

Overcoming limitations in selection guidelines for state-of-nature metrics in corporate assessments

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Abstract

The development and adoption of frameworks to help organisations understand, monitor, and disclose their biodiversity risks and impacts have accelerated due to Target 15 of the Kunming-Montreal Global Biodiversity Framework. Organisations are increasingly expected not only to measure their biodiversity pressures and responses, but also to demonstrate whether their actions lead to negative or positive outcomes in the state-of-nature (SON). Recent frameworks, such as the Nature Positive Initiative, have begun to standardise the aspects of the SON that companies are expected to measure. However, an open question remains on how an organisation should select the specific metrics to measure these aspects in their ecological, geographical, and operational contexts.

In this essay, we review eight frameworks and tools supporting corporate SON metric selection and identify three problems that limit their effectiveness in directing users to named metrics suited to their SON assessments. First, criteria for evaluating metrics' applicability and quality are inconsistently defined and poorly harmonised across frameworks, leaving users uncertain about which metrics are suitable for their context. Second, insufficient evidence has been generated and collated to assess metrics' alignment with and performance against these criteria. Third, existing selection guidelines lack sufficient stepwise structure to guide users to high-quality metrics that are suitable for their context.

We argue that more effective guidelines for SON metrics selection require three corresponding improvements: harmonised definition of applicability and quality criteria, derived from existing frameworks; scaled-up data-gathering on how metrics align with and perform against applicability and quality criteria; and structured pathways to assess metrics' applicability and quality to progressively filter candidate metrics down to a recommended set. In resolving these issues, guidelines' contextual flexibility can be balanced with rigour in metric selection, allowing guidance frameworks to support wider and more robust disclosures of SON metrics, contributing towards achieving Target 15 by 2030.

44 Introduction

45 Target 15 of the Kunming-Montreal Global Biodiversity Framework (GBF) has driven the rapid
46 development and adoption of voluntary reporting frameworks for nature-related corporate risks,
47 impacts, and dependencies. Such frameworks, like the Global Reporting Initiative (GRI), Taskforce on
48 Nature-related Financial Disclosures (TNFD), and Science Based Targets Network (SBTN), provide
49 standardisation and guidance on how organisations should assess their interactions with nature,
50 typically adopting a Pressure-State-Response formulation (OECD, 1993). Uptake has been swift; for
51 example, more than 600 organisations from over 50 countries have adopted the TNFD alone (e.g., AXA,
52 Bank of America, Coca-Cola FEMSA) (TNFD, 2025).

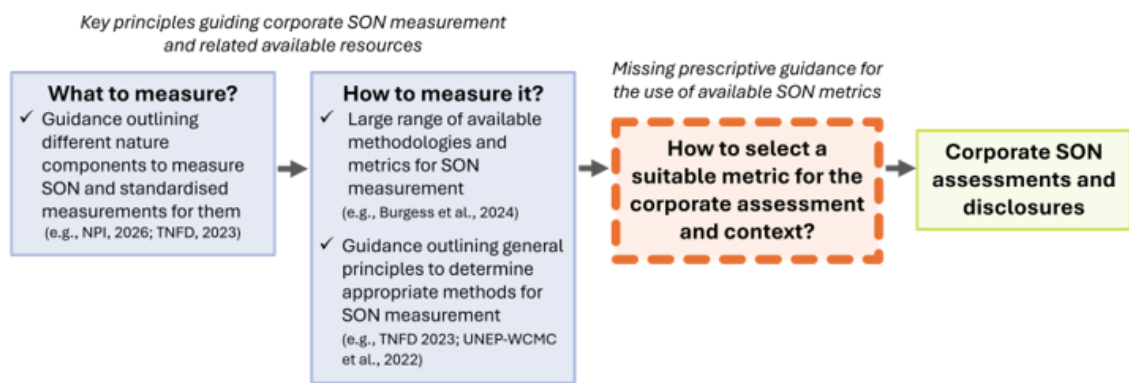
53 The guidelines of these frameworks for nature-related assessments and disclosures have made
54 substantial progress in standardising metrics for pressures on nature and organisational responses.
55 The TNFD, for example, provides a detailed list of core global disclosure metrics for pressures and
56 responses (TNFD, 2023a, 2023b), and GRI's Biodiversity Standards include disclosure requirements
57 with clear measurements for direct drivers of biodiversity loss and actions to manage biodiversity
58 impacts.

59 Guidance for the state-of-nature (SON) measurement, however, is less developed than for other, less
60 direct measurements of biodiversity actions (e.g., pressure or response metrics). This is despite SON
61 assessments being key for companies to produce defensible disclosures of the effects of their
62 operations on local biodiversity, align with global biodiversity targets and develop risk management
63 frameworks. Guidelines for SON measurement developed by different organisations are diverse and
64 remain unstandardised, in some cases even showing a variation in the definition of 'metric'. In this
65 essay, we define "metric" as "a measurement approach with a defined or published methodology that
66 produces a standard, unitised output or index" (e.g. Simpson Diversity Index (Simpson, 1949), Mean
67 Species Abundance/GLOBIO (Alkemade et al., 2009), Biodiversity Intactness Index (Scholes & Biggs,
68 2005); see Table 1 in Supplementary material for comparison of definitions used across different
69 frameworks).

