship Program)
2. [Mallory Ladd](#) (NSF Graduate Research Fellowship Program)
3. [Translating Academic Skills into Industry](#)

### Mentorship

1. [Eebmentormatch.com](#) (Help with Graduate School & Fellowship Applications)



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2. [EcologyPlus](#) (Ecological Society of America)
3. [Muse Mentorship](#)
4. [SEEDS](#) (Ecological Society of America)

Preview Weekends:

1. [Cornell University](#)
2. [Princeton University](#)
3. [Michigan State University](#)
4. [Stanford University](#)
5. [University of Michigan](#)
6. [University of Southern California](#)