70 Available guidelines or resources for SON measurement have made clear progress in defining *what*
71 SON metrics should measure (NPI, 2026; TNFD, 2023a, 2023b; UNEP-WCMC et al., 2022) (Figures 1
72 and 2A). Frameworks are converging on a set of key components of SON, for example, with TNFD
73 listing species extinction risk and ecosystem condition as placeholder indicators (TNFD, 2023a,
74 2023b). The Nature Positive Initiative (NPI) has developed this further, defining four indicators –
75 ecosystem extent, ecosystem condition, species extinction risk, and species populations – and site-
76 and landscape-level standardised measurements for them (e.g., "Area and change by condition class"
77 as a measurement for site-level ecosystem condition). To date, TNFD, GRI, and SBTN are discussing
78 the embedding of NPI's standardised SON measurements within their frameworks, for example, with
79 TNFD proposing to use the NPI measurements for ecosystem extent, ecosystem condition and
80 species extinction risk as core disclosure metrics (TNFD, 2026).

81 NPI's SON measurement framework and other guidance outlining core biodiversity elements for
82 impact and dependencies assessments are a strong foundation for standardising a minimum set of
83 nature components and measurement specifications for consistent adoption across corporate SON
84 assessments. Measuring SON, therefore, requires the use of several metrics, each related to a given
85 nature component. Nevertheless, guidelines and tools for selection of SON metrics fall short in
86 guiding users on *how* to select a specific SON metric for each component, given their operational and
87 ecological context (Figure 1 and Figure 2A). At present, these resources for SON metric selection

88 provide some important support: listing examples of potentially useful metrics, identifying the
89 desirable qualities of metrics, and outlining broad principles for selection (De Ryck et al., 2024; TNFD,
90 2023a, 2023b; UNEP-WCMC, 2026; UNEP-WCMC et al., 2022; WBCSD, 2026). However, none of this
91 support includes recommended named metrics that are linked to standardised SON indicators (e.g.
92 ecosystem condition), and the particular business and ecological contexts to which they can be
93 applied. Instead, users or supporting specialists are expected to select suitable metrics from a large
94 and growing pool of candidates (Burgess et al., 2024), based on generalised guidance and criteria.



95
96 **Figure 1.** Reporting frameworks and selection guidelines have made excellent developments in identifying what
97 ought to be measured in SON assessments and collating the wide range of metrics that can be used to measure
98 nature components. However, these frameworks and guidelines are missing adequate development in guidance
99 on how to choose a named metric for SON assessments, given a company’s operational and ecological context.

100 This gap in guidance to select suitable metrics for different corporate contexts has practical
101 consequences. For example, the lack of prescriptive guidance may partly explain the low frequency of
102 quantitative SON disclosures (Maroun & Ecim, 2024) or measurable biodiversity targets (Hawkins et
103 al., 2026). Where SON metrics are used, their selection may be driven by the prominence of the
104 metric, rather than its suitability for the user: a small number of metrics appear frequently in
105 illustrative guidelines (e.g., Species Threat Abatement and Restoration (STAR) metric; Potentially
106 Disappeared Fraction (PDF) of species, Mean Species Abundance (MSA) — (Arcadis et al., 2023; TNFD,
107 2023a, 2026), which can give these metrics disproportionate visibility to users, regardless of whether
108 they are most appropriate for a given assessment (White et al., 2023; zu Ermgassen et al., 2022).
109 Organisations may also use the lack of clarity in metrics selection guidance to cherry-pick metrics that
110 show favourable trends in SON outcomes (Mair et al., 2024) or, from finding the process too confusing,
111 avoid SON disclosures entirely. These consequences, in reducing the number and accuracy of SON
112 disclosures, undermine the purpose of SON disclosures: to provide assessments of the outcomes for
113 nature of business practices that pressure and response metrics do not capture.

114 In this essay, we review eight high-profile frameworks and tools supporting the use of metrics to
115 assess and disclose organisations’ biodiversity performance (Figure 2; Appendix 1). After identifying
116 those with structured guidelines for SON metric selection, we outline three problems: (1) criteria for
117 evaluating metrics’ applicability and quality are inconsistently defined and poorly harmonised across
118 frameworks; (2) insufficient evidence has been generated and collated to evaluate metrics’ alignment
119 with and performance against those criteria; and (3) existing selection guidelines lack a stepwise
120 filtering process that uses applicability and quality criteria to progressively narrow down candidate
121 SON metrics to a final recommended set. We discuss potential ways to resolve these problems that
122 future selection frameworks and guidelines could employ to provide users with the most applicable
123 and highest quality metrics for their SON assessment context.

124 Our discussion focuses on site-level SON assessments: those aiming to identify ecologically sensitive
125 locations interfacing with organisations' activities and quantify organisations' positive and negative
126 impacts on biodiversity — as recommended within TNFD's Locate, Evaluate, Assess and Prepare
127 (LEAP) framework (TNFD, 2023a).

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129 Limitations in guidelines for the selection of SON metrics in corporate 130 assessments

131 The following leading frameworks and tools supporting assessments and disclosures of corporate
132 biodiversity performance were chosen for review: GRI, SBTN, TNFD, NPI's State of Nature metrics
133 framework, the Assessment of Biodiversity Measurement Approaches for Businesses and Financial
134 Institutions by the European Business and Biodiversity Platform (EU B&B), the Recommendations for
135 corporate biodiversity measurement by the project Aligning accounting approaches for nature (Align),
136 the Nature Tools Compass by the project Strengthening Understanding and Strategies of Business to
137 Assess and Integrate Nature (SUSTAIN), and the Nature Action Portal by the World Business Council
138 for Sustainable Development (WBCSD) (Appendix 1).

139 All these frameworks and tools include some supporting information or guidelines for SON
140 measurement. Most of these outline nature components for SON measurement, provide generalised
141 lists of named metrics potentially suitable for different SON assessments, or recommend named SON
142 metrics for a few illustrative contexts (Figure 2, Appendix 1). However, only three frameworks include
143 more structured guidelines to select SON metrics (TNFD, Align, and EU B&B metrics selection
144 frameworks), ranging from universal recommendations (e.g., consideration of feasibility and
145 granularity of method) to the use of criteria related to business context (e.g., sector and maturity)
146 (Appendix 1).

147 1. Criteria to assess metrics are inconsistently defined and poorly harmonised

148 One reason why current guidelines or tools for SON measurement cannot make specific, context-
149 dependent SON metric recommendations is a problem in the design of the criteria used to assess
150 metrics' suitability. Criteria-based selection, in which a range of informative categories are used to
151 investigate the specific strengths and weaknesses of a metric, has been the norm in metric selection
152 frameworks for other uses (Bundy et al., 2019; Burgess et al., 2024; Czúcz et al., 2021; Jones et al.,
153 2011; Niemeijer & de Groot, 2008; Sparks et al., 2011), and is used in leading guidelines for SON
154 measurement and metric selection (NPI, 2026; TNFD, 2023a). However, corporate disclosure
155 frameworks lack standardised criteria that account for two key features of scientifically robust
156 metrics: the **applicability** of the metric to the assessment's context (i.e., the metric's suitability for the
157 assessment type and organisational context) and the **quality** of the metric in measuring SON (i.e., the
158 metric's scientific and ecological basis and ability to provide accurate, precise, and transparent
159 information).

160 This presents a design problem with current SON measurement guidelines that hinders the provision
161 of clear principles for the assessment of metrics and the selection of context-dependent and
162 standardised metrics. Developing a standardised framework to evaluate SON metrics based on
163 applicability and quality criteria would help to overcome the current lack of clarity on SON metrics'
164 scope, utility in different contexts, ecological foundations and reliability (Burgess et al., 2024;
165 Hickman et al., 2025; Stephenson & Walls, 2022). Such an approach would contribute to raising the
166 profile of metrics that are not currently popular for SON corporate assessments but might be useful for

certain contexts. Moreover, by establishing a minimum requirement of knowledge about metric applicability and quality, the useful contextual flexibility that many metric selection frameworks possess (e.g., based on user's needs and priorities — (De Ryck et al., 2024) can be balanced with greater ecological robustness in metric selection.

1.1 Lack of defined criteria for the applicability of a metric to a context

At present, guidelines for metric selection are missing refined and comprehensive criteria to assess whether a metric is applicable to the objectives of an SON assessment and a company's context and goals (Addison et al., 2020;) Figure 2B; Appendix 1).

To evaluate applicability, users should first determine how well the type of information provided by the metric aligns with what is needed for the SON assessment (Figure 2B, 1a-b). This means confirming that a purported SON metric does, in fact, provide a direct measure of the SON instead of pressures or responses. For example, an estimate of average pressure effect or potential contributions to conservation would not directly measure SON (e.g., the STAR metric measuring potential contributions to reducing species' extinction risk). This should be complemented with an understanding of how a proposed metric measures the SON (e.g., directly, through on-the-ground or remote sensing; inferring it, through modelling; or indirectly, estimating it using proxies). Different approaches place limits on the suitability of metrics for particular SON assessments (Figure 2B, 1c). For example, a metric built on a global model can generate maps with local estimates of the SON based on human pressures in different areas, facilitating large-scale identification of potential ecologically sensitive locations. However, such metrics provide lower confidence in the precision of a SON assessment than that derived from a metric that directly measures SON at the corporate site.

Second, the extent of alignment of the metric with the organisation's operational context must be assessed to ensure that the proposed metric is informative for the type of economic activity the organisation is performing (including which pressures it produces), its geographic location and scale, and the time period over which the SON assessment is being undertaken (Figure 2B, 2a-c). Awareness of which pressures a metric addresses is particularly important if the SON assessment is attempting to attribute the impact of the organisation on nature (Stimpson et al., 2026) or if a metric infers SON by modelling responses to a few specific pressures. Similarly, using a metric that is not suited to a firm's location or to the spatial resolution and temporal scope required for the analysis is unlikely to produce accurate or informative results.

Finally, the extent to which the metric is ecologically well-founded and applicable to the SON assessment's ecological context must be identified. Criteria to assess this could focus on whether the metric's data captures the actual biomes or ecosystems with which the organisation is interfacing, and focal taxonomic groups, if relevant (Figure 2B, 3a-b). To ensure the ecological foundations of the metric, it may be useful to have a specific applicability criterion that links the metric back to a well-defined aspect of nature (Figure 2B, 3c). For example, since leading frameworks for SON measurement in corporate reporting currently focus on the ecosystem and species level (e.g., NPI, 2026; TNFD, 2023a), disclosures following these guidelines should include SON metrics that explicitly reflect components like ecosystem condition and extent and the state of species populations. Such terms, however, while widely used, have debated definitions (Karr et al., 2022; Rohwer & Marris, 2021). Linking metrics to a more standardised categorisation of biodiversity — e.g. the Essential Biodiversity Variables (EBVs) (Pereira et al., 2013) — could be useful, therefore, to ensure a clear definition of what a metric measures and to which assessment contexts it is applicable. Clarity on coverage and biases in global datasets can also support more transparent disclosure of ecosystem and taxa data limitations (Collen et al., 2008; Lawson et al., 2025; Troudet et al., 2017).

212 Figure 2B shows an example of a minimum set of guiding questions, derived and extended from
213 current SON metric selection guidelines, that can help define a metric's applicability for a specific
214 site-level SON corporate assessment, and whether these criteria are considered and rationalised by
215 current guidelines for SON metrics selection. We found that none of the reviewed guidelines for SON
216 metrics selection addressed all criteria, suggesting that current evaluations of metrics' alignment with
217 the objectives of an assessment and organisations' contexts might be limited (Figure 2B; Appendix 1).
218 However, guidelines provide clear recommendations to ground metrics selection in the purpose or
219 type of an assessment, focal impact pressures and relevant biodiversity components. Remaining
220 applicability criteria were mostly missed or partially covered by guidelines (i.e., briefly addressed but
221 without definition of how to assess metric alignment with them — Appendix 1). The criteria that
222 received less attention were metrics' taxonomic and temporal scope and the type of information that
223 metrics can provide based on their value and unit, with the latter missing from guidelines —
224 suggesting metrics selection practices might not include confirmation that a metric provides a direct
225 measure of SON that would characterise SON assessments and disclosures.

A)

Resources to support metrics use		Frameworks or tools supporting the use of metrics to assess biodiversity performance							
		GRI	SBTN	TNFD	NPI	* EU B&B	Align	* Nature Tools Compass	WBCSD's Nature Action Portal
Guidelines for pressures measurement (supporting assessment of drivers of change)									
Guidelines for responses measurement (supporting assessment of mitigation actions)									
Guidelines for SON measurement (supporting assessment of outcomes)	Recommended nature components or indicators for SON measurement								
	Description of standardised measurements per component or indicator								
	List of potentially suitable and available SON metrics								
	Recommended SON metrics for particular contexts								
	Guidelines to select SON metrics for particular contexts								

B)

Elements to assess applicability of SON metrics			GRI	SBTN	TNFD	NPI	* EU B&B	Align	* Nature Tools Compass	WBCSD's Nature Action Portal
1) Alignment with objectives of assessment	1a) What is the assessment's purpose?	e.g., • Identifying ecologically sensitive locations • Measuring impact by quantifying changes to SON • Understanding potential impacts • Understanding opportunities								
	1b) Does the metric provide the necessary information type?	e.g., • SON measurement • Estimate of average pressure effect • Risk of negative impacts • Potential positive impacts • Credit value								
	1c) Does the metric use a suitable measurement type?	e.g., • Direct • Indirect • Indirect								
2) Alignment with the organisation's operational context	2a) Does the metric account for/respond to the focal impact pressures?	Coverage of material pressures for relevant economic activity								
	2b) Does the metric have the required geographic scope and resolution?	Coverage of focal geographic region + suitable spatial resolution								
	2c) Does the metric have the required temporal scope and resolution?	Allows calculation for focal period, year or time point								
3) Alignment with the organisation's ecological context and focal nature components	3a) Is the metric applicable to the focal ecological system?	Coverage of geographic region + biomes or ecosystems interfacing with operations								
	3b) Does the metric have the required taxonomic scope?	e.g., • Coverage of focal taxa • Coverage of ecological community (if applicable - e.g., species metrics)								
	3c) Is the metric clearly related to the focal biodiversity component?	e.g., • Link to focal Essential Biodiversity Variable								

Covered
 Partially covered
 Not covered
 NA (Not covering guidelines to select SON metrics for particular contexts)

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Figure 2. Frameworks or tools supporting the use of metrics to assess biodiversity performance and their coverage of key resources or guidelines. *Although the EU B&B platform and the Nature Tools Compass focus on tools and approaches to support corporate SON assessments, they also list potentially suitable metrics for different assessments. **A) Coverage of guidelines for the use of metrics to measure pressures, responses or SON.** **B) Coverage of applicability criteria in guidelines to select SON metrics for particular contexts.** For each guiding question supporting the assessment of the applicability of metrics, the table also displays examples of key information or categories for consideration when interrogating a metric. For an element to be classified as “covered”, available documentation for corporate decision-making needed to include comprehensive and detailed information, instead of briefly addressing the topic. Full description of the conditions used to define coverage can be found in Appendix 1.

237 *1.2 Lack of harmonised criteria to account for metrics' quality*

238 Across the reviewed frameworks/tools with available guidelines for SON metrics selection, only TNFD
239 listed a set of criteria defined in relation to metric quality (i.e. criteria that make SON metrics 'reliable')
240 (TNFD, 2023a). Therefore, to identify common criteria used to define the 'quality' of SON metrics we
241 also reviewed NPI's SON metrics design criteria (NPI, 2025, 2026) and criteria from two leading
242 frameworks for the development and application of biodiversity indicators (Biodiversity Indicators
243 Partnership (BIP) and GBF) (Brooks & Bubb, 2014; CBD, 2022) (Figure 3, Appendix 2).

244 We found that criteria to define successful or reliable indicators or metrics are heterogeneously
245 covered (Figure 3) and unharmonised across frameworks. Some criteria are common to all
246 frameworks, such as 'Credible and Science-based', indicating a consensus view that these are
247 important determinants of quality. Others are framework-specific, since the reviewed frameworks and
248 their criteria lists have different objectives (e.g. focusing on indicators for the GBF monitoring
249 framework, successful biodiversity indicators as defined by BIP, or reliable metrics for corporate
250 assessments— see Appendix 2). From the review, we also found consistent features of criteria that
251 could be overcome by harmonisation.

252 First, our review (Appendix 2) suggests that criteria are often vague and difficult to quantify, with
253 conceptually awkward collections of sub-criteria underneath them. For example, we
254 found imprecise criteria without complete descriptions (e.g., NPI's metric design criteria such as
255 "Responsive"), or many ambiguous sub-criteria (e.g., "Responds measurably, reliably and predictably
256 to change", with no definition of the adverbs, in the TNFD criteria list). Many sub-criteria also lack
257 fulfilment conditions, with criteria that can easily be described as true or false (e.g., related to
258 documentation publication and accessibility and maintenance of metrics) as the main exceptions.

259 Second, some criteria in frameworks have tenuous relationships to quality or are more descriptive
260 than analytical. For example, flexibility of a metric (e.g., adaptability to different methods and data,
261 and applicability to different locations) is often defined as a feature of a high-quality metric (Appendix
262 2; e.g. appearing within the NPI and TNFD criteria lists). But, having separated out the concept of
263 applicability, it is not clear to us that a flexible metric is of higher quality than a less flexible metric if it
264 is applied to the right problem. Also, some sets of criteria apply differential importance to criteria. For
265 example, TNFD assigns criteria to the categories "essential", "important", "desirable", but states that
266 the weight put on each criterion will vary according to "the individual organisation's circumstances"
267 (TNFD, 2023a) – making the categories difficult to consistently interpret and complicating the way they
268 would drive metric selection.

269 Finally, many sub-criteria overlap in describing the same feature of a metric, even though they are
270 categorised under different criteria. For example, the TNFD list of sub-criteria includes "well-
271 documented relationships between impact drivers and values of the metrics" under the "Relevant"
272 category, and "responds to realistic changes in pressures" under the "Responsive" category. Drivers
273 and pressures, however, are different framings of the same thing, and these two criteria could be
274 addressed by a single criterion focusing on the documentation of metrics' responsiveness to different
275 pressures. The current use of such redundant criteria is likely to cause confusion for users of these
276 selection guidelines.

277 To overcome these issues and produce unambiguous, succinct, and robust guidance, we propose five
278 harmonised quality criteria (Figure 3) that attempt to capture the consensus across guidance
279 frameworks: i) '**Adaptable to improvements**', capturing criteria associated with a metric's ability to be
280 maintained, improved, and incorporate new data; ii) '**Accessible**', capturing the ease with which

companies can use and understand the metric, including its affordability and the clarity of any output; iii) **‘Credible and science-based’**, a broad category that can capture the acceptance of the metric in peer-reviewed scientific literature, how well the metric handles uncertainties, and the results of verification and performance-testing studies; iv) **‘Informative’**, capturing the metric’s ability to provide useful and sufficiently granular information for objectives like measuring progress towards targets, detecting trends and thresholds, raising awareness and incorporating social elements (e.g., through link to ecosystem services) ; and v) **‘Responsive’**, capturing the metric’s ability to respond to SON changes driven by pressures. These five categories can be the nucleus of a harmonised approach to assessing metric quality. In this process, consideration should be given to whether some categories could carry more weight and defining the specific sub-criteria against which metrics can be judged, with clear conditions for fulfilment.

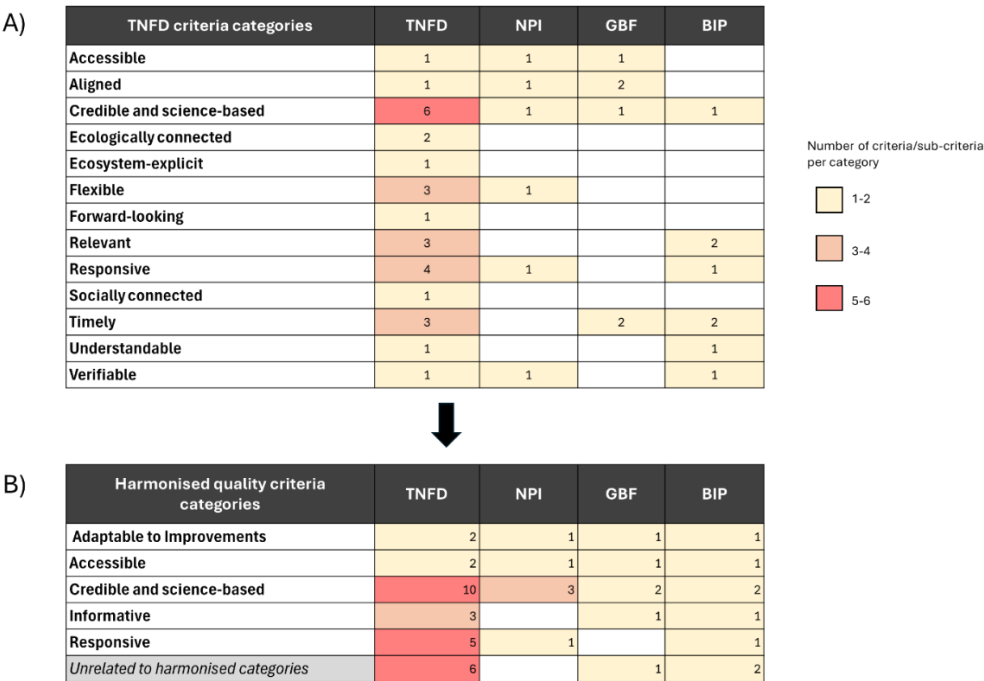


Figure 3. A) Number of criteria or sub-criteria used to define a “successful” or “reliable” SON metric or biodiversity indicator across frameworks. For consistency, all criteria from different frameworks were classified using TNFD’s categories for essential, important and desirable criteria for ecosystem condition metrics (TNFD, 2023a) (Appendix 2). However, there is no expectation for the criteria of all frameworks to cover all TNFD categories, since the reviewed frameworks and their criteria lists have different objectives (e.g., “Ecosystem explicit” is clearly an important criterion for ecosystem condition metrics but might be irrelevant for other types of SON metrics). **B) Number of criteria or sub-criteria from different frameworks classified under the proposed harmonised quality criteria categories.** The last row shows the number of criteria/sub-criteria that couldn’t be classified under the proposed categories (i.e., criteria with a weak relationship to quality and linked to applicability, such as “Ecosystem-explicit” or “Flexible”, and criteria not easily fitting into a single harmonised criterion, such as “Can readily be recomputed to track change over time” which captures both a metric’s adaptability to improvements and its informativeness).

2. Insufficient evidence to evaluate metrics against criteria

A second problem that metric selection guidance frameworks must overcome is the lack of sufficient information on SON metrics’ traits to enable them to be evaluated against established applicability and quality criteria. To the best of our knowledge, no frameworks with guidance for SON measurement or metric selection have themselves collated evidence for named SON metrics or funded independent

311 evaluation against the criteria they have set. Again, the expectation has implicitly been that users in
312 business and financial institutions, or their supporting specialists, will perform this evidence collation
313 and evaluation themselves; potentially without sufficient technical or ecological knowledge (e.g. for
314 tasks such as defining a metric's responsiveness or link to biodiversity components) or access to
315 scientific resources (e.g. literature on a metric's verification on the ground). Indeed, as discussed
316 above, many frameworks do not provide a sufficient definition of criteria fulfilment to even allow for
317 evaluation. For those companies and their consultants without access to sufficient technical
318 knowledge for evaluation of metrics, guidance frameworks and their criteria may not be useful in their
319 current form.

320 Open-source and centralised information on named SON metrics is therefore needed, providing
321 transparent evaluation of their applicability and quality. Such standardised and verified data would
322 reduce the reliance in metric selection on users' individual assessments and act as a reliable source
323 to support non-experts and specialists in their evaluations of SON metrics. For evaluation of metrics
324 against applicability criteria, most evidence that is required is descriptive, such as the focal
325 geographic area or what the metric is measuring. A key barrier is that metrics often lack sufficient
326 transparency for assessment (Hickman et al., 2025). For example, public documentation lacks clear
327 explanations of the underlying data, methods and assumptions, hindering interpretation and
328 understanding of metrics. However, if established guidance frameworks begin to incorporate metric
329 profiling and evaluation as an essential part of their process, metric developers will be incentivised to
330 increase transparency in order to be included in the recommendations of guidelines. In this process, a
331 balance must be identified between the need for transparency and protection of commercial
332 intellectual property, which drives desirable innovation in metrics. A useful corollary is in the field of
333 financial economics, in which commercial datasets are used by researchers in collaboration with data
334 providers (e.g. Garel et al., 2024). In such collaborations, verification analyses of such datasets can
335 provide an attractive opportunity for independent ratification that data providers can reference when
336 marketing their products.

337 For the evaluation of metrics against quality criteria that requires more extended testing (e.g., involving
338 verification and performance studies), evidence can be generated through ecological and
339 conservation science research g. (e.g. Dove et al., 2023; Jung et al., 2017; Lamb et al., 2009; Martin et
340 al., 2019; Rowland et al., 2020). For example, metric outputs can be verified with field data collected
341 from real businesses. A key barrier to this process is the long time-series needed to develop valid
342 inferences of metric quality. This could be overcome by space-for-time studies in which studies at
343 multiple distinct sites proxy for changing ecological conditions over time (Purvis et al., 2018) and
344 through virtual ecologist approaches (Zurell et al., 2010), where standardised simulated data can be
345 used to assess different metrics' responsiveness to patchy data and behaviour over time.

346 These practical barriers to gathering these data are not trivial but there is clear value in generating
347 such evidence. Whether the cost should be borne by individual companies, by data-providers
348 themselves, by industry-level or sectoral organisations, or be publicly funded is a question for the
349 users of SON metrics. Publicly-funded evaluation may be appropriate where the resulting evidence
350 has broad usefulness and can support metric selection across many organisations. The evaluation of
351 SON metrics by publicly-funded scientists already has some history in conservation science, including
352 evaluation of metrics against criteria in marine (Fulton et al., 2005), freshwater (e.g. Diamond et al.,
353 2012; Gallardo et al., 2011; Herbst & Silldorff, 2006), and terrestrial realms (e.g. Bell & Malerba, 2025;
354 Rowland et al., 2020; Santini et al., 2017; Stevenson et al., 2024). A recent example of how evaluation
355 and scoring can underpin clear recommendations on which metrics to use in a business-like context
356 can be found in Bank et al.'s (2025) work on agroecosystem condition metrics.

357 **3. Selection guidelines lack sufficient stepwise structure**

358 The final problem identified in current metric selection guidelines is poor structuring of the criteria that
359 users apply to filter and select the most applicable and high-quality SON metric for their aims and
360 context. Bringing together an established framework for defining a metric’s applicability and quality,
361 with evidence on how the metric performs against defined criteria, would lay the groundwork for
362 improved metric selection guidance. Alone, however, these elements would not intuitively help a user
363 decide which metric to use for their specific context.

364 To enable the metric filtering process, we envisage metric selection guidance that defines sequential
365 selection pathways. In Figure 4, we show how a stepwise selection pathway rooted in applicability and
366 quality assessments could guide the evaluation of candidate metrics for a specific SON assessment
367 and business context. A standardised and informed process such as this can lead to the selection of
368 the most suitable available SON metrics (Figure 4, green pathway) and avoid unjustified metrics
369 selection, based on individual interpretations of general selection guidelines (Figure 4, purple
370 pathway).

371 In our proposed selection pathway, as a first step, information about a user’s context should be used
372 to filter out metrics that are not applicable to a chosen SON assessment. This initial filtering process
373 would use evidence from the collation of the characteristics of candidate metrics, as discussed
374 above, to define a set of metrics that are appropriate for the user’s context. The applicability
375 assessment section in Figure 4 shows a potential approach to evaluate recommended candidate
376 metrics for a hypothetical corporate SON assessment and filter them based on applicability criteria
377 (from Figure 2B) by a) identifying the characteristics of an “ideal” metric for the focal assessment and
378 b) filtering out candidate metrics with incompatible traits. Following this initial filtering, the applicable
379 metrics can then be compared in terms of their quality. As a visual example, the quality assessment
380 section in Figure 4 shows an approach to transforming the results of the quality assessment into
381 quantitative scores that would allow ranking of metrics (e.g., by calculating average scores for each
382 quality category based on scores of sub-criteria).

383 These examples show how the structuring of selection processes can help guidance frameworks move
384 away from generic metric recommendations (e.g., based on SON assessment type without
385 considering the business context) towards tailored and robust metric selections. The illustrative
386 applicability assessment shown in Figure 4 exemplifies a potential case where a candidate metric is
387 found to be suitable for the given corporate assessment and context. However, cases where all
388 available candidate metrics might be defined as unsuitable demonstrate the difficulty of finding a
389 metric that “ticks all boxes”. However, even in these cases, the procedure suggested here can bring
390 clarity on how particular metrics can or cannot be used in disclosures. For example, results from SON
391 assessments using somewhat unapplicable metrics would need to be reported in a way that reflects
392 the metrics’ scope and limitations, instead of reporting results without awareness or justification of
393 their suitability for an assessment. The assessment of gaps in existing metrics’ suitability for different
394 SON assessments and business contexts can also help identify priorities for improvements or
395 development of SON metrics.

396

Hypothetical corporate SON assessment: A company following TNFD's LEAP framework to assess and disclose its impacts on nature aims to identify which of its direct operations are in ecologically sensitive locations (assessment included in the 'Locate' phase of the LEAP framework). This initial step will define the priority locations where the severity of negative impacts on nature (e.g., changes in SON) will be evaluated in detail to feed into the company's nature-related disclosures.

The company grows crops across farms in Southwest Australia (average farm size ~80 hectares) in areas dominated by shrubland and is running its assessment in 2024. They aim to use a metric that provides clear SON measurements to help them identify areas important for biodiversity or species, or that have high or declining ecosystem integrity, and assess whether any of their farms are within such areas. Their objective is to use a metric with underlying data that includes (or is relevant for) a diverse set of taxonomic groups and that accounts for the effects of land-use change, which has been identified as a pressure linked to their activities with potential high impacts on nature.

To find an initial set of candidate metrics, the company consults the TNFD's LEAP approach guidance (TNFD, 2023a) and online Tool Catalogue, plus the Nature Tools Compass (UNEP-WCMC, 2026), since these sources recommend named metrics for different phases within the TNFD LEAP Framework. Confused by the number of metrics recommended by these sources for the focal LEAP assessment, they choose three candidate metrics for their high profile, accessibility, and global coverage of available spatial data: the Species Threat Abatement and Restoration metric (STAR) (IBAT, 2026; Mair et al., 2023), the Biodiversity Intactness Index (BII) (De Palma et al., 2024, 2025) and the Ecosystem Integrity Index (EII) (Hill et al., 2022; Leutner, 2025). The company must now conduct their own assessments to determine whether these metrics are suitable for the focal SON assessment and the company's economic and ecological context. In this hypothetical scenario, we exemplify potential outcomes of the evaluation and selection of candidate metrics through two processes: one based on available guidance for SON metrics selection, and another grounded in the proposed standardised selection process based on applicability and quality criteria (outlined in Figures 2B and 3B) to filter out metrics that are not suitable for the organisational context.

Purpose of assessment: Identify ecologically sensitive locations interfacing with the company's activities

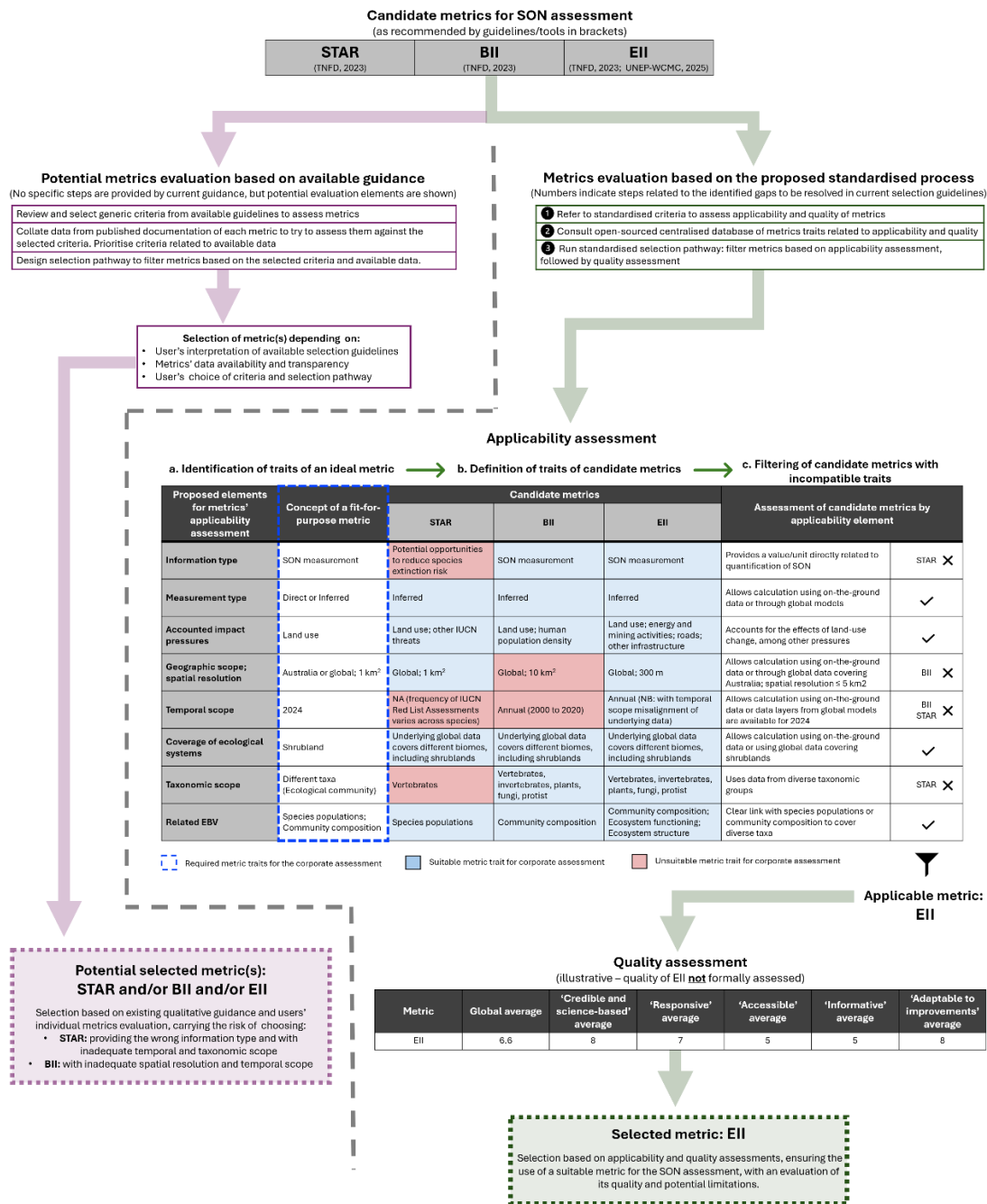


Figure 4. An example of a potential evaluation of candidate SON metrics for a hypothetical corporate assessment. The figure shows the potential outcomes of the evaluation of candidate metrics when based on available guidance (purple pathway) and the proposed standardised process (green pathway) for SON metrics selection. The three chosen candidate metrics are used for illustrative purposes; we did not consider all metrics recommended by current guidelines for similar SON corporate assessments. The traits shown for candidate metrics are based on available datasets (see references in top blue box) and not on the metrics' potential.

Conclusion

Existing frameworks for corporate SON measurement and disclosure have emphasised the importance of using multiple metrics to measure a key set of nature components. However, we have highlighted the need to improve associated guidelines that help corporate users select these metrics based on their contexts. By identifying problems with current SON metric selection guidance, we have argued that there are three key places for improvement. First, by overcoming the problem of unclear and unharmonised criteria for quality and applicability across frameworks, guidance framework designers could set up a meaningful framework that defines the attributes of metrics that should influence user choice, given their context. Second, by overcoming the lack of evidence for evaluating metrics' alignment with and performance against established criteria, framework developers can consolidate and disseminate evidence by researchers that would allow a clear definition of a metric's applicability and quality. Finally, by overcoming the lack of a stepwise structure to progressively filter metrics that are relevant and useful for a user's SON problem, developers can create frameworks that guide users to specific metrics. This improvement in guidelines would align with work to identify the comparability of SON metrics (Stimpson et al., 2026) to produce a system of corporate disclosures that are both ecologically robust and useful for users of disclosures, such as financial institutions and researchers. Importantly, resolving these limitations can help overcome the confusion created by the rapid increase in available SON metrics and the complexity in reporting on SON. This can increase the uptake, effectiveness, and utility of corporate SON reporting and disclosure and, in turn, contribute to achieving Target 15 by 2030. Failure to address these issues, on the other hand, risks the avoidance or misuse of SON measurements in corporate nature-related assessments, reinforcing a disconnect between organisational biodiversity reporting and the ecological outcomes that such reporting is intended to support.

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